Appendix F
Public Involvement Plan & Documentation of Results

City of Orlando

Parramore Comprehensive Neighborhood Plan

Vision for a Healthy Community

Parramore Comprehensive Neighborhood Plan

Public Involvement Plan (Updated December 3, 2014)

CITY OF ORLANDO, FLORIDA
THE CITY BEAUTIFUL

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

vhb

Table of Contents

This Public Involvement Plan should be considered a "living document" and will be updated, as deemed appropriate by the City's Project Manager, during the course of the project.

Last Updated – December 3, 2014

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Introduction, Project Goals, and Project Planning Area

1.1 Introduction

The City of Orlando recognizes the importance of protecting the integrity and historic heritage of the Parramore Community. The general goals of the Parramore Comprehensive Neighborhood Plan are to improve public health, increase mobility options and connectivity, revitalize the physical appearance, and increase opportunities for neighborhood-serving businesses within the historic Parramore Community. Through this planning effort, the City will evaluate potential redevelopment sites, economic and business development, children and education, housing, public safety and quality of life. Through this plan, the City intends to collaborate with and fully engage the Parramore Community in the creation of its Comprehensive Neighborhood Plan.

1.2 Project Goals

The City of Orlando desires to create a 21st Century Parramore Neighborhood Plan that is fully integrated and connected to SunRail, Downtown Orlando, and other attractive City Venues in an environmentally, socially, and economically sustainable manner. This Neighborhood Plan is part of a larger regional planning effort called Enhance Central Florida, led by the East Central Florida Sustainable Communities Consortium, and organized by the East Central Florida Regional Planning Council (ECFRPC). It is the City's intent that the Parramore Comprehensive Neighborhood Plan will embody the U.S. Department of Housing and Urban Development (HUD) Six Livability Principles that are fundamental to achieving a sustainable and healthy community. These Six Livability Principles are:

1. Access to more transportation choices,
2. Promotion of equitable affordable housing,
3. Enhancement of economic competitiveness,
4. Support of existing communities,
5. Coordination of policies and leveraging of investments, and
6. Placement of value upon communities and neighborhoods.

Priority will be placed on ensuring that the development of the Parramore Comprehensive Neighborhood Plan will be accomplished with transparency and equal access where the general public and key stakeholders will have an opportunity to provide meaningful input. The public engagement process will recognize the right of each person to voice a personal opinion and the strength of sharing different points of view. Ultimately, the planning process will be inclusive and proactive in reaching out to and engaging the Parramore Community's residents, business owners, and stakeholders in a way that positively and proactively manages expectations.

To accomplish this goal, the Parramore Comprehensive Neighborhood Plan will assess conditions in the Parramore community, consider regional and local investments, use data to establish and monitor progress toward performance goals, and engage Parramore residents and stakeholders in meaningful decision-making roles. Overall, the Public Involvement Plan will satisfy the requirements of the HUD Sustainable Regional Planning Grant (please see the Enhance Central Florida website: http://enhancecfl.org/).

1.3 Project Planning Area

The Parramore Neighborhood planning area is approximately 1.3 square miles and is generally bounded by Interstate 4 on the east, Orange Blossom Trail on the west, West Colonial Drive to the north, and West Gore Street to the south (Figure 1). Within this area, there are the Lake Dot, Callahan, and Holden/Parramore communities (Figure 2).

Figure 1: Parramore Neighborhood Planning Area

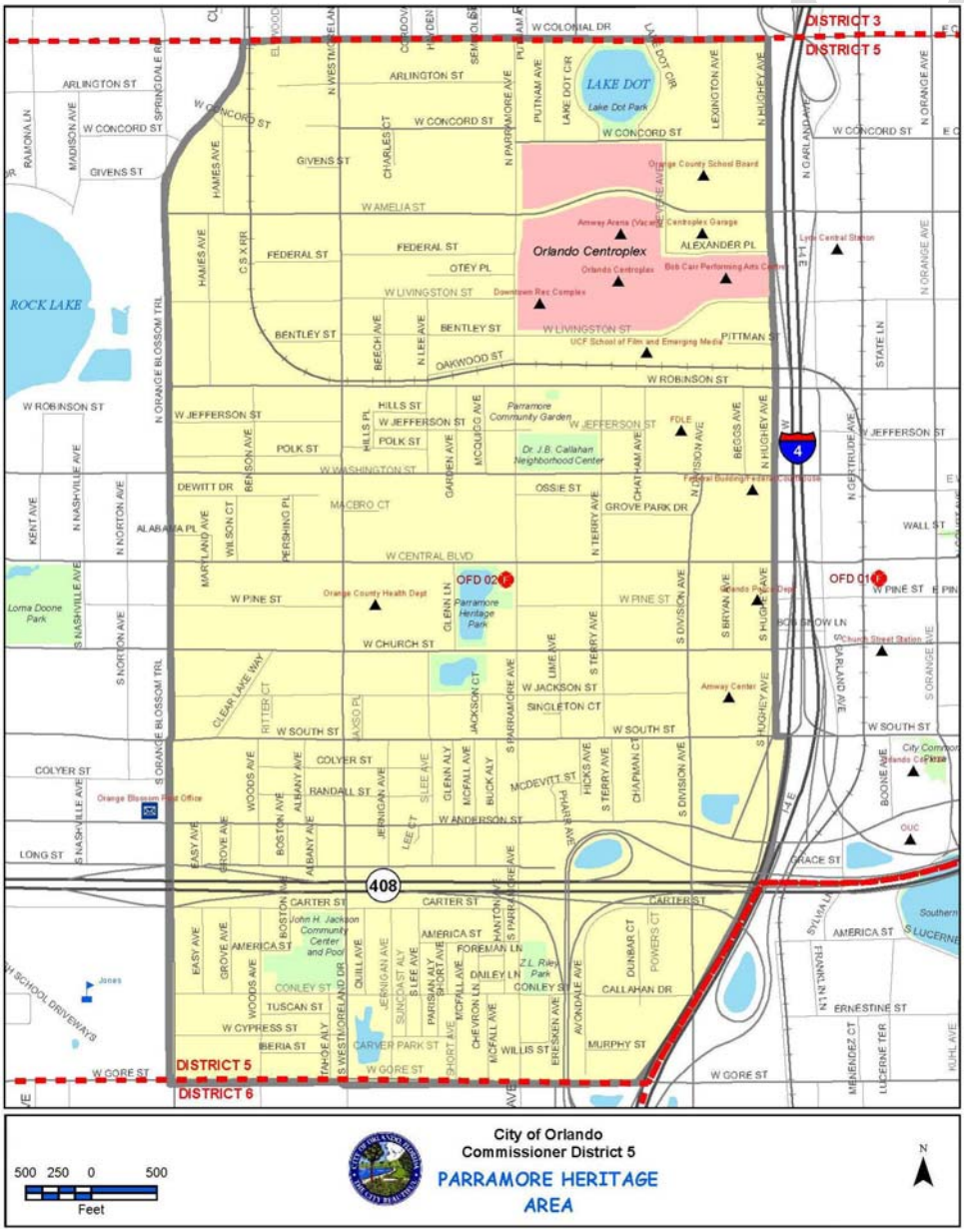
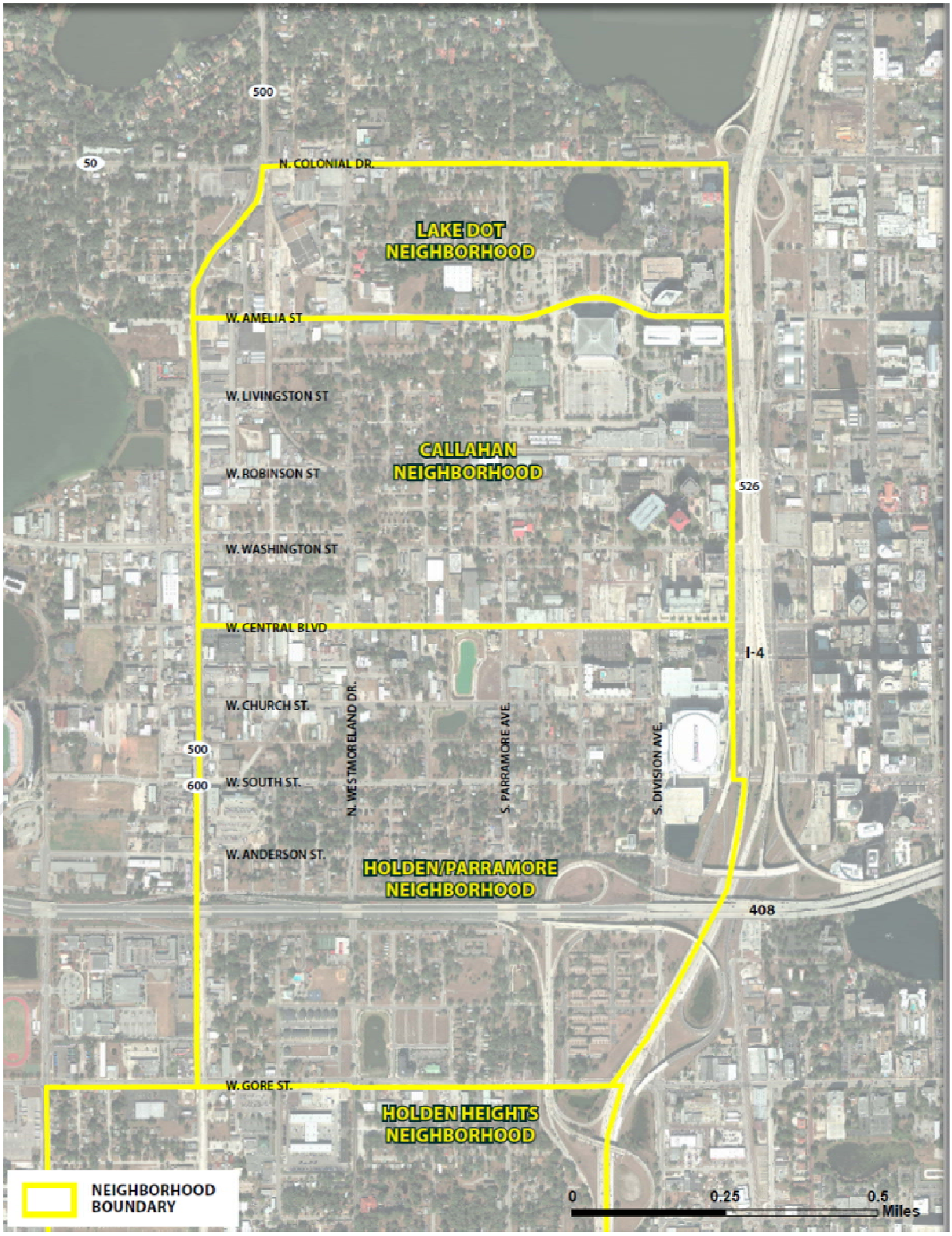


Figure 2: Neighborhood Boundaries within the Parramore Community
Lake Dot, Callahan, and Holden/Parramore Neighborhoods



2

Team Organization and Coordination

2.1 Team Organization and Coordination

To ensure a robust and inclusive public involvement process, a project team has been assembled from a diverse spectrum of the community. The Consultant Team will be responsible for preparing agendas, presentation and handout materials and making presentations as requested by the City of Orlando Project Manager, as well as preparing meeting summaries within ten (10) working days of all meetings. These materials will be incorporated onto the Enhance Central Florida website. The development of the Parramore Comprehensive Neighborhood Plan will be guided by the following Key Groups:

- **Project Management Team:** The Project Management Team (PMT) will be involved in the daily management, work tasks and technical assistance and will meet at key milestones of the study. The PMT will be composed of the City of Orlando's project manager and key agency staff, and the Consultant Team Project Manager and task managers.

- **Consultant Team**: The Consultant Team will conduct day-to-day Plan development activities and manage the schedule and budget for developing the Parramore Comprehensive Neighborhood Plan. The City will provide technical data and internal reviews. VHB is the prime consultant supported by key team members from Anderson & Associates, P.A. (A&A), and Tindale-Oliver & Associates, Inc. (TOA).

- **Mayor's Downtown/Parramore Task Force:** The Consultant Team will be responsible for meeting with and informing the Mayor's Downtown/Parramore Task Force of the progress of the Parramore Comprehensive Neighborhood Plan. The purpose of these meetings is to inform the Task Force of public opinion and obtain feedback to help ensure that Parramore's goals are integrated into overall City goals. The Consultant Team will meet with the Mayor's Task Force as directed by the City's Project Manager.

- **Action Teams:** Five (5) Action Teams will be established. These Action Teams will be comprised of representatives of key stakeholders, to include residents, neighborhood associations, business and property owners, community and religious leaders, schools and colleges, youth advocates, community non-profit organizations, and faith-based institutions. The Action Teams will serve as the ambassadors of the community and shall play a critical role in getting Parramore community members to the Healthy Community Planning Fair and Community Forums. The five (5) Action Teams are:

1. Lake Dot Action Team
2. Callahan Action Team
3. Holden/Parramore Action Team
4. Youth Action Team
5. Community Non-Profits and Economic Development Action Team

- **General Public:** Consistent with Enhance Central Florida's Principles for Success, the Consultant Team is committed to an inclusive and transparent process where the general public may freely share information and provide input. The Consultant Team will reach out to the general public and provide opportunities for meaningful input and will recognize the value of general public input by accepting comments, concerns, and suggestions in a dignified, respectful and compassionate manner.

- **Enhance Central Florida Consortium and Core Consortium Meetings:** The Project Management Team will be responsible for attending and participating in Sustainable Communities Regional Planning Grant Core Consortium meetings throughout the planning process. It is anticipated that the City's Project Manager will attend all of these meetings and provide general updates on Plan progress, with the Consultant Team attending select meetings at the direction of the City's Project Manager.

- **City Advisory Boards:** The Project Management Team will be responsible for presenting the draft Parramore Comprehensive Neighborhood Plan to the Downtown Development Board (DDB) and Municipal Planning Board (MPB) in two separate (2) public workshops. The Project Management Team will also participate in an MPB Public Hearing to consider approval of the draft Plan.

- **City Council:** The Project Management Team will be responsible for presenting the draft Parramore Comprehensive Neighborhood Plan to the Orlando City Council in both a workshop setting as well as a Public Hearing for approval/acceptance.

2.1 Action Teams

This Public Involvement Plan reiterates the importance of creating Action Teams and their significant role in getting the general public to the Healthy Community Planning Fair and Community Forums (described in Section 3.3) so that their voices and input can be heard. The Action Teams will be composed of representative members of the Parramore Community and other stakeholders who may be affected by development activities within the community. As mentioned above, there will be five (5) Action Teams, representing the three neighborhoods in Parramore, as well as community non-profits and youth in the community.

The three (3) Neighborhood Action Teams are:

1. Lake Dot Action Team

2. Callahan Action Team
3. Holden-Parramore Action Team

The Neighborhood Action Teams will be comprised of:

- Residents
- Neighborhood/Homeowners Association
- Public Housing Authority
- Churches
- Developers
- Businesses
- Small Business Advocates
- Known Community Leaders
- Youth Advocates
- Schools
- Other stakeholders

There will also be a Youth Action Team comprised of members from:

- Parramore Kidz Zone (PKZ)/Downtown Recreation Center
- Orange County Public School Students
- Private/Charter Schools Students
- Valencia College
- Florida Citrus Sports /Operation Uplift
- FAMU Students
- UCF Students

There will also be a Community Non-Profits and Economic Development Action Team comprised of members from:

- Orange County Health Department
- Coalition for the Homeless
- Orlando Housing Authority
- Orlando Police Department
- Orange County Public Schools
- UCF Small Business Incubators
- LYNX
- WorkForce Central Florida
- City Blueprint Employment Office
- Self Sufficiency Program

Additional groups, such as the faith community, may also be invited to participate throughout the planning process. All Action Team meetings will be open to the public.

3

Community Engagement Strategy

3.1 Documentation

The Consultant Team will prepare written summaries of each community meeting for submittal to the City Project Manager. The Consultant Team shall ensure that meeting agendas, summaries, and pertinent materials such as PowerPoint presentations are incorporated onto the Enhance Central Florida website.

3.2 Project Staff Kick-Off Meeting

On Thursday, October 31, 2013, the Project Management and Consultant Teams along with members of the Enhance Central Florida Consortium held a project staff kick-off meeting at the J. B. Callahan Community Center to discuss project goals, the purpose of the HUD Sustainability Communities Regional Planning Grant, project schedule, community engagement strategy, work products and overall responsibilities for each project work task. Prior to this kick-off meeting, members of the Project Management and Consultant Team joined the Parramore Kidz Zone (PKZ) staff in a tour of Historic Parramore, led by the Honorable Senator Geraldine Thompson, and a tour of the LYMMO Bus Rapid Transit expansion. Video clips of Senator Thompson's historical overview of the Orlando Downtown and Parramore Community will be made available on the Enhance Central Florida website. Following the tour, Team members listened to a presentation by the PKZ about their program, successes and challenges. PKZ expressed that they would like the Parramore Neighborhood Plan to have a focus on enhancing youth educational opportunities and allowing for more efficient transportation. Education and transportation are essential to health and wellness and of connecting young people to better economic opportunities.

3.3 Project Launch and Action Team Workshops

The Consultant Team will use a blend of high-tech, grass roots, and fun outreach methods to enhance and optimize the Parramore community's ability to voice and ultimately help actualize their goals and vision for their community. The Team will engage community-based organizations, local residents and neighborhood groups, government officials, representatives from the business and development community, property owners, students, and employees who work in the community. Communication tools, including door-to-door contact, letters, emails, telephone calls, flyers,

newsletters, surveys, comment cards, "Dotmocracy" interactive group exercise, project websites, mind-mixers, infographics, videos, and social media will be used to ensure the broadest segment of the Parramore community has the opportunity to participate and affect the outcome of the Parramore Comprehensive Neighborhood Plan.

The Community Engagement Strategy will include:

a) ***Neighborhood Project Launch***

The Project Management and Consultant Team will hold a neighborhood Project Launch workshop on *Monday, December 16, 2013*. The Action Teams (described in Section 2.1), comprised of residents, community leaders, neighborhood associations, business and property owners, community non-profits and advocacy groups, and other key stakeholders from within the Parramore Neighborhood will be invited to this Project Launch. The goals of this Launch are to:

- Introduce the Parramore Comprehensive Neighborhood Plan;
- Share Information about the HUD Sustainable Communities Regional Planning Grant (Enhance Central Florida) and Healthy Communities Initiative;
- Share the Team's Commitment to Advancing the Goals of the Parramore Community;
- Share the Public Engagement Strategy and Explore Additional Opportunities for Community Engagement;
- Identify Volunteer Opportunities;
- Establish Action Teams; and
- Assign "Homework" to the Action Team Members in preparation for the Action Team Workshops.

As previously stated, the Action Teams will serve as Community Ambassadors and work with the Consultant Team to "spread the word " and "get members of the public" to the Healthy Community Planning Fair and assist in facilitating the Community Forums. They will work with the Consultant Team to host Action Team Workshops, present their results at an Action Team Summit, and remain engaged with the Consultant Team throughout the neighborhood planning process. Thus, early establishment of the Action Teams and their continued involvement in the planning process is critical to fully engaging the Parramore Neighborhood.

b) ***Action Team Workshops***

There will be five (5) Action Team meetings, which will take place during the week of ***January 6, 2014*** and in venues located within the Parramore Community. These are envisioned as evening meetings to allow for the greatest opportunity for public involvement. Each Action Team (Lake Dot, Callahan, Holden/Parramore, Youth, and Community Non-Profits and Economic Development Action Teams) will:

- Sign a pledge
- Elect a Team Leader
- Identify Community Outreach Ambassadors
- Understand expectations and assign tasks, roles, responsibilities

The goal of the Action Team meetings is for Action Team members to brainstorm and share with the Project Management and Consultant Teams their vision of Healthy Community elements for their respective communities and the Parramore Neighborhood as a whole. This is an opportunity to highlight issues of concern to the community as well as identify opportunities for social, educational, economic, and physical improvements. In the spirit of full public engagement, should an Action Team member not be able to attend the Action Team workshop, he or she can attend an upcoming Action Team workshop to provide input at that time.

c) ***Action Team Summit***

Each Action Team will come together to report to the rest of the Community the results of their Action Team workshop. The Summit will be an opportunity for the sharing of information and ideas arrived from each individual Action Team workshop. During the Summit, participants will be encouraged to reach consensus on a preliminary list of ideas and recommendations for the entire Parramore Neighborhood that the Project Management and Consultant Team and Mayor's Task Force can consider.

d) ***Healthy Community Planning Fair (Community Kick-off Meeting)***

The Project Management and Consultant Teams will host a Healthy Community Planning Fair that is open to the general public and that will occur on ***Saturday, January 25, 2014***. The Planning Fair will allow the Consultant Team to share with the participants the results of the Action Team Workshops, Action Team Summit, and feedback received from the Mayor's Task Force to date. The Fair will be designed to obtain general public feedback through fun activities including:

- Wish List Board (where people can jot down on post-it notes what they want for their community)
- Oral History booth (where people can share stories about the history and culture of the Parramore community)
- "Want Nots" Board (where people can jot down on post-it notes what they DEFINITELY DO NOT want in their community)
- Video clips commemorating why folks moved to Parramore and what keeps them here; what changes/improvements would you like to see in your community
- Comment Station
- Youth Art Improv (children can draw or color what they like, want or don't like about their community and neighborhood)
- Health and Community Non-Profits Clearinghouse, to include health/nutrition, education, faith, and other service providers.

The results of the Healthy Community Planning Fair will provide direct input into the Neighborhood Vision that will be the subject of Community Forum #1.

3.4 Community Forums

All Community Forums will be open to the Action Teams and general public and will be held during a day and time that provides public involvement opportunities to the broadest spectrum of the Parramore Neighborhood as reasonably possible. In addition, all materials provided at and resulting from the Forums will be made available through the appropriate communication tools.

Community Forum #1: Healthy Community Vision

Community Forum #1 will build upon the public feedback from the Community Action Team Summit, Mayor's Task Force, and Community Planning Fair to develop principles as a framework for organizing a healthy community vision for Parramore. The Forum will also involve a community design exercise. At the conclusion of this exercise, the designs will be combined into one synthesized vision for presentation, review and comment by all participants.

The Consultant Team will prepare a document summarizing the Healthy Community Vision for distribution to Parramore residents and stakeholders, placement on the Enhance Central Florida website, and distribution by social media. The Consultant Team will put in place a mechanism that allows for public comment and ranking of objectives and actions incorporated in the Vision through social media, comment cards, and other applicable communication tools.

Community Forum #2: Evaluate and Select Redevelopment Scenarios

Utilizing information obtained from the public and Community Forum # 1, the Consultant Team, in consultation with the Project Management Team, shall prepare at least three (3) redevelopment scenarios. The scenarios and their components shall be presented to the Parramore Action Teams and other stakeholders at this community forum for review, commenting, and polling. The polling exercise will provide an opportunity for participants to make recommendations on their preferred redevelopment scenario. The results of the polling will be summarized in a document that can be distributed to stakeholders and the general public via appropriate communication tools, to include social media and placement on the website. The results of Community Forum # 2 shall also be used to prepare for Community Forum #3.

Community Forum #3: Market-Based Healthy Community Maps by Small Area

Community Forum #3 will drill down into the most preferred (Selected) Redevelopment Scenario to identify smaller geographic areas consisting of blocks or groups of blocks to develop Small Area Plans. The Small Area Plans will serve as catalysts for preserving, reviving or transforming the neighborhood. Participants at the Forum will be asked for their input into the Small Area Plans and prioritize how the Small Area Plans should be sequenced to transform the Parramore Neighborhood. Catalyst sites will be selected with input from the Project Management Team and be consistent with

public input received from all of the prior Community Meetings and Forums. The Small Area Planning maps will be prepared so that they can be distributed for input via project website, social media, and other communication tools.

Community Forum: Wrap Up Meeting

A final Community Forum will provide the Action Teams, other stakeholders, and the general public with a summary of work products accomplished to date, including any proposed Plan recommendations. This meeting will occur after input has been received and processed on the Small Area Plans. VHB will prepare an Overall Healthy Community Map, including small area maps to create the potential redevelopment plan for the Parramore Neighborhood. The presentation will include an analysis of the plan, illustrating how it has been designed with community input to reflect the goals and objectives of the Parramore Neighborhood established in the previous Community Forums and the manner in which it embodies the six HUD Livability Principles.

Mayor's Project DTO (Advancing Downtown)/Parramore Task Force Coordination Meetings

The Consultant Team will meet with the Mayor's Project DTO Advancing Downtown/Parramore Task Force and Executive Advisory Committee as directed by the City's Project Manager. The purpose of these coordination meetings is to brief the Task Force and Executive Advisory Committee on the public opinion heard at the various community engagement activities and solicit their feedback on the planning process to help ensure that Parramore's goals are integrated into the City's overall goals for Downtown Orlando.

4

Community Engagement and Public Outreach Goals

4.1 Community Engagement Goals

Incorporating Healthy Community design principles into the Public Involvement Plan (PIP) will allow people living and working in the Parramore Comprehensive Neighborhood Planning Area and other interested parties to contribute to the decision-making and planning process. Gaining community buy-in and general consensus among the key Parramore Neighborhood stakeholders is essential to achieving a successful Neighborhood Plan that reflects the goals and vision of the community members for their neighborhood. The keys to gaining community consensus are:

- Including key stakeholders early and throughout the planning process;
- Developing a transparent process that provides equal access to the community members and stakeholders;
- Providing opportunities for meaningful and collaborative input, dialogue, and information sharing;
- Respecting the various opinions brought to the table; and
- Managing expectations in a realistic and honest manner when discussing and presenting what is possible from a planning perspective and by providing accurate and complete information to the best of our ability.

Public involvement efforts will seek to truly involve key stakeholders, listen to and be respectful of ideas and concerns, and document and incorporate input received during the planning process to ensure that the resulting Neighborhood Plan reflects the diverse values and needs of the Parramore community.

4.2 Public Outreach Process Goals

Public outreach includes communicating to and receiving information from interested persons, groups, and government organizations, and providing information regarding the development of the Parramore Neighborhood Plan. Four overarching goals pertaining to the public outreach process for this project have been identified:

- Goal 1: Attracting and cultivating community champions/ambassadors to assist in reaching out to and engage the broadest spectrum of the population in community engagement workshops and activities;
- Goal 2: Early and consistent involvement of the community champions through Action Teams;
- Goal 3: Create opportunities for the Parramore community, key stakeholders, elected officials, agency groups, and the general public to participate in all phases of the public involvement process, with a focus on engaging traditionally under-represented or under-served populations, including but not limited to transportation

disadvantaged, minority, elderly, and youth groups; and

- Goal 4: Provide clear, timely, and accurate information in plain language relating to the planning process.

5

Identification of Agencies and Affected Public

5.1 Identification of Agencies and Affected Public

The Project Management and Consultant Teams have developed a comprehensive community inventory of community based organizations and other affected parties in order to develop stakeholder database. From this database, the Teams have developed a list of key stakeholders, including but not limited to, regional and local agencies, elected officials, community leaders, advocacy groups, and members of the general public. This listing can be found in the Appendix.

6

Community Outreach Tools

6.1 Community Outreach Tools

Traditional Tools

1. Public and stakeholder workshops (including Action Team Workshops, Summit, and Community Forums)
2. Informational materials (flyers, brochures, postcards, mail-inserts, etc.)
3. Informational Materials
4. Questionnaires/Comment cards
5. Newsletters and News Releases
6. Public Notices and Legal Display Ads
7. Public Announcements
8. Images and Infographics

Electronic Tools

1. Enhance Central Florida Website (www.enhancecfl.org)
2. Social media, such as Twitter, Facebook, YouTube, etc.
3. Email blasts and dynamic lists
4. On-line surveys
5. Videos
6. Mindmixer, or other online websites
7. Others as determined by the City's Project Manager

Surveys

Consistent with the Enhance Central Florida Community Outreach Plan, the following questions will be included in any surveys used for outreach purposes:

- What is your ethnic background?
  - ☐ American Indian
  - ☐ Alaska Native
  - ☐ Asian
  - ☐ Black
  - ☐ Hispanic
  - ☐ Native Hawaiian or Other Pacific Islander
  - ☐ White
  - ☐ Two or More Races

- What is your age group?
  ☐ 18 and under
  ☐ 19-34
  ☐ 35-54
  ☐ 55-64
  ☐ 65 and over
- How did you hear about this meeting?
- Would you prefer to receive information in a language other than English? ☐Yes ☐No
  If yes, please specify: _____

Special Outreach

Because many residents in the Parramore area have transportation challenges, public meetings will be located within the neighborhood. For individuals with limited English proficiency, the Consultant Team will translate pertinent materials into Spanish and Creole. Additionally, for individuals with hearing impairments or otherwise requiring translation, the Consultant Team will utilize all means reasonably available to accommodate these individuals.

Media Relations

The Consultant Team will develop a list of media contacts related to this effort. As the Parramore Neighborhood Plan milestones are accomplished and public outreach events scheduled, the Consultant Team will distribute press releases to this list. The list includes community-based, local, and regional media as well as county public information offices and government access channels and is provided in the Appendix. All media contacts will be coordinated by the Project Community Outreach Coordinator with appropriate input/participation from the City's Public Information Officer (Cassandra Lafser) as necessary.

7

Public Involvement Schedule

7.1 Public Involvement Schedule

Meeting	Date	Location	Purpose
Neighborhood Project Launch	12/16/13	Callahan Center	Introduce Project/Establish Action Teams
Action Team Workshop #1 (Holden/Parramore)	1/7/14	Jackson Community Center	Identify Ambassadors/Assign Tasks, Roles, Responsibilities/Brainstorm and Share Ideas
Action Team Workshop #2 (Callahan)	1/8/14	Callahan Center	Identify Ambassadors/Assign Tasks, Roles, Responsibilities/Brainstorm and Share Ideas
Action Team Workshop #3 (Lake Dot)	1/9/14	City View Community Room	Identify Ambassadors/Assign Tasks, Roles, Responsibilities/ Brainstorm and Share Ideas
Action Team Workshop #4 (Community Non-Profits/ Economic Development)	1/9/14	City View Community Room	Identify Ambassadors/Assign Tasks, Roles, Responsibilities/ Brainstorm and Share Ideas
Healthy Community Planning Fair (Community Kick-Off Meeting)	1/25/14	Callahan Center	Share Info from Action Teams/Obtain General Public Feedback/Provide Health Clearinghouse Information
Action Team Workshop #5 (Youth)	2/5/14	Callahan Center	Identify Ambassadors/Assign Tasks, Roles, Responsibilities/ Brainstorm and Share Ideas
Action Team Summit	2/11/14	Jackson Community Center	Share Ideas from individual Action Team Workshops/ Reach Consensus on Ideas & Recommendations
Community Forum #1: Healthy Community Vision	2/26/14	Callahan Center	Develop Principles/Conduct Community Design Exercise
Community Forum #2: Evaluate and Select Redevelopment Scenarios	3/25/14	Callahan Center	Present Three (3) Redevelopment Scenarios for Review, Commenting, and Polling.
Mayor's Downtown/Parramore Task Force – Neighborhoods & Historic Preservation Committee	4/25/14	Orlando City Hall – 1st Floor, North Collaborations Room	Brief committee on past Parramore planning efforts and Parramore Comprehensive Neighborhood Plan progress to date.
Action Team Workshop #6 (Faith Community Meeting)	4/28/14	Callahan Center	Obtain feedback on process to date, and reach consensus on Ideas & Recommendations
Mayor's Downtown/Parramore Task Force Meeting #2	5/9/14	Orlando City Hall – 9th Floor, Overlook Room	Brief Task Force on past Parramore planning efforts and Parramore Comprehensive Neighborhood Plan progress to date.
Community Forum #3: Market-Based Healthy Community Maps by Small Area	5/14/14	Callahan Center	Present and Prioritize Small Area Plans
Action Team Workshop #7 (Social Services Meeting)	6/5/14	Callahan Center	Present draft recommendations developed to date and discuss topics relevant to social service agencies (affordable housing, homelessness, poverty, etc.)

Meeting	Date	Location	Purpose
Focus Group Meeting with West Church Street Property Owners	6/5/14	1016 West Church Street	Present plan concepts and obtain feedback from business owners along West Church Street corridor.
Community Forum: Wrap-Up Meeting	6/11/14	Callahan Center	Present Summary of Work Products, Recommendations Developed To Date
Mayor's Downtown/Parramore Task Force Meeting #4	7/11/14	Orlando City Hall – 9th Floor, Overlook Room	Brief and solicit input from Task Force on work products and policy direction.
Mayor's Project DTO/Executive Advisory Committee Meeting #2	8/4/14	Orlando Public Library, 101 E Central – 2nd Floor – Melrose Center	Brief and solicit input from EAC on work products and policy direction.
Focus Group Meeting with Community Stakeholders	10/6/2014	Callahan Center	Brief and solicit input from community stakeholders regarding MLS soccer stadium relocation and integration into the Plan.
DDB CRAA Workshop	10/22/14	Sustainability Conference Room (formerly Conference Room "R") – Orlando City Hall – 2nd Floor	Present Summary of Plan/Recommendations
Enhance Central Florida Outreach Working Group, Consortium & Core Consortium Meetings	11/7/2014 and others throughout Process	ECFRPC	Brief Consortium members and grant administrators on progress of Parramore Plan, and to ensure overall coordination.
MPB Workshop	11/18/14	City Council Chambers – Orlando City Hall – 2nd Floor	Present Summary of Plan/Recommendations
Potential Community Meeting with Commissioner Hill	Early to Mid-December 2014	TBD	Present Summary of Plan/Recommendations
MPB Public Hearing	12/16/14	City Council Chambers – Orlando City Hall – 2nd Floor	Present Summary of Plan/Recommendations and Acceptance of Plan
City Council Workshop	1/26/2015	City Council Chambers – Orlando City Hall – 2nd Floor	Present Summary of Plan/Recommendations and Acceptance of Plan

8

Public Workshops Requirements

8.1 Public Workshops Requirements

The Consultant Team shall comply with the following public meeting requirements:

- **Public Meeting Site Location**: Public meetings will be held at an appropriate facility within the Parramore Neighborhood that is convenient to those living and working in the Parramore Comprehensive Neighborhood Planning Area. Location will also be accessible by transit.

- **General Public Notice of Community/Neighborhood Meetings**: Consistent with the Enhance Central Florida Community Outreach Plan, notice of community/neighborhood and task force meetings should be provided at least 7 days prior to the meeting. Emergency sessions should be afforded the most appropriate and effective notice under the circumstances. Public meeting notifications may include public advertisements as described below (as necessary) and shall be included on both the City of Orlando's website and the Enhance Central Florida website. The Consultant Team shall ensure that such notices are provided to the Enhance Central Florida grant administration staff at least nine (9) days prior to the meeting to allow for sufficient time for said staff to incorporate the information on the project website.

- **Meeting Notice – Nondiscrimination Language**: All meeting notices shall include the following standard nondiscrimination language: *Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability, or family status. Persons who require special accommodations under the Americans with Disabilities Act or persons who require translations services (provided free of charge) should contact the Project Community Outreach Coordinator at least 5 days prior to the meeting.* Public Advertisement: A legal display advertisement will appear in the local newspapers prior to a public workshop in accordance with the City of Orlando's public noticing requirements.

- **Letters of Invitation**: Letters will be mailed and/or emailed to key stakeholders as identified in Section 2: Team Organization.

- **Meeting Preparation**: Multi-media and/or video presentations, study maps, graphics, agendas, and handouts will be prepared by the Consultant Team with appropriate review by the City's Project Manager.

- **Summaries:** A public meeting summary will be prepared and submitted to the Project Management Team for review and approval by the City's Project Manager following each public workshop.

- **Documentation for Public View:** Public meeting materials will be posted on the project website after the meeting for public review. *The Consultant Team shall ensure that meeting agendas, summaries, and pertinent materials such as PowerPoint presentations are incorporated onto the Enhance Central Florida website.*

- **American with Disabilities Act (ADA) Compliance:** *Notification of the City's intent to comply with the Americans with Disabilities Act will be provided in the public advertisements for the public workshops, by invitational letters emailed to community stakeholders, by handouts, and by selection of a public workshop site that meets all ADA requirements.*

- **Accommodations** for non-English speaking persons upon request.

9

Advanced Notification Process

9.1 Advanced Notification Process

The Project Management and Consultant Teams commit to complying with the City public notice requirements and the public meeting requirements of Section 286.011, Florida Statutes (F. S.), the Enhance Central Florida Community Outreach Plan, and will ensure that the public meetings are open to the public at all times, that the minutes of a meeting shall be promptly recorded, and that such records shall be open to public inspection. The Teams will ensure that the meeting will be held in facilities and locations that do not discriminate on the basis of sex, age, race, creed, color, origin, or economic status or which operate in such a manner as to unreasonably restrict public access to such a facility. Additional steps as required by U.S. Housing and Urban Development will be taken to ensure that Parramore residents will have the opportunity to participate on the Action Teams and throughout the planning process.

Ginger Corless, Tindale-Oliver and Associates, Inc., will be identified as the Community Outreach Coordinator with her contact information provided on all outreach materials. When appropriate, the Consultant Team will ensure that the notices are published for the requisite number of times in a newspaper of general circulation and in the minority media, such as the Orlando Times and/or the Central Florida Advocate.

10

Evaluation of the Public Involvement Plan

10.1 Evaluation of the Public Involvement Plan

This Plan will be provided to the Enhance Central Florida Outreach Working Group for review early in the planning process to allow for appropriate feedback. The City's Project Manager and/or Community Outreach Coordinator will coordinate with Enhance Central Florida administrative staff to determine the best method for obtaining and integrating such feedback into the Plan.

In addition, effectiveness measures have been established to evaluate the effectiveness of the public involvement process. For the purposes of this PIP, effectiveness measures will be defined as follows:

a. *Total number of persons engaged* – This will be measured by using a sign-in/attendance log to monitor attendance for any community/public meetings and workshops
b. *Total number of public involvement events* – The total number of public involvement events will be documented within the public involvement section of the Parramore Comprehensive Neighborhood Plan Report.
c. *Total number of persons surveyed* – The total number of persons surveyed will be documented in the public involvement section of the Report.
d. *Total visits to web*site *and online questionnaires* – Total number of unique hits and completed online questionnaires on the Parramore Neighborhood Plan website will be documented and included in the public involvement section of the Project Report.
e. *Total number of documents on website*: Public meetings posted and content of materials.

10.2 Reporting of Effectiveness Measures

Consistent with the Enhance Central Florida Community Outreach Plan, the Community Outreach Coordinator shall provide reports on the above measures to Enhance Central Florida project administration staff on a monthly basis along with a copy of all measurement tools (surveys, sign-in sheets, materials uses at meetings, etc.). The Outreach Reporting Sheet found in the Enhance Central Florida Community Outreach Plan Appendix shall be used as the model for such reporting (see Appendix B of this document).

Parramore Comprehensive Neighborhood Plan

Public Involvement Plan Appendix A—Stakeholder and Media Contact List

CITY OF ORLANDO, FLORIDA
THE CITY BEAUTIFUL

enhance CENTRAL FLORIDA
TRANSIT • HOUSING • OPPORTUNITY

PATHWAYS FOR PARRAMORE
Building A Community On Heritage

vhb

Parramore Comprehensive Neighborhood Plan - Lake Dot Action Team Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
1	Arlington/Concord Neighborhood Association	Bridget	Monroe	President	902 West Concord Street	Orlando	FL	32805	407-292-6500	(407) 963-6310	(407) 540-1626	BMONROE1@GMAIL.COM
2	William Booth Towers Residents Association	Effie	Wishom	President	937 California Woods Circ	Orlando	FL	32824	(407) 426-0404			
3	Orlando Day Nursery	Mata	Dennis	Executive Director	626 Lake Dot Circle	Orlando	FL	32801	(407) 422-5291			Director@orlandodaynursery.org
4	William Booth Towers Residents Association	Joseph	Fitzgerald	President	633 Lake Dot Circle	Orlando	FL	32801		(407) 405-7827		joeyjoey657@gmail.com
5	TeKontrol, Inc.	Terrence	Kornegay	Vice President	711 W. Amelia Street	Orlando	FL	32805				
6	Nap Ford Community School	Jennifer	Porter-Smith	Principal	648 West Livingston Street	Orlando	FL	32805				jpsmith@napford.org
7	Votum Construction	Vernice	Atkins-Bradley	Principal	711 W. Amelia Street	Orlando	FL	32805				
8	Creative Village	Brooke	Meyers	Principal	801 N. Orange Ave., #530	Orlando	FL	32801	407-839-1070			brooke@emerge-realestate.com
9	Gary's Seafood Place	Lorraine	Reed	President	721 W. Ameilia Street	Orlando	FL	32905				

Parramore Comprehensive Neighborhood Plan - Callahan Action Team Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
1	FAMU Law School	Dean	Pernell	Dean	201 Beggs Avenue	Orlando	FL	32801	407-254-2467			
2	Christian Service Center	Robert	Stewart	Social Service Provider	808 W. Central Blvd.	Orlando	FL	32805	407-425-2523			
3	Hurst Chapel AME Church	Felicia	Williams	Reverend/Valencia College West Campus Pres.	901 W. Bentley Street	Orlando	FL	32605	407-423-2831			
4	Callahan Neighborhood Association	Ann	Brown	President	PO Box 551110	Orlando	FL	32855	(407) 245-1825 x0		(407) 423-9651	annie.brown@ocps.net
5	Terry Avenue Townhomes Homeowners Association, Inc.	Lynn	Nicholson	President	36 North Terry Avenue	Orlando	FL	32801		(407) 719-7906		lynnnicholson@att.net
6	City View at Hughes Square Apartments	Debbie	Ramos	Property Manager	595 W. Church St.	Orlando	FL	32805	(407) 648-8999			debbie@cityvieworlando.com
7	Mt. Zion Missionary Baptist	Robert	Spooney	Pastor	535 W. Washington Street	Orlando	FL	32801	407-423-0023	407-924-1435		rmspooney@gmail.com

Parramore Comprehensive Neighborhood Plan - Holden/Parramore Action Team Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
1	Resident	Suzanne	Simmons	Resident	602 West Washington St	Orlando	FL	32801				
2	Paradise Island Café	Majorie	Brown	business owner	377 W. Church Street	Orlando	FL	32805	407-841-8933			
3	Dr. Tommy DDS	Tommy	Dorsey	Medical	708 W. Jackson Street	Orlando	FL	32805	407-423-8546			
4	Wells' Built Museum of African American History & Culture	Geraldine	Thompson	Founder	511 W. South Street	Orlando	FL	32805	407 245-7535			
5	Resident	Termaine	Haynes		703 Boston Avenue	Orlando	FL	32805	407-203-3277			
6	Nikki's Place Southern Cuisine	Nick	Aiken	business owner	742 Carter Street	Orlando	FL	32805	407-425-5301			
7	Mt. Olive CME Church	Jermaine	Marshall	Pastor	745 Woods Ave.	Orlando	FL		407-425-7303			
8	Shiloh Baptist Church	Dr. Richard	Harris	Church	604 W. Jackson Street	Orlando	FL		407-428-0971			
9	Stonewall Bar	Steven		business owner	714 W. Church Street	Orlando	FL	32805	407-373-0888			
10	Palmer Feed Store, Inc.	Bill	Palmer	business owner	912 W. Church Street	Orlando	FL	32805	407-841-8924	407-595-7045		
11	J Henry's Barber Shop	John	Henry	Barber: business owner	644 W. Church Street	Orlando	FL	32805	407-425-0465			
12	Harvest Baptist Church	Glendy	Hamilton	Pastor	512 S. Parramore Ave.	Orlando	FL	32805				
13	Ralph Armstead, LLC	Ralph	Armstead	Esquire	511 W. South Street	Orlando	FL	32805				
14	Griffin Park Resident Association, Inc.	Dorothy	Gray	President	804 Dunbar Court, Apt. 1	Orlando	FL	32805			(407) 232-0119	
		Roneisha	Britten	Primary Contact					(407) 895-3300 x6009			roneisha.britten@orl-oha.org
15	Jackson Court/Division Oaks Resident Association, Inc.	William	Martin	President	523 West Jackson Street, #310	Orlando	FL	32805			(321) 662-5987	williammartin461@gmail.com
16	Landings at Carver Park-Orlando, LLC	London	Minor	Community Assoc. Manager	854 Carver Park Street	Orlando	fl	32805	(407) 428-0307			lminor@lanecompany.com
17	McFall Homeowners Association	Clive	Beaumont	President	841 McFall Avenue	Orlando	FL	32805				
18	Villas At Carver Park Resident Association, Inc.	Betty	Livingston	President	854 Carver Park Street, Apt 3(	Orlando	FL	32805			(407) 286-6594	
19	Orlando Magic	Linda	Gonzalez	VP of Community & Gov't Rel	8701 Maitland Blvd.	Orlando	FL	32810	(407) 916-2530			lgonzalez@orlandomagic.com
20	Orlando City Soccer Club	Phil	Rawlins	Owner/President	1201 S. Orlando Ave., Suite 202	Winter Park	FL	32789	407-478-4007			prawlins@orlandocitysoccer.com
21	New Jerusalem Church of God	Johnny	Hemingway	Bishop	748 Carter Street	Orlando	FL	32805	407-423-9771			
22	Bethel Baptist Missionary Churc	Rollie	Murray	Pastor	654 W. Anderson Street	Orlando	FL	32805	407-843-6612			revrolliemurray@bellsouth.net
23	Resident	Lisa	Childs		843 McFall Avenue	Orlando	FL	32805				

Parramore Comprehensive Neighborhood Plan - Holden/Parramore Action Team Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
24	Resident	Emma	Flewellyn	Resident	742 West Concord St	Orlando	FL	32805	407-843-4402			
25	True Gospel Holiness Church	Nettie	Williams	Pastor	907 W. South Street	Orlando	FL	32805	407-445-8621			
26	Elks Lodge	Tommy	Davis		554 W. Church Street	Orlando	FL	32805	407-732-6172 / 407-423-9477			

Parramore Comprehensive Neighborhood Plan - Youth Action Team Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
1	Parramore Kids Zon	Lisa	Early	Director	363 N. Parramore	Orlando	FL	32805	407-254-4759			lisa.early@cityoforlando.net
2	Central Florida Urban League	Allie	Braswell	Executive Director	595 W. Church St.	Orlando	FL	32805				
3	New Image Youth Center	Shanta	Stubbs	New Image Youth Cente	212 S. Parramore	Orlando	FL	32805	407-521-7484			
4	Florida Citrus Sports	Steve	Hogan	Chief Exec. Officer	1 Citrus Bowl Place	Orlando	FL	32805	407-423-2476 Ext. 102			
5	Professional Opportunity for Students Program (POPs)	Dwight	Mitchell	Orange/Osceola District Manager	2512 W. Colonial Drive	Orlando	FL	32804	407-843-1202			dwight.mitchell@popsinc.org

Note: Names and contact information for youth participants have been withheld for privacy/safety considerations.

