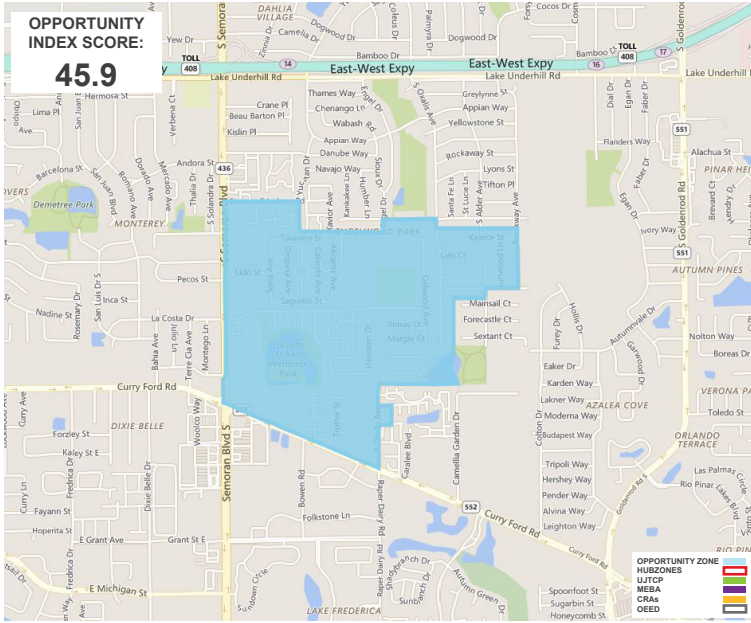




OPPORTUNITY ZONE PROSPECTUS

LA COSTA

“THE ‘GATEWAY’ DISTRICT FOR THE ORLANDO INTERNATIONAL AIRPORT”



KEY FACTS



3,866 POPULATION



36.0 MEDIAN AGE

2.7 AVG. HOUSEHOLD SIZE

\$155,566 AVG. HOME VALUE

1,654 TOTAL HOUSING UNITS

6.5%
HOUSEHOLD
UNEMPLOYMENT

9%

NO HS DIPLOMA

44%

HS DIPLOMA

25%

ASSOC. DEGREE

23%

BACHELOR'S DEGREE+

MARKET CHARACTERISTICS



\$35,832

AVG. DISPOSABLE INCOME



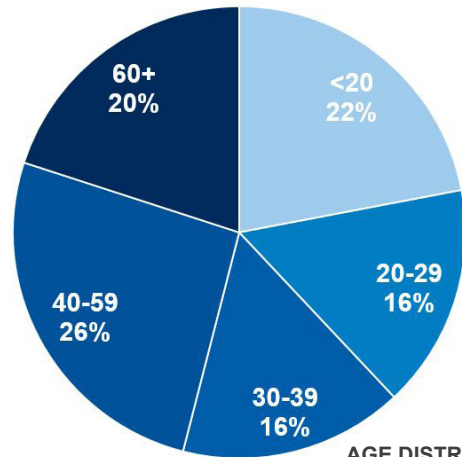
\$15,416

PER CAPITA INCOME



\$42,119

AVG. HOUSEHOLD INCOME



BUSINESS & EMPLOYMENT



81 TOTAL BUSINESSES

733 TOTAL EMPLOYEES

0.53
SQUARE MILES

LAND AREA

POPULATION DENSITY

7,294
PERSONS/SQ.MI.

81%

RESIDENTIAL

MARKET VALUE

PER SQ.MI.
\$658.7
(MILLIONS)

VISION

La Costa is part of the “gateway” to Orlando International Airport. This area boasts an abundant amount of redevelopment opportunities, and is unique for having housing potential overlooking an urban wetland park.

Gateway Orlando District, an Orlando Main Street Program, encompasses a part of the La Costa district along S. Semoran Blvd. The mission of Gateway Orlando is to focus on helping businesses along the Semoran Corridor grow by establishing connections with the surrounding community and with other businesses within the area.



CURRENT ACTIVITY

Gateway Orlando is helping build awareness of the Semoran Corridor by providing valuable resources to the member businesses and by promoting the businesses from within the district. All while improving safety in the area through their Gateway Gaurdian Program and encouraging beautification projects to improve the experience of people within the community. Current beautification projects include; electrical box and bus shelter art, murals, and boulevard banners to promote a sense of identity within the La Costa area.



ANCHOR DEVELOPMENT

La Costa offers the distinctive opportunity for housing development overlooking the La Costa Urban Wetlands. Centrally located within the area is the Engelwood Neighborhood Center Park which provides numerous recreational uses for the surrounding neighborhoods.

La Costa has a large Hispanic population and acts as a hub for Hispanic businesses and residential communities, such as; Hola Supermarket, Lechonera Amor Amor, and Caridad Restaurant. As well as, containing numerous churches within the district.