Parramore Comprehensive Neighborhood Plan - Social Services and Economic Development Action Team Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
1	Orlando Housing Authority	Tim	Brown	Construction Manager	390 N. Bumby Str.	Orlando	FL	32803				
2	Orlando Housing Authority	Vivian	Bryant	Executive Director	390 N. Bumby Str.	Orlando	FL	32803				
3	Limitless Vistas	Patrick	Barnes	Founder	1230 Hillcrest Str.	Orlando	FL	32803	407-896-8608			Pbarnes@bfaenvironmental.com
4	Coalition of the Homeless	Brent	Trotter	Social Service Provider	639 W. Central Blvd.	Orlando	FL	32801	407-426-1250			
5	Black Business Investment Fund	Inez	Long	President	301 E. Pine Str. #175	Orlando	FL	32801	407-649-4780			llong@bbif.com
6	African American Chamber of Commerce	Reginald	Riley	Vice President	3201 E. Colonial Dr.	Orlando	FL		407-420-4870			Reginald.Riley@orlandohealth.com
7	Small Bus. Development Center of UCF	Pauline	Davis	Counselor	3201 E. Colonial Dr.	Orlando	FL		407-420-4850			
8	The Jobs Partnership of Florida	Marc	Stanakis	President	4900 Millenia Blvd., Suite	Orlando	FL	32839	407-641-0755 x104			mstanakis@jobspartnershipfl.org
9	Best Cleaners	Gary	Shif	President/CEO	2140 W. Church St	Orlando	FL	32811	407-383-4810			

Parramore Comprehensive Neighborhood Plan - Additional Stakeholder Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Email
1	Hebni Nutrition Consultants	Roneice	Weaver	Founder (Nutrition)	2009 W. Central Blvd.	Orlando	FL	32805	407-872-1333	407-832-1387	
2	Sunrail (Archer Western)	Laini	Shultz	Assist. Project Manager	2490 Country Club Road	Sanford	FL	32771	407-328-8950		Lschultz@walshgroup.com
3	Community Ideas	Leila	Allen	Housing Advocate	7749 Debeaubien Drive	Orlando	FL	32835	407-719-0454		L.W.Allen@gmail.com
4	Jones High School	Valerie	Maxwell	Educator	801 S. Rio Grande Ave.	Orlando	FL	32805	407-835-2300		
5	LYNX	Andrew	Riddle	Transportation	455 N. Garland Ave.	Orlando	FL	32801	407-841-5969		
6	Get Active Orlando	Mary Stewart	Droege	City of Orlando					407-246-3276		Mary-Steward.Droege@CityofOrlando.ne
7	Florida Council on Arts & Culture	LaVon	Bracy	Community Coordinato	455 S. Orange Ave.	Orlando	FL	32801	321-663-2057		LaVon.Bracy@hines.com
8	UCF CREATE	Stella	Sung	Director	500 W. Livingston Street	Orlando	FL	32801	407-235-3603		Stella.Sung@ucf.edu
9	Orlando Neighborhood Impr. Corp	Bob	Ansley	Housing Advocate	101 S. Terry Ave.	Orlando	FL	32805	407-648-1623		Ansley@orlandoneighborhood.org
10	Center for Drug Free Living	Loretta	Hawkins	Management Agent	5151 Raleigh Str.	Orlando	FL	32811	407-296-5177		
11	Orlando Minority Youth Golf Assoc.	Dr. Tommy	Dorsey	Youth Advocate	708 W. Jackson Street	Orlando	FL	32805	407-423-8546		tjdorsey@aol.com
12	Health Dept.	Yolanda	Martinez, PhD	Director - Office of Community Health	6101 Lake Ellenor Drive	Orlando	FL	32809	407-858-1400		Vergiebd@aol.com
13	Blueprint Employment Office	Janeiro	Coultier	Manager	1200 W. South Street	Orlando	FL	32805	407-246-3721		
14	Holden Heights Front Porch	Sharon	Wiley	Director	1416 L.B. McLeod Road	Orlando	FL	32805	407-849-0135		
15	Boy Scouts of Amer. Central FL	Ron	Oats	CEO	1951 S. OBT, Suite 102	Apopka	FL	32703	407-703-0272		Ron.oats@cflscouting.org
16	Simeon Resource & Dev. Center for Men	Larry	Williams	Executive Director	750 S. Orange Blossom Trail	Orlando	FL	32805	407-574-5436		williamslarry1688@yahoo.com
17	Orlando Regional Realtor Association	Ms. Frankie	Elliott	Executive Director	1330 Lee Road	Orlando	FL	32810	407-513-7276		vpga@orlrealtor.com
18	Hellenic Investments	George	Papageorgiou	Investor	400 W. Church Str.	Orlando	FL	32805	407-435-4209		georgiosgp@aol.com
19	Hellenic Investments	Ted	Papageorgiou	Investor	400 W. Church Str.	Orlando	fl		407-575-2186		ted.papageorgiou@siemans.com
20	Orlando Police Dept.	Georgianna	Butler	Neighborhood Watch	100 S. Hughey Ave.	Orlando	FL	32801	407-246-3628		
21	Congress	Congresswoman Corrine Brown			455 N. Garland Ave. #414	Orlando	FL	32801	407-872-2208		
22	Congress	Senator Bill Nelson			225 E. Robinson Str., #410	Orlando	Fl	32801	407-872-7161		

Parramore Comprehensive Neighborhood Plan - Additional Stakeholder Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Email
23	State Senate	Senator Geraldine Thompson			511 W. South Street #204	Orlando	FL	32805	407-245-1511		
24	State Representative	Rep. Bruce Antone			434 N. Tampa Avenue	Orlando	FL	32805	407-245-0303		
25	City of Orlando	Commissioner Regina Hill			400 S. Orange Ave.	Orlando	FL	32801	407-246-2005		
26	Orange County	Comm. Tiffany Moore Russell			201 S. Rosalind Ave., 5th Fl	Orlando	FL	32801	407-836-5860		

Parramore Comprehensive Neighborhood Plan - MLS Re-Location Focus Group Contact List

#	Association	First Name	Last Name	Title/Position	Street Address	City	State	Zip Code	Day Phone	Cell Phone	Home Phone	Email
1	City Commissioner D5	Regina	Hill	City Commissioner	400 S. Orange Avenue	Orlando	FL	32801	407-246-2005			regina.hill@cityoforlando.net
2	William Booth Towers Residents Association	Joseph	Fitzgerald	President	633 Lake Dot Circle	Orlando	FL	32801		(407) 405-7827		joeyjoey657@gmail.com
3	Arlington/Concord Neighborhood Association	Bridget	Monroe	President	902 West Concord Street	Orlando	FL	32805	407-292-6500	(407) 963-6310	(407) 540-1626	BMONROE1@GMAIL.COM
4	Creative Village	Brooke	Meyers	Principal	801 N. Orange Ave., #530	Orlando	FL	32801	407-839-1070			brooke@emerge-realestate.com
5	Callahan Neighborhood Association	Ann	Brown	President	PO Box 551110	Orlando	FL	32855	(407) 245-1825 x0		(407) 423-9651	annie.brown@ocps.net
6	Callahan Neighborhood Association	Pam	Woodley		342 N. Lee Avenue	Orlando	FL		407-843-0746			
7	Terry Avenue Townhomes Homeowners Association, Inc.	Lynn	Nicholson	President	36 North Terry Avenue	Orlando	FL	32801		(407) 719-7906		lynnnicholson@att.net
8	Mt. Zion Missionary Baptist	Robert	Spooney	Pastor	535 W. Washington Street	Orlando	FL	32801	407-423-0023	407-924-1435		rmspooney@gmail.com
9	J Henry's Barber Shop	John	Henry	Barber: business owner	644 W. Church Street	Orlando	FL	32805	407-425-0465	407-745-7733		
10	Harvest Baptist Church	Glendy	Hamilton	Pastor	512 S. Parramore Ave.	Orlando	FL	32805	407-770-4332			broglendy@juno.com
11	True Gospel Holiness Church	Nettie	Williams	Pastor	907 W. South Street	Orlando	FL	32805	407-445-8621			truegospelchurch@bellsouth.net
12	Lift Orlando	Eddy	Moratin	Executive Director	215 E. Central Boulevard	Orlando	FL	32801	407-618-3697			eddy@liftorlando.org
13	Coalition of the Homeless	Brent	Trotter	Social Service Provider	639 W. Central Blvd.	Orlando	FL	32801	407-426-1250			brent.trotter@cflhomeless.org
14	Shiloh Baptist Church	Rick	Harris	Pastor	580 W. Jackson St.	Orlando	FL	32805	407-422-9631	321-229-4745		drharris50@gmail.com
15	Valencia West/Hurst Chapel	Felecia	Williams	Dr/Pastor	1800 S Kirkman Rd	Orlando	FL	32811	407-582-1235			fawilliams@valenciacollege.edu

Parramore Comprehensive Neighborhood Plan - Media List

Television	Newsdesk	Emails	Web Desk Contact	Webdesk email	Traffic Reporter	Other good contacts & notes
WKMG/CBS LOCAL 6	407-521-1323	desk@wkmg.com	Daniel Dham: 407-445-1432	webstaff@wkmg.com	Jessica Sanchez; jsanchez@clickorlando.com	
WESH/NBC Ch 2	407-539-7878	wesh2news@gmail.com lboutte@hearst.com	Kevin Clay			
WFTV/ABC CH 9	407-822-8353	news@wftv.com melanie.holt@wftv.com news@wftv.com steve.barrett@wftv.com susan.falcon@wftv.com jorge.estevez@wftv.com michelle.stevens@wftv.com	Jim Durkin		Racquel Asa	Susan Falcon, Assignment Manager, Jorge Estevez/10p Anchor
WOFL/FOX CH 35	407-741-5027	fox35news@gmail.com	Stuart Campbell			
CENTRAL FL News 13	407-513-1313	newsdesk@mynews13.com ybruzual@cfnews13.com llong@cfnews13.com newsdesk@cfnews13.com	Mike Westfull			
WRDQ/WFTV	(407) 841-9000	susan.falcon@wftv.com				
		michelle.stevens@wftv.com				
WOFL/FOX 35	(407) 644-3535	jennifer.bisram@foxtv.com				

Print	Reporter	Phone Number	Email	Other notes
Orlando Sentinel	Dan Tracy	407-420-5444	dltracy@tribune.com; jkunerth@orlandosentinel.com	
	Mark Skoneki	407-420-5327	Mskoneki@orlandosentinel.com	
Orlando Times		407-841-3052 407-841-3710 x 10	keepupwiththetimes@gmail.com calvincollinsjr@aol.com	targets African American
Central Florida Advocate			kseraaj@gmail.com	
Florida Sun		407-423-1156	sunreview@aol.com	
West Orlando News			westorlandonews@gmail.com	
Carribean Passport			guenetroberts@yahoo.com	

Radio	Phone		
WJHM-FM 102 Jamz	407-919-1000		steviedemann@102jamzorlando.com
WCFB-FM Star 94.5	407-297-0945		monica.may@coxinc.com

Parramore Comprehensive Neighborhood Plan

Public Involvement Plan Appendix B—
Enhance Central Florida Community Outreach Plan

CITY OF ORLANDO, FLORIDA
THE CITY BEAUTIFUL

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TRANSIT • HOUSING • OPPORTUNITY

PATHWAYS FOR PARRAMORE
Building A Community On Heritage

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Enhance Central Florida
COMMUNITY OUTREACH PLAN

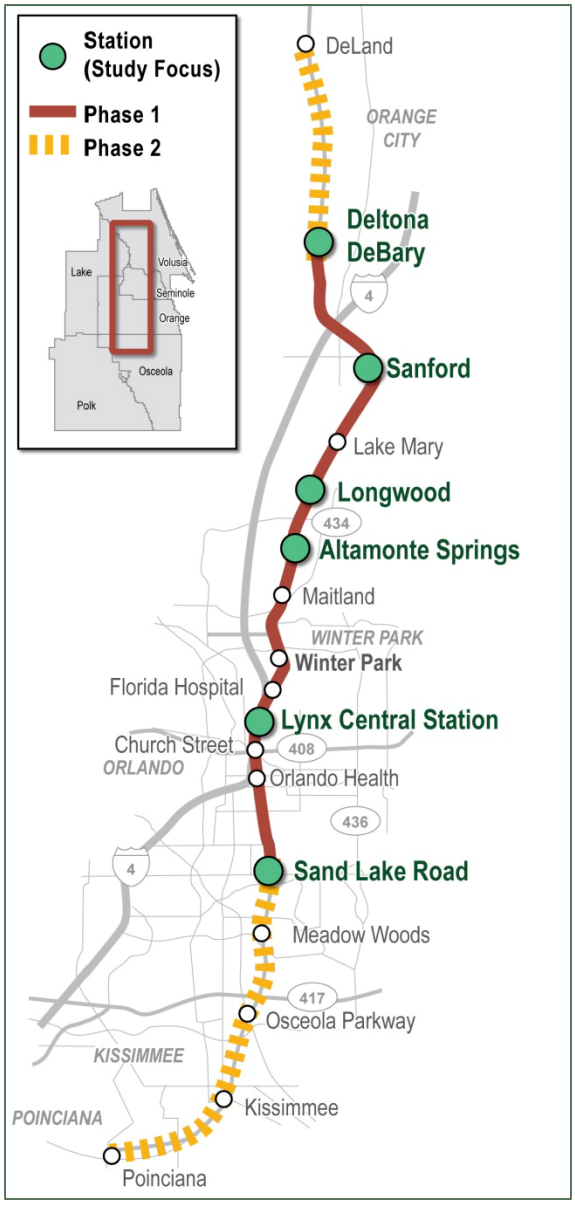
TABLE OF CONTENTS

Questions? Contact the Enhance Central Florida Project Manager:

Fred Milch, AICP
East Central Florida Regional Planning Council
fmilch@ecfrpc.org | 407-262-7772
www.EnhanceCFL.org

ABOUT *ENHANCE CENTRAL FLORIDA*

This is an exciting time for Central Florida. SunRail, the region's first passenger rail line, provides tremendous opportunities along the rail corridor. Efforts are underway to harness the power that this economic catalyst will bring to the region.



The East Central Florida Regional Planning Council (ECFRPC) is leading a Consortium of 26 partners to develop community planning efforts that will help Central Florida make the most of the SunRail investment in minority and low-income neighborhoods adjacent to several stations. The *Enhance Central Florida* project will produce several key outcomes:

- Detailed station area plans for six of the Phase One SunRail stations
- Affordable housing assessments for all 12 Phase One stations
- A regional Fair Housing and Equity Assessment
- Regional collaboration to share best practices and guide future planning

This project is funded by a $2.4 million Sustainable Communities Regional Planning Grant bestowed by a federal partnership of the U.S. Department of Housing and Urban Development (HUD), U.S. Department of Transportation (DOT), and the Environmental Protection Agency (EPA).

Project Oversight

Project oversight is provided by the East Central Florida Sustainable Communities Consortium, a diverse array of organizations that includes: local governments, non-profits, higher education institutions, health groups, private businesses, and transportation organizations. The Consortium reviews the overall progress of the project and meets twice per year. Additionally, a Core Consortium of partners serves as a steering committee and ensures the project's work plan is carried out. The Core Consortium meets at least four times per year.

In order to ensure continuous regional coordination, several working groups provide input and advice to the Consortium. This includes: six Station Area Working Groups, an Affordable Housing Working Group, and an Outreach and Equity Advisory Group. All meetings of the Working Groups, Core Consortium, and full Consortium are open to the public and posted on the project website, www.EnhanceCFL.com.

OUR PROMISE TO THE COMMUNITY

Community engagement is key to *Enhance Central Florida*'s recipe for success. With public input, we can make the most of our region's infrastructure investments. When public opinion is considered during plan development, the resulting plans will garner more support and provide a more useful means to implement the community vision. This is our promise to the community:

We are committed to a ***transparent process*** *where we freely share information with you. We will* ***seek your input*** *and communicate in a respectful, professional manner that* ***dignifies you****. We will work* ***together*** *to enhance Central Florida.*

Principles for Success

To accomplish our commitment, we will be guided by these principles of effective communication and engagement:

- **Transparency and Equal Access** – We will ensure the planning process is inclusive and will be proactive in reaching out to the community. We will provide accommodations for individuals with various needs, such as members of the disability community or persons whose primary language is not English.

- **Provide Opportunities for Meaningful Input** – Wherever possible, we will present options to the community and let citizens directly participate in decision-making. If we are at a point in the planning process where choices are not available, we will help you understand the planning process and empower you to educate your neighbors.

- **Respect for Various Opinions** – We recognize that the ability to voice a personal opinion is a fundamental human right and that there is strength in the sharing of different points of view. We will show respect and compassion for all in the community.

- **Manage Expectations** – We will be realistic and honest when we explain what is possible from a planning perspective. Additionally, we will provide accurate and complete information to the best of our ability.

A UNIFIED LOOK AND MESSAGE

Central Floridians face an array of organizations and projects designed to improve community planning. A recognizable appearance and message will help *Enhance Central Florida* establish an identity and presence with residents. We want to distinguish ourselves from other agencies but show we are able to "connect the dots." Whenever residents see the *Enhance Central Florida* brand, we want them to associate it with an effort to better their lives through transit, housing, and opportunity.

Our name and logo are simple and direct. We intend to brand all efforts by tying together our logo, tagline, and key messages. Citizens may see these elements in various places – from our web page to public hearing notices to local government bulletin boards. We will ensure consistency across individual station areas by providing several tools with a harmonious look, including a website and templates for presentations and brochures.

Key Project Messages

The more simply planners explain *Enhance Central Florida*, the more likely it is to be understood and embraced by the community. The key messages below will help planning staff speak with one voice. In communicating project benefits, we want to emphasize that the project will:

Make the most of the region's infrastructure investments

This project's primary goal is to make the most of infrastructure investments being made in and around individual station communities. SunRail, bus, and van services that will serve the corridor, as well as bicycle and pedestrian options that will spring up, all add to the affordable transportation options in the area. It is important to understand and develop these options as a springboard for other community enhancements.

Provide equal access to transit, housing, and opportunity

In addition to infrastructure changes, the SunRail corridor will experience economic change. As development begins to cluster along the commuter rail line, it's important to offer underserved sectors of the population access to housing and jobs that are expected to come with the transit-oriented development around each station.

Improve quality of life

If families reduce transportation costs by using transit it will free up money in household budgets for other expenses such as: education, housing, and food. In addition, the development of accessible, well-designed SunRail station areas can encourage residents to stay near their homes for such activities as recreation and shopping. Air quality can also be improved. This all leads to a better quality of life along the SunRail corridor.

Strengthen individual community planning efforts through regional collaboration

By planning and collaborating at the regional level instead of at the neighborhood level, the planning effort is stronger. Best practices can be shared, and the larger community will see a lasting difference along the commuter rail corridor.

ENGAGING THE PUBLIC

The six locations that will be developing station area plans for this project differ in demographics, densities, transportation needs, levels of previous planning conducted, community vision, and desired future development. Therefore, it's expected that levels of public involvement may vary significantly.

Station groups should identify the most appropriate level of outreach and community involvement for their geographic areas and planning phases. To that end, the Spectrum of Public Participation by the International Association for Public Participation (IAP2) can be especially helpful. According to IAP2, the spectrum "shows that differing levels of participation are legitimate and depend on the goals, time frames, resources, and levels of concern in the decision to be made."

Increasing Level of Public Impact

	Inform	Consult	Involve	Collaborate	Empower
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
Promise to the Public	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Example Techniques	- Fact sheets - Web sites - Open houses	- Public comment - Focus groups - Surveys - Public meetings	- Workshops - Deliberative polling	- Citizen advisory committees - Consensus-building - Participatory decision-making	- Citizen juries - Ballots - Delegated decision

OUTREACH & EQUITY ADVISORY GROUP

Enhance Central Florida will encourage strong collaboration with the community through an Outreach and Equity Advisory Group that will provide feedback to the Consortium. The Advisory Group's input will focus on two main areas: 1) ensuring the planning process provides opportunities for participation by all population groups, and 2) ensuring the planning process creates equitable opportunities for all geographic segments of the region.

Group Activities

The Outreach and Equity Advisory Group will meet periodically, with all meetings open to the public. All Advisory Group meetings will be posted on the project website with at least seven days notice. The group will undertake the following activities:

- Recommend guidelines and an overall community outreach plan for the *Enhance Central Florida* project
- Review and provide feedback on outreach and engagement plans from each Station Area Working Group to ensure plans operate within the framework of the overall outreach plan, with emphasis on traditionally underserved populations
- Facilitate coordination between project partners so that outreach resources (staff and materials) can be maximized to the extent possible
- Provide regular updates to the Consortium

Group Structure

The Outreach and Equity Advisory Group will include representatives from, at minimum:

- East Central Florida Regional Planning Council
- Station area working groups (one representative from each station will be appointed by each working group)
- MetroPlan Orlando, the transportation planning organization for Central Florida
- Florida Department of Transportation District 5 - Representatives from both SunRail and reThink (the region's commuter assistance program)
- Minority or lower-income populations adjacent to the SunRail stations

All interested parties, including representatives from community organizations and neighborhoods in the planning area, are encouraged and welcome to participate in meetings of the Outreach and Equity Advisory Group.

TARGET AUDIENCES

In an ideal world, with unlimited time and resources, a planning effort would involve every member of the public living in a community. However, such expectations are not realistic for local government planning staff who must work within budgets and deadlines.

When creating public participation plans for each station area, groups should carefully consider and identify target audiences for their outreach. While information will be available to all in the community, identifying target audiences will help station area groups focus their efforts and make the most of limited resources. Some audiences that station areas may wish to target include:

- Property owners / homeowners associations
- Apartment communities
- Residents within a certain radius of the station area (both owners and renters)
- Employers and employees within a certain radius of the station area
- Elected officials
- Faith-based organizations
- Environmental groups
- Social service organizations
- Chambers of commerce
- Schools
- Media (newspapers, radio, TV, blogs)

Emphasis on Underserved Populations

In addition to any of the audiences chosen above, each station area outreach plan <u>must include</u> a focus on engaging members of underserved communities.

HUD's definition of underserved populations, according to the Notice of Funding Availability (NOFA) for the fiscal year 2011 Sustainable Communities Regional Planning Grant Program, is:

> *The term "underserved populations" means groups of individuals who fall within one or more of the categories protected under the Fair Housing Act and who are:*
>
> *a) of an immigrant population (especially racial and ethnic minorities who are non-English speaking or have limited English proficiency);*
> *b) in rural populations;*
> *c) homeless;*
> *d) persons with disabilities (e.g., physical or mental) who can be historically documented to have been subject to discriminatory practices not having been the focus of federal, state, or local fair housing enforcement efforts;*
> *e) persons in areas that are heavily populated with minorities where there is inadequate protection or ability to provide service from the state or local government or private fair housing organizations, or*
> *f) populations that have faced generational economic disadvantage, job dislocation, or other forces that prevent them from achieving individual and family self-sufficiency.*

To explore the best methods to identify and reach out to underserved populations in each station area, it's recommended that group leaders interview representatives from organizations that work with underserved clients, such as: churches, social service organizations, civil rights groups, health organizations, schools, or workforce groups.

GOALS, STRATEGIES AND MEASURES

This document provides overall goals for *Enhance Central Florida*'s outreach process along with performance measures to allow the project team to determine success. Strategies, suggested approaches for how to achieve each goal, are also provided.

The six station area groups will create community outreach plans tailored to each respective community. These station outreach plans will work within the goal framework outlined below and contain more specific, measurable objectives. One can think of an objective as a milestone, or defined step to reach a goal. For example, here are some objectives that would help achieve the goal "provide opportunities for public participation through various outreach methods":

- Hold at least three public workshops with participation by at least 60 citizens
- Provide opportunities for electronic public input through an online survey taken by at least 100 citizens

Goal	Suggested Strategies	Performance Measures
#1 **Provide opportunities for public participation through various outreach methods**	• Allow electronic opportunities to learn more and provide public input through the project website • Include opportunities for comment in all public meetings • Reach a wider audience through media relations • Hold meetings at convenient locations and times for the public • Make sure materials are written in easily understood, plain language	• Number of outreach methods used • Number of persons reached (sign-in sheets, surveys)
#2 **Build public trust through a transparent planning process**	• Post project documents on website in a timely fashion • Follow proper notification procedure for all public meetings • Place clear contact information (staff info and project website) on all outreach materials	• Number of documents posted on website • Number of public meetings posted on website • Content of website and outreach materials

Goal	Suggested Strategies	Performance Measures
#3 **Ensure equal access to planning process through special efforts to engage underserved communities**	• Interview representatives from organizations that work with underserved clients to identify proper target audiences and best methods for outreach • Include nondiscrimination and accommodation language on all meeting notices (see appendix) • Consider providing childcare at public meetings so families can attend together • Ensure meeting locations are ADA accessible and can be easily accessed by transit • Follow all Title VI and Limited English Proficiency requirements	• Number of underserved persons participating in outreach activities (sign-in sheets) • Diversity of meeting participants (surveys) • Composition of project working groups • Requests for special accommodations or translation services
#4 **Equip *Enhance Central Florida* partners with training and tools to improve effectiveness of outreach efforts**	• Create an outreach plan to provide overall guidelines and resources • Provide training for partners	• Number of capacity-building training sessions offered, • Number of advisory group meetings and content
#5 **Cultivate community champions to assist in outreach**	• Identify potential champions from outside local government setting • Provide training for champions on project details • Give champions spokesperson duties at community meetings and/or media interviews	• Number of champions enlisted • Examples of champion involvement (photos, event scripts, media clips, etc.)

Tracking Performance Measures

Each station group is responsible for tracking performance measures for outreach and must provide reports on the above goals to project administration staff monthly along with a copy of all measurement tools (surveys, sign-in sheets, materials used at meetings, etc.). A reporting sheet and standardized measuring tools are provided in the appendix of this document.

Notification Requirements

Florida Government-in-the-Sunshine laws require "reasonable notice" of public meetings. The Government-in-the-Sunshine Manual (see link in *Outreach Resources* section on page 11) provides the following suggested notification guidelines:

1. *The notice should contain the time and place of the meeting and, if available, an agenda, or if no agenda is available, a statement of the general subject matter to be considered.*
2. *The notice should be prominently displayed in the area in the agency's offices set aside for that purpose, e.g., for cities, in city hall, and on the agency's website, if there is one.*
3. *Except in the case of emergency or special meetings, notice should be provided at least 7 days prior to the meeting. Emergency sessions should be afforded the most appropriate and effective notice under the circumstances.*
4. *Special meetings should have no less than 24 and preferably at least 72 hours reasonable notice to the public.*
5. *The use of press releases, faxes, emails, and/or phone calls to the news media is highly effective. Additionally, while not required by the Sunshine Law, paid advertising in the local newspaper of general circulation would be appropriate for matters of critical public concern such as rezoning, budgeting, taxation, appointment of public officers, if not already required by law for that matter.*

To comply with the above guidelines, each station area group must send meeting notices for working group meetings and any other *Enhance Central Florida* public meeting to grant administration staff for posting on the project website at least nine business days prior to the event. This will allow two business days for staff to post on the website while still allowing at least seven days for public notification. Additionally, all meeting notices must include this standard nondiscrimination language:

> *Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability, or family status. Persons who require special accommodations under the Americans with Disabilities Act or persons who require translation services (provided free of charge) should contact _____ at _____ at least ___ days prior to the meeting.*

Use of Social Media

The use of social media as an outreach tool is encouraged as a way to reach the public outside of traditional outreach methods. Though members in the community may not be able to attend meetings or workshops, they may be inclined to participate in the planning process through various social media channels they may already be using.

When using social media for *Enhance Central Florida* outreach, station area working groups should follow whatever social media guidelines their local governments have already established.

TACTICS TOOLKIT

Effective public participation requires two-way communication. As station area groups consider tactical methods that will meet their objectives, groups will want to choose tactics both for providing information and for collecting public input. While traditional public involvement methods are effective when executed properly, creativity is needed to find the right mix of tactics that will be effective in communities that have already experienced multiple planning efforts. The list below is by no means comprehensive, but is intended to spark ideas.

Tactic	Things You Need To Know
PROVIDING INFORMATION	
Public Meetings/Workshops	• Some of the input tactics in the table below can be incorporated into the traditional public meeting set-up to encourage conversation
Printed Materials	• Can include fact sheets, brochures, fliers, etc. • Materials should be written in plain language (see link to Federal Plain Language Guidelines in *Outreach Resources* section on page 11)
Go Where People Are	• Find people where they are already gathered, such as community festivals and neighborhood association meetings • Take printed materials and tools to collect input
Newsletters	• Can be paper or electronic • Tools: Constant Contact, MailChimp
Public Service Announcements	• TV, radio, web
Website	• Send any info you want posted on the website, www.EnhanceCFL.com, to project administration staff
Social Media	• Tools: Facebook, Twitter, YouTube, Pinterest, Flickr, etc.
Visualization	• Examples: maps, renderings, pictures, videos, animation, visual preference surveys
COLLECTING INPUT	
Website	• Avenues of input on website can include contact us forms, blogs, forums, surveys
Surveys/Polling	• Examples: paper, keypads, real-time mobile • Tools: PollEverywhere, CrowdGauge, Textizen, SurveyMonkey, KwikSurveys
Social Media	• Tools: Facebook, Twitter, YouTube, Pinterest, Flickr, etc.
Idea Generation Sites	• Useful for gathering ideas, preferences • Tools: MindMixer, Brainstorm Anywhere, Ideascale
Focus Groups	• Best conducted by experienced facilitators
Games	• Bring an element of fun to public meetings
Webinars/Town Calls	• Useful for engaging large crowds • Tools: GoToMeeting, AnyMeeting, WebEx

OUTREACH RESOURCES

Helpful Documents

The Community Engagement Guide for Sustainable Communities
http://sclearningnetwork.org/document/community-engagement-guide-sustainable-communities

Sustainable Communities Learning Network
http://sclearningnetwork.org

HUD's 2012-2015 Environmental Justice Strategy
http://portal.hud.gov/hudportal/documents/huddoc?id=envjustice.pdf

Florida's Government-in-the-Sunshine Manual
http://myfloridalegal.com/webfiles.nsf/WF/RMAS-947RJE/$file/2013-Sunshine-Manual.pdf

Federal Plain Language Guidelines
http://www.plainlanguage.gov/howto/guidelines/FederalPLGuidelines/FederalPLGuidelines.pdf

Translation and Interpretation Services

In neighborhoods where language is a barrier to public involvement, professional translators and interpreters can help open up the process. Translators convert documents from one language to another, while interpreters deal with the spoken word. Multilingual neighborhoods often have their own informal interpretation methods (family members, neighbors, etc.). However, professional services are recommended for written materials or for large public meetings in areas where non-English speakers make up a significant portion of the population.

Among the sources for such services is the Association of Translators and Interpreters of Florida, which is affiliated with the American Translators Association. This group has a searchable database of its members, who specialize in a variety of languages as well as interpretation for the deaf.

Association of Translators and Interpreters of Florida: http://atifonline.org/
American Translators Association: http://www.atanet.org/index.php

APPENDIX

Standard measurement tools included in appendix:

Outreach Reporting Sheet

Standard Survey Questions

Nondiscrimination Language for Meeting Notices

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TRANSIT • HOUSING • OPPORTUNITY

OUTREACH REPORTING SHEET

Station Area (choose one): Altamonte Springs | DeBary | Longwood | LYNX Central Station | Sand Lake Road | Sanford

Dates Covered in Report: _____ - _____ **Date Reporting Sheet Submitted:** _____

Reporting Sheet Completed By: _____

Goal #1: Provide opportunities for public participation through various outreach methods

Were various opportunities for public participation available during the reporting period? □Yes □No

Total # of outreach methods used _____ Total # of persons reached _____

(Please provide back-up for above information by filling out participation log on next page.)

Goal #2: Build public trust through a transparent planning process

Was information posted to the website during the reporting period? □Yes □No

Total # of documents posted to website _____ Total # of public meetings posted to website _____

(Please provide back-up for above information by filling out web content log on next page.)

Were proper notification procedures followed for all meetings? □Yes □No If no, please explain.

_____

Were any other materials produced during the reporting period? □Yes □No If yes, please list.

_____

Goal #3: Ensure equal access to planning process through special efforts to engage underserved communities

How many residents participate as members of your station area working group? _____

How many residents attended station area working group meetings during the reporting period? _____

How many traditionally underserved representatives are participating in the project governance (e.g. outreach committee, working group, consortium, etc.)? _____

Please provide the number of persons representing traditionally underserved populations that have participated in outreach activities during this reporting period (provide copies of sign-in sheets and surveys if applicable). If demographic information is available (age, race, etc.), please include. _____

Did you receive any requests for special accommodations or translation services? □Yes □No
If yes, please provide details. _____

Goal #4: Equip *Enhance Central Florida* partners with training and tools to improve effectiveness of outreach efforts

Did any staff members attend capacity-building/training sessions during the reporting period? □Yes □No
If yes, please list staff members and events attended.

_____

Did any staff members participate in advisory group meetings? □Yes □No
If yes, please list staff members and events attended.

_____

Goal #5: Cultivate community champions to assist in outreach

Have community champions been identified (outside local government employees) to assist in outreach and represent community interests? □Yes □No If so, please list. _____

Please provide any applicable examples of community champion involvement during the reporting period (meeting photos, event scripts, media clips, etc.).

Public Participation Log
List any opportunities for public participation that were available during the reporting period.

Date	Public Participation Activity*	Outreach Method (public meeting, website post, etc)	# of Persons Reached	Additional Notes

---

Web Content Log
List any content (documents, meetings, etc.) that was posted to the website during the reporting period.

Date	Description of Web Content	Content Type (document, meeting, etc.)	Does the item include contact info if a person wants details?

STANDARD SURVEY QUESTIONS

Please include the following questions in any surveys you use for your outreach:

What is your ethnic background? □ American Indian □ Alaska Native □ Asian □ Black □ Hispanic □ Native Hawaiian or Other Pacific Islander □ White □ Two or More Races

What is your age group? □ 18 and under □ 19-34 □ 35-54 □ 55-64 □ 65 and over

How did you hear about this meeting?

Would you prefer to receive information in a language other than English? □Yes □No
If yes, please specify. _____

NONDISCRIMINATION LANGUAGE FOR MEETING NOTICES

Public participation is solicited without regard to race, color, national origin, age, sex, religion, disability, or family status. Persons who require special accommodations under the Americans with Disabilities Act or persons who require translation services (provided free of charge) should contact _____ at _____ at least ___ days prior to the meeting.

Parramore Comprehensive Neighborhood Plan

Appendix F—
Compilation of Meeting Summaries (Draft)

CITY OF ORLANDO, FLORIDA
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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

vhb

Parramore Comprehensive Neighborhood Plan
SUMMARY OF ACTION TEAM KICK-OFF MEETING
J.B. Callahan Center
101 N. Parramore Ave, Orlando, FL 32805
December 16, 2013
6:00 p.m.

On December 16, 2013, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with Parramore residents and stakeholders for the Action Team Kickoff Meeting of the Parramore Comprehensive Neighborhood Plan. The team provided refreshments from Paradise Café, a Parramore restaurant. This document summarizes key points and highlights from the meeting.

- Introductions and Opening Remarks
- Activity – What works in Parramore today? What does not work?
- Project Overview
- Schedule
- Public Outreach
- Discussion: Survey Results
- Next Steps and "Homework" for the Action Teams

1. **Introductions and Opening Remarks**

   The meeting was opened by Walter Hawkins, Director of Urban Development, City of Orlando – Downtown Development Board. He introduced Anne Brown, President of the Callahan Homeowners Association, who welcomed the attendees to the Callahan Center. Ms. Brown introduced Commissioner Daisy Lynum, Orlando City Council, who extended greetings.

   Commissioner Lynum acknowledged that numerous plans have been prepared over the years addressing Parramore. She explained that the purpose of this meeting was for the people who lived and worked in Parramore to plan for Parramore. She noted that the plan could address housing shortages. If housing becomes available in Parramore, she encouraged those wanting a home to attend first time homeowner's classes. She urged the Parramore stakeholders to be cognizant of projects coming along in Parramore. She thanked the residents who were willing to serve and encouraged everyone to ask questions during the planning process.

   Walter Hawkins summarized the 2004 Pathways to Parramore process which was done by the City and the community. That plan addressed housing, children and education, business development, public safety and quality of life. He stated that the new Parramore Plan is taking place at the same time as the update of the Downtown Community Redevelopment Area Plan, known as Project DTO (Downtown Orlando). The Parramore Comprehensive Neighborhood Plan will complement and provide direction for Project DTO.

   Thomas Chatmon, Executive Director City of Orlando –Downtown Development Board, stated that the community is blessed with the opportunity to participate in the Parramore

Comprehensive Neighborhood Plan and also Project DTO (Downtown Orlando). He stated that there will be a Downtown Taskforce of 40 to 50 people who will oversee and monitor the tasks of both plans. Parramore is a very important part of downtown. This special Housing and Urban Development (HUD) grant allows the City to hire experts to create the Parramore Plan, which will take a year to prepare; Project DTO will finish up a little bit later.

Walter Hawkins asked the audience to stand and introduce themselves. After the introductions, he noted that there were many stakeholders present and that diversity was present, which allows for various ideas and input.

2. **Activity – What works in Parramore today? What does not work?**
   Curt Ostrodka, VHB MillerSellen Deputy Project Manager, handed out a base survey card which had 3 questions:
   What are the 3 greatest challenges in Parramore today?
   What are the 3 things you like most about Parramore?
   What are the 3 challenges you like to change?

   The attendees were asked to complete the base survey card at the meeting, so that the survey results could be shared with the audience later in the program in the form of a word cloud. The attendees completed the survey form. While waiting, they mingled and had refreshments until all the completed forms were turned them in to Curt.

3. **Project Overview**
   Paul Lewis, Chief Planning Manager, City of Orlando:
   Paul provided an overview of the Parramore Comprehensive Neighborhood Plan Goals as well as the HUD Sustainable Communities Regional Planning Grant. The goals of the Parramore Neighborhood Plan would result in a detailed plan with the vision of Parramore's community.

   There will be extensive community outreach to reach the vision. The goal is to create a 21st Century Parramore neighborhood that is connected to Sunrail and the rest of Downtown Orlando.
   Paul summarized the HUD Sustainable Communities Regional Grant and the Enhance Central Florida regional approach. He informed the community that they can acquire information and project materials from www.enhancecfl.org.

   Jim Sellen, Principal, VHB MillerSellen:
   Jim explained that VHB MillerSellen was selected by the City to conduct the Parramore Comprehensive Neighborhood Plan. He introduced Anoch Whitfield of Tindale Oliver and Veronica Anderson of Anderson and Associates as sub-consultant team members who are in charge of leading public outreach and participation. Jim has been in the Central Florida community for over 25 years and served as Orange County planning director and his wife had a long career with the City's Community Redevelopment Agency (CRA). He has read all of the previous Parramore plans and also history books about Parramore, including the book by Senator Geraldine Thompson.

The goal of this planning process is to "piece the pieces back together" that have been pulled apart by road projects and disinvestment within the community. The goal is to make sure that Parramore preserves its own brand of culture and heritage. The Plan must be balanced with the realities of the marketplace. He noted that he gained useful information in the Parramore Kidzone presentation. Jim stated that we are still learning and need information from the Parramore community. The goal is to help the Parramore community understand the goals and objectives and make recommendations for a great neighborhood. There were 7 or 8 outstanding doctors back in Parramore's history who built the Parramore community.

The planning process will address what is a healthy community. It will use a "common sense" vocabulary, rather than technical planning language. The community will be the sounding board and foundation, and will provide the checks and balances for the project team. In discussing what will make this planning process different, Jim explained the healthy communities design approach to include looking at ways of making it easier for people to live healthy lives, stay active, eat healthy and socialize.

He noted that a community school could be the outcome, and a K-8 grade school could be a catalyst event for the 21st Century Parramore. The plan could make sure parents and kids are healthy, and there is a path toward adulthood. The plan could include mixed use housing, frequent public transit for greater accessibility to jobs, bicycle accessibility and affordable housing. He spoke of partnerships, coordination of resources and community leaders being involved.

Jim distributed materials from Philadelphia 2035: "Philatool, The Planning & Health Indicator List & Assessment Tool" as an example of what could come out of the planning process and how indicators were identified. A copy is attached as Appendix A. The Parramore community will review this example and then create healthy community indicators for their neighborhood.

Jim described a community school example in Harlem that helped kids with homework, and provided eye examinations and eyeglasses. As well, there was adult education. All of this changed the community.

Diabetes, obesity and asthma can be addressed; as well as community gardens; recreational facilities and social indicators. He stated that measurable objectives would occur and the Parramore community could help determine the best indicators.

VHB will create a healthy community score card to measure the progress. This planning process allows the community to embrace the plan and stay engaged throughout the process to ensure that the City implements the plan. The plan will need approval from the City to become City law.

Jim promised to distribute the Parramore Kidz Zone report at the upcoming meetings. The Parramore community will let the planners know if the plan or ideas make sense or not.

4. **Schedule**

Anoch Whitfield, Tindale Oliver:

Anoch informed the attendees that the purposes of the Action Teams would be to brainstorm and share the various visions for the Parramore community; highlight issues of concerns in the community, identify opportunities for improvement and provide feedback on draft plans.

She summarized that there were opportunities to be champions, stay engaged and monitor the implementation of the plan.

Anoch reviewed the following schedule:

Action Team Workshops - Week of January 6: There will be 5 team meetings:

- Lake Dot
- Callahan
- Parramore/Holden
- Social Services/Economic Development
- Youth

The participants would sign a pledge to participate, elect a team leader and identify ambassadors.

Ambassadors are community leaders who are willing to inform the community, spread the work about the planning process, invite neighbors and assist in facilitating the community meetings.

The meeting locations will be the City View Community Room, Jackson Center, Callahan Center or other locations in Parramore. The locations and schedules will be sent to the Action Team members.

Additional Community Meetings:

a. Healthy Community Planning Fair (Community Kick-off Meeting) – Saturday, January 25. The group agreed that January 25 would conflict with the Zora Neale Hurston/Eatonville Festival of the Arts. The project team agreed to work around this conflict
b. Action Team Summit – February 11
c. Community Forum #1: Healthy Community Vision – February 26
d. Community Forum #2: Evaluate and Select Redevelopment Scenarios – March 25
e. Community Forum #3: Market-Based Healthy Community Maps by Small Area – May 6
f. Wrap Up Meeting – June 11

5. **Public Outreach**

Veronica Anderson, Anderson and Associates:

Veronica discussed the various ways that the team will conduct public outreach to include workshops, informational flyers, questionnaires, comment cards, public service announcements, website updates on www.enhancecfl.org, social media such as YouTube, Facebook, on-line surveys, videos, door to door, one on one meetings and group meetings.

She advised the attendees on ways that the Action Teams can help the project team to engage the community: help pass out information at churches, stores, to the neighbors and invite neighbors to attend events and respond to surveys and questionnaires.

The group advised the team that the most effective ways to engage the community include:

- Door to door
- Email blasts
- Newsletter (monthly during the initial phase and maybe quarterly thereafter)
- Going to where the people are already gathering. Brenda March suggested the team attend the Experience Church (which is a partnership of a number of organizations/groups) - Next Saturday, December 21st, 2013. The Experience Church will be hosting a massive community event at the Jackson Center on the lawn. This event is anticipated to attract approximately 300 citizens, many from the Parramore Neighborhood. Surveys could be collected from the Parramore residents.
- Need a clear definition of:
  - Current conditions
  - What the specific metrics are that will be used throughout the project and planning process
  - Definitions for each metric so that everyone is using the same language/terminology
- Flow chart of activities, dates
- Outline and make available: metric definitions; clear definition of current conditions; provide information on what other teams are doing; what other taskforces are planning; what the big taskforce is doing, so that we can track what is taking place in the greater planning process.
- Identification of assumptions from the City for the community to "work within" so that they are not developing unsound and/or overly ambitious and costly plans and suggestions by the end of the project – for example, the City should inform the community if there are budget limitations in the kinds of improvements that may come out of this project.
- A staff member of Senator Thompson's Office stated the majority of the community – the actual residents – are not present and are unaware that this project is even going on and that there needs to be an Informational Public Outreach Campaign that is as important as the campaign for the project. The Informational Public Outreach Campaign needs to include:
  - Fairs
  - Kid-friendly activities
  - Fun and open to all
  - Free stuff
  - Be located right here in the community

Veronica thanked the group for their comments. Additionally, she responded to Senator Thompson's staff that the team is planning such a community planning fair within Parramore and shared some of the activities that will be offered at the fair.

A member of the audience raised the following questions: What is the intent of pushing the information out? Veronica responded that it is to share information, similar to the information in the Philadelphia handout. Curtis stated that team is still working on compiling the existing conditions and that once that is done, the team wants to share that information with the community and gain feedback on the community's perception of the accurateness of the data collected and whether changes/adjustments may be needed.

A member of the group said that more residents needed to be invited, because she counted only 4 residents. Veronica asked residents who are present to stand and be recognized. Eight residents stood up.

6. **Discussion: Survey Results**

Curt Ostrodka presented the survey result in the form of word clouds. He explained that the words are larger when a majority has the same answer and smaller when fewer people respond to a particular question. The results were as follows:

a. What are the 3 greatest challenges in Parramore today? Employment, Education and Housing
b. What are the 3 things you like most about Parramore? History, Heritage and Sense of Community
c. What are the 3 things you would like to change? Employment Opportunities, Perception of Safety, Quality Housing

When the audience was asked to provide feedback on the Word Cloud activity, the following information was shared:

- One member of the group said that small businesses are needed in the community.
- A comment was provided on "Things You Like about Parramore": There are a lot of children in Parramore, that they are our future – which is why there is so much potential overall benefit to the proper planning of Parramore, because the kids are our future. This Plan will shape what kind of environment they will grow up in and what resources they will have to thrive in.
- A comment was provided on "Things to be Changed" that included the need for additional and better community services, such as grocery stores, personal and human services, etc.

7. **Next Steps and "Homework" for the Action Teams**

Jim Sellen summarized the conclusion by stating that in January there will be meetings and the schedules will be made available.

There were a number of people who raised their hands to participate in the walkability audit.

Jim distributed a handout on Parramore Neighborhood Comprehensive Plan. *Attached as Appendix B.* The homework is as follows:

i. Anoch advised the attendees that she had the surveys for ambassadors to pass out to the neighbors and bring the completed forms back to the next meeting.
ii. The attendees were also advised to take photographs of what you like or don't like within the community; and
iii. The attendees were asked to review the draft Healthy Community checklist

Follow-Ups:

- Provide copies of PKZ Final Report at the next meeting – Community Meetings (Jim Sellen)
- Provide copies of the Base Survey Cards to Mata Dennis, with Orlando Day Nursery
- Provide copies of the Base Survey Cards to Brenda March at the Downtown Rec Center
- Provide copies of the Base Survey Cards to Shante Barton Stubbs at the New Image Youth Center
- Pastor Nettie Williams of True Gospel Holiness Church requested information about grants for churches

PHILATool

phila 2035.org

(The **P**lanning & **H**ealth **I**ndicator **L**ist & **A**ssessment **Tool**)

PHILATool is a product of Get Healthy Philly, an initiative of the Philadelphia Department of Public Health (PDPH). Get Healthy Philly is made possible through funding from the Department of Health and Human Services as part of Communities Putting Prevention to Work (CPPW).

PHILATool ("The Tool") was developed in conjunction with the City Planning Commission (PCPC) during the drafting of Philadelphia2035, the City of Philadelphia's new Comprehensive Plan ("The Plan"). The Tool matches 20 of The Plan's objectives to a series of 71 measurable indicators, used to measure progress towards each objective. The Tool also incorporates demographic data from the US Census and local data on health outcomes to assist planners, decision-makers, and the general public in understanding the connections between the built environment and public health. The data will support Health Impact Assessments (HIAs) as needed. Until an online version of The Tool is available, analysis will be posted on **www.philadelphia2035.com**.

Each of the indicators will be graphed, mapped, or otherwise analyzed throughout the Philadelphia2035 process to provide data necessary to consider public health in the context of land use, zoning, infrastructure, and development decision-making.

The Tool is adapted from the Healthy Development Measurement Tool (HDMT), created by the San Francisco Department of Public Health's Program on Health, Equity, and Sustainability.

GET HEALTHY PHILLY
Healthy, Active & Smoke-Free

PHILADELPHIA 2035 comprehensive PLAN

PCPC

PHILATool

(The Planning & Health Indicator List & Assessment Tool)

Citywide Plan Objective	Indicators	Agencies (data source)	Health-based Rationale (why this is a community health objective)
1.1.1 Strengthen neighborhood centers by clustering community-serving capital facilities	1. Proportion of community-serving capital facilities located within neighborhood centers as identified and defined in Philadelphia2035	PCPC	Clustering public services within close proximity to one another and to residential populations decreases reliance on automobiles, which reduces emissions and encourages walking as part of daily routines. Walkable communities increase opportunities for social interaction and increase street surveillance.
	2. Proportion of community-serving capital facilities within 1/4 mile of one another	PCPC	
	3. Proportion of households within 1/2 mile of community-serving capital facility or facility cluster	PCPC, Parks & Rec, School District	
1.1.2 Strengthen neighborhood centers by developing viable commercial corridors	4. Number of Special Services Districts and Business Improvement Districts (BID)	Commerce	Living in a mixed-use community with a variety of shops and services is a negative predictor of obesity in urban areas. Increasing non-automotive access to goods and services enables children, seniors, and those with mobility impairments equitable access. Building walking into daily routines makes it easier to achieve recommended levels of physical activity.
	5. Number of retail births within commercial corridor	Commerce	
	6. Pedestrian/auto volumes along stable or growing corridors corridors	PennDOT, MOTU	
	7. Number of parcels (and/or total square footage) rezoned (upzoning in commercial core/downzoning to residential and other uses in less viable sections) OR ratio of # parcels zoned commercial to vacant commercial parcels	PCPC	
1.1.3 Strengthen neighborhood centers by promoting transit-oriented development around identified stations	8. Square feet of new development within 1/4 mile of rail station	L&I, PCPC	Lowering vehicle miles traveled (VMT) improves air quality, which can have a strong positive impact on respiratory health (traffic density is strongly correlated with reduced lung function). Decreased automobile usage and lower traffic volumes are correlated with fewer auto-pedestrian accidents resulting in injuries and fatalities. Emissions are a primary source of PM2.5. Studies show strong association between negative cardivascular outcomes and PM2.5.
	9. Number of parcels (or square footage of land) within TOD development districts upzoned to encourage higher density development	PCPC	
	10. Proportion of city land area subject to TOD standards as defined by new Code	PCPC	
	11. Proportion of total population within TOD development areas	PCPC	
	12. Population with TOD census tracts reporting commute to work via transit	PCPC	
1.1.4 Provide convenient access to healthy food for all residents by locating food production and distribution facilities in neighborhood and metropolitan centers	13. Number of healthy food sources (supermarkets, farmers' markets, healthy corner stores, produce vendors)	PDPH, TFT	The presence of a supermarket in a neighborhood predicts greater consumption of fruits and vegetables and a reduced prevalence of overweight and obesity. Facilities such as farmers' markets and urban farms provide opportunities for social interaction and educational experiences for children, while providing direct access to produce and other goods at affordable prices.
	14. Access to healthy food (weighted scores based on PDPH Food Access Study)	PDPH, PCPC	
	15. Proportion of population within 10 minute walk of healthy food sources	PDPH, PCPC, MOS	
	16. Ratio of healthy food sources to fast food outlets	PDPH	
	17. Square footage of land zoned to permit urban agriculture as of right	PCPC	
	18. Proportion of fresh food vendors accepting Philly Food Bucks, SNAP, WIC	PDPH	
1.2.3 Promote new housing developments to strengthen existing neighborhood assets	19. Number of infill projects	TBD	Research shows significant reduction in the chances of being obese and overweight in places with higher densities, a mix of uses, and better street connectivity. Infill housing creates sufficient population density to attract health-supportive goods and services such as fresh food markets. Attracting these services to neighborhoods improves walkability.
	20. Number of non-contiguous vacant properties	RDA, PP	
	21. Number of or acreage of parcels rezoned from industrial to other uses through remapping located in neighborhood centers	PCPC	
	22. % of publicly funded units within 1/4 mile of transit or commercial corridor	PHA, PHDC, local CDCs,	
2.2.2 Reposition former industrial sites for new users	23. $ spent on remediation/feasibility studies for reuse of sites	TBD	Increasing the mix of uses in a neighborhood improves walkability and reduces reliance on automobiles (see 1.1.1 - 1.1.3 above).
	24. # of scattered vacant industrial sites	PIDC, RDA, MOS	
	25. Acreage of land zoned for industrial mixed use as defined in the new Code	PCPC	

Citywide Plan Objective	Indicators	Agencies	Health-based Rationale (why this is a community health objective)
4.1.1 Invest in existing infrastructure to improve service and attract riders	26. Percent of system in state of good repair 27. Money spent/committed to projects to improve existing transit system 28. System ridership and precent of mode share captured	SEPTA MOTU, SEPTA SEPTA, PCPC	Public transit users are more likely to achieve recommended levels of physical activity by walking or biking to complete their trips. Risk of injury and death increase with increased travel by automobile.
4.1.2 Extend transit network to serve new markets	29. Linear miles of net new track/total route miles 30. Money received through New Starts, EDA/HUD/DOT and other funding sources to expand system 31. Number of feasibility, engineering, and design studies in progress for projects identified in Philadelphia2035 32. Proportion of population within 1/4 mile walking distance of rapid transit	MOTU, SEPTA MOTU MOTU, SEPTA PCPC	Air pollution and greenhouse gas emissions increase with vehicle miles traveled (VMT). Poor air quality is linked to both respiratory and cardiovascular conditions ranging from asthma to heart disease. A 2007 study found that New York City residents' Body Mass Index (BMI) ratings tend to decline significantly with greater subway and bus stop density, higher population density, and mixed land uses.
4.2.1 Implement a Complete Streets Policy for the city to ensure that the right of way will provide safe access for all users	33. Linear miles of Complete Streets as defined by forthcoming Complete Streets Manual from Mayor's Office of Transportation and Utilities 34. Linear miles of auto travel lane --> bike lane conversions 35. Linear miles of dedicated transit lanes	MOTU, Streets MOTU, Streets MOTU, Streets, SEPTA	Complete Streets provide safe opportunities for active transportation (walking and biking). Health benefits of physical activity include a reduced risk of premature mortality and reduced risks of chronic diseases associated with obesity, including heart disease, hypertension, and colon cancer.
4.2.2 Improve safety for pedestrians and bicyclists and reduce pedestrian and bicycle crashes	36. Number of improvements implemented as recommended in the Philadelphia Pedestrian and Bicycle Plan 37. Linear miles of dedicated on-street bike lanes 38. Number of pedestrian bicycle and pedestrian injuries and fatalities	MOTU, PCPC MOTU, Streets PennDOT, Police	Off-street trails, buffered bike lanes, and grade-separated pedestrian facilities improve safety for cyclists and pedestrians.
4.2.3 Expand on- and off-street networks serving pedestrians and bicyclists	39. Linear miles of on- and off-street trails, sidepaths, watefront trails planned/constructed/completed 40. Linear miles of dedicated on-street bike lanes, buffered lanes, cycle tracks 41. Linear footage of new sideawalks added 42. Number of on-street bicycle parking stations	MOTU, Streets, PCPC, SRDC, DRWC MOTU, PCPC, CCD MOTU, Streets MOTU	Off-street trails, buffered bike lanes, and grade-separated pedestrian facilities improve safety for cyclists and pedestrians. Commuting on foot or by bike builds physical activity directly into daily routines, making it easier to achieve recommended levels of fitness and decreasing the chance of obesity- and overweight-related illnesses.
4.3.2 Control automobile congestion through traffic management and planning	43. Number of parking spaces in off-street parking garages in Center City 44. Street meter occupancy 45. Traffic volume 46. Automobile modeshare	PCPC MOTU, PPA PennDOT, MOTU PCPC	Auto congestion contributes to poor air quality, particularly PM2.5, fine particulate matter from auto emissions linked strongly to cardiovascular and respiratory conditions. Increasing the supply of parking induces demand, generating more trips by car, discouraging walking and biking, and increasing the chance of vehicular collisions with cyclists and peds.
4.3.4 Improve pedestrian connections across major rights-of-way	47. Money received to design and implement new pedestrian connections 48. Number of pedestrian connections under/over I-95 constructed 49. Number of pedestrian connections across railroads	TBD DRWC, PennDOT TBD	Improving and increasing safe access to recreational amenities is correlated to greater use of those facilities for passive and active recreation. Creating pedestrian linkages to the waterfront reduces reliance on automobiles to reach planned parks and trails.

Citywide Plan Objective	Indicators	Agencies	Health-based Rationale (why this is a community health objective)
6.1.1 Complete independent and park-based trail systems	50. Number of planned trail projects completed (or linear mileage) 51. Annual level of Parks & Recreation funding relative to need 52. Private funds devoted to trail design and construction	SRDC, DRWC, PEC, Parks & Rec, PCPC TBD	A complete trail network facilitates access to the outdoors, increases opportunities for physical activity, and makes cycling and walking viable commuting options for a significant proportion of the population.
6.1.2 Create a corridor network that connects parks, neighborhoods, and trails citywide	53. Number of miles of new park trails 54. Number of Complete Streets that serve trailheads 55. Number of Complete Streets that intersect major parks 56. Proportion of citywide population within 1/4 mile of the corridor network	Parks and Rec MOTU, PCPC MOTU, Parks & Rec PCPC	Many neighborhoods currently lack access to the trail system which exists largely on the city's two waterfronts. Improving pedestrian and cycling connections to these resources improves equitable access to this important part of Philadelphia's active transportation infrastructure.
6.2.1 Improve and increase waterfront recreational opportunities	57. Money spent on transit infrastructure that improves waterfront access 58. Linear feet of greenways/green streets/Complete Streets constructed to riverfront access points 59. Linear miles of accessible waterfront 60. Number of on-water access points (docks, put-in points, etc.) 61. Number and square acreage of waterfront parks 62. Acreage of waterfront land rezoned from industrial to residential or mixed use	MOTU, SEPTA MOTU, PWD, others DRWC, SRDC, PCPC DRWC, SRDC DRWC, SRDC PCPC	Waterfronts are a major opportunity area to create new open spaces for some of the city's underserved populations. Numerous studies show a positive association between the provision of attractive recreational spaces and an increase in walking and physical activity. In busy urban environments, open spaces promote stress reduction, and have been linked to reduced depression and better self-rated health.
6.3.1 Ensure that all Philadelphians live within a 10 minute walk of a neighborhood park or recreation center	63. Proportion of citywide population within 1/4 mile walking distance of Parks and Recreation facilities	PCPC, Parks & Rec, MOS	Numerous studies show a positive association between the provision of attractive recreational spaces and an increase in walking and physical activity. Physical activity is more likely to occur when public open space exists within close proximity to residences. Children who live within shorter distances to recreational facilities tend to be more active.
6.3.2 Connect neighborhood parks and trails to neighborhood centers and major public facilities	64. Number of safe routes between neighborhood centers, major public facilities, and Parks and Rec centers as measured by Walkability Assessment Tool scores 65. Money spent on roadway improvements that improve walkability and safety between major public facilities and Parks & Recreation facilities 66. Total linear feet (for railroad corridors and utility rights of way) and/or total acreage (for parcel-based industrial facilities) returned to productive use	MOTU, PCPC TBD TBD	Numerous studies show a positive association between the provision of attractive recreational spaces and an increase in walking and physical activity. Physical activity is more likely to occur when public open space exists within close proximity to residences. The number of neighborhood parks in proximity to one's residence and the types of amenities at the park predict the duration of physical activity in children.
8.1.2 Rehabilitate abandoned industrial infrastructure for new uses	67. Number of formerly industrial buildings reused for residential or community uses 68. Percentage of Philadelphia2035 corridor and trail network implemented using industrial rights of way	TBD TBD	Underutilized or abandoned industrial rights-of-way are often located in low-income areas that lack adequate access to recreational amenities. (see 6.1.1 - 6.3.2 above for additional evidence base).
9.1.1 Preserve the walkable scale of the city	69. Number of pedestrians counted at key intersections and along key corridors 70. Number of zoning variances granted to permit curbcuts, parking facilities, and other design features shown to decrease pedestrian safety 71. Total acreage of zoning map revisions that apply pedestrian-friendly zoning	DVRPC, MOTU,PCPC PCPC PCPC, PIDC, PCPC	Walking is the easiest way to build physical activity into daily routines and has the lowest environmental impact of any commute mode. Collisions, injuries, and fatalities rise with higher rates of automobile usage.

Demographics (partial list, additional indicators under consideration)	Health Outcomes (partial list, additional indicators under consideration)
Population density	Proportion of families with children under 18
District population by race	Asthma hospitalization rate per 1,000
Per capita and household median income	Diabetes hospitalization rate per 1,000
Proportion living below the poverty level	Heart failure hospitalization rate per 1,000
Average household size	Obesity rate per district
Unemployment	Hypertension rate per district
Residential mobility	Diabetes cases (self-reported)
High school graduation rate	Asthma cases (self-reported)
Proportion population non-english speaking	Leading causes of death by age-adjusted death rates
Proportion foreign-born	Leading causes of death by years of life lost
Proportion of youth	Infant mortality rate
Proportion of seniors	

Notes:

Agency refers to the agency that maintains the datasets necessary to calculate or analyze the given indicator. This does not necessarily mean that the indicator has already been calculated/tracked/analyzed. Many of the indicators will be addressed as District Plans progress. If no agency is listed next to an indicator, it means that the appropriate agency and/or data source have not been confirmed.

Agency/partner organization abbreviations are as follows:

Commerce - Philadelphia Department of Commerce. DRWC - Delaware River Waterfront Corporation; DVRPC: Delaware Valley Regional Planning Commission; L&I - Licenses & Inspections; MOS - Mayor's Office of Sustainability; MOTU - Mayor's Office of Transportation and Utilities; PEC - Pennsylvania Environmental Council; TFT - The Food Trust; Parks & Rec - Philadelphia Parks and Recreation; PCPC - Philadelphia City Planning Commission; PDPH - Philadelphia Department of Public Health; PennDOT - Pennsylvania Department of Transportation; PHA - Philadelphia Housing Authority; PHDC - Philadelphia Housing Development Corporation; PIDC - Philadelphia Industrial Development Corporation; Police - Philadelphia Police Department; PP - Public Property; PPA - Philadelphia Parking Authority; RDA - The Redevelopment Authority; SEPTA - Southeastern Pennsylvania Transportation Authority; SRDC - Schuylkill River Development Corporation; Streets - Philadelphia Streets Department;

Demographics data will be collected using the U.S. Census 2010 as it is released, and is analyzed by the City Planning Commission (PCPC).

Health Outcomes data comes from the Philadelphia Health Management Corporation (PHMC) Household Health Survey 2010, and is analyzed by the Philadelphia Department of Public Health (PDPH). Additional data comes from files provided by the Pennsylvania Department of Health.

PCPC will make every effort to share data, maps, and charts as they are produced through the Philadelphia2035 website, www.philadelphia2035.com. Eventually, we hope to create an interactive online portal that will allow the public to look at the indicators of interest to them and compare across districts. PHILATool is a dynamic tool that will be edited, expanded, and modified throughout the process. Public input is welcome.

Parramore Comprehensive Neighborhood Plan

I. A Healthy Community Design Approach

a. What is Healthy Community Design?

i. An approach to planning that makes it easier for people to live healthy lives. Healthy community design offers important benefits:

1. Decreases dependence on the personal automobile by placing homes, businesses, schools churches and parks closer to each other so residents can more easily walk or bike between them.
2. Provides opportunities for people to be physically active and socially engaged as part of their daily routine, improving the physical and mental health of its citizens.
3. Allows persons, if they choose, to age in place and remain all their lives in a community that reflects their changing lifestyles and changing physical capabilities.
4. Ensures access to affordable and healthy food, especially fruits and vegetables.
5. Assures the community contains housing options for different stages of life and income.
6. Promotes the location of employment opportunities within the community.
7. Provides access to transportation mobility
8. Options to connect residents to jobs, schools, medical treatment, civic, shopping and entertainment.

b. What are the benefits of Healthy Community Design?

i. Promotes physical activity.
ii. Improve healthy eating habits.
iii. Improves social connection and sense of community.
iv. Promotes the development of "community schools" and a strategy for organizing the resources of the community around student success. Combining a strong core educational program with a full range of health, mental health, and social services designed to promote children's well-being and remove barriers to learning.

c. What Are Some Healthy Community Design Principles?

i. Encourage mixed land use and greater land use density to shorten distances between homes, workplaces, schools and recreation so people can walk or bike more easily to these uses.
ii. Provide frequent and accessible public transit to reduce dependence upon the personal automobile.
iii. Build good pedestrian and bicycle infrastructure, safely removed from automobile traffic, and clear easy to read signage.

iv. Ensure affordable housing is available for people of all income levels.
v. Create community centers where people can gather and mingle as part of their daily activities.
vi. Offer access to green space and parks.
vii. Create outlets for fresh fruits and vegetables, such as community gardens and farmers markets.
viii. Promote entertainment activities consistent with the history and culture of the community that help to create a positive brand, and reinforce a sense of place and stable real estate values.

II. Why are Community Schools a Key Element for Revitalizing the Parramore Community?

a. Focus on Education
b. School, Family and Community Engagement
c. Extended Hours and Expanded Learning Opportunities
d. Partnerships – Schools, parents, community based organizations and community leaders.
e. Site Coordination
f. Continuous support along the path to adulthood
g. Wellness – health and social services are school-based or school linked

III. What Are Some of the Measurable Indicators of Healthy Communities That Should Be Assessed to Revitalize Parramore?

a. Health Indicators:

i. Asthma
ii. Diabetes
iii. Obesity
iv. Hypertension
v. Alcoholism
vi. Smoking
vii. Heart Disease/Attack/Stroke
viii. High Blood Pressure/High Cholesterol
ix. Mental Health

b. Physical Indicators:

i. Access to Fresh Produce
ii. Mixed Retail Uses
iii. Recreational Facilities
iv. Health Services
v. School Facilities
vi. Housing Opportunities
vii. Access to Transportation Options

c. Social Indicators

i. Crime
ii. Children with Special Needs
iii. School Attendance
iv. School Lunch Program
v. Preschool programs
vi. After School Programs
vii. Graduation Rates
viii. Access to Health Care
ix. Employment/Unemployment
x. Economic Assistance

IV. How Will The Healthy Community Approach Be Used to Develop a Community Vision and Market Based Transect Master Plan with Catalyst Projects?

a. Public Engagement
b. Healthy Community Assessment
c. Healthy Community Scorecard
d. Identification of Barriers to Revitalization
e. Shared Vision Plan as Basis for Future Planning
    i. Establish Goal, Measurable Objectives/ Healthy Community Metrics
f. Alternative Market Based Redevelopment Scenarios
g. Market Based Transect Plan to Realize Vision
    i. Actions Required to Remove Barriers
    ii. Menu of solutions, steps, standards for future development and redevelopment, future public investment.

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Comprehensive Parramore Community Action Team Kick-Off - RSVP List

	Last name	First Name	Intitials	Team Assignment	Email Address	Phone Number	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
1	Akins	Nick		Holden/Parr		407-492-7864	● Telephone O Letter O Email	YES
2	Barnes	Patrick		Social Services/ED		407 896 8608	O Telephone O Letter ● Email	YES
3	Braswell, Jr.	Allie		Youth			O Telephone O Letter O Email	✓
4	Brown	Anne		Callahan			O Telephone O Letter ● Email	✓
5	Brown	Marjorie		Holden/Parr	Parriscafe@CFL.rr.com	407 841 8933	O Telephone O Letter ● Email	
6	Brown	Tim	TB	Social Services/ ED	TBROWN@ORL-OHA.ORG		O Telephone O Letter ● Email	
7	Davis	Tommy	TBD	Holden/Parr	tommydavis637@gmail.com		O Telephone O Letter ● Email	Yes
8	Dorothy	Gray	DG	Holden/Parr	407 232 0119	TP	● Telephone O Letter O Email	YES
9	Dorsey	Tommy		Holden/Parr	J.tDorsey@aol.com		O Telephone O Letter ● Email	YES
10	Flewellyn	Emma		Holden/Parr			O Telephone O Letter O Email	
11	Hamilton	Rev. Glendy	GH	Holden/Parr	broglendya@juno.com		O Telephone O Letter O Email	
12	Henry	John	JH	Holden/Parr	J.HENRYS Barber shop@yahoo.com	407 745-7733	● Telephone O Letter O Email	YES
13	March	Brenda		Youth			O Telephone O Letter O Email	
14	Marshall	Rev. Jermaine		Holden/Parr			O Telephone O Letter O Email	
15	Martin	William	WBM	Holden/Parr	William Martin 461@gmail.com		● Telephone ● Letter ● Email	YES
16	Mata	Dennis		Lake Dot	director@orlandodaynursery.org		O Telephone O Letter ● Email	YES
17	MYERS ~~Meyers~~	Brooke	B	Lake Dot	brooke@emergerealestate.com		O Telephone O Letter ● Email	
18	Minnis	Shelly Ann		Youth			O Telephone O Letter O Email	
19	Monroe	Bridgett		Lake Dot	bridget.monroe@cityoforlando.net	407-963-6310	O Telephone O Letter O Email	
20	Murray	Rev. Rollie		Holden/Parr	Rev. Fernando Washington washingtonministries@yahoo.com	407.843.6642	O Telephone O Letter ● Email	Yes
21	Newton	Barbara		Youth			O Telephone O Letter ● Email	
22	Nichols	Lynn	LSN	Callahan			● Telephone O Letter O Email	Yes
23	Palmer	Bill		Holden/Parr			● Telephone O Letter O Email	YES
24	Parham	Randy		Callahan	~~randy.parham@gar~~ randy@acmecleaners.com	407 580 1929	O Telephone O Letter ● Email	Yes
25	Richardson	Sharita		Youth			O Telephone O Letter O Email	
26	Spooney	Rev. Robert	RMS	Callahan	rmspooney@gmail.com	407 924 1435	O Telephone O Letter O Email	
27	Stubbs	Shanta	SS	Youth	Sstubbs@newimageyouth.org	321 386 1627	● Telephone O Letter ● Email	yes
	Scott	Elliott		youth	elliotscott@ymail.com	352-529-5485		yes

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3	Braswell, Jr.	Allie		Youth			O Telephone O Letter O Email	
4	Brown	Anne		Callahan			O Telephone O Letter O Email	
5	Brown	Marjorie		Holden/Parr			O Telephone O Letter O Email	
6	Brown	Tim		Social Services/ ED			O Telephone O Letter O Email	
7	Davis	Tommy		Holden/Parr			O Telephone O Letter O Email	
8	Dorothy	Gray		Holden/Parr			O Telephone O Letter O Email	
9	Dorsey	Tommy		Holden/Parr			O Telephone O Letter O Email	
10	Flewellyn	Emma		Holden/Parr			O Telephone O Letter O Email	
11	Hamilton	Rev. Glendy		Holden/Parr			O Telephone O Letter O Email	
12	Henry	John		Holden/Parr			O Telephone O Letter O Email	
13	March	Brenda		Youth			O Telephone O Letter O Email	
14	Marshall	Rev. Jermaine		Holden/Parr			O Telephone O Letter O Email	
15	Martin	William		Holden/Parr			O Telephone O Letter O Email	
16	Mata	Dennis		Lake Dot			O Telephone O Letter O Email	
17	Meyers	Brooke		Lake Dot			O Telephone O Letter O Email	
18	Minnis	Shelly Ann		Youth			O Telephone O Letter O Email	
19	Monroe	Bridgett		Lake Dot			O Telephone O Letter O Email	
20	Murray	Rev. Rollie		Holden/Parr	Rev. Fernando Washington		✓ Telephone ✓ Letter ✓ Email	yes
21	Newton	Barbara		Youth			O Telephone O Letter O Email	
22	Nichols	Lynn		Callahan			O Telephone O Letter O Email	
23	Palmer	Bill		Holden/Parr			O Telephone O Letter O Email	
24	Parham	Randy		Callahan			O Telephone O Letter O Email	
25	Richardson	Sharita		Youth			O Telephone O Letter O Email	
26	Spooney	Rev. Robert		Callahan			O Telephone O Letter O Email	
27	Stubbs	Shanta		Youth			O Telephone O Letter O Email	

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Comprehensive Parramore Community Workshop – Action Team Kick-Off

Sign In Sheet
December 16, 2013
J.B. Callahan Center – 101 N. Parramore Avenue, Orlando, Florida 32805
6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Daisy W. Lynum City of Orlando	400 S. Orange Ave	407 246-2005	—	☐ Telephone ☐ Letter ☑ Email	?
Hattie Davis	211 Terry lane	3219482635	hycanlee@yahoo.com	☐ Telephone ☐ Letter ☑ Email	
THOMAS Chatmon DDB/CRA/City	400 S. ORANGE AVE.	407. 246-3361	Thomas.Chatmon@Downtownorlando.com	☐ Telephone ☐ Letter ☑ Email	
Elisabeth Dang	400 S Orange	407-246-3408	elisabeth.dang@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email	
Lauretha B. Fudge 523 W. Jackson St Apt. 313		407 674-8551		☑ Telephone ☐ Letter ☐ Email	

Name: Pastor Lettie Williams True Gospel Holiness Church
907 West South St Orlando, Fla.
407-445-8621 407
True Gospel Church @ Bell So. Net
Letter and Phone
Yes

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Paul Lewis	400 S. Orange Ave Orl FL 32812	407-246-3358	paul.lewis@cityof[illegible]	☐ Telephone ☐ Letter ☐ Email	
Bella Martinez (Head Start)	1645 Watauga Ave Apt 201 Orlando, FL 32812	(407) 243-7425	fairabella27@gmail.com	☑ Telephone ☐ Letter ☑ Email	NO
FABIAN DE LA ESPRELLA	400 S. orange Ave City of Orlando	407 243-3292	fabian.delaEsprella@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email	
RHOADES, JOHN	CITY HALL	407-246-2293	JOHN.RHOADES@CITYOFORLANDO.NET	☐ Telephone ☐ Letter ☐ Email	
Cindy Light	City hall	407 246 3245	Cindy.light@cityofOrlando.net	☐ Telephone ☐ Letter ☑ Email	
Ralph Armstead	511 W. Smith St. Orl. 32805	407-481-2322	ralph@ralphArmsteadlaw.com	Email	
LaCary Williams Callahan Oaks Apts resident	1659 W. Jefferson St. #E, 32801	850-501-4565	williamslacary@yahoo.com email	action Team	yes

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6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Karen Aldrich Orlando Day Nursery	626 Lake Dot Circle Orlando 32801	407-422-5291	karen@orlandoday nursery.org	☐ Telephone ☐ Letter ☑ Email	Sure
Octavio Rios Dept of Corrections	3423 Kayla Cir Oviedo fl. 32765	407-760-7960		☐ Telephone ☐ Letter ☐ Email	NO
Senator Geraldine Thompson/Patrecia Ming	511 W South St. Orlando, Fl 32805	407-245-1511	Ming.Patrecia@flsenate.gov Thompson.Geraldine@flsenate.gov	☐ Telephone ☐ Letter ☑ Email	
Dean Grandin City of Orlando	400 S. Orange Ave. Orlando, FL 32801	407-246-2120	dean.grandin@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email	N/A.
Bob Ansley	ONC	407 648 1623	ansley@orlandoneighborhoods.org	☐ Telephone ☐ Letter ☑ Email	—
Felix Rubio	City View	407.648.8999	Assistant@cityvieworlando.com	email	No
Debbie Ramos	City View	407.648.8999	Debbie@cityvieworlando.com	email	No
Patrick A. Barnes	1230 Hillcrest	4078968608	Pbarnes@bfaenvironmental.com	email	yes

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop – Action Team Kick-Off

Sign In Sheet

December 16, 2013

J.B. Callahan Center – 101 N. Parramore Avenue, Orlando, Florida 32805

6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
KEVIN BLACKMAN	245 C Mary Jean Ct. Winter Haven FL 33881	863-224-3017	KEVINBLACKMAN 1043@Yahoo	☑ Telephone ☐ Letter 863-224 3017 ☐ Email	yes
Reginald Green	Florida A&M Univ. College of Law 201 Beggs Orlando, FL 32801	407-254-3205	reginald.green@famu.edu	☐ Telephone ☐ Letter ☑ Email	yes
WALTER HAWKINS	400 S. Orange Ave Orlando, FL 32804	407.246.3190	walter.hawkins@cityof orlando.net	☐ Telephone ☐ Letter ☐ Email	
Desnee' Young	4375 N. Econ Trail Orl, FL 32817	407 246. 2863	desnee.young@cityof orlando.net	☐ Telephone ☐ Letter ☑ Email	
Jennifer Porter-Smith	325 North Parramore 32801	407 245-8767	jporterosmith@ nopfcd.org	☐ Telephone ☐ Letter ☑ Email	Yes
Marjorie Brown		(321) 229-4745		EMAIL	YES
RICK HARRIS	2018 CLOVER VIEW W		drharris500gmail.com		
MICHAEL ARRINGTON	37 N ORANGE AVE STE 500 ORL. FL 32801	407926-2442 x8119	marrington@provisionscdi.com	EMAIL	YES

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J.B. Callahan Center – 101 N. Parramore Avenue, Orlando, Florida 32805
6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Jim Sellen	225 E. Robinson	407-839-4006	jsellen@vhb.com	☐ Telephone ☐ Letter ☑ Email	
Veronica Anderson	1339 W. Colonial Dr. Orlando, FL 32804	407-~~334~~843-9901	Veronica Anderson consultlawoffice@	☐ Telephone ☐ Letter ☑ Email	
Michele Brennan	City →			☐ Telephone ☐ Letter ☐ Email	
Mary-Stuart Droge	City	407.246.3276	mary-stuart.droge@cityorlando.net	☐ Telephone ☐ Letter ☑ Email	
Susan Harris	City OCNR	407.246.2779	susan.harris@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email	
Brenda Marc	"	407-246-[illegible]			
RSVP → Cherita Barton	212 South Parramore	www.enhancecfl.org	sstubbs@newimageyouth.org	Telephone 321 388 1627	
Reginald Simmons	216 South Parramore				

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Marcia Hope Goodwin	407-246-3501	Marcia.goodwin @cityoforlando.net	email	
Bruce Hossfield City of Orlando	407-246-3355	bruce.hossfield@cityoforlando.net	Email	
Mary G. Longstreet 562 Hartley Place Orlando, Fl. 32805	407-4239477		Phone	yes
Susana Black. (Please update name from Suzanne Simmons)	407 729 3484	Spongee724@gmail.com	Phone	Yes.

Name	Address	Telephone #	Email	Preferred Method of Contact	Community Ambassador
Michael G Reen	721 W. Amelia	4074685269		Call	NO
Joseph Querstreet	902 W Robinson Orlando 32805	321 240 6945	Bigmail	Call	Yes
JONATHAN SEBASTIAN BLOUNT		202 997 7574	JONATHANPSC @ YAHOO		
Gloria A. Murray	654 W. Anderson St. ORL. Fl. 32805	407-843-9151	LadyMurray@ Bellsouth.Net	E-Mail	yes

Parramore Comprehensive Neighborhood Plan
SUMMARY OF HOLDEN/PARRAMORE NEIGHBORHOOD ACTION TEAM MEETING
John H. Jackson Community Center
1002 Carter Street, Orlando, FL
January 7, 2014
6:00 p.m.

On January 7, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with the Holden/Parramore residents, business owners and stakeholders for the Holden/Parramore Action Team Meeting of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Introductions
- Project Overview
- Confirm Action Team Leader, Sign the Pledge
- Context: Where are we today? (a) Parramore Community Information; and (b) Holden/Parramore Neighborhood Information
- 2004 Parramore Task Force Recommendations – Which Recommendations are Still Valid Today?
- Identify Assets and Challenges on Base Maps
- Walking Tour Volunteers (February 8, 3pm)
- Communications for Community Kickoff Planning Fair
- Review Schedule

1. **Introductions**
   The meeting was opened by Walter Hawkins, Director of Urban Development, City of Orlando, Downtown Development Board. He introduced Pastor Nettie Williams, Pastor of True Gospel Holiness Church who invoked words of prayer for the Parramore community and the neighborhood planning process. Everyone introduced themselves.

2. **Project Overview**
   Curt Ostrodka, VHB MillerSellen Deputy Project Manager, provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. He explained that a healthy community includes a living perspective through healthy community principles. The goal includes preparing a detailed vision plan for Parramore which connects the Parramore community with Sunrail and the Parramore Bus Rapid Transit LYMMO system. These transportation systems connect Parramore to Downtown Orlando in an environmentally, socially and economically sustainable manner. The Parramore community will brainstorm, make recommendations and provide solutions. The project team will work with the Parramore community to prepare a draft plan and will look to the Parramore community to provide continuous feedback and to become the "hands on" champion of the Parramore

Neighborhood Comprehensive Plan. There will be extensive community outreach. The goal is to create a 21st Century Parramore neighborhood that is connected to Sunrail, LYMMO expansion for East/West Bus Rapid Transit and Parramore Bus Rapid Transit to the rest of Downtown Orlando.

Curt noted that the Project Team is conducting a walking tour on February 8 at 3:00 p.m. and invited the attendees to volunteer to help the team understand the project area, identify areas of concerns and areas to preserve. He provided the following schedule:

- January 25 Healthy Community Planning Fair, Callahan Neighborhood Center, 10:00 a.m. to 2:00 p.m., allowing time for people to also attend the Zora Neal Hurston Festival in Eatonville, later that evening.
- February 11, Action Team Summit
- February 26, Community Forum #1 Health Community Vision
- March 25, Community Forum #2 Evaluate and Select Redevelopment Scenarios
- May 6, Community Forum #5 Market Based Healthy Community Maps by small areas
- June 11, Wrap Up Meeting
- September through December, City to review and approve process

3. Confirm Action Team Leader, Sign the Pledge

Anoch Whitfield from Tindale Oliver introduced the Ambassador Pledge as a commitment from attendees to become an ambassador. An immediate role of the ambassadors is to inform and get the residents and neighborhood members to participate at the Community Kickoff Planning Fair on January 25, 2014 at the J.B. Callahan Center from 10:00 a.m. until 2:00 p.m. She explained that the attendees who are interested in participating as an ambassador would have an opportunity to elect a team leader, review and sign the pledge. She provided an overview of what was included in the pledge to include:

- Listen and respect the ideas and opinions of others
- Function as a representative of the Parramore Community
- Serve as a sounding board and provide constructive feedback
- Provide guidance on the most effective methods of reaching the members of the Parramore community to attend and participate in the Community Kickoff Planning Fair on January 25, 2014
- Recognize that the success of developing a "Healthy, Sustainable, and Livable" Parramore Comprehensive Neighborhood Plan depends upon the feedback and support from the Parramore community
- Their signature demonstrates a commitment to serve on the Holden/Parramore Neighborhood Action Team and to do their best to help make the neighborhood planning project a success.

4. Context: Where are we today?

a. Parramore Community Information

Curt Ostrodka explained "What makes this planning process different", after acknowledging that Parramore has been studied numerous times. He noted that this plan

is different because it has a "Healthy Communities Design Approach". This approach would make it easier for the Parramore community to live healthy lives, decrease dependence on automobiles and provide opportunities for the community to be physically active and socially engaged. Curt informed the attendees that the Project Team conducted a kick off meeting with community members and will meet with five (5) Parramore Action Teams to include the following:

Lake Dot
Callahan
Holden/Parramore
Youth Group
Social Services

The Action Teams will brainstorm and share a vision for the Parramore community, highlight issues of concern as well as opportunities and community assets, provide feedback on the draft plan documents, champion the plan and monitor the implementation. Curt gave a general overview of the current conditions of what Parramore is today.

b. Holden/Parramore Neighborhood Information.

The population of Parramore contains 6,345 people with a median age of 40.1, with 2,313 households and of those there are 2,067 housing units that are renter occupied (76.0%) of which 2.17 is the average size of the household. The Parramore community has 5,703 employees in the labor force and a 23.8% unemployment rate (the unemployment data includes areas outside of Parramore), $16,066 per capita income and a median household income of $15,493.

An attendee asked where did the income data for Parramore come from, because she had seen vastly different and lower income data. Paul Lewis, Chief Planner, City of Orlando explained that the boundaries for collecting Census data changed; therefore, the way the data is reported from one Census timeframe to another has changed, making the numbers different. Jim Sellen said that the project team would look at block data.

- Curt highlighted findings from the Parramore Kidz Zone Household Survey Report (2012):
  - 86% of Parramore's families run out of money before the end of the month
  - 32% of Parramore's children lost a loved one in the past year
  - 78% of parents need more help with their children
  - 87% say tutoring assisted is needed
  - 61% of children under 5 are not in childcare/pre-K
  - 41% of Parramore's children have chronic health problems

Jim Sellen, Principal, VHB MillerSellen explained that the project team reviewed Walk Scores to learn about a community's walkability factor. In Orlando, Holden/Parramore, Callahan and Lake Dot ranked amongst the top 15 neighborhoods that are very good for

walkability. This is due to Parramore's proximity to downtown and the ease of access to the downtown area. This indicates that Parramore has "good bones", which is a positive from a planning standpoint.

Curt provided additional information about the Holden/Parramore Neighborhood:

- 38% of the land in Parramore is owned by the City of Orlando
- 16% is multifamily housing
- 14% is single family housing
- 14% of the housing is vacant

The current conditions of Holden/Parramore today are:

- The population is 3,450 with households of 1,305 with an average household size of 2.19.
- There are 1,999 employees in the labor force and a 43.3% unemployment rate (the unemployment data includes does not include all of Holden/Parramore).
- The capita income is $14,458 per and the median household income is $15,280.

Jim Sellen explained that Holden/Parramore needs to distinguish itself as a neighborhood with a neighborhood focus which could include a street for people, a heart, green space connections, public art or food. Some successful communities are known for being good at one of these distinguishing features. He urged the community to create big ideas such as:

- Create a unique identity
- Create a main street
- Create a focal point for the heart of the neighborhood
- Create neighborhood connections using open space and greenways

5. Parramore Task Force Recommendations (2004) – Which Recommendations are Still Valid Today?

Curt explained that the City of Orlando created a plan in June 2004, entitled the "Mayor's Parramore Task Force ". Over 80 recommendations came from four subcommittees of the task force. Curt introduced the "Turning Point Exercise" which included distributing "Turning Point" keypads to the attendees for anonymous keypad polling to receive real time voting results from the attendees. After training the attendees on the proper usage of the "Turning Point" keypads, Curt asked the Holden/Parramore Action Team attendees questions, recorded the results and reported the outcome of the vote. The attendees asked questions about the meaning of certain technical terms in the PowerPoint, Paul Lewis and Bruce Hosfield (City of Orlando) and the Project Team answered their questions. City staff explained the definition of infrastructure and whether the LYMMO was infrastructure, etc.

The project team introduced the recommendations and asked if the recommendations were still valid today. The subcommittees included:(1) Master Planning/Zoning; (2) Public Safety/Public Works; (3) Social Services/Education and (4) Housing.

The following results from the Holden/Parramore Action Team attendees reflect their view point on the validity or applicability of the 2004 Parramore Task Force Recommendations:

Master Planning/Zoning Subcommittee Plan Goal 1: Improve the environment in Parramore to encourage new and expanded businesses

- 86% voted to encourage working with the Orlando Police Department to explore innovative public safety and adjudication programs that help to reduce crime and improve the community.
- 67% disagreed with the recommendation to amend the Future Land Use Map to designate a limited area west of Interstate 4 as the Downtown Activity Center and accordingly rezoned the area to AC-3A/T (the specific boundaries to be determined by the City/CRA with input from residents and the general public. Paul Lewis explained the zoning definition of AC-3A/T.
- 57% voted that they did not know about the recommendation to minimize the visually negative impacts of industrial and commercial uses through the use of well-designated landscaping and interesting architecture based on the design and guidelines recommended in Chapter 11 of the Downtown Outlook Plan.
- 42% voted that they did not know about the recommendation to encourage the enforcement of the existing outdoor storage regulations contained in Chapter 58 of the Land Development Code, including those properties that may have vested or grandfathered rights relative to nonconforming outdoor storage.
- 77% voted to support financial incentives for businesses in Parramore, as well as leverage and foster partnerships with public and private organization: encourage more residential development; strengthen historic business district.
- 50% voted to promote the necessary infrastructure projects to support new development and redevelopment: common storm water retention; reduce street widths, extend LYMMO service.

Master Planning/Zoning Subcommittee Plan Goal 2: Encourage entertainment, arts, recreation and culture in the Parramore community

- 67% voted to establish or move existing concert series to Parramore area.
- 75% voted to support financial incentives for entertainment in Parramore.
- 88% voted to expand the Cultural Corridor designation into the Parramore area with Church Street as a focal point.
- 92% disagreed with the recommendation to acquire more land to be designated as park space (in an effort to alleviate the need for additional neighborhood park space (4 to 6 acres total), explore two separate locations of 2-3 acres each in size).
- 58% voted to encourage the development of live/work spaces for artists in the Cultural Corridor area.

- 100% voted to celebrate Parramore's rich cultural heritage, including but not limited to, street banners, building mural and special educational programs.
- 93% voted to continue to support the expansion of the Wells' Built Museum of African American History and Culture and in partnership with the museum, consider creating a Heritage Park as a part of the expansion of the Wells' Built Museum of African American History and Culture.

Master Planning/Zoning Subcommittee Plan Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development

- 89% voted to encourage working with the Orlando Police Department to explore innovative public safety and adjudication programs that help to reduce crime and improve the community.
- 92% voted to work with the City to develop a program that rewards property and business owners who improve their properties consistent with the new screening guidelines in a timely manner, perhaps with a financial incentive program that decreases financial assistance with each year in the program.
- 92% voted to identify problematic unattractive and/or nonconforming uses that cannot be properly screened and explore how they might be relocated outside the area.
- 92% voted to require design standards for City funded/subsidized projects.
- 83% voted to continue to support residential development to complement Hope VI/Carver Court and Parramore Village.

Public Safety/Public Works Subcommittee Plan Goal 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando

- 42% voted to continue to encourage Community Oriented Policing methods and provide all the necessary support for the Orlando Police Department to accomplish the stated goal.
- 45% voted to establish a mapping grid system for drug crimes similar to the prostitution mapping grid system.
- 100% voted to encourage more safety education, homeowners' education, and Citizens for Neighborhood Watch programs.
- 100% voted to promote substance abuse education, prevention and intervention programs.
- 90% voted to work with state, local prosecutors and judges to reinforce sensitivities related to crime reduction in the Parramore community.
- 100% voted to ensure that all future development comply with Crime Prevention through Environment Design techniques.
- 83% voted to maintain a moratorium of social services and day labor organization as adopted by Orlando City Council.
- 54% disagreed with the recommendation to halt future public and low income housing projects until current codes are enforced and crime is reduced to the same level city-wide.

Public Safety/Public Works Subcommittee Plan Goal 2: Relocate the Coalition for the Homeless Men's Pavilion from within the Parramore Community

- 100% voted to facilitate changes in Coalition for the Homeless policies in order to discourage dependence on the system.

Public Safety/Public Works Subcommittee Plan Goal 3: Improve code enforcement compliance and work toward 100% code enforcement

- 62% voted to enhance Code Enforcement; require "No Trespassing" signs be posted on all vacant properties; provide incentives to property owners that remedy code violations in a timely manner.

Public Safety/Public Works Subcommittee Plan Goal 4: Provide necessary infrastructure for future development

- 100% voted to provide regular routine maintenance of public works services: storm water facilities, paved streets and sidewalks and build new sidewalks where necessary.
- 83% voted to design and implement a streetscape initiative in the Parramore community.

Social Services/Education Subcommittee Plan Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents

- 92% voted to develop, fund, and disseminate a Request for Proposal (RFP) to create a seamless, easy-to-access, effective system of social services and economic support for Parramore residents.

Social Services/Education Subcommittee Plan Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children

- 100% voted to facilitate access to high-quality early childhood education for children from birth to age five who reside in the Parramore community.
- 46% voted to facilitate expansion of Nap Ford Community School and encourage efforts to increase the percentage of Parramore residents.
- 70% voted to establish Parramore Schools Consortium (Jones, Howard, Ferncreek, Nap Ford, Vision Academy, Harvest Baptist, Blankner, Grand Avenue, Kaley, Princeton, Dover Shores, Orange Center, and Lake Como).
- 100% voted to implement efforts to increase the involvement of Parramore parents in the education of their children.
- 100% voted to facilitate access to high-quality after-school activities for children who reside in Parramore.
- 100% voted to work with Orange County Public Schools to identify ways to reduce school mobility among children who reside in Parramore.
- 91% voted to convene stakeholders and facilitate their efforts to understand and address the educational needs of Haitian children.

- 100% voted to partner with high schools to improve graduation rates and job readiness.
- 100% voted to establish a public elementary school in the Parramore community.

Social Services/Education Subcommittee Plan Goal 3: Increase the employment rate in Parramore to more closely reflect the City's rate by the 2010 Census

- 100% voted to expand the City policy that all new City contracts and incentive packages receive extra points when contractors or developers hire employees who reside in Parramore.
- 100% voted to promote the State of Florida Enterprise Zone program that provides tax breaks for hiring residents from a designated area.

Social Services/Education Subcommittee Plan Goal 4: Reduce homeless population in the Parramore community

- 80% voted to support the establishment of a social service center located outside the Parramore community (Center will provide shelter for homeless persons, but also offer triage and additional services beyond shelter, e.g. treatment for mental illness, drug/alcohol addictions and other, specifically identified health needs).

Housing Subcommittee Plan Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents

- 73% voted to include a stipulation that future developers will make a substantial contribution to the redevelopment of the Parramore community (i.e., financial support, time, technical support, land) when negotiating future downtown development agreements, which have received City incentives.
- 62% voted to encourage the City and the Community Redevelopment Agency (CRA) to develop incentives (both regulatory and financial) throughout the Parramore area that will encourage the supply of market-rate and mixed-income housing.

Housing Subcommittee Plan Goal 2: Address the challenges faced by the current residents of the Parramore community

- 80% voted to review and revise City policies and procedures that relate to permanent and temporary displacement of residents including provisions to address the replacement cost to the sellers.
- 58% voted to complete a housing condition survey, utilizing state and private university students, to determine the amount of substandard housing.
- 100% voted to identify and survey Parramore residents who are homeowners to assess their individual needs.
- 50% voted to provide homeownership training classes relative to home maintenance.
- 75% voted to provide homeownership training classes relative to home acquisition.
- 53% voted to improve educational opportunities at Nap Ford Community School and Grand Avenue Elementary School.

Housing Subcommittee Plan Goal 3: Address the challenges faced by the people relocating to the Parramore community

- 100% voted to develop a marketing campaign to promote the housing opportunities in the neighborhood.

Housing Subcommittee Plan Goal 4: Incorporate the historical perspective of the Parramore neighborhood into the development of housing

- 91% voted to incorporate traditional architectural designs in the development of new housing units.
- 87% voted to develop partnerships with local historic organizations to identify historic landmarks for preservation.

The attendees made comments such as:

- The City uses eminent domain; there is large City ownership of property in Parramore.
- Police substations are put in places where poor people have homes; the police drive too fast.
- Police needs to keep coming back when houses are boarded up.
- Gas stations in Parramore and black neighborhoods charge higher gas prices.
- K-8 public school in Parramore will not happen, because Orange County Public School is not going in that direction.
- Expand the Youth Action Team to include more representatives than PKZ; there are other Parramore youth that are not involved in PKZ.

6. Identify Assets and Challenges on Base Maps

Jim Sellen and Curt asked the attendees to review the aerial map and mark areas that the attendees consider assets or opportunities or challenges to mark with red dots. The attendees pointed out locations on the map and the Project Team placed post it notes on the map to record the attendees' input.

Afterwards, some attendees signed on to become ambassadors for the Holden / Parramore Action Team.

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Building A Community On Heritage

Parramore Comprehensive Neighborhood Plan
City of Orlando

Holden/Parramore Neighborhood Action Team
January 7, 2013

1. Introductions

2. Project Overview

3. Context: Where are we today?
   a. Parramore community Information
   b. Holden/Parramore Neighborhood Information

4. 2004 Parramore Task Force Recommendations – *Which Recommendations are still valid today?*

5. Identify Assets and Challenges on Base Maps

6. Walking Tour volunteers (February 8, 3pm)

7. Communications for Community Kickoff Planning Fair

8. Review Schedule

9. Confirm Action Team Leader, Sign the Pledge

10. December 16 Action Team Survey and Word Cloud results

11. Adjourn

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Holden/Parramore Action Team

John H. Jackson Community Center - January 7, 2014 - 6:00 pm – 8:00 pm

CONFIRMED ATTENDEES

NAME	ADDRESS	TELEPHONE NUMBER	EMAIL ADDRESS	PREFERRED CONTACT METHOD
✓ Nick Aiken	Nikki's Place 742 Carter Street Orlando, FL 32805	407-492-7864		Phone Email US Mail
Kevin Blackmon				Phone Email US Mail
✓ Tommy Davis	Elks Lodge 554 W. Church Street Orlando, FL 32805	407-732-6172 407-423-9477	Tommydavis639@gmail.com	Phone Email US Mail
Emma Flewellyn	742 West Concord Street Orlando, FL 32805	407-843-4402		Phone Email US Mail
Pastor Glendy Hamilton	Harvest Baptist Church ~~512~~ 514 S. Parramore Avenue Orlando, FL 32805	407-770-4332 ← X	broglendya@juno.com	Phone Email US Mail
Dr. Richard Harris	Shiloh Baptist Church 604 S. Jackson Street Orlando, FL 32805	407-428-0971		Phone Email US Mail
✓ John Henry	J. Henry's Barber Shop 644 W. Church Street Orlando, FL 32805	407-425-0465 – Shop 407-745-7733 – Cell	jhenrysbarbershop@yahoo.com	Phone Email US Mail

NAME	ADDRESS	TELEPHONE NUMBER	EMAIL ADDRESS	PREFERRED CONTACT METHOD
Grace Longstreet	562 Hartley Place Orlando, FL 32805	407-423-9477		Phone Email US Mail
William Martin	Jackson Court / Division Oaks Resident Association 523 West Jackson Street, #310 Orlando, FL 32805	407-286-6594		Phone Email US Mail
Gloria Murray	Bethel Baptist Missionary Church 654 W. Anderson Street Orlando, FL 32805	407-843-9151	ladymurray@bellsouth.net Also send to Admin. Asst. at Bethelbaptist654@bellsouth.net	Phone Email US Mail
Rev. Rollie Murray	Bethel Baptist Missionary Church 654 W. Anderson Street Orlando, FL 32805	407-843-9151	revrolliemurray@bellsouth.net washingtonministries@yahoo.com bethelbaptist654@bellsouth.net	Phone Email US Mail
Steven Watkins	Stonewall Bar 714 W. Church Street Orlando, FL 32805	407-373-0888 407-619-3863	Stonewallorlando @ yahoo .com	Phone Email US Mail
Pastor Nettie Williams	True Gospel Holiness Church 907 W. South Street Orlando, FL 32805	407-445-8621	truegospelchurch@bellsouth.net	Phone Email US Mail

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Holden/Parramore Action Team
John H. Jackson Community Center - January 7, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Kay Rawlins Orlando City S.C.	1201 S. Orlando Ave W.P. 32789	407-478-4007	krawlins@orlandocitysoccer.com	☐ Telephone ☐ Letter ☑ Email	
Elaine Akins Nikki's Place	742 W. Carter St Orl. 32805	407 425-5301	nikkisplaceinc99@yahoo.com	☒ Telephone ☐ Letter ☐ Email	407 492 ~~2689~~ 7687
Susana Black	602 W. Washington St	407 729-3484	spongee724@gmail.com	☐ Telephone ☐ Letter ☒ Email	Yes
Bruce Hossfield	City of Orlando	407-246-3355	bruce.hossfield@cityoforlando.net	☒ Telephone ☐ Letter ☒ Email	
Gwynn Williams	1884 Jersey Dr.	407 445-8621		☒ Telephone ☐ Letter ☐ Email	

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Paul Lewis City	400 S. Orange Ave	407-246-3358	paul.lewis@cityof orlando.net	☐ Telephone ☐ Letter ☐ Email	
FABIAN DE LA BARRIERA	" "	407 246 3292		☐ Telephone ☐ Letter ☐ Email	
MARY-STEWART DROEGE	400 S. ORANGE AVE.	407-246-3276	mary-stewart.droege@cityof orlando.net	☐ Telephone ☐ Letter ☐ Email	STAFF
Ralph Armstead	511 West South Street 32805	407-481-2322	ralph@ralpharmsteadlaw.com	☐ Telephone ☐ Letter ☐ Email	
WALTER HAWKINS	400 S. Orange Ave	407.246.3190	walter.hawkins@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email	

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
J. HENRY'S BARBER SHOP	644 W. CHURCH ST	407-7457733	J.HENRYS BARBERSHOP@yahoo.com	☑ Telephone ☐ Letter ☐ Email	Yes
Brenda Marck City of Orlando	619 Primrose Plaza	407-246-4295	brenda.marck@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email	
Jim Callahan	204 E South St Unit 3052	407 234-3744	Jim.Callahan.Orlando@gmail.com	☐ Telephone ☐ Letter ☑ Email	
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	

VHB MillerSellen

Parramore Comprehensive Neighborhood Plan
SUMMARY OF CALLAHAN NEIGHBORHOOD ACTION TEAM MEETING
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
January 8, 2014
6:00 p.m.

On January 8, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with the Callahan residents, business owners and stakeholders for the Callahan Action Team Meeting of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Introductions
- Project Overview
- Action Team Responsibilities
- Confirm Action Team Leader, Sign Pledge
- Walking Tour Volunteers (February 8, 3pm)
- Communications for Community Kickoff Planning Fair (January 25, 2014)
- Review Schedule
- Current Conditions: What is Parramore Today
- Parramore Community Information
- Callahan Neighborhood Information
- Identify Assets and Challenges on Base Maps
- 2004 Parramore Task Force Recommendations – Which Recommendations are still valid today?

1. **Introductions**

   The meeting was opened with everyone present introducing themselves.

2. **Project Overview**

   Curt Ostrodka, VHB MillerSellen Deputy Project Manager, provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. He acknowledged that there were numerous plans and studies of Parramore in the past. The Parramore Comprehensive Neighborhood plan will be explained in a vocabulary that the community can understand rather than in planning language. He explained that a healthy community includes a living perspective through healthy community principles. The goal includes preparing a detailed vision plan for Parramore which connects the Parramore community with Sunrail and the

East/West and Parramore Bus Rapid Transit LYMMO systems. These transportation systems connect Parramore to Downtown Orlando in an environmentally, socially and economically sustainable manner. The Parramore community will brainstorm, make recommendations and provide solutions. The project team will work with the Parramore community to prepare a draft plan and will look to the Parramore community to participate in focus groups that builds into a larger forum. The community will be invited to provide continuous feedback throughout the life of the plan to ensure that the plan is driven by the community. There will be extensive community outreach. The goal is to create a 21st Century Parramore. This plan should be actionable, with achievable steps. There should be action items for 20 years in 5 year steps. The community can identify improvements needed, specific projects, locations and catalyst projects. He encouraged the attendees to monitor what is happening on www.enhancecfl.org and email comments to Enhanceparramore@gmail.com.

3. Action Team Responsibilities, Confirm Action Team Leader, Sign the Pledge

Anoch Whitfield from Tindale Oliver introduced the Ambassador Pledge as a commitment from volunteer attendees to become an ambassador. An immediate role of the ambassadors is to inform and get the residents and neighborhood members to participate at the Community Kickoff Planning Fair on January 25, 2014 at the J.B. Callahan Center from 10:00 a.m. until 2:00 p.m. She explained that the attendees who are interested in participating as an ambassador would have an opportunity to elect a team leader, review and sign the pledge. She provided an overview of what was included in the pledge to include:

- Listen and respect the ideas and opinions of others
- Function as a representative of the Parramore Community
- Serve as a sounding board and provide constructive feedback
- Provide guidance on the most effective methods of reaching the members of the Parramore community to attend and participate in the Community Kickoff Planning Fair on January 25, 2014
- Recognize that the success of developing a "Healthy, Sustainable, and Livable" Parramore Comprehensive Neighborhood Plan depends upon the feedback and support from the Parramore community
- Their signature demonstrates a commitment to serve on the Callahan Neighborhood Action Team and to do their best to help make the neighborhood planning project a success.

Curt noted that the Project Team is conducting a walking tour on February 8 at 3:00 p.m. and invited the attendees to volunteer to help the team understand the project area, identify areas of concerns and areas to preserve. He provided the following schedule:

- January 25 Healthy Community Planning Fair, Callahan Neighborhood Center, 10:00 a.m. to 2:00 p.m., allowing time for people to also attend the Zora Neal Hurston Festival in Eatonville, later that evening. The community fair will provide an overview of the health community context, have breakout sessions for the community to identify issues and opportunities and be informative and interactive.
- February 11, Action Team Summit
- February 26, Community Forum #1 Health Community Vision
- March 25, Community Forum #2 Evaluate and Select Redevelopment Scenarios
- May 6, Community Forum #5 Market Based Healthy Community Maps by small areas
- June 11, Wrap Up Meeting
- September through December, City to review and approve process

4. Context: Where are we today?

a. Parramore Community Information

Curt Ostrodka explained "What make this planning process different", after acknowledging that Parramore has been studied numerous times. He noted that this plan is different because it has a "Healthy Communities Design Approach". This approach would make it easier for the Parramore community to live healthy lives, decrease dependence on automobiles and provide opportunities for the community to be physically active and socially engaged. Curt informed the attendees that the Project Team has conducted a kick off meeting with community members and will meet with the following five (5) Parramore Action Teams:

Lake Dot
Callahan
Holden/Parramore
Youth Group
Social Services

The Action Teams will brainstorm and share a vision for the Parramore community, highlight issues of concern as well as opportunities and community assets, provide feedback on the draft plan documents, champion the plan and monitor the implementation. Curt gave a general overview of the current conditions of what Parramore is today.

b. Callahan Neighborhood Information.

- The population of Parramore contains 6,345 people with a median age of 40.1, with 2,313 households and of those there are 2,067 housing units that are renter occupied (76.0%) of which 2.17 is the average size of the household. The Parramore community has 5,703 employees in the labor force and a 23.8% unemployment rate (the unemployment data includes areas outside of Parramore), $16,066 per capita income and a median household income of $15,493

- Curt highlighted the findings from the Parramore Kidz Zone Household Survey Report (2012):
  - 86% of Parramore's families run out of money before the end of the month
  - 32% of Parramore's children lost a loved one in the past year
  - 78% of parents need more help with their children
  - 87% say tutoring assisted is needed
  - 61% of children under 5 are not in childcare/pre-K
  - 41% of Parramore's children have chronic health problems

Jim Sellen, Principal, VHB MillerSellen explained that the project team reviewed the Walk Scores to learn about a community's walkability factor. In Orlando, Holden/Parramore, Callahan and Lake Dot ranked amongst the top 15 neighborhoods that are very good for walkability. This is due to Parramore's proximity to downtown and the ease of access to the downtown area. This indicates that Parramore has "good bones", which is a positive from a planning standpoint.

Curt provided additional information about the Callahan Neighborhood:

- 34% of the land in Parramore is owned by the City of Orlando
- 18% is industrial
- 11% is single family housing
- 10% is multifamily housing
- 14% of the housing is vacant

The current conditions of Callahan today are:

- The population is 2,002 with households of 564 with an average household size of 2.56.
- The Callahan community has a 13.3% unemployment rate (the unemployment data includes does not include all of Callahan).
- The capita income is $14,458 per and the median household income is $15,280.

Jim Sellen explained that Callahan needs to distinguish itself as a neighborhood with a neighborhood focus which could include a street for people, a heart, green space connections, public art or food. Some successful communities are known for being good at one of these distinguishing features. He urged the community to create big ideas such as:

- Create a unique identity
- Create a main street
- Create a focal point for the heart of the neighborhood
- Create neighborhood connections using open space and greenways

5. Identify Assets and Challenges on Base Maps

Jim Sellen and Curt asked the attendees to review an aerial map and mark areas that the attendees consider assets or opportunities with blue dots and areas on the map that are considered problems or challenges to mark with red dots. They explained that community challenges could be public safety, sidewalks missing or broken, transit accessibility, vacant and nuisance properties, etc. On the other hand, assets could be where you work, shop, buy groceries, gas, get entertainment, go to school, etc.

The attendees placed blue and red dots on the map.

6. Parramore Task Force Recommendations (2004) – Which Recommendations are Still Valid Today?

Curt explained that the City of Orlando created a plan in June 2004, entitled the "Mayor's Parramore Task Force ". Over 80 recommendations came from four subcommittees of the task force. Many of the recommendations will not be included because they have already taken place or are not relevant today. Curt introduced the "Turning Point Exercise" which included distributing "Turning Point" keypads to the attendees for anonymous keypad polling to receive real time voting results from the attendees. After training the attendees on the proper usage of the "Turning Point" keypads, Curt asked the Callahan Action Team attendees questions, recorded the results and reported the outcome of the vote. The attendees asked questions about the meaning of certain technical terms in the PowerPoint, Paul Lewis and Bruce Hossfield (City of Orlando) and the Project Team answered their questions.

The project team introduced the recommendations and asked if the recommendations were still valid today. The subcommittees included:(1) Master Planning/Zoning; (2) Public Safety/Public Works; (3) Social Services/Education and (4) Housing.

The following results from the Callahan Action Team attendees reflect the following view point on the validity or applicability of the 2004 Parramore Task Force Recommendations:

Master Planning/Zoning Subcommittee Plan Goal 1: Improve the environment in Parramore to encourage new and expanded businesses

- 80% disagreed with the recommendation to amend the Future Land Use Map to designate a limited area west of Interstate 4 as the Downtown Activity Center and accordingly rezoned the area to AC-3A/T (the specific boundaries to be determined by the City/CRA with input from residents and the general public. Paul Lewis explained the zoning definition of AC-3A/T.
- 80% voted to minimize the visually negative impacts of industrial and commercial uses through the use of well-designated landscaping and interesting architecture based on the design and guidelines recommended in Chapter 11 of the Downtown Outlook Plan.
- 80% voted that they did not know about the recommendation to encourage the enforcement of the existing outdoor storage regulations contained in Chapter 58 of the Land Development Code, including those properties that may have vested or grandfathered rights relative to nonconforming outdoor storage.
- 100% voted to promote the necessary infrastructure projects to support new development and redevelopment: common storm water retention; reduce street widths, extend LYMMO service.

Master Planning/Zoning Subcommittee Plan Goal 2: Encourage entertainment, arts, recreation and culture in the Parramore community

- 89% voted to establish or move existing concert series to Parramore area.
- 70% voted to support financial incentives for entertainment in Parramore.
- 55% voted to expand the Cultural Corridor designation into the Parramore area with Church Street as a focal point.
- 60% disagreed with the recommendation to acquire more land to be designated as park space (in an effort to alleviate the need for additional neighborhood park space (4 to 6 acres total), explore two separate locations of 2-3 acres each in size).
- 50% voted to encourage the development of live/work spaces for artists in the Cultural Corridor area.
- 100% voted to celebrate Parramore's rich cultural heritage, including but not limited to, street banners, building mural and special educational programs.

- 90% voted to continue to support the expansion of the Wells' Built Museum of African American History and Culture and in partnership with the museum, consider creating a Heritage Park as a part of the expansion of the Wells' Built Museum of African American History and Culture.

Master Planning/Zoning Subcommittee Plan Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development

- 91% voted to encourage working with the Orlando Police Department to explore innovative public safety and adjudication programs that help to reduce crime and improve the community.
- 91% voted to work with the City to develop a program that rewards property and business owners who improve their properties consistent with the new screening guidelines in a timely manner, perhaps with a financial incentive program that decreases financial assistance with each year in the program.
- 89% voted to identify problematic unattractive and/or nonconforming uses that cannot be properly screened and explore how they might be relocated outside the area.
- 80% voted to require design standards for City funded/subsidized projects.
- 91% voted to continue to support residential development to complement Hope VI/Carver Court and Parramore Village.

Public Safety/Public Works Subcommittee Plan Goal 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando

- 100% voted to continue to encourage Community Oriented Policing methods and provide all the necessary support for the Orlando Police Department to accomplish the stated goal.
- 64% voted to establish a mapping grid system for drug crimes similar to the prostitution mapping grid system.
- 91% voted to encourage more safety education, homeowners' education, and Citizens for Neighborhood Watch programs.
- 90% voted to promote substance abuse education, prevention and intervention programs.
- 91% voted to work with state, local prosecutors and judges to reinforce sensitivities related to crime reduction in the Parramore community.
- 100% voted to ensure that all future development comply with Crime Prevention through Environment Design techniques.
- 80% voted to maintain a moratorium of social services and day labor organization as adopted by Orlando City Council.

- 78% disagreed with the recommendation to halt future public and low income housing projects until current codes are enforced and crime is reduced to the same level city-wide.

Public Safety/Public Works Subcommittee Plan Goal 2: Relocate the Coalition for the Homeless Men's Pavilion from within the Parramore Community

- 75% voted to facilitate changes in Coalition for the Homeless policies in order to discourage dependence on the system.

Public Safety/Public Works Subcommittee Plan Goal 3: Improve code enforcement compliance and work toward 100% code enforcement

- 80% voted to enhance Code Enforcement; require "No Trespassing" signs be posted on all vacant properties; provide incentives to property owners that remedy code violations in a timely manner.

Public Safety/Public Works Subcommittee Plan Goal 4: Provide necessary infrastructure for future development

- 100% voted to provide regular routine maintenance of public works services: storm water facilities, paved streets and sidewalks and build new sidewalks where necessary.
- 100% voted to design and implement a streetscape initiative in the Parramore community.

Social Services/Education Subcommittee Plan Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents

- 50% voted to develop, fund, and disseminate a Request for Proposal (RFP) to create a seamless, easy-to-access, effective system of social services and economic support for Parramore residents.

Social Services/Education Subcommittee Plan Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children

- 100% voted to facilitate access to high-quality early childhood education for children from birth to age five who reside in the Parramore community.
- 60% disagreed with the recommendation to facilitate expansion of Nap Ford Community School and encourage efforts to increase the percentage of Parramore residents.
- 44% voted to establish Parramore Schools Consortium (Jones, Howard, Ferncreek, Nap Ford, Vision Academy, Harvest Baptist, Blankner, Grand Avenue, Kaley, Princeton, Dover Shores, Orange Center, and Lake Como).

- 100% voted to implement efforts to increase the involvement of Parramore parents in the education of their children.
- 100% voted to facilitate access to high-quality after-school activities for children who reside in Parramore.
- 73% voted to work with Orange County Public Schools to identify ways to reduce school mobility among children who reside in Parramore.
- 100% voted to convene stakeholders and facilitate their efforts to understand and address the educational needs of Haitian children.
- 100% voted to partner with high schools to improve graduation rates and job readiness.
- 100% voted to establish a public elementary school in the Parramore community.

Social Services/Education Subcommittee Plan Goal 3: Increase the employment rate in Parramore to more closely reflect the City's rate by the 2010 Census

- 100% voted to expand the City policy that all new City contracts and incentive packages receive extra points when contractors or developers hire employees who reside in Parramore.
- 91% voted to promote the State of Florida Enterprise Zone program that provides tax breaks for hiring residents from a designated area.

Social Services/Education Subcommittee Plan Goal 4: Reduce homeless population in the Parramore community

- 100% voted to support the establishment of a social service center located outside the Parramore community (Center will provide shelter for homeless persons, but also offer triage and additional services beyond shelter, e.g. treatment for mental illness, drug/alcohol addictions and other, specifically identified health needs).

Housing Subcommittee Plan Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents

- 100% voted to include a stipulation that future developers will make a substantial contribution to the redevelopment of the Parramore community (i.e., financial support, time, technical support, land) when negotiating future downtown development agreements, which have received City incentives.
- 90% voted to encourage the City and the Community Redevelopment Agency (CRA) to develop incentives (both regulatory and financial) throughout the Parramore area that will encourage the supply of market-rate and mixed-income housing.

Housing Subcommittee Plan Goal 2: Address the challenges faced by the current residents of the Parramore community

- 100% voted to review and revise City policies and procedures that relate to permanent and temporary displacement of residents including provisions to address the replacement cost to the sellers.
- 100% voted to complete a housing condition survey, utilizing state and private university students, to determine the amount of substandard housing.
- 100% voted to identify and survey Parramore residents who are homeowners to assess their individual needs.
- 90% voted to provide homeownership training classes relative to home maintenance.
- 100% voted to provide homeownership training classes relative to home acquisition.
- 60% disagreed with the recommendation to improve educational opportunities at Nap Ford Community School and Grand Avenue Elementary School.

Housing Subcommittee Plan Goal 3: Address the challenges faced by the people relocating to the Parramore community

- 100% voted to develop a marketing campaign to promote the housing opportunities in the neighborhood.

Housing Subcommittee Plan Goal 4: Incorporate the historical perspective of the Parramore neighborhood into the development of housing

- 91% voted to incorporate traditional architectural designs in the development of new housing units.
- 67% voted that they did not know whether they agreed with the recommendation to develop partnerships with local historic organizations to identify historic landmarks for preservation.

The attendees made comments such as:

- One attendee said that she has a business in Parramore and could not get a grant; but if you move your business to College Park, you can get a grant. The City uses our demographics, but will not give the community grants. Bruce Hossfield responded that "the City won't be magically different, but if you don't participate and speak up at meetings like this one, and put a plan in place, you get nothing. Put your disappointments about the past in the past and use the consultants to put your ideas on paper. Then you can hold the City accountable."
- The new Arena was a disaster. The City ate up the community with the old arena.

- K-8 public school in Parramore will not happen, because Orange County Public School is not going in that direction.
- Orange County School Board member Kat Gordon stated that Parramore will receive a K-8 school in Parramore and that it is already funded. She does not support the expansion of Nap Ford Charter School because it competes with public schools. She does not support the Mayor's Task Force recommendation that a consortium of public schools, charter schools and private schools should be formed. She stated that the missions and goals are different and competitive and that they each have separate governing bodies.

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PATHWAYS FOR PARRAMORE

Building A Community On Heritage

Parramore Comprehensive Neighborhood Plan
City of Orlando

Callahan Neighborhood Action Team
January 8, 2013

1. Introductions

2. Project Overview

3. Action Team Responsibilities

4. Confirm Action Team Leader, Sign the Pledge

5. Walking Tour volunteers (February 8, 1pm)

6. Communications for Community Kickoff Planning Fair (January 25, 2014)

7. Review Schedule

8. Current Conditions: What is Parramore today?
    a. Parramore community Information
    b. Callahan Neighborhood Information

9. Identify Assets and Challenges on Base Maps

10. 2004 Parramore Task Force Recommendations – *Which Recommendations are still valid today?*

11. Adjourn

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Callahan Action Team

Dr. J.B. Callahan Community Center - January 8, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Jim Callahan	204 E South St Unit 3052	(407) 234-3744	Jim.Callahan.orlando@gmail.com	☐ Telephone ☐ Letter ☑ Email	
MARY STEWART DROEGE	400 S. ORANGE AVE; ORL. FL (32801)	407-246-32776	marystewart.droege@cityoforlando.net.	☐ Telephone ☐ Letter ☐ Email	City
KAT GORDON	OCPS Brd	407 317-3236 →	Deborah.McGill@ocps.net contact for Vice Chr. Gordon	☐ Telephone ☒ Letter ☑ Email	
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	

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Comprehensive Parramore Community Workshop
Callahan Action Team

Dr. J.B. Callahan Community Center - January 8, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Paul Lewis City of Orlando	400 S Orange Ave Orl FL	407-246-3358	paul.lewis@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email	
Fabian De La Espriella	" "	407 246 3292		☐ Telephone ☐ Letter ☐ Email	
Beatrice Sotomayor	659 W Jefferson St. Orlando, Fl 32801	407 841 3224	callahanoabmgr@cflare.com	☐ Telephone ☐ Letter ☑ Email	perhaps.
Del Rico Griffin	659 W Jefferson St Orlando, Fl 32801		palmgrove@cflare.com	☐ Telephone ☐ Letter ☑ Email	no.
Ann T Brown	1027 West Polk St Orlando, 32805	407-423-9651	annie.brown@ocps.net	☐ Telephone ☐ Letter ☑ Email	

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Building A Community On Heritage

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
WALTER HAWKINS City of Orlando	400 South Orange Ave	407.246.3190	walterhawkins@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email	
Betty Golze	825 W. Washington Orl 32805	407 841 4038		☐ Telephone ☐ Letter ☐ Email	
Cynthia Harris	P.O Box 608837 Orlando 32860	321.281.7744	info@cynthiarharris.com	☐ Telephone ☐ Letter ☒ Email	
Pam Woodley	342 N Lee Ave Orl, FL 32805	407-843-0746		☐ Telephone ☐ Letter ☐ Email	
Joe Quintal	902 W. Robinson 32805	321 204-9645		☐ Telephone ☐ Letter ☐ Email	

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Building A Community On Heritage

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Callahan Action Team

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Dean LeRoy Pernell FAMU College of Law	201 Beggs Ave Orlando 32801	407-254-3200	Leroy.pernell@FAMU.EDU	☑ Telephone ☑ Letter ☑ Email	
Bruce Hossfield	City of Orlando	407-246-3355	bruce.hossfield@cityoforlando.net	☑ Telephone ☐ Letter ☑ Email	
Regina Hill	100 S. Cottage Hill Rd 32805		NiteNurs41@gmail.com	☐ Telephone ☑ Letter ☑ Email	
Beverly Burgess	712 W. Washington St #2 Orlando, FL 32801	407-692-0602 407 692-4393	beverly770@yahoo.com	☑ Telephone ☑ Letter ☑ Email	
Josie Balzac	601 Oak Circle Oviedo, FL 32765	(407) 687-2108	josiebalzac@yahoo.com	☐ Telephone ☐ Letter ☑ Email	

VHB MillerSellen

Parramore Comprehensive Neighborhood Plan
SUMMARY OF LAKE DOT NEIGHBORHOOD ACTION TEAM MEETING
City View Apartments Community Room
595 W. Church Street, Orlando, FL
January 9, 2014
6:00 p.m.

On January 9, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with the Lake Dot residents, business owners and stakeholders for the Lake Dot Action Team Meeting of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Introductions
- Project Overview
- Action Teams
- Confirm Action Team Leader, Sign Pledge
- Walking Tour Volunteers (February 8, 3:00 p.m.)
- Communications for Community Kickoff Planning Fair (January 25, 2014)
- Review Schedule
- What is Parramore Today?
- Identify Assets and Challenges on Base Maps
- 2004 Parramore Task Force Recommendations – Which Recommendations are still valid today?

1. Introductions

The meeting was opened with everyone introducing themselves.

2. Project Overview

Curt Ostrodka, VHB MillerSellen Deputy Project Manager, provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. He acknowledged that there were past plans and studies of Parramore. The Parramore Comprehensive Neighborhood plan will be explained in a vocabulary that the community can understand rather than in technical planning language. Curt acknowledged the students from CityLab and informed them that the healthy community approach is different to planning from what they are studying. He explained that a healthy community includes a living perspective through healthy community principles. The goal includes preparing a detailed vision plan for Parramore which connects the Parramore community with Sunrail and the Parramore Bus Rapid Transit LYMMO system. These transportation systems connect Parramore to Downtown Orlando in an environmentally, socially and economically sustainable manner. The Parramore community will brainstorm, make recommendations and provide solutions. The Project Team will work

with the Parramore community to prepare a draft plan and will look to the Parramore community to participate in focus groups that builds into a larger forum. The community will be invited to provide continuous feedback throughout the life of the plan to ensure that the plan is driven by the community. There will be extensive community outreach. The goal is to create a 21st Century Parramore neighborhood that is connected to SunRail, LYMMO expansion for East/West Bus Rapid Transit and Parramore Bus Rapid Transit to the rest of Downtown Orlando. The community can identify improvements needed, specific projects, locations and catalyst projects.

3. Confirm Action Team Leader, Sign the Pledge

Anoch Whitfield from Tindale Oliver introduced the Ambassador Pledge as a commitment from volunteer attendees to become an ambassador. An immediate role of the ambassadors is to inform and get the residents and neighborhood members to participate at the Community Kickoff Planning Fair on January 25, 2014 at the J.B. Callahan Center from 10:00 a.m. until 2:00 p.m. She explained that the attendees who are interested in participating as an ambassador would have an opportunity to elect a team leader, review and sign the pledge. She provided an overview of what was included in the pledge to include:

- Listen and respect the ideas and opinions of others
- Function as a representative of the Parramore Community
- Serve as a sounding board and provide constructive feedback
- Provide guidance on the most effective methods of reaching the members of the Parramore community to attend and participate in the Community Kickoff Planning Fair on January 25, 2014
- Recognize that the success of developing a "Healthy, Sustainable, and Livable" Parramore Comprehensive Neighborhood Plan depends upon the feedback and support from the Parramore community
- Their signature demonstrates a commitment to serve on the Callahan Neighborhood Action Team and to do their best to help make the neighborhood planning project a success. She asks for attendees to volunteer as ambassadors.

Curt noted that the Project Team is conducting a walking tour on February 8 at 11:00 a.m. and invited the attendees to volunteer to help the team understand the project area, identify areas of concerns and areas to preserve. He reviewed the following schedule:

- January 25 Healthy Community Planning Fair, Callahan Neighborhood Center, 10:00 a.m. to 2:00 p.m., allowing time for people to also attend the Zora Neal Hurston Festival in Eatonville, later that evening. The community fair will provide an overview of the health community context, have breakout sessions for the community to identify issues and opportunities and be informative, interactive and entertaining; health screenings will be available by nursing students from UCF.
- February 11, Action Team Summit; all of the 5 Action Teams will come together; the Project Team wants specific information and direction from small groups.
- February 26, Community Forum #1 Health Community Vision

- March 25, Community Forum #2 Evaluate and Select Redevelopment Scenarios. This community will be a filter to the Project Team. The plan will include an economic study, mapping design, best options that will go into a regulatory document.
- May 6, Community Forum #5 Market Based Healthy Community Maps by small areas
- June 11, Wrap Up Meeting
- September through December, City to review and approve process

Paul noted that in one to two months, the Project DTO (Downtown Orlando planning group) will examine all of downtown Orlando including Parramore.

An attendee asked about the purpose of this planning process. The Project Team advised that the outcome of Parramore's planning will coincide with Downtown Orlando's planning section of the CRA Plan and result in governing documents of policies, procedures, priorities, infrastructure, where a marrying of the visioning process will occur. The outcome will provide insight for Parramore for 20 to 25 years. The attendee responded that futuristic planning is a great idea, with the goal of bringing up the rest of Parramore at the same time.

4. Context: Where are we today?

a. Parramore Community Information

Curt Ostrodka explained that desegregation and highways changed Parramore. The Project Team commented that the Florida State University football player Levonte "Kermit" Whitfield was a graduate of Parramore Kidz Zone. PKZ improves the lives of kids. Curt noted that this plan takes a "Healthy Communities Design Approach". This approach would make it easier for the Parramore community to live healthy lives, decrease dependence on automobiles and provide opportunities for the community to be physically active and socially engaged. Curt informed the attendees that the Project Team has conducted a kick off meeting with community members and will meet with the following five (5) Parramore Action Teams:

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Callahan
Holden/Parramore
Youth Group
Social Services

The Action Teams will brainstorm and share a vision for the Parramore community, highlight issues of concern as well as opportunities and community assets, provide feedback on the draft plan documents, champion the plan and monitor the implementation. Curt gave a general overview of the current conditions of what Parramore is today.

b. Lake Dot Neighborhood Information.

It was noted that the Lake Dot neighborhood has more elderly and more commercial activity. The Action Team will be asked to look for a catalyst which is something that jumpstarts a community. Big ideas should be brought forward from the community.

- The population of Parramore contains 6,345 people with a median age of 40.1, with 2,313 households and of those there are 2,067 housing units that are renter occupied (76.0%) of which 2.17 is the average size of the household. The Parramore community has 5,703 employees in the labor force and a 23.8% unemployment rate (the unemployment data includes areas outside of Parramore), $16,066 per capita income and a median household income of $15,493.

- Curt highlighted findings from the Parramore Kidz Zone Household Survey Report (2012):
  - 86% of Parramore's families run out of money before the end of the month;
  - 32% of Parramore's children lost a loved one in the past year;
  - 78% of parents need more help with their children;
  - 87% say tutoring assisted is needed;
  - 61% of children under 5 are not in childcare/pre-K; and
  - 41% of Parramore's children have chronic health problems.

- Curt continued provided additional information about the Lake Dot Neighborhood:
  - 30% of the land in Parramore is owned by the City of Orlando;
  - 13% is industrial;
  - 24% commercial
  - 10% is single family housing;
  - 8% is multifamily housing; and
  - 8% of the housing is vacant.

The current conditions of Lake Dot today are:

- The population is 875 with households of 444 with an average household size of 1.58;
- The Lake Dot community has 13.3% unemployment rate (the unemployment data includes an area that is greater than just Lake dot due to census tracts; and
- The capita income is $17,682 per and the median household income of $13,170.

Curt noted that the project team reviewed Walk Scores to learn about a community's walkability factor. In Orlando, Holden/Parramore, Callahan and Lake Dot ranked amongst the top 15 neighborhoods that are very good for walkability. This is due to Parramore's proximity to downtown and the ease of access to the downtown area. This indicates that Parramore has "good bones", which is a positive from a planning standpoint.

Curt voiced that Lake Dot could distinguish itself as a neighborhood with a neighborhood focus which could include a street for people, a heart, green space connections, public art or food. Some successful communities are known for being good at one of these distinguishing features. He urged to community to create big ideas such as:

- Create a unique identity
- Create a main street
- Create a focal point for the heart of the neighborhood

- Create neighborhood connections using open space and greenways

5. Identify Assets and Challenges on Base Maps

Curt asked the attendees to review an aerial map and mark areas that the attendees consider assets or opportunities with blue dots and areas on the map that are considered problems or challenges to mark with red dots. They explained that community challenges could be public safety, sidewalks missing or broken, transit accessibility, vacant and nuisance properties, etc. On the other hand, assets could be where you work, shop, buy groceries, gas, get entertainment, go to school, etc.

The attendees placed blue and red dots on the map.

6. Parramore Task Force Recommendations (2004) – Which Recommendations are Still Valid Today?

Curt explained that the City of Orlando created a plan in June 2004, entitled the "Mayor's Parramore Task Force ". Over 80 recommendations came from four subcommittees of the task force. Many of the recommendations will not be included because they have already taken place or are not relevant today. Curt introduced the "Turning Point Exercise" which included distributing "Turning Point" keypads to the attendees for anonymous keypad polling to receive real time voting results from the attendees. After training the attendees on the proper usage of the "Turning Point" keypads, Curt asked the Lake Dot Action Team attendees questions, recorded the results and reported the outcome of the vote. An attendee asked what happens when you don't know the answer; Curt responded that if a large amount of responses turn out as "don't know" the Project Team will re-examine the question and re-ask it in another way, if need be.

The project team introduced the recommendations and asked if the recommendations were still valid today. The subcommittees included:(1) Master Planning/Zoning; (2) Public Safety/Public Works; (3) Social Services/Education and (4) Housing.

The following results from the Lake Dot Action Team attendees reflect the following view point on the validity or applicability of the 2004 Parramore Task Force Recommendations:

<u>Master Planning/Zoning Subcommittee Plan Goal 1: Improve the environment in Parramore to encourage new and expanded businesses</u>

- 42% disagreed with the recommendation to amend the Future Land Use Map to designate a limited area west of Interstate 4 as the Downtown Activity Center and accordingly rezoned the area to AC-3A/T (the specific boundaries to be determined by the City/CRA with input from residents and the general public. Paul Lewis explained the zoning definition of AC-3A/T.

- 85.7% voted to minimize the visually negative impacts of industrial and commercial uses through the use of well-designated landscaping and interesting architecture based on the design and guidelines recommended in Chapter 11 of the Downtown Outlook Plan.
- 33.3% voted that they did not know about the recommendation to encourage the enforcement of the existing outdoor storage regulations contained in Chapter 58 of the Land Development Code, including those properties that may have vested or grandfathered rights relative to nonconforming outdoor storage.
- 100% voted to support financial incentives for businesses in Parramore, as well as leverage and foster partnerships with public and private organizations; encourage more residential development, strengthen historic business district.
- 83.3% voted to promote the necessary infrastructure projects to support new development and redevelopment; common storm water retention; reduce street widths and extend LYMMO service.

Master Planning/Zoning Subcommittee Plan Goal 2: Encourage entertainment, arts, recreation and culture in the Parramore community

- 66% voted to establish or move existing concert series to Parramore area.
- 66% voted to support financial incentives for entertainment in Parramore.
- 66% voted to expand the Cultural Corridor designation into the Parramore area with Church Street as a focal point.
- 66% voted to acquire more land to be designated as park space (in an effort to alleviate the need for additional neighborhood park space (4 to 6 acres total), explore two separate locations of 2-3 acres each in size).
- 50% voted to encourage the development of live/work spaces for artists in the Cultural Corridor area.
- 100% voted to celebrate Parramore's rich cultural heritage, including but not limited to, street banners, building mural and special educational programs.
- 100% voted to continue to support the expansion of the Wells' Built Museum of African American History and Culture and in partnership with the museum, consider creating a Heritage Park as a part of the expansion of the Wells' Built Museum of African American History and Culture.

Master Planning/Zoning Subcommittee Plan Goal 3: Improve community/neighborhood compatibility to strengthen residential and mix-use development

- 85% voted to work with the City to develop a program that rewards property and business owners who improve their properties consistent with the new screening guidelines in a timely manner, perhaps with a financial incentive program that decreases financial assistance with each year in the program.
- 50% voted to identify problematic unattractive and/or nonconforming uses that cannot be properly screened and explore how they might be relocated outside the area.
- 85% voted to require design standards for City funded/subsidized projects.
- 93% voted to continue to support residential development to complement Hope VI/Carver Court and Parramore Village.

Public Safety/Public Works Subcommittee Plan Goal 1: Reduce crime in Parramore to a level equal to or below the average rate of crime in the City of Orlando

- 100% voted to continue to encourage Community Oriented Policing methods and provide all the necessary support for the Orlando Police Department to accomplish the stated goal.
- 100% voted to establish a mapping grid system for drug crimes similar to the prostitution mapping grid system.
- 100% voted to encourage more safety education, homeowners' education, and Citizens for Neighborhood Watch programs.
- 80% voted to promote substance abuse education, prevention and intervention programs.
- 100% voted to work with state, local prosecutors and judges to reinforce sensitivities related to crime reduction in the Parramore community.
- 100% voted to ensure that all future development comply with Crime Prevention through Environment Design techniques.
- 50% voted to maintain a moratorium of social services and day labor organization as adopted by Orlando City Council.
- 57% voted to halt future public and low income housing projects until current codes are enforced and crime is reduced to the same level city-wide.

Public Safety/Public Works Subcommittee Plan Goal 2: Relocate the Coalition for the Homeless Men's Pavilion from within the Parramore Community

- 75% voted to facilitate changes in Coalition for the Homeless policies in order to discourage dependence on the system.

Public Safety/Public Works Subcommittee Plan Goal 3: Improve code enforcement compliance and work toward 100% code enforcement

- 100% voted to enhance Code Enforcement; require "No Trespassing" signs be posted on all vacant properties; provide incentives to property owners that remedy code violations in a timely manner.

Public Safety/Public Works Subcommittee Plan Goal 4: Provide necessary infrastructure for future development

- 100% voted to provide regular routine maintenance of public works services: storm water facilities, paved streets and sidewalks and build new sidewalks where necessary.
- 83% voted to design and implement a streetscape initiative in the Parramore community.

Social Services/Education Subcommittee Plan Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents

- 83% voted to develop, fund, and disseminate a Request for Proposal (RFP) to create a seamless, easy-to-access, effective system of social services and economic support for Parramore residents.

Social Services/Education Subcommittee Plan Goal 2: Create and participate in partnerships to ensure the educational success of Parramore's children

- 100% voted to facilitate access to high-quality early childhood education for children from birth to age five who reside in the Parramore community.
- 83% voted to facilitate expansion of Nap Ford Community School and encourage efforts to increase the percentage of Parramore residents.
- 85% voted to establish Parramore Schools Consortium (Jones, Howard, Ferncreek, Nap Ford, Vision Academy, Harvest Baptist, Blankner, Grand Avenue, Kaley, Princeton, Dover Shores, Orange Center, and Lake Como).
- 100% voted to implement efforts to increase the involvement of Parramore parents in the education of their children.
- 100% voted to facilitate access to high-quality after-school activities for children who reside in Parramore.
- 100% voted to work with Orange County Public Schools to identify ways to reduce school mobility among children who reside in Parramore.
- 71% voted to convene stakeholders and facilitate their efforts to understand and address the educational needs of Haitian children.
- 100% voted to partner with high schools to improve graduation rates and job readiness.
- 85% voted to establish a public elementary school in the Parramore community.

Social Services/Education Subcommittee Plan Goal 3: Increase the employment rate in Parramore to more closely reflect the City's rate by the 2010 Census

- 100% voted to expand the City policy that all new City contracts and incentive packages receive extra points when contractors or developers hire employees who reside in Parramore.
- 100% voted to promote the State of Florida Enterprise Zone program that provides tax breaks for hiring residents from a designated area.

Social Services/Education Subcommittee Plan Goal 4: Reduce homeless population in the Parramore community

- 66% voted to support the establishment of a social service center located outside the Parramore community (Center will provide shelter for homeless persons, but also offer triage and additional services beyond shelter, e.g. treatment for mental illness, drug/alcohol addictions and other, specifically identified health needs).

Housing Subcommittee Plan Goal 1: Facilitate the development of a seamless, easy-to-access, effective system of social services and economic support for Parramore residents

- 66% voted to include a stipulation that future developers will make a substantial contribution to the redevelopment of the Parramore community (i.e., financial support, time, technical support, land) when negotiating future downtown development agreements, which have received City incentives.

- 85% voted to encourage the City and the Community Redevelopment Agency (CRA) to develop incentives (both regulatory and financial) throughout the Parramore area that will encourage the supply of market-rate and mixed-income housing.

Housing Subcommittee Plan Goal 2: Address the challenges faced by the current residents of the Parramore community

- 100% voted to review and revise City policies and procedures that relate to permanent and temporary displacement of residents including provisions to address the replacement cost to the sellers.
- 100% voted to complete a housing condition survey, utilizing state and private university students, to determine the amount of substandard housing.
- 100% voted to identify and survey Parramore residents who are homeowners to assess their individual needs.
- 100% voted to provide homeownership training classes relative to home maintenance.
- 100% voted to provide homeownership training classes relative to home acquisition.
- 66% voted to improve educational opportunities at Nap Ford Community School and Grand Avenue Elementary School.

Housing Subcommittee Plan Goal 3: Address the challenges faced by the people relocating to the Parramore community

- 100% voted to develop a marketing campaign to promote the housing opportunities in the neighborhood.

Housing Subcommittee Plan Goal 4: Incorporate the historical perspective of the Parramore neighborhood into the development of housing

- 100% voted to incorporate traditional architectural designs in the development of new housing units.
- 67% voted that they did not know whether they agreed with the recommendation to develop partnerships with local historic organizations to identify historic landmarks for preservation.

The attendees made comments such as:

- One attendee suggested that contractors need to be encouraged to hire from the community and create training programs;
- Train people to build their homes and hire them
- The City's Blueprint hiring initiative encourages hiring, but it could be further developed
- Create job training programs in Parramore and ensure that the staff that put these programs in place have a working knowledge of the various industries that they are trying to regulate to create jobs
- Some countries in Africa require 15% of the work force must be local; you must train them and hire them if you want the contract; this should be applied to projects in Parramore.
- Pay people while they are training; On the Job Training has this component; this is an important piece

- Training schedules do not match the LYNX bus route schedule

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Building A Community On Heritage

Parramore Comprehensive Neighborhood Plan
City of Orlando

Lake Dot Action Team
January 9, 2013

1. Introductions
2. Project Overview
3. Action Teams
4. Walking Tour volunteers (February 8, 11 am)
5. Communications for Community Kickoff Planning Fair (January 25, 10am)
6. Review Schedule
7. What Is Parramore Today?
8. Identify Assets and Challenges on Base Maps
9. 2004 Parramore Task Force Recommendations – *Which Recommendations are still valid today?*
10. Adjourn

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Lake Dot Action Team

Community Room – City View - January 9, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Marta Dennis Orlando Day	626 Lake Dot Circle 32801	407-422-5291	director@orlandodaynursery.org	☐ Telephone ☐ Letter ☑ Email	
Karen Aldrich Orlando Day Nursery	626 Lake Dot Circle 32801	407-422-5291	karen@orlandoday nursery.org	☐ Telephone ☐ Letter ☒ Email	
Diane Lindsey	6237 Westgate Dr Orlando, FL 32835	904-610-5395	dianelindsey@ufl.edu	☐ Telephone ☐ Letter ☒ Email	
TOM KORNEGAY	711 W AMELIA ST	407-398-6575	tomk@tekontrol.com	☐ Telephone ☐ Letter ☒ Email	
RAMON DE LA TORRE		407 246 3292		☐ Telephone ☐ Letter ☐ Email	

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Lake Dot Action Team
Community Room – City View - January 9, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
MARY-STUART DRUCE	400 S. ORANGE AVE ORL. FL (32801)	407-246-3276	mary-stuart.druce@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email	City.
Joseph Fitzgerald	633 Lake Dot Circle ORLANDO FL 32801	407-286-3150	JFitzgerald86@cfl.rr.com	☑ Telephone ☐ Letter ☐ Email	
Walter Hawkins City of Orlando	400 S. Orange Ave Orlando	407. 246. 3190	Walter.hawkins@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email	
Bruce Hossfield	City of Orlando	407-246-3355	bruce.hossfield@cityoforlando.net	☒ Telephone ☐ Letter ☒ Email	
Paul Lewis	City of Or	407-246-3358	paul.lewis@cityoforlando.net	☑ Telephone ☐ Letter ☑ Email	

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Wayne Shand	3024 N. Power Dr Orlando Fl. 32805	407 5387002	wshand@ufl.edu	☐ Telephone ☐ Letter ☑ Email	
DERON EOSE	13046 FLORIDA AVE ASTATULA, FL 34705	407 756-5777	DEJAEOX@UFL.EDU	☐ Telephone ☐ Letter ☑ Email	
Teneika Walker City of Orlando	400 South orange Ave orlando, FL	407-246-4257	teneika.walker@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email	
Votum Constructi	700 W. Amelia Orlando, FL 32805	407-704-1743	Vubradley@VotumLLC.com	☐ Telephone ☐ Letter ☑ Email	
Mt. Zion Miss. Bapt. Church	535 W. Washington ST, Orl 32801	407-423-0023	rmspooney@gmail.com	☐ Telephone ☐ Letter ☒ Email	

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Lake Dot Action Team

Community Room – City View - January 9, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
DAVID SOLANO CITY-LAB	665 N. DELMONTE CT. KISSIMMEE, FL. 34758	(407) 575-2734	DAVIDMSOLANO@YAHOO.COM	☐ Telephone ☐ Letter ☑ Email	NO
Kyle Baker City-Lab	3757 Conroy rd orlando fl 32839	(601) 466-5884	krb1110@gmail.com	☐ Telephone ☐ Letter ☑ Email	
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	

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Parramore Comprehensive Neighborhood Plan
SUMMARY OF SOCIAL SERVICES ACTION TEAM MEETING
City View Apartments Community Room
595 W. Church Street., Orlando, FL
January 9, 2014
10:00 a.m.

On January 9, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with the social services and economic development representatives for the Social Services Action Team Meeting of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Introductions
- Project Overview
- Action Teams
- Walking Tour Volunteers (February 8, 3pm)
- Communications for Community Kickoff Planning Fair
- Review Schedule
- Identify Assets and Challenges on Base Maps
- 2004 Parramore Task Force Recommendations – Which Recommendations are still valid today?

1. **Introductions**
   The meeting was opened with everyone introducing themselves.

2. **Project Overview**
   Curt Ostrodka, VHB MillerSellen Deputy Project Manager, provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. He acknowledged that there were past plans and studies of Parramore. The Parramore Comprehensive Neighborhood plan will be explained in a vocabulary that the community can understand rather than in planning language. He explained that a healthy community includes a living perspective through healthy community principles. The goal includes preparing a detailed vision plan for Parramore which connects the Parramore community with Sunrail and the Parramore Bus Rapid Transit LYMMO system. These transportation systems connect Parramore to Downtown Orlando in an environmentally, socially and economically sustainable manner. The Parramore community will brainstorm, make recommendations and provide solutions. The project team will work with the Parramore community to prepare a draft plan and will look to the Parramore community to participate in focus groups that builds into a large forum. The community will be invited to provide continuous feedback throughout the life of the plan to ensure that the plan is driven by the community. There will be extensive community outreach. The goal is to create a 21st Century Parramore neighborhood that is connected to SunRail, LYMMO

expansion for East/West Bus Rapid Transit and Parramore Bus Rapid Transit to the rest of Downtown Orlando.

Curt noted that the Project Team is conducting a walking tour on February 8 at 3:00 and invited the attendees to volunteer to help the team understand the project area, identify areas of concerns and areas to preserve. Curt revealed the following schedule:

- January 25 Healthy Community Planning Fair, Callahan Neighborhood Center, 10:00 a.m. to 2:00 p.m., which will have booths for services. The community fair will provide an overview of the healthy community context, have breakout sessions for the community to identify issues and opportunities and be informative and interactive.
- February 11, Action Team Summit
- February 26, Community Forum #1 Health Community Vision
- March 25, Community Forum #2 Evaluate and Select Redevelopment Scenarios
- May 6, Community Forum #5 Market Based Healthy Community Maps by small areas
- June 11, Wrap Up Meeting
- September through December, City to review and approve process

3. Context: Where are we today?

a. Parramore Community Information

Curt Ostrodka explained "What make this planning process different", after acknowledging that Parramore has been studied numerous times. He noted that this plan is different because it has a "Healthy Communities Design Approach". This approach would make it easier for the Parramore community to live healthy lives, decrease dependence on automobiles and provide opportunities for the community to be physically active and socially engaged. Curt informed the attendees that the Project Team has conducted a kick off meeting with community members and will meet with five (5) Parramore Action Teams:

Lake Dot
Callahan
Holden/Parramore
Youth Group
Social Services

The Action Teams will brainstorm and share a vision for the Parramore community, highlight issues of concern as well as opportunities and community assets, provide feedback on the draft plan documents, champion the plan and monitor the implementation. Curt gave a general overview of the current conditions of what Parramore is today.

b. Parramore Information.

- The population of Parramore contains 6,345 people with a median age of 40.1, with 2,313 households and of those there are 2,067 housing units that are renter occupied (76.0%) of which 2.17 is the average size of the household. The Parramore community has 5,703 employees in the labor force and a 23.8% unemployment rate (the

unemployment data includes areas outside of Parramore), $16,066 per capita income and a median household income of $15,493.

- **Parramore's Existing Land:**
  - 35% public ownership
  - 13% vacant
  - 13% industrial
  - 12% single family housing
  - 12% multi-family housing
  - 10% commercial space

Brent Trotter, President/ Chief Executive Officer, Homeless Coalition of Central Florida, located at 639 West Central Blvd., Orlando, FL 32801 described the programs and services offered.

Homeless Coalition

The Center for Women and Families (CWF) is located on West Central Boulevard and accommodates 240 women. The CWF is made up of three distinct sections. The first section is a dorm for single mothers with young children, individual family rooms for intact families, single mothers with older children, and single fathers with children. The second section is The Women's Residential and Counseling Center (WRCC) and includes a 126 person transitional living program for single women and women with children. The women receive comprehensive support including Orange County Public Schools Adult Education, Boys and Girls Club, Lakeside Behavioral Center mental health services and Goodwill services.

The Homeless Coalition also has a Men's Pavilion which is a nightly drop-in shelter. The men are provided a dinner, a shower and a place to sleep. All meals are open to the community. The Homeless Coalition is constructing a soon-to-come (within 60 to 90 days) two-story, residential facility that will offer much-needed case management and supportive services for up to 250 chronically and episodically homeless men at any given time. This facility will ensure that the men do not have to leave during the day light hours, and they will be afforded the same services that the women enjoy which include social services case management. Currently, the men are release to the streets during the day light hours without any support services. In 60 to 90 days the men will be able to have case management services to address: substance abuse, veteran's services, mental health, clothing, adult education and trade training. The beds are currently over-subscribed. The Homeless Coalition provides a home address that can be used for mail and similar uses. At the new men's facility, there will be 50 beds for men with substance abuse issues, as well as veterans' services and adult education.

There are currently 200 children that the Homeless Coalition serves every day and 7,200 children who are homeless in Orange County. School buses pick up these kids for school and drop them off after. They serve over 600 to 800 people a night. Transportation is a challenge; the homeless use bicycle, Lynx; some have cars. Lynx hours are a challenge for transportation.

On the topic of employment, Trotter stated that the City's Blueprint Employment Office program has been helpful. It has required the hiring of the homeless and Parramore residents in City contracts.

Mr. Trotter instructed that the needs of the homeless in Parramore include the following:

- Grocery store
- Enforcement against loitering on private property; loitering is a challenging definition
- Healthy food options; current stores don't have the inventory
- Affordable housing
- Law enforcement; the community needs to rise up and stop illegal activities; Parramore accepts what other communities would not accept
- Defining homelessness; legislation is tricky on this issue
- Economic drivers: Parramore needs employers

Black Business Investment Fund

Jasmine Houston represented the Black Business Investment Fund of Central Florida (BBIF). She also disclosed that the BBIF has a financial investment in Carver Theatre Developers, LLC that owns the site 705 West Church Street, at the northwest corner of Church Street and Parramore Avenue. The goal is to bring the Carver Theatre back and develop the property with more community assets.

The BBIF is a non-traditional lender that specialized in providing loans to underserved communities. Its core business function is to provide loans to black businesses located in Orange, Osceola, Seminole and Lake Counties. It also services minority and underserved small businesses. The BBIF is certified by the U. S. Department of Treasury as a CDFI (Community Development Financial Institution) and CDE (Community Development Enterprise) and as a Black Business Investment Corporation (BBIC) by the State of Florida. BBIF Florida is the only approved Small Business Administration (SBA) Community Advantage lender in the state of Florida, and one of only 57 in the U.S. The BBIF is also a member of the Opportunity Finance Network, a national group of CDFI's. It has an economic impact in excess of $420 Million in Florida's economy with a historical loan loss of less than 3 percent. The BBIF administers a Contract Financing Loan Fund that provides loans to minority businesses with acceptable contracts that are located in the Central Florida region. Loan sizes are $10,000 – $100,000.

The BBIF also assist clients via technical assistance to successfully manage and meet their business challenges by sustaining and retaining jobs.

- The BBIF administers a Micro Loan Fund provides small, short-term loans to small and minority businesses located in Orange, Seminole, Osceola, Lake, and Sumter, Duval, Hillsborough and Polk counties. Micro Loan funds are available to eligible borrowers. This product is perfect for most Parramore business owners.

- The Community Advantage (CA) is a new pilot loan program introduced by the U.S. Small Business Administration (SBA) to meet the credit, management, and technical assistance needs of small businesses in underserved markets.

Ms. Houston announced that the need of the business owners and prospective business owners in Parramore include the following:

- Capacity and/or capital of black owned business in Parramore;
- Businesses need micro or small business lending
- Business Incubator
- Financial literacy: BBIF will bring a program to the community soon via a "smart money program"; this product will be brought to Parramore, Tildenville and Pine Hills.

Mr. Trotter and Ms. Houston agreed that it would be great to bring social and economic capital to Parramore in the form of:

- Affordable housing
- Jobs with living wages
- Quality childcare
- Training to address social and economic needs
- Preservation of the neighborhoods
- Celebration of Parramore's rich cultural history
- Invitation to successful businesses to tell their stories

4. Identify Assets and Challenges on Base Maps

Curt asked the attendees to review an aerial map and provide comments on the map that are considered problems or challenges or assets and opportunities. The attendees discussed the map and made comments.

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Building A Community On Heritage

Parramore Comprehensive Neighborhood Plan
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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Social Services Action Team
Community Room at City View - January 9, 2014 - 10:00 am – Noon

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
Brent Trotter	639 W Central	407-426-1254	brent.trotter@cflhomelessors	☒ Telephone ☒ Letter ☒ Email	
Jasmine Houston	301 E Pine St. STE. 175 ORL FL 32801	407. 649. 4780	jhouston@bbif.com	☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact	Would You Like To Volunteer As An Ambassador?
WALTER HAWKINS City of Orlando	400 South Orange Ave	407.246.3190	walter.hawkins@cityoforlando	☐ Telephone ☐ Letter ☐ Email	
TAMARIZLA ESPRIELLA	" "	407 246 3292		☐ Telephone ☐ Letter ☐ Email	
MARY STEWART DOUGE	" "	407-246-3276	mary.stewart.douge@cityof orlando.net	☐ Telephone ☐ Letter ☐ Email	Staff
				☐ Telephone ☐ Letter ☐ Email	
				☐ Telephone ☐ Letter ☐ Email	

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Parramore Comprehensive Neighborhood Plan
SUMMARY OF COMMUNITY KICKOFF PLANNING FAIR
Callahan Neighborhood Center
January 25, 2014
10:00 A.m.

On January 25, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with residents, business owners and stakeholders for the Community Kickoff Planning Fair of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments, and health screenings were provided by UCF nursing students. Additional exhibitors included Hebni Nutrition and Get Active Orlando. This document summarizes key points and highlights from the open house format meeting. Over 140 people were in attendance. The project team arranged seven different activity stations, each covering a different topic. Residents provided input at each station, as summarized below:

Station Takeaways from Parramore Planning Fair, January 25, 2014

Places to Work

Respondents felt that all of the given challenges were faced by residents of Parramore, but the two biggest ones were the location of jobs, especially that they were not on the bus lines, and that the jobs required skills and training that the residents do not have. Due to this, it makes sense that vocational/skills training received the most votes as the type of education that would help the most residents in Parramore. Computer/IT training was a close second. Additionally, computer/IT was chosen as the type of employer that would help the residents of Parramore the most. A transportation employer was also seen as helping the resident of Parramore the best, though it is not clear whether this would be for jobs, or the transportation service that it would provide. Job placement and training centers was seen as the best way to advertise job openings in Parramore, with community centers also receiving many of the votes. Combined these two responses received over 76% of the votes.

Additional Public Comments

- *Bus transportation was discussed as an issue. Either lack of service to locations, or service at needed times were obstacles to some for trying to get to work.*
- *A new school in the community could create spin-off jobs.*

Places to Learn

Building a new school was the clear choice for what needs to be done in Parramore. An elementary school was the number one response to "what type of education is most needed in Parramore"; a vocational school was second. Also, a community school, which includes pre-school, adult education and health services all on campus, was the top response to "what would help the students of Parramore the most"; after-school activities was the second top

response. Also, in the question of how to make education the cornerstone for revitalizing Parramore, building a K-8 school was the top response, with 32.2% of the responses; however, both "a greater focus on job training for adults" and "work with PKZ, YMCA, [et al.] … to provide before and after school care" were each also received about 30% of the responses.

Additional Public Comments

- *Safety is an issue (bus vs. walking to school)*
- *A community school would create a space place for children, as well as a sense of neighborhood*
- *Transportation to/from school can be difficult*
- *Emphasis on performing arts education to take advantage of the talents that exists in the community.*

Places to Live

The question regarding what type of housing people want to live in provided varied results. First, the majority of people, almost 62%, want to live in a single-family home; townhouse was the next closest response at 19%. Only 6% of respondents chose a mid-level multi-family building as a place to live. Also, close to 75% of people responded that they would like to own their home, opposed to 25% who would like to rent. However, of the people responded that they would like to rent their home, the most respondents chose that they would like to rent a unit in a high-rise multi-family.

Single-family homes was also chosen as the type of housing most needed, with over 53% of the responses; no other answer received more than 13.4% (multi-family rentals [photo of City View apartments]) of the votes. Short-term rentals and single room occupancy units, "to help address homelessness", only received 6% of the votes, but some comments regarding shotguns houses and more affordable housing to help reduce the homeless population were made.

Additional Public Comments

- *People pointing out where houses should be removed (Ossie Street).*
- *Kids chose high-rises because they have a pool.*

Healthy Places

Healthy Foods

"Lack of options" was chosen as the number one challenge to getting fresh fruits and vegetables in Parramore. A farmer's market was chosen by the most people as the best way to help improve access to these types of food. Both community gardens and a grocery store were only four percentage points behind.

Exercise

Walking/running is the type of physical activity that the greatest amount of respondents, almost 40%, do the most. Team sports, such as basketball and soccer, was the number two

response, with 26.1%. Safety and lack of space were tied for the main issue making it difficult for people to exercise in Parramore; both answers received 33.3% of the votes. Comments included lack of a walking trail, road conditions, and unleashed dogs as issues causing difficulties.

Overall Health

High blood pressure/hypertension was the most common medical condition that respondents answered that they, or a family member, have. Over 33% of respondents noted this condition. This mirrors comments made from the health screening providers, who commented that they noticed high rates of high blood pressure during their screenings. The majority, 55%, of respondents visit a family doctor for health services. The other respondents were split evenly between the ER, a local clinic and Orange County Health. Additionally, respondents did not see improving access to health care as the best way to improve the overall health of the residents in Parramore, only 13.2% answered this way. The number one response for this question was to improve access to healthy food, receiving 25% of the votes.

Additional Public Comments

- *Doctors are not located/do not locate in Parramore.*
- *Many people are not aware that the Orange County Health Clinic is open to everyone.*
- *People will use new LYMMO to get to Publix.*

Safe Places

At the "Safe Places" station, people could vote for the strategies that they felt would help create a safer Parramore. The number one response was to "create clean, safe spaces for folks to gather" followed by "increase police patrol of Parramore neighborhood" and implementing a neighborhood beautification program".

Respondents also provided open-ended responses about ways the City and community could help make Parramore a better and safer place. Top responses included: lighting, both for visibility and creating a sense of identity and place; police visibility, including officers on bikes who talk with community members; and, neighborhood watch and beautification programs.

Additional Public Comments

- *Create an identity for the neighborhood.*
- *Kids want safe ways to get to school. Parents want safe havens/places for children to play.*
- *Need for police to walk/bike the neighborhood, so that they will be a part of the community and know the residents.*

Going Places

Car was the mode of transportation that the most respondents chose as how they get around now. Over 46% of respondents chose this. Bus was the second top response with just over 24%. This result is very different from responses when people were asked how they would like to get around. Travelling by car only received 16.7% of the votes for this question, while transit (SunRail/Bus) received over 40%. Riding a bicycle was the second top response, with 31.5% of the votes for this question. A further question regarding transit had an equal number of respondents say that they would use the new, extended LYMMO service "to go shopping" and "to get Downtown and to other entertainment options"; both responses received 35% of the votes.

None of the respondents answered that they have to travel more than an hour to get to work or school. The responses were distributed evenly on the scale between "10 minutes or less" and around 45 minutes. The most amount of respondents answered that the places that they regularly go are within Parramore, with a similar number within ½ mile of Parramore. Only 3 respondents, about 8%, said that they have to travel further than three miles regularly.

Additional Public Comments

- *Many of the places people go in Parramore were actually from people who live outside of Parramore, but travel into the community for work.*
- *People who use a car want transit, people who use transit want to use a car.*
- *Safety at the bus stops is more of an issue than getting to the bus stops.*

New Places

At the "New Places" station people were asked questions about specific sites, as well as Parramore as whole. Most respondents, over 40%, thought that expanding the Parramore Heritage Park, and staging events in the park, such as a farmer's market, jazz festival and other events, would be the best way to "create a distinct identity" and help "distinguish Parramore from other neighborhoods."

In the identified Parramore Town Center, the most respondents, 30.6%, answered that they would prefer a mix of uses. "Places for holiday events", such as the farmer's market and music festival described in the previous question, and "places to work" were tied for the number two preferred use at 20.4%.

For the McNamara Pontiac site, three options for different types of mixed use developments were given. A mixed use development with a focus on residential, and one with a commuter rail or bus station, were the top responses, each getting almost 39% of the votes. A mixed use development with a focus on office space was the other option, and received 22.2% of the responses.

Though the scale question about supporting a "Parramore Heritage Greenway and Trail" did not receive many responses, the ones it did receive showed high levels of support. This result mirrors comments made at other stations regarding walking and biking trails.

Additional Public Comments

- *Potential for SunRail/commuter rail station to Lake County at the McNamara Pontiac site.*
- *People thought a mix of uses, with retail fronting Colonial, then office, and more residential towards Westmoreland, is a preferred development.*

Kids Planning Activity: Drawings Likes & Dislikes

The following is an overview of some of the likes and dislikes that kids drew when asked to draw what they like and don't like about their neighborhood.

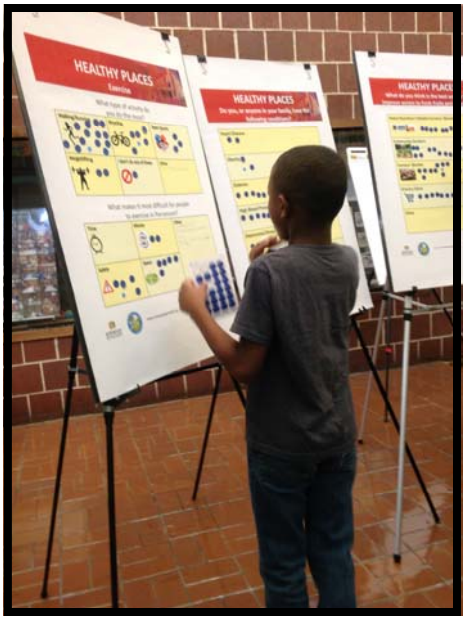
LIKES:

- My house because it is clean
- Trampolines
- My school
- The park – it has swings, monkey, bars, and a merry go round
- Lady bugs and flowers
- Callahan Park
- I like to go outside and help clean up the trash
- Elijah's house has nice people
- Basketball
- Block parties because it is a group of people getting together to show what they love about each other.

DON'T LIKES:

- Dogs barking and/or not on leashes. They bite.
- Smoking
- People on the streets cursing (profanities) and being mean, rude, and selfish (messing with the kids) (people are mean at Carver Shores)
- Too much smoking
- People thinking that Parramore is horrible and nasty neighborhood
- Turkey Lake has too many snakes and alligators
- Too many cans on the ground (people on the ground)
- Trash on the ground (candy wrappers, glass, trash, soda cans, chips bags). My sister and I pick it all up; it's very dangerous in my neighborhood

Pictures from the Parramore Healthy Community Planning Fair—Callahan Neighborhood Center—Saturday, January 25, 2014



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Parramore Neighborhood Kick-Off & Planning Event

Sign In Sheet
January 25, 2014
Dr. J.B. Callahan Neighborhood Center
10:00 am – 2:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Mikaya Francis		407-545-9270 or 407-285-0690	Mikaya.mcwhorter13@gmail.com	☐ Telephone ☐ Letter ☐ Email
APPALONIA Monroe	4806 Nantucket Lane NATRE Orlando 32808	321-202-1098	simone2@gmail.com	☑ Telephone ☐ Letter ☐ Email
Desiree Cameron	914 Jackson St.	407 872-1811	N/A	☐ Telephone ☑ Letter ☐ Email
Donna Dopson	7223 Jonquil Dr 32818	407-298-2198	donnadopson@msn.com	☐ Telephone ☐ Letter ☑ Email
Sony Peronel	13460 Texas wds	407 580-9655	Sonyurb@gmail.com	☐ Telephone ☐ Letter ☑ Email

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JACQUIS MCCULLOUGH BBIF	301 E. PINE STREET SUITE 175 ORLANDO, FL 32801	407-649-4780	jmccullough@bbif.com	☑ Telephone ☐ Letter ☐ Email
Richmond Wright	4277 Gallimore St	407 4227343	Richmond Wright	☑ Telephone ☐ Letter ☐ Email
Dean Grandin	400 S. Orange Avenue	407-246-2220	dean.grandin@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
Ronnie Evans	314 Jackson Place Orlando 32805	—		☐ Telephone ☐ Letter ☐ Email
Darryl Ely	804 Dun Bar Ct	407 232-0119		☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Lewis Anderson	720 Carter St	407 223-4363	Lewis Anderson 93@Yahoo	☑ Telephone ☐ Letter ☐ Email
Melvorter, Teresa	407-285-0670			☐ Telephone ☐ Letter ☐ Email
Regina Hill	100 S. Cottage Hill			☐ Telephone ☐ Letter ☐ Email
Arthur Robinson	14556 Lycastle Cir.	407-2656799		☐ Telephone ☐ Letter ☐ Email
Ann L Drum	1027 W Colk St	(407)245-1825	annie.drum@aps.net	☑ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Charles Ramdatt City of Orlando Public Works		407 246 3186	charles.ramdatt @ cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
Jordyn McCrimmen	1450 mercydrive apt 142	407-517-8844		☑ Telephone ☐ Letter ☐ Email
Amara McWhorter		407545 9270 or		☐ Telephone ☐ Letter ☐ Email
Breyonna Thomas	[illegible]	4072850107 850-570-8159		☐ Telephone ☐ Letter ☐ Email
Darryan Wiggins		407 376 3717		☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Tangela Crawford	4290 minosa St Orlando, Fl			☐ Telephone ☑ Letter ☐ Email
Sheundisha Crawford	same			☐ Telephone ☑ Letter ☐ Email
Phil Ihrsom ~~Pols~~ POLIS	106 E Church St Orlado		phil@polisinstitute.org	☐ Telephone ☐ Letter ☑ Email
Clinton	~~1450 mercy drive apt 142~~			☐ Telephone ☐ Letter ☐ Email
Jewell McCrimmon	1450 mercy drive apt 142	407-517-8844		☑ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
I+H Tech	6440 Metrowest Blvd Orlando FL 32835	(540) 842-5889	Coracweeks@yahoo.com	☐ Telephone ☐ Letter ☐ Email
Tauny-Harris OPD	15635 Granland St Winter Garden, FL	407 325-1265	tahmylifa@gmail.com	☐ Telephone ☐ Letter ☑ Email
* Mildred Watson	4277 Gallimore St Orlando FL 32811	407-422-7343		☐ Telephone ☐ Letter ☐ Email
Faye Roebuck	913 Colyer St Orlando, FL 32805	706-961-5081		☑ Telephone ☑ Letter ☐ Email
✓ Jim Callahan	204 E South St #3052 Orlando FL 32801	407-234-3744	Jim.callahan.orlando@gmail.com	☑ Telephone ☑ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Devonté Harris	15635 Greenland St.	407-218-9065	Vonté harris 96 @yahoo.com	☐ Telephone ☐ Letter ☑ Email
Pam Woodley	342 N. Lee Ave ORL, FL	407-843-1746		☑ Telephone ☐ Letter ☐ Email
Tony Pike Kiwanis Club Orlando	603 LAKE DOT CIR. ORL., FL 32803		Mr. Tony Pike@gmail.com	☐ Telephone ☐ Letter ☑ Email
Annette Stubbs	208 S Parramore	321 377-0617	ladybreeziel@yahoo.com	☐ Telephone ☐ Letter ☐ Email
Cal Stubbs Block Captain Parramore	208 S Parramore	321 377-0617		☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
[illegible]	2316 [illegible] #12	3213888919	Goldustan 32039 @ Yahoo	☐ Telephone ☐ Letter ☐ Email
Damien Higgerson	2316 Grand Central Pw	407 230-8202	Stargate Orlando.com	☐ Telephone ☐ Letter ☐ Email
Mae Davis	101 N. Parramore Ave. #2	407-246-4442	mae.davis@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
Beverly Burgess	712 W. Washington St	407.692-5602	beverly7708@yahoo.com	☐ Telephone ☐ Letter ☑ Email
BRAVADO BURGESS	712 W. WASHINGTON ST # 2	407.692.4393	burgessbravado@gmail.com	☑ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
WAYNE GANDY P.E., CIVIL ENGR	720 S. ORANGE BLSSM TR. #528 ORLANDO, FL 32805	321.297.8635	wgandy75@yahoo.com	☒ Telephone ☐ Letter ☒ Email
William Andrews	Mercy Drive	—	—	☐ Telephone ☐ Letter ☐ Email
Raymond Reed	221 N. Westmor			☐ Telephone ☐ Letter ☐ Email
Shirley Berry	221 N. Westmorland			☐ Telephone ☐ Letter ☐ Email
MARTIN KORTYKA	4040 S TOMBERLIN ORL	4077199249	mkortyka09@gmail.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
WAYNE SHAND	UF-CITY-LAB - ORLANDO	407-538-7002	wshand@ufl.edu	☐ Telephone ☐ Letter ☑ Email
CORONET SCARBOURGH SCARBOURGH CONSULTING INC	1026 W. Anderson St. PO BOX 550254 32855	407-423-~~5234~~ 5231		☑ Telephone ☐ Letter ☐ Email
Nathaniel Scarbourgh	↓	↓		☐ Telephone ☐ Letter ☐ Email
Linda Rhinesmith City of Orlando	400 S. Orange	407-246-2203		☐ Telephone ☐ Letter ☐ Email
Beatrice Sotomayor CFLANE/ONIC	659 W Jefferson St. Orlando, Fl 32801	407-841-3224	callahanoubsmgr@cflane.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
CITYLAB NATHAN FERRER	90 HIDDEN LAKE DR. 112 SANFORD, FL 32773		NATHAN.FERRER@YAHOO.COM	☐ Telephone ☐ Letter ☑ Email
NCF Ivey Lane Melody Jackson	5151 Raleigh St. Orlando, FL (not complete address)	407-692-8078	MelandKhael@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Adrian Rodriguez ITT TECH	9650 Universal Blvd. Orlando, FL 32819		Adrianrod1@live.com	☐ Telephone ☐ Letter ☑ Email
Kendra Smith	HOLDEN HEIGHTS		Knsmith129@gmail.com	☐ Telephone ☐ Letter ☑ Email
Lawrence King Creative Multicare	1519 Kilbee Trail Orlando FL 32825	407-207-8608	Lking@Creativemulticare.Com	☐ Telephone ☐ Letter ☑ Email

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LUCAS NAJLE UF - CITY LAB	4820 AMSBURY CT ORLANDO FL 32817	407-657-1395	LUCASNAJLE@UFL.EDU	☐ Telephone ☐ Letter ☑ Email
DERON EDGE UF - CITY LAB	13046 FLORIDA AVE ASTATULA, FL 34705	407-756-5777	DEJAEDX@UFL.EDU	☐ Telephone ☐ Letter ☑ Email
Central Florida (June Robinson) Black Nurses Assoc.	14556 Lycastle Circle Orlando Fl.	407-275-6544		☐ Telephone ☑ Letter ☐ Email
✓ PCPS INC Dwight Mitchell	2512 W. COLOMAL Dr. ORL. FL 32804	(407) 893-1202	Dwight.Mitchell@pcpsinc.org	☐ Telephone ☐ Letter ☑ Email
Ericka Burroughs-Girardi DOH - Orange	6101 Lake Ellenor Blvd Orlando, FL 32809	407-858-1400 X 1217	ErickaBurroughs-Girardi@FLhealth.gov	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Karen Aldrich Orlando Day Nursery	626 Lake Dot Circle	407-422-5219	karen@orlandoday nursery.org	☐ Telephone ☐ Letter ☒ Email
Adam Randall orlando Day Nursery	626 lake Dot Circle	407-422-5219		☐ Telephone ☐ Letter ☐ Email
Kelly Moody Downtown Dev. Board/CRA	400 S Orange Ave. Orlando FL 32801	407-246-3001	kelly.moody@ downtownorlando.com	☐ Telephone ☐ Letter ☒ Email
Mikey Petrucz UF City-lab		407-223-1202	mpetrucz@ufl.edu	☐ Telephone ☐ Letter ☒ Email
ANDRES MOSQUERA UF CITY-LAB		407-538-95[redacted]	ANDRESM@ufl.EDU	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
YUEH CHUNG	600W. COLONIAL DR	407-422-7162	howardvernonmotel @yahoo.com	☐ Telephone ☑ Letter ☑ Email
Shawn Craus (UF)		352 267 0664	strikeout1352@aol.com	☑ Telephone ☐ Letter ☑ Email
Melanie Quimby	4012 Lake Underhill Rd Orlando, FL 32803 Apt J		melanieq@ufl.edu	☐ Telephone ☑ Letter ☑ Email
Carrie Manes UF citylab	55 W Church St #2509 Orlando FL 32801	219.201.4027	cmmanes@ufl.edu	☐ Telephone ☐ Letter ☒ Email
Interplan	526 S. Eola Dr. #3	407 304 6671	bhatch317@Gmail	☐ Telephone ☑ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Harry Brumley KCOF	377 Maitland Ave Suite 2007 Altamonte Springs FL	407-740-5444	HBrumley@aol.com	☐ Telephone ☐ Letter ☑ Email
Steven L. Johnson KCO	P.O. Box 2972 Orlando 32802	407-341-0224	JohnsonStevenl@AOL	☐ Telephone ☐ Letter ☑ Email
Trevor Boyle	7310 Westpointe Blvd #PT612	407.666.7636	TBoyle2@ufl.edu	☐ Telephone ☐ Letter ☑ Email
Alex Ospina	560 Woodland Creek	407-732 5272	Alex.Ospina@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Jairo Vives	4346 SW 21st Ln Gainsville FL.	305-733-2323	Jairo@UFL.EDU	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Dr. Shakeel Khan Magic Auto Spa	618 W. Church St Orlando Fl 32805	407-802-9099	DrShakKhan@Gmail.com	☒ Telephone ☐ Letter ☐ Email
DAVID SOLANO	605 N. DELMONTE CT. KISSIMMEE FL 34758	407 575 2734	DAVIDMSOLANO@YAHOO.com	☐ Telephone ☐ Letter ☒ Email
Andrew Pham	2916 PADDINGTON WAY KISSIMMEE FL 34747	407 949 7314	apham111@email.itt-tech.edu	☐ Telephone ☒ Letter ☐ Email
Steve Kirby Orlando Day Nursery	626 Lake Dot Circle Orlando	407-756-6430	skirby@snellingorlando.com	☐ Telephone ☐ Letter ☒ Email
Kyle R. Baker City lab	3757 Conroy Rd unit 2515 Orlando 32639	601-466-5884	krb1110@ufl.edu	☐ Telephone ☒ Letter ☐ Email

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Building A Community On Heritage

Parramore Neighborhood Kick-Off & Planning Event

Sign In Sheet
January 25, 2014
Dr. J.B. Callahan Neighborhood Center
10:00 am – 2:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Susan Harris City of Orlando	400 S. Orange Ave Orlando, FL 32801	407.246.2779	susan.harris@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
SAMIR AIYOR SY'S supermarket	600. w. church .st	407 9221353		☑ Telephone ☐ Letter ☐ Email
David Outing Jobs Partnership	4900 Millenia Blvd. Suite 8 Orlando, FL 32839	407.441.0755	DOuting@JobsPartnershipFL.org	☐ Telephone ☐ Letter ☑ Email
Diane Lindsey			dianelindsey@ufl.edu	☐ Telephone ☐ Letter ☒ Email
Nata Denny	626 Lake Dot Circle Orlando 32801	407-422-5291	director@orlandodaynursery.org	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Patricia Newton	400 S Orange Ave 32801	407. 246. 3449	patricia.newton@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
Linda Porter Skanska USA	111 Magnolia Ave #1150	407 839 2925	Linda.Porter@skanska.com	☐ Telephone ☐ Letter ☑ Email
Robert Utsey SKANSKA	"	"	robert.utsey@skanska.com	☐ Telephone ☐ Letter ☐ Email
✓ LYNN Nicholson	36 N. TERRY AVE. 32801	407-719-7906	lynnnicholson@attinet	☑ Telephone ☑ Letter ☑ Email
Vernedal Salters	CFBNA			☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Gore Burey	101 N. Paramore Ave	321-230.5378	josiecwors 30@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Lynda Johnson	101 N. PARAMORE	407-404 7015	linda-2022johnson@yahoo.com	☑ Telephone / TEXT ☐ Letter ☐ Email
Michael	1729 36th St	407-4083021		☐ Telephone ☐ Letter ☐ Email
Susie Magwood	2505 S. Rio Grande	407-692-3494		☑ Telephone ☐ Letter ☐ Email
Homer Zackery	1407 25th	407-285-6126	Zackery65	☑ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Linda Sim	1119 w. South St			☐ Telephone ☐ Letter ☐ Email
Jonbone Jackson				☐ Telephone ☐ Letter ☐ Email
Earl Anderson	1339 W. Colonial Drive Orlando, FL 32804			☐ Telephone ☐ Letter ☐ Email
Hugh Anderson	1339 W. Colonial Drive Orlando, Fl. 32804			☐ Telephone ☐ Letter ☐ Email
✓ Cynthia Harris	P.O Box 608837 Orlando 32860			☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Glenda Hoonter	5242 Leitha St	407 704332	broglenda@juno.com	☐ Telephone ☐ Letter ☐ Email
Destiny Jackson				☐ Telephone ☐ Letter ☐ Email
Emarjorie Thompson	1729 36th	407-427 0690		☐ Telephone ☐ Letter ☐ Email
Pastor Nettie J Williams	907 West South Street	407-445-8621	Live Gospel Church@Bellsouth.net	☐ Telephone ☐ Letter ☐ Email
Tanisha Roberts	~~285~~ 4738 Imagene ct	407-283-8467	Doris orlando@aol.com	☑ Telephone ☐ Letter ☐ Email

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10:00 am – 2:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
[illegible]				☐ Telephone ☐ Letter ☐ Email
Willie Hobby				☐ Telephone ☐ Letter ☐ Email
Michelle Dwyer	724 Lime Ave 32805	407 914-4456		☑ Telephone ☐ Letter ☐ Email
Cora L Hawkins				☐ Telephone ☐ Letter ☐ Email
Cassandra Jackson	1022 Federal St	(407) 285-6445	CassandraaJackson@yahoo.com	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Aniyya Jackson				☐ Telephone ☐ Letter ☐ Email
Trenieco Parker			Trenieco Parker@Hotmail.Com	☐ Telephone ☐ Letter ☑ Email
Craig Rembert AmeriTeam Realty			Rembertcraig@Yahoo	☐ Telephone ☐ Letter ☑ Email
Kevinnia Duverne				☐ Telephone ☐ Letter ☐ Email
Evan Futch			efutch@cfl.rr.com	☐ Telephone ☐ Letter ☑ Email

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10:00 am – 2:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Demetrius & Amy Summerville (New City Orlando Church)	817 Grand St. Orlando, FL 32805	407-413-1681	dsummo5@icloud.com aesummerville@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Brett Boncure (Kittelson & Associates)	904 W. Smith St. Orlando, FL 32804	407-467-0979	bboncure@kittelson.com	☐ Telephone ☐ Letter ☑ Email
Jessma Lambert (OCPS)		407-317-3700	Lamberj2@ocps.net	☐ Telephone ☐ Letter ☑ Email
M. Anderson	923 Garden Dr Winter Park FL 32789	407 923-7137	mtfics28@gmail.com	☐ Telephone ☐ Letter ☒ Email
Eric Stites	803 Grand St Orlando FL 32805	407-408-2456	eric.stites784@gmail.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
CFBNA Lois Wilson		(407) 758-2302		☒ Telephone ☐ Letter ☐ Email
BRUCE ANTONE		(407) 245-0303	Pamela.newton@myflorida house.gov	☐ Telephone ☐ Letter ☐ Email
L. Anderson	~~923 [illegible]~~		Libertad.Acosta-Anderson@DOT.STATE.FL.US	☐ Telephone ☐ Letter ☒ Email
Bridget Monroe	902 W. Concord St	407-963-6310	bridget.monroe@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
Angelina Cabrales	1001 S. Parramore Ave.	407-766-7843	Angielnsaint.luv@gmail.com	☒ Telephone ☐ Letter ☐ Email

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10:00 am – 2:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
✓ Susie Black	602 W. Washington St.	407 729 3484	sporgee724@gmail.com	☐ Telephone ☐ Letter ☒ Email
Bruce Black	602 W. Washington St.			☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Willie Mae Tysoal	704½ W. Washington Street	321-247-5045	maemae1@aol.com	☑ Telephone ☑ Letter ☑ Email
Sainthia Timeay	54 wilbe AVE	904-486-6501	yimmi718@gmail.com	☑ Telephone ☑ Letter ☑ Email
Ciara Black	602 westwashington St	4077293484		☐ Telephone ☐ Letter ☐ Email
Tsenam Black	602 westwashintonst	4077293484		☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Jaunn Williams	Orlando, Fla. 32818 1884 Torrey St	407 445-8621		☐ Telephone ☐ Letter ☐ Email
Carlos McIntyre	1722 W JACKSON	407 953 3341		☐ Telephone ☐ Letter ☐ Email
Erick L.	3726 Spring Dr.			☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email

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Parramore Comprehensive Neighborhood Plan
SUMMARY OF YOUTH FORUM
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
February 5, 2014
4:00 p.m.

On February 5, 2014, City of Orlando staff and the VHB team met with youth from Parramore. They represented Meadowbrook, Howard and Blankner Middle Schools, Jones High School and one college student. They were all involved in programs such as New Image Youth Center, Parramore Kidz Zone (PKZ) and the Professional Opportunity Program for Students (POPS). The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Introductions
- Project Overview
- Interactive Games
    - Plan your neighborhood
- Discussion

1. **Introductions**

   The meeting was opened with everyone introducing themselves.

2. **Project Overview**

   Curt Ostrodka, VHB Deputy Project Manager, provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community to create a community vision for what they want Parramore to look like. He explained that the Project Team had met with the adults and wanted to meet with the youth separately, to get their perspective in an environment where they could freely talk. He explained the goal of the neighborhood plan is to create a 21st Century Parramore neighborhood that is a healthy community and is connected to SunRail, LYMMO expansion for East/West Bus Rapid Transit and Parramore Bus Rapid Transit to the rest of Downtown Orlando.

3. **Interactive Games**

   <u>Plan Your Neighborhood</u>

   Curt told the attendees that they could have fun planning the type of city they would like to live in by

placing Lego blocks on the map of Parramore. He explained the map legend which reflected different colors for parks, jobs, shopping, residential, restaurant and other. The youth attendees were instructed to put the different blocks on areas of the map where they thought the amenities belonged or where there was a need. Attendees were divided into two groups, each with a Project Team member with whom they could discuss their thoughts and ask questions.

The Project Team guided the youth through an exercise that looked at both the Parramore Heritage Park/BBIF site on the corner of Parramore Avenue and Church Street and the McNamara-Pontiac site near the railroad tracks. The Project Team asked the youth what they thought should be placed on the site. The youth were given Lego blocks and split into two teams. The results from this exercise were as follows:

- The sites should have shops, restaurants with housing on top of the restaurants and shops. There should be a parking garage and a movie theatre.
- There should be a train station [at the McNamara-Pontiac site], improved sidewalks, restaurants, shopping center, jobs, parking garage, park and a pool.

Results and Discussion

While explaining the results of each groups planning exercise and in the discussion that follow, the following comments were made:

I. Housing

- We need housing that's around $800 a month.
- We need more apartments.
- Coalition for the homeless needs more rooms.
- We need places to live, work and go to school.

II. Food

- We need a real grocery store; all we have is Tip Top groceries.
- We have to go out of Parramore to go to the grocery store.

- We shop at Wal-Mart for food.

III. Recreation

- We need a swimming pool and a life guard year round. The only pool at the Jackson Center is closed most of the time.
- We like to ride bikes, play kick ball and play sports.

IV. Transportation

- We need transportation; we walk to school. It takes 30 minutes to 1 hour to walk to school; sometimes we are late getting to school.
- We want free transportation to school.
- One girl said that she was afraid to walk to school.

V. Education

- One girl said, "A school in Parramore would be considered a ghetto school, and we would not get the support, like field trips; we would not have, advantages and supplies like the other schools that's not in the ghetto."
- Another girl said, "If the school was in Parramore, it's too close to killers, rapers and bad people."
- The college student supported a school in Parramore. He said, "We need a neighborhood school. Schools can make a neighborhood safer. You'd be closer to home, teachers and the police; if you commit crimes close to a school, you get more time, so schools push crime away." All of the other attendees applauded his statement.

VI. Jobs

They said, "Teens need jobs."

Additional Discussion

There were some young men who stayed behind to talk with the Project Team. Some of their feedback included the following:

VII. Housing

- We need housing like the Jackson apartments, but with housing upstairs and businesses downstairs. We need more City Views.

VIII. Transportation

- We lack transportation; getting groceries is a challenge and carrying them around on LYNX is a problem. You can only carry so much.
- The bus passes that we get from PKZ are great. It helps the kids get to school on time.
- Coordinate the new Parramore LYMMO for mornings and evenings so Parramore kids can get a ride to and from school.

- One boy said, “We need the “club card” that Orange County schools used to give us. We use to get free passes for LYNX and discounts on stores and recreation in the area. They stopped doing that, but need to bring it back.”

IX. Businesses and Restaurants

- Restaurants are leaving Parramore: Jenny Bee’s and the ice cream shop are gone.
- The buildings are old; there are a lot of code enforcement problems. The businesses need to stay in Parramore.

X. <u>Recreation</u>

- Two boys said, “We need a bigger recreational room; like a YMCA. Our rec center is too small. 3 schools use the rec center and we have to wait until everybody is done. The downtown rec center does not give you enough time, just 2 hours. They have activities there and turn us away.”
- The Jackson pool is only open in the summer; this is not good. It needs to be open all the time.
- We need more community events with UCF digital school and Orange County Public School vocational.

XI. Jobs

- Businesses come to Parramore and hire 99% of the people from other places. Parramore youth need internship programs, shadowing and training days. There is a large unemployment problem in Parramore.

XII. Education

- PKZ for parents of the kids who are in PKZ is needed. PKZ should work with adults and kids together.

XIII. Other

- One student said, “The government leaders need to come into the community and talk to us; they need to listen to us”.
- There is a disconnect; Parramore needs a holistic approach and coordinated resources.

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Comprehensive Parramore Community Workshop
Youth Action Team

Dr. J.B. Callahan Community Center – February 5, 2014 - 4:30 pm – 5:30 pm

	Name	Address	Telephone Number	Email Address	Preferred Method of Contact
NIYC	Teara Fennell	812 West Anderson St.	N/A	tearafennell13@icloud.com	☐ Telephone ☐ Letter ☑ Email
NIYC	ZAQUAN JONES	West colonial West moreland	N/A	LaquanJones12345678@yahoo.com	☐ Telephone ☐ Letter ☑ Email
NIYC	DeAndre Owens	west colonial westmoreland	N/A	DeAndreOwens123456@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Mr. Evans	Ambassador EVAN WILLIAMS	Office 363 N. Parramore Ave Parramore Kidz Zone	407 254 4759	evan.williams@cityoforlando.net	☒ Telephone ☐ Letter ☒ Email
PDPS	Ivelis Latson	1852 Dunwoodie St.	N/A	ivelislatson@ymail.com	☐ Telephone ☐ Letter ☑ Email

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Dr. J.B. Callahan Community Center – February 5, 2014 - 4:30 pm – 5:30 pm

	Name	Address	Telephone Number	Email Address	Preferred Method of Contact
NIYC	Paul Jacquet	443 Pharr Ave			☐ Telephone ☐ Letter ☐ Email
NIYC	Fabiola Monte	257 south Street			☐ Telephone ☐ Letter ☐ Email
NIYC	Maurine Feurier NIYC	220 west Jackson Street			☐ Telephone ☐ Letter ☐ Email
NIYC	Alfonzo Taylor	2011 Spurce Ridge	407-591-9712	Alfonzo lowe @ Icloud.com	☑ Telephone ☐ Letter ☑ Email
	Ambassador Brailon Miles (P.O.P.S)		407-744-5603	brailonmil@gmail.com	☑ Telephone ☐ Letter ☑ Email

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Dr. J.B. Callahan Community Center – February 5, 2014 - 4:30 pm – 5:30 pm

	Name	Address	Telephone Number	Email Address	Preferred Method of Contact
NIYC	Zickeria Fennell	812 crest ~~andora~~	407-499 9144	Zickeria.fennell@yahoo.com	☐ Telephone ☐ Letter ☐ Email
NIYC	Abetna J.	943 pharr AWO	N/A	N/A	☐ Telephone ☐ Letter ☐ Email
NIYC	Keyante S.	621 McDevitt st	N/A	keyante_scott14@yahoo.com	☐ Telephone ☐ Letter ☑ Email
PK2	Ambassador DeMarcus Womack	806 W. Jackson St Apt #3	407-486 6754	N/A	☑ Telephone ☐ Letter ☐ Email
Jones High School	Ambassador JeMaris Warren	1841 N. Powers Dr.	407-~~300~~ 601-3834	wjemaris@gmail.com	☐ Telephone ☐ Letter ☑ Email

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	Name	Address	Telephone Number	Email Address	Preferred Method of Contact
NIYC	Jean, sylvain	239 Jernigan Ave 32805	NA	N/A	☐ Telephone ☐ Letter ☐ Email
NIYC	Blondyne 'v	733 West Anderson st.	NA	NA	☐ Telephone ☐ Letter ☐ Email
NIYC	Emmanuel Jackson	400 Marathon Ln		emmanueljackson@gmail.com	☐ Telephone ☐ Letter ☑ Email
NIYC	Sonia Vega			Ms.Vega.NIYC@gmail.com	☐ Telephone ☐ Letter ☐ Email
—	MARY STEWART DUGGE	CLM	—	—	☐ Telephone ☐ Letter ☐ Email

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Parramore Comprehensive Neighborhood Plan
SUMMARY OF ACTION TEAM SUMMIT
John H. Jackson Community Center
1002 Carter Street, Orlando, FL
February 11, 2014
6:00 p.m.

On February 11, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with the Parramore community and action team participants. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Opening Remarks: Mayor Buddy Dyer, City of Orlando
- Community Kickoff Planning Fair Summary
- Discussion
- Next Steps
  - Community Forum #1: Healthy Community Vision – February 26, 2014 at 6:00 p.m.

1. **Opening Remarks: Mayor Buddy Dyer**
   Mayor Dyer opened the meeting and provided a factual overview of the Parramore Community. He highlighted some of the amenities and projects that will soon be available to the Parramore Community. Some of the projects he mentioned included the following:
   - Expansion of the LYMMO free rapid bus system in Parramore; this is an additional benefit to Parramore residents who can now ride the bus to get groceries from the Thornton Park Publix.
   - Federal Courthouse and FAMU Law School are amenities in the community
   - SunRail will be operational and available to the community by May 1, 2014.

2. **Community Kickoff Planning Fair Summary**
   Jim Sellen, Principal, VHB MillerSellen provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. He explained that the Project Team had five prior Action Team neighborhood meetings, including Parramore/Holden, Callahan, Lake Dot, Social Services and a Youth forum. He advised the attendees that the Project Team held a Community Planning Fair on Saturday January 25 to gather additional input from the Parramore community and stakeholders; over 140 people attended this meeting. He announced that the next meeting will be a Community Forum on February 26, 2014 at the Callahan Neighborhood Center. Jim described tonight's meeting as forum to review and discuss the findings from all of the neighborhood meetings. Additionally, the Project Team will present potential strategies for Parramore for their feedback. The attendees will be asked to discuss how they can preserve Parramore.

3. Community Kickoff Planning Fair Summary

Curt Ostrodka, Project Manager, VHB MillerSellen commenced to present a summary of the findings from the community planning fair. The attendees began to ask questions and to make comments. Jim stressed that Parramore needs to create a Community-wide vision and plan, speak with a unified voice and get it adopted by City Council. A plan would allow Parramore to communicate a vision, identify catalyst projects, and drill down into the next 5 to 10 years. A catalyst could be a K-8 school, LYMMO in Parramore, etc. Jim highlighted the rich history as an asset within Parramore. He noted that the difference between Parramore and the other communities in Orlando (such as Thornton Park, College Park, and Baldwin Park) is that those communities have a plan and Parramore does not. Jim described the boundaries of Parramore to include Highway 50, Gore, Orange Blossom Trail and Hughey. He described the presence of the University of Central Florida, Orange County Public Schools, Orange County Vo-Tech, University of Florida, FAMU Law School all of which create an educational hub in Parramore. Jim stated that the Project Team has researched a community school in Harlem that includes medical examination rooms, dentist, school psychiatrist, adult education. Because it provides all of these additional services, community schools could be much more than just a standard K-8 with a fence. He noted that the timing is right for creating a neighborhood plan in Parramore.

Due to the fact that members of the public wanted to express frustrations about the conditions in Parramore and other surrounding areas, and that there was an overwhelming desire by the citizens for the consulting team and the City to answer questions about the present and future of Parramore, it was decided to suspend the planned presentation and simply respond to questions from the community. Jim Sellen and Curt Ostrodka facilitated the question and answer sessions. The comments were as follows:

I. <u>Housing</u>

A man stated that the homeless coalition and crime have an impact on the walkability and livability within Parramore. He asked the Project Team if they would live in such an environment. He asked is this where people would open businesses.

An attendee said that the Homeless Coalition needed to be moved out of Parramore.

One attendee, Ms. Lawanna Gelzer, said Parramore needs mixed use housing.

One man said, “Preserve our way of life. We want affordable housing. A lot of people are renting and Parramore residents want their own houses with grass to cut and mortgages to pay.” He said that 23-year olds need homeownership.

Jim Sellen explained that some parts of the community needed to be affordable, but not all of it. He called for a balanced approach to a healthy community. He noted the mixed income examples in New York, Boston, Phoenix and Baltimore. The Project Team was looking at the programs that went along with these plans to see what worked in those communities.

One woman stated that she is a widow and has owned her home since 1960. She stated that there are boarded up houses next to her house; people are walking about the neighborhood at 2:00 and 3:00 a.m. She states that she cannot sell her home, because of what is surrounding her. She said that her house is surrounded by rentals. Her neighborhood is not a neighborhood at all.

Another woman noted boarded up property on Westmoreland Drive and described it as "not beautiful".

One woman said that the City owns more than 33% of the land in Parramore and still has unfulfilled promises such as Wells Landings and Otey Place.

Some attendees complained that Phil Cowherd is a slum lord.

A woman said, "Parramore needs more homeowners".

One man spoke of the historical figures of Parramore such as Paul Perkins and black doctors. He urged that current developers such as Craig Ustler and Orlando City Soccer Club should have negotiated contracts which develop the community in ways that the community can own homes. They should be held to the Parramore neighborhood plan.

II. <u>Economy</u>

An attendee, Ms. Beverly Burgess, said that she is a third generation resident of Parramore and has heard numerous promises. The Parramore residents are educated. She questioned when the promises would come to fruition. She stated that Parramore needed jobs.

One man said that he has been in Parramore for 30 years. He noted that the City is building facilities in Parramore, but the Parramore people don't get the jobs. He said that Parramore residents can't afford the Magic tickets. The community wants to live in dignity. The City surveys Parramore residents, but Parramore businesses are left out and pushed out. He stressed that the Parramore businesses and people need jobs.

One attendee said Parramore needs a nice hotel; where they could work, get training. She stated that training should be offered for day care workers.

Jim Sellen introduced Dr. Stella Sung from University of Central Florida – Center for Research and Education in Arts, Technology and Entertainment (UCF CREATE). Dr. Sung advised that CREATE has been working in Parramore at the Jackson Center and New Youth Image. She spoke of educational training of the youth to gain work skills. She has worked with Nap Ford School and Jones High School to bring technology to the schools to foster a vibrant community.

Dr. Sung introduced Catonis Thomas, UCF CREATE. He advised that he has a program that focuses on black males and education. He wants to prepare them for what to do after graduation and provide an opportunity to develop transferable, competitive skills. He wants to explore what education looks like in elementary, college, after school and where they live and work.

One attendee said that Mr. Thomas would have to find the black men "in the trenches" under the bridges and trees; black men in Parramore need to have the opportunity to build buildings; give them the skills and create opportunities for them to work.

A pastor noted that those who want jobs need to abide by certain job standards such as punctuality, dedication and have the ability to pass drug and alcohol test.

One man said Parramore should get payment for land for future value not present value.

Ms. Burgess said she had to move her business out of Parramore, because the City Commissioner said that there was no money to support her business.

III. <u>Environmental</u>

Ms. Gelzer stated that Parramore is contaminated with hazardous chemicals; there are contaminated sites that a Brownfields study and the U.S. Environmental Protection Agency have identified. She indicated that the children have a high rate of asthma and warned that eating from community gardens will make people sick or cause death.

IV. <u>Transportation</u>

An attendee said that LYMMO is expanded to Parramore because the soccer stadium is coming; it is not to benefit Parramore residents.

An attendee said "Development always occurs on the east side of Church Street; we need housing and transportation."

An attendee said that the kids need to ride LYMMO for free.

V. <u>Education</u>

Dr. Sung, UCF CREATE, is working on a History project which is an oral project to gather the history, music, art and culture of Parramore.

A man spoke about the need for education of children to occur earlier than age 5 which will enhance their opportunity to be successful in the future.

Ms. Gelzer said her mom, Miss Betty, has owned a daycare in Parramore for 40 years, and has a wealth of information and knowledge about education, but no one asks her opinion.

One man said that the school board needs to be incorporated where education and work coincide with the 21st Century.

Four students from Parramore Kidz Zone stood up together and spoke. One youth said she is a Jones High student with a 4.3 GPA. She is involved in PKZ and is being taught leadership skills. She wants to come back to Parramore, after becoming a doctor, to help Parramore. Another youth said that he recently graduated from Jones High School in 2011 and wants to see a scholarship fund and internship program in Parramore. He said he sees progress in Parramore. The third youth said he supports a K-8 school in Parramore. A community school would mean that his sister, who doesn't have a car, can get to the school quickly to see about her kids. He too noted progress in Parramore. The fourth youth said that she is currently a Jones High School student, and she wants to see a Parramore that focuses on education, knowledge, self-esteem and transferable job skills. The young people expressed disappointment that tonight's meeting was not as productive as they had hoped it would be; having participated in earlier meetings, they had hoped this meeting would help advance the planning effort.

Pastor Hobbs, stressed that Parramore must have a plan. He said that his church has a private school to help the community, because education is important. He asked the attendees to respect each other and participate in coming up with a plan.

An attendee, Mr. Armstead, stated that it is important for those studying and trying to contribute to Parramore to know its legacy; its roots; or they would run the risk of offending the elders.

VI. Infrastructure

A woman said that she was born and raised in Parramore; she is a land owner and has been dislocated numerous times. She has called the City when brick pavers on her road were broken or sinking, and has gotten no results.

A man said that the City will spend $12 million for the police station relocation and won't pay $1 million for the bricks on Church Street in Parramore. "There is a Parramore Development Fund and it should be used for the residents of Parramore".

A man said that the historical district designation within Parramore is different than other historical districts in Orlando. He said Parramore's historical district does not have teeth in the law. He suggested that Parramore should have the infrastructure to preserve Parramore.

Numerous people said that Tinker Field is a historical asset and should be preserved.

One man said that there were three clubs in the past, and only one is left.

VII. Community Services

An attendee said that after 30 years of being in Parramore, it has gotten worse.

An attendee said that the City doesn't make people maintain their property; there is trash and garbage on the street; the City does not put the trash containers back in the yard when they pick up trash; the trash bins are left in the streets.

A man complained that the City's police "over arrest" in Parramore. He called it a police "thug" mentality.

One attendee said there is a lack of code enforcement, believing that the City systematically drives down property values by not enforcing codes in Parramore.

One man said Parramore residents could change everything if they demanded law enforcement do its job in Parramore. More community policing and more community involvement.

A woman warned that if you ask for more code enforcement, the City will use it to take your land. The slum lords must be forced to clean up their property.

VIII. Request for Action

One attendee asked for a listing of the development projects that are scheduled for Parramore. He said the community could add on to what is currently on the table for development.

An attendee said that when a plan is voted on, a steering committee needs to be in place to ensure accountability.

One woman said that she works at Nikki's Place Restaurant and attends the True Holiness Church. She wanted to know if her work place and place of worship would still be in place when the plan is done.

One man asked, "how do we get jobs?"

Numerous people asked, "Are you (City) pushing us out?"

A pastor encouraged respectful participation in the process and one mindset. He asked for a projection sheet.

One man requested the presence and active involvement of the school board members and staff in the planning process.

IX. Observations About Present and Past

Ms. Gelzer said that Parramore had a plan in 2004, but nothing has come of that plan. She stressed that the City should properly compensate the landowners for their land. Parramore residents get $7,000 to $15,000 for their houses. The children attend 8 different elementary schools. She asked how the Parramore people can get compensated. How do they sue for gentrification? She stressed holding City Commissioners and the Mayor accountable.

An attendee blamed the City Commissioner for money being in place, but not coming to Parramore.

Repeatedly, attendees asked, "Are we going to be pushed out?" "Will we be moved out?" "Will Parramore be all commercial?" "We are too old to be pushed out."

One attendee noted that the Orlando Police Department is moving to the old LYNX facility on Orange Blossom Trail. She wanted to know if she would be forced to leave because the police station was moving near her house close to Orange Blossom Trail. Jim Sellen explained that the LYNX facility footprint was where the station was being developed and it would not expand beyond that site.

Phil Cowherd identified himself as "the terrible landlord." He stated how he has been involved in Parramore since he was 11 years old. He gave a general historical overview of what has happened in Parramore. He wants nice, decent housing in Parramore. He explained that if you improve the property you have to raise the rents, and the tenants won't be able to afford it. "The rental income minus the cost of operations doesn't make it work. I can't get anyone to move where there is crime, homeless people; break-ins, torn up properties. It's about income." He described how Parramore kids attend 8 elementary schools; parents are afraid of crime being near the schools. He summarized that Parramore should be at the level of a College Park, regardless of color or race.

The meeting adjourned at 8:00 p.m.

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Action Team Summit

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Parramore Comprehensive Neighborhood Plan
SUMMARY OF COMMUNITY FORUM #1
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
February 26, 2014
5:00 p.m. – Preview
6:00 p.m. – Community Forum #1

On February 26, 2014, at 5:00 p.m., the VHB MillerSellen team (Project Team) met with members of the Parramore Neighborhood Action Teams, who previously signed a pledge to be Community Ambassadors, to give them a preview of the agenda for Community Forum #1 at 6:00 p.m. The Project Team emphasized the importance of a meeting environment that results in the community deciding upon a neighborhood plan with Healthy Community Principles. The ambassadors were shown boards with descriptions of healthy community principles derived from the previous community meetings (kickoff, action teams, community fair and summit). The attendees were also told that during the forum, community participants would be placed in groups to review and provide feedback on each of the boards. They were invited to take Ambassador Worksheets for completion during the meeting and give a report of what was heard and resolved during the Ambassadors' section of the agenda.

This document summarizes key points and highlights from the meeting.

- Welcome and Invocation
- Agenda and Meeting Overview
- What is a Healthy Community?
- Schedule of Future Planning Meetings
- Breakouts Sessions
- Ambassadors' Reports

1. **Welcome and Invocation**

   Walter Hawkins opened the meeting. He introduced Pastor Glendy Hamilton, Harvest Baptist Church who gave the invocation.

2. **What is a Healthy Community?**

   Jim Sellen, Principal of VHB MillerSellen, read a bulletin from the 1940's about Parramore which acclaimed the impressive members of the Negro Chamber of Commerce to include black businesses, doctors, lawyers, organizations and societies that existed in a thriving Parramore.

   Jim introduced the concept of Healthy Community Design and explained each of the Healthy Community Principles that will help to restore and revitalize Parramore. He discussed issues

and concerns that have been heard at previous meetings with the understanding that they can all be addressed by making Parramore a Health Community. He identified the Principles as follows:

- Prioritize People Over Cars
- Maximize the Opportunity for all Resident to Get Physical Activities
- Promote Social Interaction to Overcome Social Isolation
- Make Healthy Choices Easy
- Design Neighborhoods Around Schools
- Empower Champion for Healthy Communities
- Drive Economic Development by Creating a Unique Identity
- Improve Access to Job Opportunities
- Social and Environmental Justice
- Promote Access to Healthy Foods
- Increase Housing Opportunities

3. Meeting Overview and Breakout Sessions

Curt Ostrodka, VHB MillerSellen Deputy Project Manager, provided an overview and explained that the Community Forum #1 is a compilation of previous meetings, beginning with the Community Kickoff. The Project Team acknowledged that it was important input and they heard the community.

Community Forum #1 meeting had over 55 attendees. Curt pointed out the four (4) stations positioned around the room. Each station had a table with chairs, boards with Healthy Community Principles and two to three facilitators. The breakout sessions created small groups sitting together and the facilitators explaining the principles and associated strategies. Participants discussed the strategies, as well as new ideas that had not been mentioned. Attendees prioritized the strategies by dot voting for the strategy that they believed was most important for each Healthy Community Principle. After twenty (20) minutes, the facilitators moved the boards to the next table of participants, allowing for each table of participants to hear a review by the facilitators, discuss and prioritize the action items within the principles.

4. Breakouts Sessions

The Project Team directed the attendees to go to their tables and the facilitator to explain the principles, gained a consensus of priorities and move to the next table when the bell signaled that the time was up.

Below are the strategies that received the highest votes for each Healthy Community Principle. A compilation of all the votes and comments are available as attachments to this document.

- **Prioritize People Over Cars** – The following three strategies tied for the highest voted strategy in under this Principle: creating pedestrian friendly streets; connecting neighborhoods, Community Centers, parks and playgrounds with bike-ped pathways; and, expand public awareness of the new LYMMO service.
- **Maximize the Opportunity for all Resident to Get Physical Activities** – Provide programs and activities for all ages was the highest prioritized strategy. An attendee added that it should be for all ages and abilities.
- **Promote Social Interaction to Overcome Social Isolation** – Under this principle, programing events to take place in the community was the top strategy. Examples include music festivals, farmers markets, health fairs, and the arts.
- **Make Healthy Choices Easy** – Building Community Schools that include Family Health Centers was prioritized as the best way to "make healthy choices easy".
- **Design Neighborhoods Around Schools** - Concerning this Principle, most attendees chose to create relationships between Community Schools to other resources in the community.
- **Empower Champion for Healthy Communities** – Improving coordination of the community organizations currently working in Parramore received the most votes in the Principle.
- **Drive Economic Development by Creating a Unique Identity** – Establishing a Main Street with business and pedestrian activities was the highest ranked strategy. Identifying and investing in historical and cultural assets was a very close second.
- **Improve Access to Job Opportunities** - In order to improve access to job opportunities, attendees chose create incentives and retention strategies for businesses as the highest priority strategy.
- **Social and Environmental Justice** – All of the strategies for this Principle received similar vote totals; however, working to reduce homelessness in the area was the top ranked strategy.
- **Promote Access to Healthy Foods** – In order to improve access to healthy foods in Parramore, the chosen strategy was to improve this access to healthy foods, whether it is bringing the food into the community, or making it easier to get to stores outside the community.
- **Increase Housing Opportunities** - Two strategies tied for the top choice for this Principle: Improve access to safe, affordable and diverse housings choices; and, explore new opportunities for single-family housing.

5. **Ambassadors' Reports**

After the breakout sessions, Curtis Ostrodka asked the Ambassadors and participants to report what they heard at the breakout tables or in the community. Three community members made verbal reports and two of them also followed up their written reports. One member submitted a written report. The comments were as follows:

- There is a need for better industries with well-paying jobs
- Establish a land trust to ensure that the current residents are not displaced by increasing property tax assessments.
- Improve LYNX bus shelters to protect residents from the elements
- Restore the historic brick roads
- Provide pedestrian-friendly roads to encourage walking and physical activity
- There is a need for mixed income housing; the City should help people get housing
- New funding to not replace current residents
- Housing with businesses and store intertwined (Mixed Use) is desired
- People need help to start businesses
- Jobs are lacking; ensure access to jobs
- Single family houses connecting to the community venues, like the Soccer Stadium, and downtown, with jobs
- Diverse housing: single family, condominiums, apartments, etc. with a route toward home ownership

6. **Future Meetings**

The Attendees were informed of upcoming planning meetings.

March 25, 2014 - *Community Forum #2: Evaluate and Select Revitalization Scenarios;* 6pm-8pm

This meeting will evaluate three different scenarios for infill development in Parramore. Forum attendees will select their preferred scenario.

May 6, 2014 - *Community Forum #3: Market Based Healthy Community Transect by Small Areas; 6pm*-8pm

This meeting will evaluate specific sites or blocks as "catalyst" development sites. Catalyst sites have the potential to revitalize and improve the surrounding area. Forum attendees will provide input on each catalyst site.

June 11, 2014 - *Wrap Up Meeting; 6pm*-8pm

This will be the last general community meeting. The final plan will be presented to the community, illustrating how it has been designed with public input to reflect the vision and goals established by community forum participants.

7. Additional Information

Comment Cards and Ambassador's Worksheets were completed by some of the attendees. Those forms are available for review by contacting the Project Team.

PRIORITIZE PEOPLE OVER CARS

A) Pedestrian friendly streets

B) Connect neighborhoods, Community Centers, parks and playgrounds with pedestrian and bicycle pathways

C) Optimize walkability
   i) Safe Routes to School
   ii) Connect or reconnect the street grid

D) Expand public awareness of new LYMMO system service, where it goes and what connections can be made

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Building A Community On Heritage

VHB MillerSellen

MAXIMIZE THE OPPORTUNITY FOR ALL RESIDENTS TO GET PHYSICAL ACTIVITY

A) Co-locate recreation activities for children and adults

B) Provide programs and activities for all ages

C) Promote walkability with a sidewalk and bike path system that connects key destinations in the community

PROMOTE SOCIAL INTERACTION TO OVERCOME SOCIAL ISOLATION

A) Provide public space for community events and public gatherings

B) Program events for street festivals, health fairs, farmer's markets, and the arts

C) Create age-friendly communities

MAKE HEALTHY CHOICES EASY

A) Assure children can walk to school

B) Make sure people feel safe walking and biking

C) Provide understandable system of signage for access to transit, pedestrians and cyclists

D) Building Community Schools that include Family Health Centers

SCHOOLS UNITING NEIGHBORHOODS

E) Design new developments that promote physical activity

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VHB MillerSellen

DESIGN NEIGHBORHOODS AROUND SCHOOLS

A) Include community resources as part of school site planning, including student wellness, tutoring and community security Centers

B) Create relationships between Community Schools to other resources in the community

C) Create School Renaissance Zones to link Community Schools and neighborhood revitalization activities

EMPOWER CHAMPIONS FOR HEALTHY COMMUNITIES

A) Communicate and educate people of the benefits of health and wellness

B) Forge unlikely partnerships (Doctors & Realtors)

C) Improve coordination of the community organizations currently working in Parramore

PKZ PARRAMORE KIDZ ZONE

Orange Blossom Family Health Center

NEW IMAGE YOUTH CENTER

HEBNI NUTRITION CONSULTANTS, INC.

PROFESSIONAL OPPORTUNITIES PROGRAM FOR STUDENTS, INC.

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VHB MillerSellen

DRIVE ECONOMIC DEVELOPMENT BY CREATING A UNIQUE IDENTITY

A) Build on existing educational infrastructure to create a unique identity for Parramore

B) Establish a Main Street with business and pedestrian activities

C) Differentiate Parramore through its:
- educational opportunities
- sports and entertainment
- culture and heritage

D) Identify historical and cultural assets for preservation

E) Connect community assets with a Cultural Heritage Pathway

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IMPROVE ACCESS TO JOB OPPORTUNITIES

A) Collaborate with existing resources to create an educational and training hub

B) Create incentives and retention strategies for businesses

C) Explore partnership opportunities between LYNX and private employers to provide shorter commute times to work

D) Promote awareness of available educational, training and job opportunities

SOCIAL & ENVIRONMENTAL JUSTICE

A) Create a program to remediate contaminated soils on private and public lands

B) Reduce displacement of current residents

C) Reduce homelessness in the area

D) Improve Public Safety through Community Policing and increased code enforcement

PROMOTE ACCESS TO HEALTHY FOOD

A) Attract a neighborhood grocery store

B) Make food a destination (Place-making tool)

C) Improve access to healthy food

D) Increase number of community gardens available to public

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INCREASE HOUSING OPPORTUNITIES

A) Improve access to safe, affordable and diverse housing choices

B) Explore new opportunities for single-family housing

C) Emphasize Mixed Use / Mixed Income Housing

D) Promote Fair Housing opportunities

EQUAL HOUSING OPPORTUNITY

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PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN
COMMUNITY FORUM #1
COMMENTS

Please write down any comments, and return this sheet to us before you go. Thank you for participating tonight!

Name: _____

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Comprehensive Parramore Community Workshop
Community Forum #1: Healthy Community Vision

Dr. J.B. Callahan Community Center – February 26, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Jim Thomas		407.733.6363	JBTHOMASFL@GMAIL.COM	☐ Telephone ☐ Letter ☑ Email
Thomas Alston		407 629 1202	TNAlstonCBGFL.Com	☐ Telephone ☐ Letter ☑ Email
Dwight Mitchell		407-893-1202	DwightMitchell@POPSINC.ORG	☐ Telephone ☐ Letter ☑ Email
Beverly Burgess	717 W. Washington Ave Orlando, FL 32805	407-692-5602	Beverly7708@yahoo.com	☑ Telephone ☑ Letter ☑ Email
Lisi Portelli	220 Edinburgh Drive Winter Park 32792	644-2300	lportelli@wpht.org	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Jeff Chamlis UCF / MSURP			jpatrick02c@gmail.com	☐ Telephone ☐ Letter ☒ Email
✓ Pam Woodley Callahan Neighborhood Assoc	342 N. Lee Ave 32805	407-843-0746		☒ Telephone ☐ Letter ☐ Email
Walter Hawkins City of Orlando	400 S. Orange Ave Orlando, Fl 32804	407.246.3190	Walter.hawkins@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
Check email Ericka Burroughs-Girardi			Ericka.Burroughs-Girardi@FLhealth.gov	☐ Telephone ☐ Letter ☒ Email
C. Harris			info@cynthiaharris.com	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Angela Allen CMWP	641 N. Rio Grande	407-648-9440 ext 21	aallen@cmwp.org	☐ Telephone ☐ Letter ☑ Email
J. Henry's Barber Shop J. Henry	644 W. Church St.	407 745-7733	J. Henry's Barber Shop@yahoo.com	☑ Telephone ☐ Letter ☐ Email
Silvia Vargas	Consultant Team	305-389-4737	svargas@wrtdesign.com	☐ Telephone ☐ Letter ☐ Email
Bob Ansley	ONC	407 648 1623	ansley@orlandoneighborhood.org	☐ Telephone ☐ Letter ☐ Email
Teneika Walker/ City of Orlando	City Hall	407.246.4257	teneika.walker@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
True Gospel Holiness Nettie Williams	907 W. South St Orlando FL 32818	407-841-9214 407-445-8621		☑ Telephone ☑ Letter ☐ Email
Orlando Day Nursery Mata Dennis	626 Lake Dot Circle Orlando, FL 32801	407-422-5291	director@orlandodaynursery.org	☐ Telephone ☐ Letter ☑ Email
Orlando Day Nursery Karen Aldrich	626 Lake Dot Circle Orlando FL 32801	407-422-5291	karen@orlandodaynursery.org	☐ Telephone ☐ Letter ☑ Email
Joseph Fitzgerald Glenda Hamilton	ORLANDO 32801 5242 Lotta ST ORLF	407-286 407- 770 4332	JFitzgerald@CSXFL.RR.Com broglenda@juno.com	☐ Telephone ☐ Letter ☑ Email
				☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
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Ken Schwartz	VHB	617 924 1770	KSCHWARTZ@VHB.COM	☐ Telephone ☐ Letter ☒ Email
✓ Nathaniel SCARBOURGH	1026 W. Anderson St Orlando,	407-		☑ Telephone ☑ Letter ☐ Email
✓ CORONET SCARBOURGH	FL 32805	423-5231		☑ Telephone ☑ Letter ☐ Email
KATIE DAVIS			Kathryndavis@knights.ucf.edu	☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Roosevelt Johnson			35 Sote TS	☐ Telephone ☐ Letter ☐ Email
Aminah Hamaullah KFL, Inc		407-929-7407	aminah@knowledgeforliving.org	☐ Telephone ☐ Letter ☑ Email
Joshua Paladino	1415 W. Robinson St			☑ Telephone ☑ Letter ☑ Email
Christina Duerr	1407 W Robinson St. Fl. 32805	407 506 7075	Christina.Duerr@att.net	☐ Telephone ☐ Letter ☐ Email
ML Spral		352 267-6051		☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
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Christopher Pierre	630 W. Central Blve 40	407-715-3350	cPierre13@Yahoo.com	☑ Telephone ☐ Letter ☑ Email
Marcy Hope Hodgman		407-246 3501		☐ Telephone ☐ Letter ☐ Email
Tracie Seaman	639 W. Central Blvd Orlando, FL 32805	251-404-6129	seamantracie@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Beverly Albert-Nordt		407 2451153		☐ Telephone ☐ Letter ☐ Email

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Lyndee Johnson	—	407-406-7015	linda2022johnson@yahoo.com	☑ Telephone ☐ Letter ☐ Email
Mae Davis	101 W. Parramore Ave		mae.davis@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
Angie Hall Vernon				☐ Telephone ☐ Letter ☐ Email
Hakim Hamidullah	545 N. Central Blvd 32801		hhamidullah@hotmail.com	☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
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Ruffin Rhodes	605 E. Robinson St ORLANDO FL 32801	407.616.0171	ruffin.rhodes@gmail.com	☐ Telephone ☑ Letter ☐ Email
Bruce Hossfield	City of Orlando	407-246-3355	bruce.hossfield@cityforlando.net	☐ Telephone ☐ Letter ☐ Email
✓ Jessica Lenhart			Lumberj2@ocps.net	☐ Telephone ☐ Letter ☐ Email
✓ Bravado Burgess	712 W. WASHINGTON ST #2 ORLANDO FL	407-692-4393	burgessbravado@gmail.com	☐ Telephone ☐ Letter ☑ Email

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✓ Homer Zachery	639 central	407-2856126	God Awsome GMail.com	☑ Telephone ☐ Letter ☐ Email
Andrea Smith ULI	107 Village Ln WP 32792	407.883.5936	andrea.smith@uli.org	☐ Telephone ☐ Letter ☑ Email
Holly Stenger	City of Orlando Staff			☐ Telephone ☐ Letter ☐ Email
Brenda Marsh	City of Orlando FPR/PKL2	407-246-4295		☐ Telephone ☐ Letter ☐ Email

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				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email

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Mary-Stuart Droge	400 S. Orange Ave	407-246-3276	mary-stuart.droge@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
DAVID QUERFEND	800 N MERCY DR STE 1	321 239 9979	David_querfeno@dll.state.fl.us	☐ Telephone ☐ Letter ☑ Email
Susan Harris City of Orlando	400 S. Orange Ave	407.246.2779	Susan.harris@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
Ralph Armstead	511 West South Street Orl, 32805	407-481-2327	ralph@ralpharmstead/law.com	☐ Telephone ☐ Letter ☐ Email

VHB MillerSellen

Parramore Comprehensive Neighborhood Plan
SUMMARY OF COMMUNITY FORUM #2
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
March 25, 2014
6:00 p.m.

On March 25, 2014, the City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with the Parramore residents, business owners and stakeholders for Community Forum #2 of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Welcome and Invocation
- Agenda and Meeting Overview
- Overview of Healthy Community Principles and Revitalization Scenarios
- Breakouts Sessions
- Turning Point Keypad Polling
- Ambassador Feedback

1. **Welcome and Invocation**

   Commissioner Daisy Lynum opened the meeting. She described Parramore as crucial to downtown Orlando and as the gateway to the community. She introduced Pastor Robert Spooney, Mt. Zion Missionary Baptist Church who gave the invocation.

2. **Agenda and Meeting Overview**

   Community Forum #2 meeting had over 67 attendees. Ginger Corless, Tindale Oliver, provided an overview of the agenda. She thanked the attendees for their continued participation in the planning process. She explained that this Community Forum #2 builds upon the community feedback received at previous meetings, beginning with the Community Kickoff Planning Fair, Action Team meetings (Parramore/Holden, Callahan and Lake Dot neighborhoods, Social Services providers, Parramore Youth from, and the Action Team Summit) and Community Forum #1. These meetings have resulted in great input and feedback from the community, including identification of key issues and challenges, as well as the establishment of Healthy Community Principles and Strategies. Additionally, she stressed the importance of respectful communication, so that all participants would have their viewpoints shared.

3. **Overview of Healthy Community Principles and Revitalization Scenarios**

Curt Ostrodka, VHB MillerSellen Deputy Project Manager, reiterated that the Project Team continues to listen and has heard the feedback. He provided an overview and explained the 11 Health Community Design Principles:

1. Prioritize People Over Cars
2. Maximize the Opportunity for All Residents to Get Physical Activity
3. Promote Social Interaction to Overcome Social Isolation
4. Make Healthy Choices Easy
5. Design Neighborhoods Around Schools
6. Empower Champions for a Healthy Community
7. Drive Economic Development by Creating a Unique Identity
8. Improve Access to Job Opportunities
9. Social and Environmental Justice
10. Promote Access to Healthy Food
11. Increase Housing Opportunities

Curt also explained that tonight's meeting would examine 3 different community revitalization scenarios. He stressed that the community will select their preferred scenario as the vision for Parramore. He described the scenarios as long term and big picture which will not happen overnight, and that the scenarios implemented the Healthy Community Principles and Strategies that were prioritized by the community at the previous Forums. Each scenario had a different theme. The themes were:

Concept One: Neighborhood Preservation and Enhancement
Concept Two: Neighborhood Preservation and Educational Hub
Concept Three: Neighborhood Preservation and West Town Connection

Concept One: Neighborhood Preservation and Enhancement

The intent of this revitalization scenario is to preserve and enhance existing neighborhoods. The overall land use pattern is not greatly altered in this concept, and the plan would focus on programs, such as Land Trusts, Housing Placement and Assistance, and other public initiatives. This concept offered the following:

- Neighborhood preservation and enhancement

- Parramore cultural heritage with venues
- Enhances existing places as historical and cultural
- Historical/Cultural district
- Streetscape improvement to connect special place and provide pedestrian friendly environments
- Community school
- Sports andentertainment
- Creative Village andeducation
- Parks, community centers andchurches
- Church street corridor
- LYMMO and Sunrail Service
- Jobs infill and restoration
- Public programs, including housing assistance, homeowner education, land trust and job training

Concept Two: Neighborhood Preservation and Educational Hub

The intent of this revitalization scenario is to create a unique identity for Parramore through an "Educational Hub" built around the Creative Village. The coordinated educational resources, which could include UCF, FAMU, Rollins, UF, Orange County VoTech, Valencia Community College, etc., will be available to the community members. This development could occur in the surface parking/vacant lots north of Pine Street.

The Coalition for the Homeless, Christian Service Center, and Orange County Department of Health are included in the "Creative Village and Education District" in order to create a connection between these resources and the new educational hub resources.

The industrial lands along Amelia Avenue give way to a residential-focused district that will connect the two neighborhoods and support the new Community School. Limited mixed use is still allowed within the Residential district, and businesses are relocated within the community.

- Neighborhood housing preservation, enhancement and infill to complete neighborhoods
- Arlington/Concord and Callahan neighborhoods connected
- Creative Village, mixed use and education with a regional draw – job catalyst
- New educational uses built around Creative Village
- Department of Health and social services connected to the educational hub
- Parramore cultural heritage with venues
- Highlights specific places with special buildings and/or parks

- Streetscape improvement to connect special place and provide pedestrian friendly environments
- Community school
- Sports and entertainment
- Parks, community centers andchurches
- Church Street Corridor
- LYMMO and Sunrail Service
- Transit oriented development at Amelia along existing rail line
- Jobs infill and restoration

Concept Three: Neighborhood Preservation and West Town Connector

The intent of this revitalization scenario is to recognize that Orange Blossom Trail (US 441) is not the western boundary of Parramore; instead it is a central economic spine that serves both Parramore and the communities to the West, including Rock Lake, Lake Lorna Doone, the Citrus Bowl area, and Washington Shores.

The I-4 Construction will result in increased trips on US 441, so it will be important to serve the needs of cars and of pedestrians by turning US 441 into a Complete Street with mixed use nodes at key intersections.

The industrial lands along Amelia Avenue give way to a residential-focused district that will connect the two neighborhoods and support the new Community School. Limited mixed use is still allowed within the Residential district

Heritage Park is expanded on the Black Business Investment Fund (BBIF) property and Fire Station #2 to create a more usable park area that is a community focal point and also supports the Orlando City Soccer Stadium.

- Neighborhood housing preservation and enhancement
- Development nodes along US 441 to bring neighborhood together
- Strong connection between Downtown to Westtown along corridor
- Orange Blossom Trail is the regional connecter west of Parramore
- Arlington/Concord and Callahan neighborhoods connected
- (Performing Art Center and Orlando Citrus Bowl)
- Strong Transit Component, Transit Oriented Development, Bus Rapid Transit (BRT)
- Streetscape improvement to connect special place and provide pedestrian friendly environments
- Green space as a connecting element through the community / Heritage Trail
- Community School
- Main Street with Venues
- Sports and Entertainment

- Creative Village, Mixed Use and Education
- Parks, Community Centers and Churches, Heritage Trail
- Heritage Park Enhancement
- Church Street Corridor
- LYMMO and Sunrail Service
- Jobs infill and restoration

4. Breakouts Sessions and Discussion

The attendees were invited to review the three scenarios/concepts at different breakout stations. A VHB Team Member was available to describe the revitalization scenarios, record comments, and answer questions.

After about 20 minutes of the attendees reviewing the 3 maps and talking with the facilitators, the group was called back to order. The comments from the attendees included the following:

- A male attendee said that policing is as important in Parramore as it is on the east side. He stressed, if police enforcement was not a critical component then the plan was no good. Jim Sellen noted that specific programs, such as security cameras, can be included in any of the three scenarios.
- Another male attendee asked what will the City commit to assist businesses to relocate. The VHB Team encouraged the community to write a plan, finish the plan and follow the plan to make sure it is implemented. Jim Sellen, VHB MillerSellen Principal reminded the community that the next Community Forum would be hosted on May 6. It is at that time, that there will be a focus on studies. On June 11, the Parramore community will see the final overall plan for Parramore. Thereafter, the plan must move through the City's plan approval processes such as Municipal Planning Board and City Council approval. The City will have to apply for grants, like the US HUD Choice Neighborhood grant, which has as a prerequisite to awarding grant funding that a plan must be approved. The City will have to find ways to fund the outcome of the plan. It is not an overnight process.
- A man asked how this process is connected to "Agenda 21". It was explained that there is no connection. This planning process is funded by HUD.
- An attendee asked about the future of Parramore and wanted an invitation extended to Jones High School Students. Curt noted that the Planning Team got input from the youth, including, participation from New Youth Image, Parramore Kidz Zone and the Professional Opportunity Program for Students (POPs) who had an optimistic view of the future for Parramore. Additionally, 3 Jones High students attended the summit and spoke before the group.

- A man urged that education is key and a focus needs to be on short term education and jobs. Expand the vocational technical training; expand Valencia to provide adult education.
- A woman stated that $492,000 is spent on this grant and planning. There have been great and pretty plans, but there is nothing to show for those plans. When will the money and implemented plans show up? Curt responded that the City needs an adopted Plan in order to apply for other grant funding, such as the Choice Neighborhoods Program.
- A man said that the money leaves and goes on the other side of I-4. Jim Sellen answered that a constituency needs to be built for the plan. Other communities have built around one project. The City has not spent this amount of time for buy-in and to build constituency. This plan will have more details than any other plan that has been done for Parramore, including economic forecasts and financial analysis of infill development sites.
- A woman said that Parramore residents come from all walks of life; she is a third generation Parramore resident. Parramore includes all educational levels and all ethnicities. This is Parramore's legacy. She said we have paid our dues; we are business owners. Creative Village was promised, but nothing happened. She wanted to know what the Mayor will do with this planning process. Ginger Corless answered that a plan will be presented to the City around June and the final plan will be presented by the end of the summer.
- A woman asked if the contamination within Parramore had been addressed in the map. The VHB team answered yes and stated that it was one of the Healthy Community Principles: Social and Environmental Justice.
- A man asked about the bricks which has historical value. Will the bricks that were dug up be returned? The Project Team stated that this recommendation will be put in the plan when addressing street scape.

5. Turning Point Keypad Polling

Curt Ostrodka, VHB MillerSellen Deputy Project Manager pointed out the three (3) maps of scenarios/concepts positioned around the room and briefly described the scenarios: Concept One Neighborhood Preservation and Enhancement; Concept Two Educational Hub and Concept Three West Town Connector. He trained the attendees on the proper usage of the Turning Point Keypad Polling. Once they were trained, he asked the attendees to vote for their preferences on the keypad**.**

The outcome of the voting was as follows:

1. Preferred Concept
   The initial vote was:
   Concept 1 = 16%
   Concept 2 = 45%
   Concept 3 = 39%

2. (a) When asked do you support any of the following, the votes were as follows (picked up to 5):
   - Homeownership assistance and education 79%
   - Business retention/or relocation 76%
   - Mixed Use Development 63%
   - Connecting neighborhoods together 55%
   - Rental Assistance 47%

   (b) When asked do you support any of the following, the votes were as follows (picked up to 5):
   - Residential District expansion 76%
   - Historical/Cultural Heritage District 71%
   - Educational Hub around Creative Village 66%
   - Transit Oriented Development along existing rail 51%
   - Mixed Use Infill Districts along the OBT Corridor 41%

   (c) When asked do you support any of the following, the votes were as follows (picked up to 5):
   - Streetscape Improvements 75%
   - Infill Development along Parramore Ave. 58%
   - Connected Bicycle trail network 55%
   - Infill Development along Livingston St. 40%
   - Infill Development along Church St. 38%

General Comments:

- A woman said that Parramore has had plans before and that statistics are deceptive. What is the timeframe for this Plan? It was explained that there would be a third Community forum on May 6, followed by a final "Wrap Up Meeting" on June 11. The Plan will be reviewed during public hearings with the Downtown Development Board, Municipal Planning Board, and City Council beginning in September.

- A woman said Concept 3 is best, because it brings neighborhoods back together; Concept 2 is too much development.
- A man asked about the maintenance plan and said one should be in place.
- A man said that he did not like Concept 2; it's too restrictive, less homeownership and shows gentrification.
- A man said, the epicenter of Parramore is moving west
    - Jobs/Housing together on the west
    - Would move economic center west (engage District 5 west of Parramore)
    - Concept 3 gives more opportunity for economics
- A man said, a blend of 2 and 3 would be best
    - Planning for the kids/future
- A woman said she didn't hear jobs in Concept 3; may have swayed votes to 2
- A woman said there is no timeframe. She wanted to know who would make the final decision. It was explained that the plan would be brought to City Council and they would vote on the plan.
- Two men talked about jobs; Need to verify the types of jobs; he wanted to see job clusters.
- A man said he liked Concept 2, but look at type of education (job training vs. full time college). He wanted to see more training aimed at the residents who live in Parramore now, rather than all of the focus around UCF and university training.
- A woman was worried about out-sourcing jobs. She said that the City should stop allowing employers to move into Parramore with a promise of jobs and then they bring no jobs to Parramore. They bring their workforce with them.
- A woman asked about the types of business. She was concerned about social services abutting residential; the ban on move social services should be maintained and enforced. A woman said that the Homeless Coalition is expanding, even with the ban.
- An attendee said that Workforce Florida needs to do what it's supposed to do. It is located in Seminole County and their record is abysmal. UCF is a further expansion.
- An attendee said that there needs to be collaboration in education and training.

Following this discussion, the meeting attendees decided that they would like the opportunity to vote for their preferred plan again. The result of the second vote was:

Concept 1- 15%
Concept 2- 26%
Concept 3 - 59%

6. Future Meetings

Paul Lewis, Orlando's Chief Planning Manager, reminded the attendees that there is a Public Involvement Plan on the internet where everyone can track all of the prior meetings, schedules and all of the information surrounding the Parramore Comprehensive Neighborhood Plan. Mr.

Lewis also reiterated that the schedules of activities are accessible to the community via the website address of WWW.Enhancefl.org. The next meetings were identified as follows:

May 6, 2014 - ***Community Forum #3: Market Based Healthy Community Transect by Small Areas; 6 pm – 8 pm***

This meeting will evaluate specific sites or blocks as "catalyst" development sites. Catalyst sites have the potential to revitalize and improve the surrounding area. Forum attendees will provide input on each catalyst site.

June 11, 2014 - ***Wrap Up Meeting; 6 pm – 8 pm***

This will be the last general community meeting. The final plan will be presented to the community, illustrating how it has been designed with public input to reflect the vision and goals established by community forum participants.

The meeting was adjourned at 8:00 pm.

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 03/25/14 Event/Location Comment Submitted: Parramore Plans

There should be more areas for Games, Party, events and Saftey Police ~~that the events~~ If more you can text or call me at Anytime Thank you have a great day

Name: Lucy Thomas Phone: 407-924-5861

Company: Impov Cleaning Email:

Address: Leeburg City/State: Orlando Fl

VHB MillerSellen

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 3/26/14 Event/Location Comment Submitted: Colman Center

I like all the Plans for the Future
It is a long time Down the Road

Name: Joseph Fitzgerald Phone: 407-405-7827

Company: None Email: JFitzgerald@cfl.rr.com

Address: 633 Lake Dot Circle Apt 610 City/State: Orlando Fl # 32801

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www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: _____ Event/Location Comment Submitted: _____

Can the K-8 school be more centrally located to make it easier to walk to school.

Name: _____ Phone: _____

Company: _____ Email: _____

Address: _____ City/State: _____

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www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 3/25/14

Event/Location Comment Submitted: Comm Forum #2

Name: Veronica P. LaMoy

Phone: 561 251-8078

Company: Retired - AT+T

Email: veronica.lamoy615@gmail.com

Address: 310 S. Division Ave. Apt 203

City/State: Orlando, Fl 32805

VHB MillerSellen

www.enhancecfl.org

Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: Mar 25, 2014 Event/Location Comment Submitted:

Will they build a crossover ramp for the kids on west side of O.B.T. for safety of crossing over O.B.T. to Jones High School in the near future. They need a Grammar School and middle school in this area

Name: Vivian Phone:

Company: Email:

Address: City/State:

VHB MillerSellen

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 3-25-2014 (15th)

Event/Location Comment Submitted: CALLAHAN CTR, ORLANDO

Sometimes Questions Diplomatically
Lacked Quick & Answered.
If you need more time for meetings
take it But Don't "Dis" the
community.

Name: MARILYN LYDAY

Phone:

Company:

Email: MARILYN_LYDAY@YAHOO.COM

Address:

City/State:

VHB MillerSellen

www.enhancecfl.org

Email: enhanceparramore@gmail.com

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Comprehensive Parramore Community Workshop
Community Forum #2: Evaluate and Select Revitalization Scenarios
Dr. J.B. Callahan Community Center – March 25, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Nathene McIntyre	P.O. Box 555601 Orlando 32855-5601	(407) 289-2204		☐ Telephone ☐ Letter ☐ Email
Susan Harris	City of Orlando Neighborhoods			☐ Telephone ☐ Letter ☐ Email
Oliver King	5655 Autumn Chase Circle Sanford, FL 32773	407-496-4089	Oliverrking@gmail.com	☒ Telephone ☒ Letter ☒ Email
Premier Glenly		407 4332 770 ~~443~~	broglendy@juno.com	☐ Telephone ☐ Letter ☐ Email
Robert Woodyard		407-558-7940	gal22069@yahoo.com	☐ Telephone ☐ Letter ☐ Email

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Dr. J.B. Callahan Community Center – March 25, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
WALTER HAWKINS	400 S. Orange Ave	407.246.3150	Walter.Lawkins@cityoforlando	☐ Telephone ☐ Letter ☑ Email
Sean King	205 N. Industrial Dr Orange City Fl 32736	678 763 4438	JBCleaningllc@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Ericka Burroughs-Girardi	on file	on file	not on file	☐ Telephone ☐ Letter ☒ Email
Evan Fitch		386-2146533	efitch957@comcast.net	☐ Telephone ☐ Letter ☒ Email
Kay Rawlins	on file.	on file	on file.	☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
WALTER ADAMS	854 CARVER PARK ST	250-6647 407	WALTER7038 AT YAHOO.COM	☐ Telephone ☐ Letter ☐ Email
Harold Gustavsson	854 Carver Park St apt 208 Orlando, FL. 32805	407-385-6583	hgust@outlook.com	☐ Telephone ☐ Letter ☐ Email
Impov Cleaning Lucy Thomas		407384-5861	N/A	☑ Telephone ☐ Letter ☐ Email
KATIE DAVIS UCF			kmdavis1105@gmail.com	☐ Telephone ☐ Letter ☒ Email
DENNIS F. MURRILL Polis Institute LIFT ORLANDO	515 TAMPA AVE. 32805 ORLANDO, FL.	407.350.0453	dennis.murrill@yahoo.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Paul Lewis	400 S Orange Ave Orlando, FL 32812	407-246-3358	paul.lewis@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
Cheryl Smith	1102 W. Jackson Orlando, Fl 32805	407-839-0754		☐ Telephone ☐ Letter ☐ Email
Jeff Chamlis UCF - MSURP			jpatrick02@gmail.com	☐ Telephone ☐ Letter ☒ Email
Vivian Price	854 Carver Pk. St. #212 Orlando, Fl 32805	407-558-6967		☐ Telephone ☐ Letter ☐ Email
Joseph F. Fitzgerald	633 Lake Dot Circle Apt 610 Orlando FL	407-386-3150		☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Jim Callahan	204 E South St Unit 3052 Orlando, FL 32801	(407) 234-3744	JimCallahanOrlando@gmail.com	☐ Telephone ☑ Letter ☑ Email
Elaine Akins Nikki's Place	742 Carter St. Orlando FL 32805	407 825-5301		☑ Telephone ☐ Letter ☐ Email
G. Albert Mitchell	854 Carver Park St #102 Orlando 32805	407 245-1153H 457-29-52C		☑ Telephone ☑ Letter ☐ Email
Robert M. Spoona	535 West Washington ORLANDO, FL 32801	407 924-1435		☐ Telephone ☐ Letter ☐ Email
Michael Bell UCF	11432 Wagon Road, Orlando FL 32826	850-776-5494	bell2012@knights.ucf.edu	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
OPC Williams	100 S. Hughey Ave	246-2411		☐ Telephone ☐ Letter ☐ Email
ERIK RANGE BFA Environmental	1230 Hillcrest Street Orlando, FL 32803	321-332-1097	erange@bfaenvironmental.com	☐ Telephone ☐ Letter ☑ Email
NAThaiel Scarbourgh	PO BOX 550254 32855	407 423 5231		☑ Telephone ☑ Letter ☐ Email
Pastor Lettie Williams	907 West South Street True Gospel Holiness Church	407-575-3424 407-458-621		☐ Telephone ☐ Letter ☐ Email
Jeff STEPHENS	300 N. Pennsylvania Ave Winter Park	321-432-8800	Jeff.STEPHENS@cfl.rr.com	☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Michelle Thomas/OCPS	Windermere	321 217 3690	michelle.thomas@ocps.net	☐ Telephone ☐ Letter ☑ Email
CORONET SCARBOURGH	PO BOX 550254 32855	407-423-5231		☑ Telephone ☑ Letter ☐ Email
MARY DROGE	~~2627~~ 400 S. ORANGE AVE.	417-246-3276	mary-stewart.droge@cityforlando.net	☐ Telephone ☐ Letter ☑ Email
Mitch Larrivee	2402 Delaney Ave	321 872 9172	mitchell.larrivee@gmail.com	☐ Telephone ☐ Letter ☑ Email
Sarah Stack	—		Sarah.e.stack@gmail.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
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Lisa Portelli	UCP		lportelli@uphf.org	☐ Telephone ☐ Letter ☐ Email
Bob Ansley	ONIC		ansley@orlandoneighborhood.org	☐ Telephone ☐ Letter ☑ Email
KFL INC	116 Parramore Orlando FL	407 9297427	aminah@knowledgeforliving.org	☐ Telephone ☐ Letter ☑ Email

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M. Lyday	Longwood	—	—
Beverly Burgess	712 W. Washington St #2	407-692-5602	beverly7708@yahoo.com
Ralph Armstead	511 West South Str	407-481-2322	
Pam Woodley	342 N. Lee Ave		
Brenda Mave	City of Orlando	407 246-4295	
Jacqueline Clarke	E 8910 Conroy Windermere Rd, Orl. 32835	407-591-7693	ukdiva@live.com
Charles Ramdatt	City Public Works		
Linda Rhinesmith	City Housing Rep.		
Mae Davis	101 N. Parramore Ave	407-246-4442	mae.davis@cityoforlando.net
J Henry	644 Parramore Ave	407 745-7733	

Name	Address	Phone	Email
Sony Peronel	13460 Texas wds Orlando FL 32824	(407) 888-8505	SonyP@knights.ucf.edu
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Cynthia Harris			
DORCAS DILLARD	2203 Cullen	407-694-2007	dorcas.dillard@popsinc.org
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Brett Boncore	904 W Smith St Orlando, FL 32804	407-467-0979	bboncore@kittelson.com

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Gordon Smith	1119 W South St.		
Dwight Mitchell	254 W. Columbia.	(407)849-1202	Dwight.Mitchell@fdps.ne.o
Rick Fender	1201 W. Jackson St	407 461 2750	rick@fendermarine.com

PROJECT DTO
ADVANCING DOWNTOWN ORLANDO

NEIGHBORHOODS + HISTORIC PRESERVATION
MEETING SUMMARY

MEETING #2

Collaborations Conference Room
First Floor; Orlando City Hall
Friday, April 25, 2014

The Neighborhoods and Historic Preservation Committee's second meeting focused mainly on the CRA neighborhood west of I-4, Parramore. Topics discussed included a history of the various Parramore projects and their successes since the early 1990s, existing demographic and social conditions of the Parramore neighborhood, a brief discussion on the various historic resources and designations in the City, and the thoughts of a long time Parramore resident.

The meeting was initiated with a brief overview of each of the projects that had been completed in the Parramore neighborhood since the early 1990s by Walter Hawkins, Director of Urban Development for the City of Orlando. These projects include the Parramore Heritage Renovation Project (1992), Parramore Heritage Committees (1994), Parramore Heritage District Plan (1994), the Mayor's Parramore Task Force (2004), and various other on-going or more recently completed projects. The focus for each project varied, but overarching themes of improved social services, economic development, housing, historic preservation and crime prevention were present in each project. Some of the successes of these projects include, but are not limited to the establishment of a Community Resource Center, improved crime prevention, and improvements in the economic development of the area.

Besides projects which were completed a number of years ago, there are also several other projects which have recently been completed or are in the construction or planning stages now. These projects include the Creative Village, which will be completed within the next 10 – 15 years; streetscape projects including Church Street from Division Street to Tampa Avenue and Divisions Street from Church Street to Washington Avenue; the Z.L. Riley Park featuring a 2 acre playground; and LYMMO service now running through Parramore making a key stop at the Wells' Built Museum. Discussion also included the mention of the various residential areas within Parramore that have been restricted development to three stories to ensure they always stay residential in character and the HOPE VI project, City View, a successful mixed income building located on the corner of Church Street and Terry Street.

Walter then focused on the most recent census data that has been compiled and studied for the Parramore neighborhood, which ranges from 2000 – 2006. His statistical data included demographics, child well-being indicators and neighborhood survey findings. Some of the information presented included 73% of children live below the poverty level; 84% of children are in a single parent household; the median household income is approximately $13k; 61% of children under the age of 5 are not in childcare/pre-k; and 41% of children in Parramore have chronic health problems.

Committee member Richard Forbes, Historic Preservation / Appearance Review Official for the City of Orlando, then discussed the various historic districts within the CRA area and the historic resources available to the City. The historic districts within the CRA area are Lake Eola Heights Historic District, Lake Lawsona Historic District, Downtown Historic District, and Lake Cherokee Historic District. Richard also clarified the

difference between a building on the National Register of Historic Places and one on the Local Register of Historic Places, which is that the National Register is an honorary title and is not governed by any rules or regulations, and the Local Register is not an honorary title and buildings with that distinction must follow certain rules and regulations.

Invited guest and local Parramore business owner and former resident, Luwanna Gelzer, offered her insight regarding the thoughts and attitudes of long time Parramore residents. The City and various committees who are doing the planning for the area need to open up a dialogue between themselves and those who have lived in and been successful in the area. She felt too many decisions have been made by those who have not lived in the area and have not walked in the shoes of Parramore residents. There is a strong desire to have more mixed income housing in the area, not just affordable housing. Affordable housing does not work and will not fix the problems of the neighborhood. City View was used as a good example of successful mixed income housing.

Various questions were raised by several committee members on the topic of branding and perception of Orlando and its neighborhoods for future discussion:

- How do we get the word out both locally and nationally about the historic neighborhoods or Orlando?
- How do we brand ourselves as more of a sports venue / sports-oriented city?
- How do we improve the perception/brand of the Parramore neighborhood without displacing the residents who currently live there?

Further information on the Status of the Parramore Comprehensive Neighborhood Plan was also given out at the meeting. A brief presentation on the status of the project will be given at the May 9th, Task Force Meeting 2. Neighborhoods and Historic Preservation committee members are encouraged to attend the meeting if they are interested in learning more about the status of the plan.

At the next meeting, the committee will discuss how to maintain affordable housing (Linda Rhinesmith), the levels of historic designation and the process of transitioning a neighborhood to a historic district (Richard Forbes), and various economic incentives available to businesses in the City (Kim King). The next meeting will be held on May 16th, 2014.

PROJECT DTO

ADVANCING DOWNTOWN ORLANDO

NEIGHBORHOODS + HISTORIC PRESERVATION

April 25, 2014
DATE

NAME	COMPANY	EMAIL
Terry Delahunty	self	on file
Cathy Price	Self	on file
Lynn Nicholson	P.C.G.	on file
Falecia D. Williams	Valencia	On File
Aida Martin	Midtown Realty	aida@midtownrealty.com
Walter Hawk	City of Orlando	walter.hawk@cityoforlando.net
Eddy Morazin	LIFT Orlando	eddy@liftorlando.org
Paul Lewis	City of Orlando	paul.lewis@cityoforlando.net
Richard Forbes	City of Orlando	richard.forbes@cityoforlando.net
Linda Rhinesmith	City - Housing Dir/Mgr.	linda.rhinesmith@cityoforlando.net
Dawn Welsh	Renaissance Planning	dwelsh@citiesthatwork.com
~~[illegible]~~		
Lawanna Golzer	Inner City Neighborhood Front Block Coalition	lawannagolzer@aol.com
Fred Kittner		

Parramore Comprehensive Neighborhood Plan
SUMMARY OF FAITH COMMUNITY MEETING
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
April 28, 2014
10:00 a.m.

On April 28, 2014, City of Orlando staff and the VHB MillerSellen (VHB-MS) team met with pastors of Parramore, faith leaders and others pastors in Central Florida to discuss updates of Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Introductions and Invocation
- Project Overview and Accomplishments to date
- Parramore Revitalization Scenarios and Preferred Community Vision
- Discussion: What Programs and Projects Are Needed to Revitalize Parramore?
- How Can the Faith Community Help?
- Community Engagement: How Can We Reach More People?

1. **Introductions and Invocation**

   Reverend Rollie Murray, Pastor of Bethel Missionary Baptist Church, opened the meeting with a prayer. Walter Hawkins facilitated the introductions. Each attendee gave a brief overview of their church affiliation, tenure in Central Florida and involvement in Parramore. Notably, there are three (3) pastors who are members of the Mayor's Project DTO – Advancing Downtown Orlando Task Force (DTO Task Force) including Reverend Larry Mills, Chairperson of the African American Council of Christian Clergy and Pastor of Sinai Baptist Church, Dr. Robert Spooney, Pastor of Mt. Zion Baptist Church, and Dr. David Swanson, Senior Pastor, First Presbyterian Church of Orlando.

   - *The DTO Task Force is focused on positioning Downtown Orlando as a relaxed, innovative and progressive metropolitan area that encourages business development and attracts highly skilled and diverse workers. The DTO will also focus on evaluating the image and brand of Downtown Orlando by creating the Nation's highest quality urban environment. The task force's deliverables will include a DTO vision, comprehensive DTO marketing strategy, as well as a comprehensive rewrite of the Downtown Community Redevelopment Agency's Redevelopment Plan.*

2. **Project Overview and Accomplishments to date**

The Faith Community Meeting had 16 attendees. Curt Ostrodka, VHB MillerSellen Deputy Project Manager, provided an overview of the agenda and thanked the attendees for their participation in the planning process. He explained that the meeting would showcase a compilation of the previous community planning meetings, including input derived from the Community Kickoff, Parramore/Holden, Callahan and Lake Dot, Social Services and Youth Action Team meetings, as well as the Action Team Summit and Community Forums #1 and #2. The meetings resulted in great input from the community. He informed the attendees about the upcoming Community Forum #3 scheduled for May 14, 6:00 p.m. at the Callahan Neighborhood Center, and they received flyers of the meeting which they were asked to distribute to their congregations.

Mr. Ostrodka informed the group that the planning process included an approach based on Healthy Community Principles. This balanced approach considers access to fresh and nutritious food, safety, lighting, parks, socializing in parks, and a diversity of housing choices. The plan will look for ways to revitalize Parramore in a balanced way. Historically, Parramore had 18,000 people, but today is comprised of approximately 6,345 people. He spoke of the following accomplishments within Parramore and pointed to applicable areas on the map:

- Parramore Kidz Zone
- New Housing Improvements (Carver Park and City View)
- LYMMO Improvements (free buses) and expansion into Parramore. The LYMMO connects to SunRail, Orlando Health and Florida Hospital)
- Heritage Park
- New K-8 School (It has been approved by the school board and is coming to Parramore somewhere around the Livingston/Amelia/Federal-Otey area)
- Upcoming developments including the new Major League Soccer Stadium, Police Headquarters relocation to Orange Blossom Trail, Magic Sports and Entertainment District , and the Creative Village

A discussion about boundaries ensued:

A Pastor asked about the boundaries of the planning area and was told that the study area boundaries included I-4 (Hughey), Gore Street, Orange Blossom Trail and Colonial Drive. A couple of pastors stated that the boundaries should be expanded past Gore to Kaley, because there is no definite line. The people across the street from Gore are a part of Parramore. One Pastor whose church is down the street from Gore cautioned that it is hard to get his residents excited when they are not included in the plan. He went on to say, “If you put one building on the other side of the boundary, then you can point to the building and say this is a start.” Curt

explained that the boundaries were defined by the federal grant requiring a particular radius from SunRail. There was discussion of Holden Heights being a part of Parramore. One Pastor mentioned that the boundaries for Downtown are creeping to the Citrus Bowl, and the project team should look at the overlay. Another Pastor said that the boundary should take into consideration the areas that are financially challenged, because Parramore is the most financially deprived area in the City and the State. Reggie McGill, from the Mayor's Office, urged the Pastors to focus on the needs of Parramore community and to pick a boundary. The project team mentioned that a scattered approach is impractical. It is important to focus on a specific geographic area. If housing is done in the Parramore District, the people on Kaley would also benefit. All of the areas surrounding Parramore could benefit, when there are cultural and heritage improvements to create an identity. The Project Team stated that they will consider the expansion of the boundaries.

3. **What Programs and Projects Are Needed to Revitalize Parramore?**

A Pastor asked if the new K-8 School was near a contaminated site. He also asked about the demographics of the students slated to come to the new school. The attendees offered that the kids would most likely come from Fern Creek Elementary, which is slated for closure. The ethnic demographics of Fern Creek are unknown. One church leader said that if Fern Creek's majority kids are bused into a minority community, it might not be a good fit.

A pastor asked about the status of milestones and fiscal impacts of the plans. A church leader asked where he could find the maps for closer review. Both were told to track the project for maps, meeting minutes, any and all materials related to the Parramore Neighborhood Comprehensive Plan on line at www.enhancecfl.org

Jim Sellen, VHB MillerSellen Principal stated that Parramore has been different from other communities that conducted plans in that the leaders who "owned" the plan had not emerged during the numerous meetings. Leadership is needed to ensure that the plan is supported at the City and the recommendations are implemented. He asked, "Who speaks for Parramore?"

One Pastor said that the demographics of the community have changed over time.

4. **Parramore Revitalization Scenarios and Preferred Community Vision**

Curt Ostrodka used display maps to describe the three different revitalization scenarios. He explained that during Community Workshop #2, participants expressed a slight preference for Scenario 2, and then supported Scenario 3 after more questions and explanations. The scenarios and themes consist of the following:

Concept One: Neighborhood Preservation and Enhancement
The intent of this revitalization scenario is to preserve and enhance existing neighborhoods. The overall land use pattern is more industrial and business. This concept does not alter the existing development pattern. It would require housing assistance and loans for housing, improving the streets, bringing back the bricks on some streets and surveillance cameras.

Concept Two: Educational Hub
The intent of this revitalization scenario is to create an educational focus, potentially including new educational facilities, such as the University of Central Florida, Valencia Community College, Full Sail College, or other educational providers. This concept expands an "Educational Hub" built around the Creative Village. The coordinated educational resources would create a linkage and partnership with the Christian Service Center and the Health Department. New housing and neighborhood preservation and enhancement is also included in this scenario

Concept Three: West Town Connector
The intent of this revitalization scenario is to recognize that Orange Blossom Trail connects Parramore to other communities located to the west. The focus is on market potential that can be attained by including population, visibility, and vehicle trips from Orange Blossom Trail. Parramore is the eastern neighborhood to the larger community of the west.
Mr. Ostrodka described the Preferred Vision Plan, which combined Concept 2 and 3 and includes Wells Landing, Parramore Ave. and Church Street, Orange Blossom Trail, the Citrus corridor, K-8 elementary school and residential.

A pastor recalled that in the past, a large bank promised Parramore $10 million, but that promise died. He also asked if Anderson Street would become 4 lanes. Curt answered no; however, a potential recommendation is to convert Anderson and South Street from one way roads to two-way roads. These streets are important from a cultural standpoint due to the historical facilities there.

A woman who attends church asked where the homeless would be located that is safe and affordable. Curt discussed the Homeless Coalition's new facility for the homeless men was being opened and would accommodate hundreds of men that would otherwise be on the streets during the day. He also mentioned the idea of micro units and short-term resident housing.

A church leader said that the current houses are valued at $12,000 and $15,000 to $30,000 and buying them out would put people at a disadvantage. They can't find another house with the proceeds from their houses in Parramore. He asked, "Can the old people be sustained?"

A community advocate said that the absentee landlords will benefit and sell to the City for more money; yet, they are not held accountable.

A pastor mentioned that most of his members drive into Parramore for church services. The perception of the community is that it is crime ridden – a high crime area. This perception must be changed. The perception can be improved with cameras and policing of the streets. There are 100 sex predators in the area. The emphasis must be placed on safety. Another pastor said vandalism is a mere perception, because more cars are vandalized in Washington Shores than in Parramore. Cars at the churches are not being vandalized. They should work with the City on changing the perception. People should be encouraged to report crimes like they do in College Park; the city can help.

5. How Can the Faith Community Help?

Mr. Sellen asked the group several questions, "Who speaks for Parramore?" "Who can be the power base that keeps the City accountable for what the neighborhood wants?" "Can the churches buy houses and develop housing for the community?" "Can the Orlando Housing Authority and the Churches partner to build 100 houses?" Walter Hawkins encouraged the pastors to look for ways to partner with the Orlando Housing Authority. The pastors mentioned that some churches have organized "stop the violence" campaigns in Parramore. Several pastors said that the "Preachers of Parramore" will speak for Parramore. The others in attendance agreed. The preachers will work with the homeowners and residents of Parramore in a coalition to communicate to the people how the plan can help to improve the community.

One pastor pointed out that more time is needed to delve deeper into the 3 plans. He said he needed to understand: What is a hub? What is a node? Will there be relocation assistance? Will housing be affordable, subsidized, low income or mixed use? He noted that City View is not low income.

A community advocate talked about the need for job creation and bringing in businesses to that have jobs. She recounted an incident where Walgreen's wanted to come into Parramore on Orange Blossom Trail and Gore, but reversed their decision when 4 letters

discouraged the developers from locating in Parramore citing problems in Parramore. The community sat by quietly and lost the opportunity to bring about 30 to 40 jobs to Parramore.

6. Community Engagement: How Can We Reach More People?

A pastor who is part of the Project DTO Task Force, spoke of the need to engage the media with a communications plan that Parramore is coming back; there are improvements; tell the story of revitalization; market through Project DTO which must include Parramore.

Another Pastor suggested a communications plan where people will be told that they are being included in the plan. The project team asked the pastors to be an important part of that communications plan by telling their members.

A pastor said that the people and the clergy in Pine Hills, Little Egypt and Orlo Vista communities should be called on to stand together with Parramore.

It was agreed that the Parramore Preachers and the homeowners' association/neighborhood association leaders will unite. They will have sub-meetings. One pastor said, "This will be 2 powerful voices." One of the next steps could be a City Commissioner District 5 work session.

Future Meetings

May 14, 2014 - *Community Forum #3: Small Area Neighborhood Revitalization Plans; 6pm*-8pm – Callahan Neighborhood Center
This meeting will evaluate specific sites or blocks as "catalyst" development sites. Catalyst sites have the potential to revitalize and improve the surrounding area. Forum attendees will provide input on each catalyst site.

June 11, 2014 - *Wrap Up Meeting; 6pm*-8pm
This will be the last general community meeting. The final plan will be presented to the community, illustrating how it has been designed with public input to reflect the vision and goals established by community forum participants.

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Faith Based Community Meeting

Dr. J.B. Callahan Community Center – May 28, 2014 - 10:00 am – 12:00 pm

Church

Name/Company Name	Address	Telephone Number	Email Address
Walter Hawkins City of Orlando	400 S. Orange Avenue Orlando, Fl 32801	407. 246. 3190.	walterghawkins@cityoforlando.net
Reginald B. McGill City of ORLANDO	400 S. ORANGE Ave ORL, FL 32801	(407) 246-2221	Reginald.McGill@cityof ORLANDO.NET
DAVID SWANSON FIRST PRESBYTERIAN	106 E. Church St ORLANDO, FL 32801	407 423 3481 X1451	dswanson@fpco.org
Jim Sellen VHB	225 E. Robinson Orl. Fl	407-839-4006	jsellen@vhb.com
Fabian De la Espriella	400 S. orange Ave 6th Floor	407-246-3292	fabian.de la Espriella@cityoforlando

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PATHWAYS FOR PARRAMORE

Building A Community On Heritage

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Dr. J.B. Callahan Community Center – May 28, 2014 - 10:00 am – 12:00 pm

Church

Name/Company Name	Address	Telephone Number	Email Address
SHILOH BAPEIST CHURCH / RICK HARRIS	580 W. JACKSON	(407) 422-9631	SBCORLANDO.ORG drharris500gmail.com
Nettie J. Williams Pastor	1884 Laney Dr. Orlando, Fla.	407-445-8621	
True Gospel Heliners	907 W. South Street Orlando, Fla, 32818	407-841-9214	TRUE GOSPEL CHURCH @ Bellsouth.Ne
Gary L Mills	5200 W. SOUTH ST.	407-299-8820	
SINAI BAPTIST CH	ORL. FL. 32811		[illegible]
Robert M. Spooney Mt. Zion Baptist Church	535 W. Washington St	407-924-1435	rspooney@gmail.com
	Orlando, FL		
F.L Patton Christ open Door Community Church	108 N Parramore Av	407-421-6239 407-849-0010	Christ open Door Community Church @ yahoo.com
	Orl, FC 32801		

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PATHWAYS FOR PARRAMORE

Building A Community On Heritage

Comprehensive Parramore Community Workshop
Faith Based Community Meeting

Dr. J.B. Callahan Community Center – May 28, 2014 - 10:00 am – 12:00 pm

Name/Company Name	Address	Telephone Number	Email Address
Shanna Akins Nikki's Place Restaurant	126 Domino Dr. Orlando FL 32805	407-493-7124	naya_b2010@hotmail.com

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Building A Community On Heritage

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Faith Based Community Meeting

Dr. J.B. Callahan Community Center – May 28, 2014 - 10:00 am – 12:00 pm

Church

Name/Company Name	Address	Telephone Number	Email Address
Rev. James Watkins Greater St. Paul A.M.E. Church, 1040 S. Parramore	1040 S. Parramore Ave Orlando, Fl. 32805	(407) 425-4362	realministries.GSP@Gmail.com
Gerald Bell Christ Open Door 108 No P. Mon	303 Riunite Cir Winter Spgs, Fl 32708	407-579-1130	gbell6@cfl.rr.com
Cynthia Harris Carson-Chaney House	P.O Box 608837 Orlando Fl 32860	321.281.7744	carson-chaney@hotmail.com
Glenda Hamilton Harvest Baptist Mon	514 S Parramore Ave	4074253109	braglenda@juno.com
Rev. Rollie Murray Sr. Bethel M.B. Church, Inc.	1629 W. Anderson St. Orl. 32805 P.O. Box 555846 Orl., 32855	(407) 843-1662	revrolliemurray@bellsouth.net

PROJECT DTO

ADVANCING DOWNTOWN ORLANDO

TASK FORCE MEETING MINUTES

The Project DTO Task Force Meeting #2 was held on Friday, May 9, 2014, at City Hall, 400 South Orange Avenue, Overlook Room, 9th Floor, Orlando, Florida. Chairman, Fred Kittinger, called the meeting to order at 8:40 a.m.

Attendees introduced themselves and identified their role in Project DTO. The attendees included members of the Task Force and City/CRA Staff.

Thomas Chatmon, Executive Director, Downtown Development Board and Community Redevelopment Agency, spoke on the Parramore Neighborhood Plan. Parramore is part of the Community Redevelopment Area and historically is an African American neighborhood. There is also a very extensive planning initiative called the Parramore Comprehensive Neighborhood Plan, which describes objectives over the next 30-40 year period. A conscious decision was made to have only one Task Force for both of these efforts so that there would not be two competing task forces - one downtown and one for Parramore.

Mr. Chatmon introduced Paul Lewis, Chief Planning Manager/Project Manager of the Parramore Comprehensive Neighborhood Plan, City of Orlando, who explained how the Parramore Comprehensive Neighborhood Plan fits into the Project DTO process. Mr. Lewis spoke regarding HUD, livability principles, transportation, affordable housing, short term/long term goals and projects and commented that the Parramore Comprehensive Neighborhood Plan is in many ways a continuation of the Pathways for Parramore initiative, which Mayor Buddy Dyer initiated in 2003-2004.

Paul Lewis introduced Curtis Ostrodka, Senior Project Manager, VHB/Miller-Sellen, who presented a PowerPoint entitled “Parramore Comprehensive Neighborhood Plan” (see attached). Mr. Ostrodka began his presentation with a quote from Dr. Richard Jackson, *”Health is where we live, not a Doctor’s Office.”* Mr. Ostrodka then spoke to the following:

- Healthy Community Design
- Parramore Neighborhood Today
- PKZ Household Survey
- Plan Goals
- Community Engagement and Community Workshops
- Opportunities (SunRail and LYMMO; Committed Projects; OCPS K-8 School; I-4 Ultimate Project; Vacant/Public Parcels; UCF Downtown).
- Concept #1 – Neighborhood Preservation
- Concept #2 – Educational Hub
- Concept #3 – West Town Connection

- Preferred Revitalization Scenario
- Draft Parramore Community Vision Plan
- Next Steps

Mr. Ostrodka explained that approximately 12 meetings were held with the residents of Parramore. The residents expressed that the number one issue in Parramore is housing and the need for more single-family homes. At the last community meeting, the residents were surveyed on Concepts #1, #2, and #3 shown in Mr. Ostrodka's presentation. The survey results were 59% in favor of Concept #3, 26% in favor of Concept #2, and 15% in favor of Concept #1.

Based on the input from the Community, a Parramore Vision Plan was drafted, which includes the following:

- Neighborhood Preservation and enhancement
- Arlington/Concord and Callahan neighborhoods connected
- Orange Blossom Trail is the regional connector west of Parramore
- Transit Oriented Development at Westmoreland and Amelia
- New educational uses built around the Creative Village

Mr. Ostrodka concluded his presentation by stating that the next step is to ensure that the Project DTO recommendations are incorporated into the Parramore Comprehensive Neighborhood Plan.

Whit Blanton, Project DTO Consultant, Principal at Renaissance Planning Group, and Consultant Support for the Access Committee, presented a PowerPoint entitled, "Trends Overview" (see attached). Mr. Blanton highlighted the following:

- Trends affecting Downtown
- A resurgent interest in Downtown living (fueled by two groups – Baby Boomers and Millennials
- Shift away from automobiles towards a more balanced transportation system
- Transportation is the cornerstone of economic development
- Elevated highway affecting cities
- Retail and employment environment
- Housing (Orlando ranks #24 in Markets to Watch by ULI's Real Estate Report)

Allyson Meyers, Chair of the Urban Amenities & Open Space Committee, presented a PowerPoint entitled, "Urban Amenities & Open Space" (see attached). Ms. Meyers stated that the objective of the Urban Amenities and Open Space Committee is to understand the quality and form of the built environment and how it contributes to economic opportunity, as well as the concept of the urban lifestyle and social interaction. Ms. Meyers stated that a visual analysis was done using four categories (cosmetic, street activity, renovation, and catalyst/iconic "big ideas"). The two areas in Downtown used for the visual analysis were parks/plazas and streets/corridors within the CRA boundary. Ms. Meyers commented that Orlando is the 18th largest area in the country and it does not rank in the top 50 for green space. The percentage of park land in Downtown Orlando is only 3.9% compared to New York City at 19.7% and Chicago at 8.5%.

Shelley Lauten, Chair of the Access Committee, gave a brief presentation on the goal of making downtown Orlando a vibrant city. Ms. Lauten listed the following questions and the common element of almost every one of the Committees feeding into Access:

- How do we move people in, around and back out of downtown?
- Who are we? What's the "we" in this? (Need to define transportation and access based on a variety of interests)
- How accessible is it for different populations with different issues?
- How does it support both economic and quality of life issues?
- Where is our "main and main" in Downtown Orlando?
- How do we use technology to impact access, to identify where parking is, make it easy to know and understand how to move around downtown Orlando?

Jennifer Quigley, Chair of the Arts and Culture Committee, gave a brief presentation stating that arts and culture is the driving force of community revitalization in the 21st century. Ms. Quigley stated that the Arts and Culture Committee has been working on a list of 25 initiatives and listed several of them, as follows:

- Use Main Street Districts to enliven experiences in Downtown Orlando
- Use the area under I-4 and make the Bridge District into an arts market
- Theater
- Music
- Connections to Loch Haven Park
- Transportation
- Digital Media
- Renovating the Lake Eola Amphitheater into a destination that is active 24/7

John Burden, Chair of the Economic Competitiveness Committee, gave a brief presentation stating that the Committee's charge is to create a competitive and more vibrant downtown from an economic perspective. The Committee is working on finding solutions to the following questions:

- How do we bring companies Downtown?
- How do we encourage more private investors?
- How to get small businesses attracted to the downtown core?
- How do we connect with the huge technology in Downtown?

Mr. Burden ended his presentation by stating that there needs to be an emotional connection to Downtown.

Maylen Dominguez, Chair of the Sustainability Committee, presented a PowerPoint entitled, "Sustainability Committee Report" (see attached). Ms. Dominguez explained that the mission of the Sustainability Committee is *to create an inclusive, prosperous, healthy and enduring community that enhances our lives and the world around us.* In doing so, she focused on the following:

- Water Quality
- Air Quality

- Local Food
- Walkability
- Renewable Energy
- Green Buildings
- Materials Management

Ms. Dominguez ended her presentation with a quote from Ralph Waldo Emerson, *"Though we travel the world over to find the beautiful, we must carry it with us or we find it not."*

John Crossman, Chair of the Urban Lifestyle and Tourism Committee, spoke on several of the following key concepts:

- Retail follows jobs, residential, and then retail (important to understand that retail is a follower, not a leader)
- Retail strongly encouraged, not forced
- Retail is very easily misunderstood – make sure retail is market driven
- Retail in Downtown Orlando – who are we trying to get to come Downtown? (Residents outside Downtown coming into Downtown, keeping office people Downtown after work, and/or tourists coming Downtown?)
- Security/Safety – educate and train residents and get them involved
- Tourism experts from other cities (i.e. Las Vegas)

Kay Rawlins, Director of Community Relations, Orlando City Soccer, gave a brief presentation of the Social Fabric Committee. Ms. Rawlins stated that social fabric is the glue that will bind everything together. The Committee did a post-it note exercise and came up with words relevant to social fabric (inclusiveness, faith, pride, acceptance, everyone, community). The Committee developed the following definition: *Social Fabric includes the common ties that bind the diverse people, businesses, organizations and institutions that make up the unique community of downtown Orlando. The stronger the links and the collaboration among these diverse groups the stronger the social fabric that supports and cares about the community, its economy and its people.*

Mr. Kittinger shared Dr. David Swanson's comment, *When it comes to social fabric, one of the best ways to sum it up is how do we care, gather, and serve one another as a community?*

Eddy Moratin, Executive Director, LIFT Orlando, gave a brief presentation for the Neighborhoods and Historic Preservation Committee. Mr. Moratin began his presentation by asking the group, "how much history does Orlando have as a community?" He noted that most think we have no history; however, we have more than we think. He relayed that from a historical preservation standpoint we need to learn how to make the history of Downtown Orlando identifiable. This can be done by:

- Taking a proper inventory of historical districts in the area identifying those areas recognized by the national registry and those protected by local authorities
- Identifying neighborhoods that are successful and replicating these successes in other neighborhoods

Mr. Moratin stated that we need to include the past, present and the future preserving the best of Orlando's past and marrying it with the most ideal version of Orlando's future. He explained that instead of it being about historic preservation, it should be about how we honor what was best of what was here before but still be a part of a bright and exciting future moving on.

Mr. Moratin noted that the Parramore neighborhood is at the heart of our conversation and is critically important. The committee and the residents of the Parramore community were involved in past planning efforts and became disillusioned when the goals of those plans were not fulfilled. The hopes of residents need to be addressed and included in the considerations of Project DTO and made part of our future.

Amanda Day, Chair of the Downtown Identity Committee, presented a PowerPoint outlining three principal goals, as follows:

- Define the DNA of Downtown Orlando
- Develop a common vision for our future
- Deliver a roadmap to get us there

Ms. Day stated that cities have always been "brands" in the truest sense of the word (i.e. Paris is romance, New York is energy, and Washington is power). She explained that Downtown Orlando needs a brand and the Committee is working to identify a brand considering our history, character and visual images. Ms. Day summarized her presentation by stating the brand motto – *It's not what we say it is. It's what they say it is.*

Ms. Day encouraged everyone to attend Downtown Identity Committee meetings.

Whit Blanton, Project DTO Consultant, Principal at Renaissance Planning Group, and Consultant Support to the Access Committee, summarized some common issues of the Committees as follows:

- SunRail on Weekends
- Activity
- Sustainability and Open Space
- Arts and Culture
- Retail (linkage between retail and the arts and culture scene)
- Impact of elevated highways (highways converge on the City of Orlando – regional accessibility)
- Health and Wellness (this is on the social fabric presentation)

On June 13, 2014, the Committees will be tasked with developing their findings of context and observations, looking at the linkages and connecting with them. The Committees will also be given a working vision map of Downtown that builds on the words and information from all the Committees. The goal is to look at the map and use it as a basis for honing in on the Committees' findings.

Mr. Kittinger stated that the Executive Advisory Committee will be taking the findings of fact and observations from the Task Force and its Committees, and form them into recommendations that will be presented to the Mayor and City Council as the DTO Vision Plan.

With no further comments or questions, Mr. Kittinger thanked the Committee members, Consultants and City Staff for attending the meeting. The meeting adjourned at 10:28 a.m.

Dolores (Dee) Meyer – Recording Secretary
Project DTO

Attachments: PowerPoint - Parramore Comprehensive Neighborhood Plan
PowerPoint - Trends Overview
PowerPoint - Urban Amenities & Open Space
PowerPoint - Sustainability Committee Report
PowerPoint – Identity Committee – Three Simple Goals

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Project DTO

Sign-in Sheet

Name (Print)	Signature
Matthew Alexander	
Mikael Audebert	
Andrae Bailey	
Shanta Barton-Stubbs	Shanta Barton Stubbs
Lucas Boyce	
John Burden	
Jessica Burns	
John Cabrera	
Carlos Carbonell	
Brandon Chandler	
Roger Cook	
Danielle Courtenay	
John Crossman	
Lisa Cuatt	Lisa Cuatt
Amanda Day	Amanda Day
Terry Delahunty	
Maylen Dominguez	
Paul Ellis	

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Name (Print)	Signature
Sean Frank	
David Friederich	
Jeff Gitto	
Ken Goldstone (Pending)	
Eliza Harris	
Karl Hodges	
Philip Holt	
Eric Jackson	
Bobby Jones	
Dianne L. Ketts	
Fred Kittinger	
Shelley Lauten	
Jefre Manuel	
David Martens	
John Martinez	
Maritza Martinez	
Mitzi Maxwell	
Monica May (Pending)	
Nan McCormick	
X Allyson Meyers	
Larry G. Mills	

5/9/2014

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Name (Print)	Signature
Eddy Moratin	
Richard Morrison	
Valerie Mundy	
Brooke Myers	
Cole NeSmith	
Stuart Newmark	
Lynn Nicholson	
Ben Noel	
Rob Nunziata	
Bob Ohrablo	
Gabriela Ortigoni	
Jonathan Perry	
Christina Pinto	
Gregg Pollack	
Catherine Price	
Jennifer Quigley	
Kay Rawlins	
Greg Reynolds	
Jason Reynolds	

5/9/2014

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Name (Print)	Signature
Julio Rocha	
Melissa Schumann	
Shawn Seipler	
Robert Spooney	
Paul Stevens	
Jacob Stuart Jr.	
David Swanson	
Michael Taramykin	
Doug Taylor	
Falecia Williams	
David Yu	
Gene Zimmerman	
Curt Ostrodka	
Dean Grubin	

Parramore Comprehensive Neighborhood Plan
SUMMARY OF COMMUNITY FORUM #3
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
May 14, 2014
6:00 p.m.

On May 14, 2014, City of Orlando staff and the VHB (VHB) team met with the Parramore residents, business owners and stakeholders for Community Forum #3 of the Parramore Comprehensive Neighborhood Plan. The project team provided refreshments. There was a pre-meeting at 5:15 with the ambassadors and faith community leaders to give them an overview of the meeting, before the actual meeting convened. This document summarizes key points and highlights from the meeting.

- Welcome and Invocation
- Agenda and Meeting Overview
- Overview of Revitalization Alternatives and Preferred Vision
- Market Update and Projections
- Small Area Concept Plans
- Breakouts Sessions
- Ambassadors Reports

1. **Welcome and Invocation**

   Walter Hawkins from the City's Economic Development Department and Downtown Development Board/Community Redevelopment Agency (DDB/CRA) opened the meeting. He introduced Commissioner-Elect Regina Hill before she addressed the attendees. She thanked the attendees for their support and promised to move forward and work with the community to grow with the City. She said she wants to help revitalize Parramore. Mr. Hawkins introduced Pastor James Watkins, Greater St. Paul AME Church, who gave the invocation.

2. **Agenda and Meeting Overview**

   Community Forum #3 meeting had over 72 attendees. Ginger Corless, Public Outreach Coordinator with the VHB team, provided an overview of the agenda. She thanked the attendees for their continued participation in the planning process. She explained that this forum is the compilation of previous planning meetings with the Parramore community. She asked for a show of hands of those who had attended previous planning meeting and for those who were new to the planning process. She pointed to the boards and informed the attendees that during the breakout session they would have one on one time with the team

members who were assigned to explain the boards. The boards were graphic maps with illustrations representing potential revitalization alternatives on small area sites. She explained that the breakout session would be facilitated so that the attendees would be able to speak with facilitators who would provide greater details and receive their input. Additionally, she stressed the importance of respectful communication, so that all participants would have their viewpoints shared.

3. **Overview of Healthy Community Principles and Revitalization Scenarios**

Curt Ostrodka, VHB Deputy Project Manager reiterated that the Project Team continues to listen and has heard the feedback from the Parramore community. Since December, there have been numerous meetings with the various neighborhoods in Parramore, including social service providers, the faith community and a youth forum. The community participated in a Community Kickoff and Planning Fair and discussed issues, concerns and strategies. Over the months, the attendees were introduced to the Healthy Community Principles which include the following:

- **Prioritize People Over Cars:** Pedestrian friendly streets, LYMMO, walkability and safe routes to school;
- **Maximize the Opportunity for all Resident to Get Physical Activities:** Activities for adults and children, programs for all ages;
- **Promote Social Interaction to Overcome Social Isolation:** Space for community events, festivals, farmer's markets;
- **Make Healthy Choices Easy:** Signage for access to transit, biking, building community schools to include family health centers;
- **Design Neighborhoods Around Schools:** Community resources as part of school sites;
- **Empower Champion for Healthy Communities:** Educate people about the benefits of health and wellness;
- **Drive Economic Development by Creating a Unique Identity:** Build on existing educational infrastructure, establish a main street, identify historical and cultural assets for preservation and a cultural pathway;
- **Improve Access to Job Opportunities:** Educational and training hub, explore partnerships with LYNX and private employers for shorter commutes;
- **Social and Environmental Justice:** Programs to remediate contaminated soils, reduce displacement of current residents and reduce homelessness;
- **Promote Access to Healthy Foods:** Neighborhood grocery store, farmer's markets and community gardens;
- **Increase Housing Opportunities:** Affordable, diverse housing choices, single family and mixed use/mixed income.

Mr. Ostrodka described three (3) different revitalization scenarios that the community considered at the previous Community Workshop. He described the scenarios as long term and big picture which will not happen overnight, and that the scenarios encompassed the Healthy Community Principles that were prioritized by the community. The concepts are:

1. Concept One: Neighborhood Preservation and Enhancement
2. Concept Two: Educational Hub
3. Concept Three: West Town Connection

Concept One: Neighborhood Preservation and Enhancement (15% of the prior attendees selected this option) - The intent of this revitalization scenario is to represent existing development patterns, incorporates neighborhood preservation and enhancement for infill vacant lots, addresses street safety improvements, includes a historical/cultural heritage district and public programs such as housing assistance, homeownership education, land trusts and job training.

Concept Two: Educational Hub (26% of the prior attendees selected this option) - The intent of this revitalization scenario is to incorporate new educational uses built around Creative Village. It also includes the Department of Health and social services as a connection to the educational hub, connects Arlington, Concord and Callahan neighborhoods to the new K-8 school, preserves and enhances the neighborhood and creates transit oriented development at Amelia along the existing rail line.

Concept Three West Town Connector (59% of the prior attendees selected this option) - The intent of this revitalization scenario is to incorporate redevelopment along Orange Blossom Trail as a link to communities west of Parramore, place infill development nodes along Orange Blossom Trail and Colonial Drive, create transit oriented development at Amelia along the existing rail line, enhance and preserve the neighborhood, connect Arlington, Concord and Callahan neighborhoods to the new K-8 school and enhance Heritage Park.

Parramore Community Vision Plan

Mr. Ostrodka described the different components of the preferred revitalization scenario, which is called the "Parramore Community Vision Plan".

- Neighborhood preservation and enhancement
- Arlington/Concord/Callahan neighborhoods connected around K-8 school
- Public programs and safety improvements

- New educational uses built around Creative Village
- Redevelopment along Orange Blossom Trail as the link to communities west of Parramore
- Transit Oriented Development at Westmoreland and Amelia
- Mixed use development along Church Street corridor

4. Market Study Update and Projections

Mr. Ostrodka introduced Tom Lavash, Principal of WTL+a Economic Consultants to explain the market study's role in determining how to implement the vision. The market study will examine how population, household and job demographics translate into revitalization opportunities in Parramore, measure how Parramore may benefit from new projects, allocate new uses to catalysts sites throughout the neighborhood, test whether these uses make financial sense and outline possible funding sources to "close the gap." Tom asked "How do you get developers to come into the Parramore market? How does Parramore get its fair share? What is the forecast of growth? What can be done in Parramore to induce fair share? What catalyst projects could do this?" Mr. Lavash described the approach to conduct financial testing at three small area sites. If there is a gap between market feasibility and project viability, the City can potentially provide incentives to fill the gap.

Orange County's population is projected to grow by 96,000 new residents in the next 20 years. Tom said that Parramore is declining in population with limited spending power; declining occupancies among workspace uses and has vacant housing. He spoke of the historical loss of residents from 18,000 to 6,175 (2.5% of the City). Orange County is projected to create 119,500 new jobs over the next 8 years. Parramore's share could be 1,100 new jobs over the next 8 years. There are two steps to be taken to revitalize Parramore to capture its fair share of growth:

- Step 1 would entail stabilizing economic conditions; and
- Step 2 would entail accelerating revitalization.

Mr. Lavash pointed to the Black Business Investment Fund (BBIF) site adjacent to Heritage Park as a site that could be developed and benefit from a public private partnership. The full revitalization strategy should include:

- Bring 2,400 new residents into Parramore (2.5% share of City's population).
- Reduce vacant lots and replace with 60 to 75 new houses a year.
- Build 230 affordable units; 600 to 1,000 units in Creative Village and 250 units on scattered sites such as Wells Landing site.

- Provide a market for business such as lower cost for office spaces and strengthen retail; The market potential for workplace space is 50,000 – 150,000 SF.
- Attract a large employer because Parramore has (1 million square feet) of industrial space.
- A grocery store chain needs 10,000 to 12,000 residents to bring a grocery store into the community.
- Attract retail when you increase housing. The market retail for 5 years is 20,000 SF for restaurants; 20,000 to 25,000 SF on Orange Blossom Trail for grocery stores; 14,500 SF for convenience stores. In 10 years the market potential for retail could be 20,000 SF.
- Draw attendees of the Amway Center to Parramore; restaurants will do best near soccer stadium and Amway.
- The soccer stadium games could provide opportunities for the Fire Station on Central that is to be relocated. This is a re-use opportunity.
- The BBIF site needs anchor tenants like the Soccer offices. Mixed use opportunity.

5. Small Area Concepts

Mr. Ostrodka explained the purpose of the small area studies. He noted that tonight's activity would test the application of the Healthy Community Design Principles and strategies on real sites and examine models for potential future development in areas of the community.

- **Parramore Avenue and Church Street** which includes development of the BBIF site and the re-use of the existing Fire Station into a restaurant/bar; outdoor seating area for restaurant/bar; waterfront board walk; farmer's market; multi-use parking plaza; 30,000 commercial building to hold overflow office space from stadium and ground floor retail; outdoor deck and 2 story building on BBIF site.
- **Parramore Avenue Historic Corridor** embraces the historic nature of the buildings along the corridor, using townhouse style infill housing (24 units) to fill in vacant commercial properties.
- **Wells Landing and Z.L. Riley Park** includes 52 new units on Wells Landing (single family and town homes), new street and public open space relating to the park and 29 infill units on adjacent blocks.
- **US 441 and Church Street** is the gateway into Parramore from the west. The concept plan includes a grocery store, mixed use retail, commercial, and office space. The landscaping and architecture is intended to beautify and make the space friendlier and greener with 30 to 40 residential units and artist lofts.

- **Westmoreland, Amelia Residential** is a transit oriented development (TOD) with mixed use and multi-family housing. This TOD is intended to serve the planned SR 50 East West Bus Rapid Transit and US 441 Commuter Rail/Express Bus projects
- **Former Public Safety Complex proposes** small retail and commercial spaces, a plaza that activates the space across the street from the Wells' Built Museum, single family houses, duplexes and 4-plexes, office building and hotel.

A couple attendees interjected to express that they had not been invited to tonight's meeting. Another attendee wanted to ensure that recognition of and response for the land contamination was addressed in the plan. Commissioner-Elect Regina Hill pleaded for restraint and cooperation with the planning process. Ginger Corless reminded everyone to monitor enhancecfl.org to stay up to date with all of the planning activities. All of the materials about what had been done in previous planning activities are available on this site.

6. Breakouts Sessions

The attendees were invited to walk around the room and review the small area revitalization plans. A VHB Team Member was be stationed at the various maps. Numerous individuals walked around the room, reviewed the various small area neighborhood revitalization plans and talked with the facilitator who stood by the maps. After about 35 minutes of the attendees reviewing the maps and talking with the facilitators, the groups were called back together.

7. Ambassadors' Reports

Ms. Corless invited Plan Ambassadors and those in the audience to provide summary input:

a. A female attendee said some of the attendees told her that the plan needs to enhance what is already in Parramore. Invest in the residents and business owners who are already here. Ensure that there is a gas station.
b. She also said some attendees said the plan should highlight and celebrate the African American cultural heritage; preserve this; make this a tourist stop for tourist; an African American destination.
c. A female attendee said that business owners are not told everything they need to know. Some have been here for 30 years and are being squeezed out through eminent domain. She went on to say that she and her dad had a government contract, but could not get answers so that they could locate their business here and hire Parramore residents.
d. A female attendee said that her dad owns a restaurant business in Parramore on Carter Street. Parramore used to have lots of houses, families; it was a nice community. The

freeway was put in the middle of Parramore and everybody was moved out. Don't do this again. Make Parramore beneficial for business owners that are already here and are already committed to the community. Bring back barbecue stands. Let the people come and see that the people of Parramore are nice. Parramore gets bad publicity.

e. A female attendee said that the Magic Sports and Entertainment District PD ordinance and plans for the Rescue Mission is not adhering to the plan. There is a health disparity in Parramore. The site slated for the K-8 School is contaminated. She stated that there are 3 Brownfields studies going on in Parramore and 2 Superfund Sites have been identified. Gentrification is bringing in upper income and displacing people who can no longer afford to live here.

f. A male attendee said that he has been involved with plans for Parramore for 20 years. Parramore has been planned to the "nth" degree, but the plans have gathered dust. What is going to be different with this plan to bring the vision out of the ground? What is the structure, strategy, team? He wants the plan to be announced in the new Legacy Magazine; an African American publication that will be an insert in the Orlando Sentinel and released Juneteenth. Parramore has legacy and history. Dr. Dorsey, other black people and honorary whites can be honored in the magazine.

g. A male attendee said that he understands frustration, because the input is not being taken. He held up a poster of his own and said that the green dots represent property owners who were not consulted. However, they all agree and like the plans that are being presented tonight. They want mixed uses over on their side of West Church Street. They don't want a "dark area" in the middle of Parramore where no one wants to walk or visit because of fear. He has been in Parramore for 60 plus years and wants people to come to Parramore. The thousand people that are projected to come to Parramore should be targeted to come to Parramore quickly. But perception is reality and people are afraid to come because there is a perception of crime. He said that a pastor who is known as the longest serving pastor in Parramore (Pastor Glendy Hamilton) has worked hard to get crime cameras in Parramore. The homeless problem must be solved. If these things are not solved, then the plan means nothing.

Mr. Hawkins reminded the attendees that the meeting has a set agenda to get through and interruptions and takeovers would not be allowed. He invited the attendees to attend City Council meetings to sign up to speak. The upcoming planning sessions will be focused on specific topics and will be open to constructive comments to the vision before it goes to City Council for a vote.

Mr. Ostrodka informed the attendees about the next steps:

- Planning Team to test the financial feasibility of the Small Area Studies/Catalyst sites
- Develop goals, objectives and policies that will implement the vision plan
- Develop recommendations for the public programs and infrastructure
- The next meeting will be:

June 11, 2014 - Wrap Up Meeting; 6 pm-8pm (Callahan Center)

This will be the last general community meeting. The final plan will be presented to the community, illustrating how it has been designed with public input to reflect the vision and goals established by community forum participants.

Pastor Rollie Murray, Bethel Missionary Baptist Church gave a prayer to close out the meeting. The meeting was adjourned.

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Comprehensive Parramore Community Workshop

Community Forum #3: Market Based Healthy Community Transect by Small Areas

Dr. J.B. Callahan Community Center – May 14, 2014 - 6:00 pm – 8:00 pm

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Silvia Vargas WRT				☐ Telephone ☐ Letter ☐ Email
Carleen Flynn LYNX	455 N. Garland Ave Orlando FL 32801	407 254-6041	cflynn@golynx.com	☐ Telephone ☐ Letter ☒ Email
A-1 Engine Parts	1124 W Church ST ORLAND FL 32805	407-999 9911	A1EngineParts WareHouse@Yahoo.Com	☑ Telephone ☐ Letter ☑ Email
Sasha Watson	120 E. Colonial Dr Orlando, FL 32801	407802 3223	Swatson@hawmlaw.com	☐ Telephone ☐ Letter ☒ Email

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Ericka Burroughs-Girardi	6101 Lake Ellenor Dr Orlando, FL 32809	407-858 1400 X 1217	Ericka.Burroughs-Girardi@FLhealth.gov	☐ Telephone ☐ Letter ☑ Email

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J. Henry Barber Shop	614 W. Church St.	407 745-7733		☑ Telephone ☐ Letter ☐ Email
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John Morgan	"	"		☐ Telephone ☐ Letter ☐ Email
Legacy Central Florida		407-517-8688	ej@MIAmediagrp.com	☐ Telephone ☐ Letter ☑ Email

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Jim Hunt 400 S Orange Ave jim.hunt@cityforlando.net
Glendy Hamilton

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Parramore Comprehensive Neighborhood Plan
SUMMARY OF SOCIAL SERVICES FORUM
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
June 5, 2014
6:00 p.m.

On June 5, 2014, City of Orlando staff and the VHB team met with social services and economic development representatives from the community. They were invited to provide input into the vision and plan for Parramore, because of their knowledge and/or involvement in providing essential services to the Parramore community. The project team provided refreshments. The Social Services Forum had over 25 attendees. This document summarizes key points and highlights from the meeting.

- Introductions
- Project Overview
- Review Draft Plan Recommendations
- What Other Programs and Projects are Needed to Revitalize Parramore?

1. **Welcome**

   Paul Lewis, Chief Planning Manager for the City of Orlando's Economic Development Department, opened the meeting. He introduced Commissioner Robert Stuart, who added that he was present in his capacity as the Executive Director of the Christian Service Center.

2. **Project Overview**

   Curt Ostrodka, VHB Deputy Project Manager, provided an overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. The goals include preparing a detailed vision plan for Parramore that connects the community with SunRail and the Parramore Bus Rapid Transit LYMMO system. He informed the attendees that the City of Orlando was awarded a HUD Sustainable Communities Regional Planning Grant to prepare a Parramore Comprehensive Neighborhood Plan.

   - **Parramore Today**

     Mr. Ostrodka described Parramore as 819 acres, made up of 35% public ownership, 13% vacant, 13% industrial, 12% single family, 12% multi-family and 10% commercial.

     - *A male attendee asked why the boundary for the plan stopped at Gore. Mr. Ostrodka answered it was a requirement of the grant that the boundaries be established. Since the plan could not be global, the City focused on a boundary that was manageable.*

- **Healthy Community Design**

  Mr. Ostrodka informed the attendees that the Parramore community has actively engaged in the visioning process to define what they want for Parramore. The planning approach utilizes Healthy Community Principles to create a Healthy Community in Parramore. The goal is to make it easier for people to live healthy lives, decrease dependence on automobiles and have an active lifestyle.

- **Community Engagement**

  Mr. Ostrodka informed the attendees that there had been numerous meetings since December 2013, where the community gave their input. Representation came from various neighborhoods in Parramore (Callahan, Lake Dot, Holden/Parramore), including social service providers, faith community and a youth forum. There was a community kickoff meeting and planning fair, four community workshops, including a discussion of the Health Community Principles. Recently, the community participants reviewed revitalization scenarios and small area studies and provided additional feedback. The community established issues, concerns and discussed strategies.

- **Healthy Community Design Principles**

  Mr. Ostrodka informed the attendees that the Healthy Principles included

  1. Drive Economic Development by Creating a Unique Identity
  2. Improve Access to Job Opportunities
  3. Promote Social & Environmental Justice
  4. Increase Housing Opportunities
  5. Make Education the Cornerstone of Revitalization
  6. Empower Champions for a Healthy Community
  7. Promote Access to Healthy Foods
  8. Prioritize People Over Cars
  9. Maximize the Opportunity for all Resident to Get Physical Activities; and
  10. Encourage Mixed Used Development.

- **Opportunities**

  Mr. Ostrodka provided an overview of the opportunities and assets in Parramore, including development of the new Major League Soccer (MLS) Stadium, Creative Village, SunRail & LYMMO, K-8 Public School, I-4 Ultimate project and UCF downtown which may bring 10,000 to 15,000 students and teachers to Parramore.

- **Forecasted Growth**

  Mr. Ostrodka informed the attendees that Parramore's population has declined from 18,000 to 6,000 over 30 years. The currently forecasted growth would be 2,400 new residents (8,575 total), 1,200 to 1,500 new residential units and 50,000 to 150,000 SF of retail and office space. The Parramore Plan envisions a greater build out potential, based on the Plan's full implementation, with over 7,000 dwelling units and 7,000,000 SF of non-residential growth. The City wants to balance growth and an increasing tax base with very little negative impact on the existing community.

  - *A male attendee asked if anyone has studied the impact of bringing a university to Parramore. Curt answered that UCF has the funding in place to conduct a feasibility study. The Mayor took a tour and visited Arizona State which has a downtown presence in Phoenix.*

- **Parramore Community Vision Plan**

  Curt Ostrodka informed the attendees that the Plan is a hybrid of 3 alternative conceptual plans that the community analyzed and voted on. The Plan includes:

  - ✓ Neighborhood Preservation and Enhancement
  - ✓ Arlington/Concord and Callahan Neighborhoods Connected
  - ✓ Orange Blossom Trail as the Regional Connector West of Parramore
  - ✓ Transit Oriented Development at Westmoreland and Amelia; and
  - ✓ New Educational Uses Built Around the Creative Village.

  The Wells' Built Hotel is an historic museum and a great community asset; the development around it must conform and be compatible. Valencia may also accompany UCF downtown to provide education for adults.

  - *An attendee suggested getting the residents' reactions to case studies.*

3. **Review Draft Plan Recommendations:** Mr. Ostrodka provided an overview of the recommendations to date and noted that they are in the draft stages and more recommendations are welcomed.

- **<u>Drive Economic Development by Creating a Unique Identity</u>**: Expand Main Street Program – hire full time executive director; Retain existing businesses and replace vacant lots with residential uses; Schedule and fund community events in Heritage Park, Community Centers and Parramore Avenue Main Street District; Invest in historical and cultural districts along South Street and Parramore Avenue; Provide live, work and play space for artists and support the arts.

- **<u>Improve Access to Job Opportunities:</u>** Provide financial incentives to existing businesses to help them remain and grow; Establish a small business incubator with office space, information technology, access to professional support staff; Establish a full time Business Retention Coordinator to provide technical assistance to existing businesses; Attract new businesses and continue to provide incentives.
  - *A male attendee asked will there be financial support for businesses and Mr. Ostrodka answered yes.*
  - *Another male attendee stated there should be training programs for current residents. Need space for training programs.*

- **Promote Social & Environmental Justice:** Install surveillance cameras; Establish community oriented policing and re-fund police on bicycle; Increase code enforcement; Require Crime Prevention Through Environmental Design; Protect current residents from displacement through a Community Land Trust; Increase funding to housing rehabilitation and maintenance assistance and prioritize and implement a brownfield cleanup program for areas identified as contaminated properties; Reduce homelessness by using the housing first approach to help families; Provide permanent supporting housing for 300 individuals within 3 years; and use scattered sites approach to reduce concentration of homeless people in Parramore.

  A lengthy discussion ensued with the highlights of the discussion as follows:
  - *The dots on the PowerPoint indicated the presence of surveillance cameras requested by business owners and faith community leaders. Walter Hawkins, City of Orlando, Downtown Development Board responded that the City has approved funding for additional cameras, but the locations are to be determined.*
  - *Does the land trust mean rent control? Mr. Ostrodka answered that a land trust would only apply to specific sites, likely City-initiated housing projects or Community Land Trust property.*
  - *Scatter sites outside of Parramore; need to make sure there is access to transportation from scattered sites to services that are needed.*
  - *Create programs to prevent homelessness.*
  - *Giving the homeless an ID card is nice, but they can't pay the rent. Use resources for emergency food and shelter, so that there is no homelessness. It is cheaper to help people keep their homes than provide everything once they become homeless.*
  - *Reduce the risk factors with training, education and job skills. Attack the risk with different strategies.*
  - *Provide Rapid Re-Housing.*

- *The 300 chronically homeless individuals need to be spread throughout the City, like in Baldwin Park; put people in a different environment.*
- *A man said, "2,500 new residents in Parramore, where the property value is low, this place could be gorgeous with brick streets, but the homeless will break in; there is a problem with drugs, drug dealers and the perception; it won't work." He said that he can't rent his property because of these things.*
- *A woman identified herself as being a professional from the Center for Drug Free Living. She grew up in Parramore. She quoted "you can take a horse to the water, but you can't make them drink, but you have to make the people drink; they must be trained; you must hold on to them for a year or more. There are too many programs that stop at age 18".*
- *Another woman asked will the demographics change? Will there be gentrification? She urged the retention of a cultural and heritage district.*
- *There needs to be more case management and supportive services for the homeless.*
- *There needs to be jobs and sustainable training for a career.*
- *A man said permanent supportive housing is indeed permanent, even if the individual rejects the supportive services. He said, "If you put them out, you are making them homeless. Some are mentally ill or have substance abuse problems and they need support. If there are no resources, they will be homeless again".*
- *A man said the intent for Section 8 housing was to transition from an emergency to a house, but that is not how it is implemented. The people are now dependent. Make use of Section 8 vouchers a separate recommendation since it is transitional housing, not permanent housing.*
- *There is a need for increased transitional housing.*
- *Additional funding is needed for Emergency food in the 32805 zip code and. Funding is needed for rent, mortgages and utilities and EFSP through United Way does not have enough funds for this. Create a local branch or organization.*
- *Programs need to include transportation, lunch money - supportive services should include everything.*
- *Permanent supportive housing is maintained even if the person leaves; the unit stays a permanent supportive house for the next person. The discussion continued with a woman saying the resident must accept case management to become self-sufficient.*
- *Address the issue of poverty. The community is impoverished and needs resources such as transportation, job training and job placement.*
- *Research Westgate Foundation, New Move Program*
- *Enforce the laws like it's enforced on the East side.*

- **<u>Increase Housing Opportunities</u>**: Preserve and strengthen existing residential housing; Pursue a Choice Neighborhood Grant. (A Plan is a prerequisite, soon Parramore will have the Plan); Provide homeowner education and increased funding assistance to help people get into homes and to maintain them; Require mixed income housing; Build 10 houses per year for 20 years; build new homes to support existing and potential new population.
  - *A woman asked if City View has been studied, because she thinks it is very nice. It was answered that it has 98% occupancy with mixed income. The former Wells Landing site will be an opportunity soon through a public private partnership with the City.*
  - *A man identifying his company as Limitless Vista said that Parramore residents should participate in building Wells Landing; this could be an opportunity to develop skills, offer training and employment. They will then feel invested in the community. Give employer incentives to do this. Require the developer to do this as part of the incentives.*
  - *A woman asked if Wells Landing would be in an Enterprise Zone and the answer was yes. Tyler Johnson, VHB, explained that in Enterprise Zones, employers get incentives for employing 25% of the residents from the Zone; the business gets the tax benefit.*
  - *Front Porch Community Program (in Enterprise Zone) provides funding.*
  - *Give professionals incentives to move into the neighborhood to mentor the neighbors and youth.*
  - *City fees waived for owner occupied renovations or building for their property in a geographically defined area: Parramore.*
  - *A woman asked about the presence of a grocery store. A representative from Hebni Nutrition explained that Hebni will soon provide mobile farmer's market food* to 15 *surrounding communities, including Parramore (September).*
  - *Reggie McGill, City of Orlando, Mayor's Office said that Parramore people deserve quality of life; training and they have the right to be heard.*

- **<u>Make Education the Cornerstone of Revitalization:</u>** Continue to build on PKZ, Coordinate with UCF, Valencia College and Non-governmental organizations to establish an ongoing scholarship program for Parramore students; Plan the Parramore K-8 School as a community school, with family health services (medical, vision and dental); Establish a coordinator for Mayor's Matching Grant Funds for Schools and Non-profits; Provide training for residents such as NeighborhoodWorks, Orange County Public Schools LifeStrides Programs and Goodwill Services.
  - *A male said Harris Rosen is interested in developing a scholarship program in Parramore, similar to the one in Tangelo Park, but wants partners.*

- *Another man said that his employer is working with Career Source to train, pay and place workers with employers in the environmental field. Short-term training programs are needed. Employers need to commit to hire trainees. Incentives for employers hiring trainees (incentives up to 50% of salary, if intern is hired).*
- *Focus on vocational schools to provide "in demand" training.*
- *Create a Family Stabilization Program and give 1 to 2 years of assistance from job training to stabilization.*
- *Expand City's Blueprint Employment Office that is used for the venues as a workforce hub with mixed services to include identifying the workforce and a training lab.*
- *Recruit Goodwill to come back to Parramore as a job placement center. This shows the residents that they are worthy of jobs and it builds trust between the City and the residents.*
- *Incentivize college grads from Parramore to come back home to own homes and businesses.*

- **Empower Champions for a Healthy Community**: Establish a formal neighborhood association for Arlington Heights, Callahan, Holden/Parramore; Organize Neighborhood Watch Programs; Fund a coordinator position to apply for neighborhood enhancement projects; Continue engagement of Parramore Comprehensive Neighborhood Plan.
  - *Organize the community to be advocates and provide transportation and training and on how to present to the City Council.*

- **Promote Access to Healthy Foods**: Partner with Hebni Nutrition; attract a neighborhood grocery store; transform vacant lots into community gardens and hold classes and events focused on nutrition and healthy cooking.
  - *An attendee said the grocers and partners need to accept WIC and SNAP.*

- **Prioritize People Over Cars**: Connect bicycle lanes, cycle tracks and wide sidewalks; Improve pedestrian sidewalks and street lighting; Preserve and replace bricks; Coordinate with LYNX to increase frequency of routes to employment centers and expansion of LYMMO routes.
  - *Research what cycle track cross sections do to transit options on Westmoreland.*

- **Maximize the Opportunity for all Resident to Get Physical Activities**: Provide programs for all ages; Partner with non-governmental organizations to provide recreational activities (such as Orlando City Soccer); allow residents to use new K-8 school for recreational

facilities; initiate a street tree planting program and improve lighting, visibility and appearance of open spaces and recreation amenities.

- *A male attendee said there is a need to for adult sports leagues.*

- **Encourage Mixed Used Development**: Designate mixed-use infill development sites; Mixed use development standards; Amend the City of Orlando Comprehensive Plan, Land Development Code and Community Redevelopment Area Master Plan to be consistent with the Parramore Neighborhood Plan.

Next Steps:

June 11, 2014 - *Wrap Up Meeting; 6pm*-8pm

This will be the last general community meeting. The final plan will be presented to the community, illustrating how it has been designed with public input to reflect the vision and goals established by community forum participants.

- **Test Financial Feasibility of selected Catalyst Sites**
- **Finalize Goals, Objectives and Policies that will implement the Vision Plan**
- **Fall 2014 Workshops and Presentation to City Boards**

The meeting was adjourned.

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 5/4/2014 Event/Location Comment Submitted: Stakeholder Callahan Center

Is there a reason why LYNMO Paramore line (Lime) is not on the Plan? It is Under construction.

Name: Carleen Flynn Phone:

Company: LYNX Email:

Address: City/State:

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 6/5 Event/Location Comment Submitted: Social Service Mtg

- what is # of owner occupied homes? in Parramore/City.
- prevent homelessness: not just ~~reduce~~ reduce it.?
  - emergency funds/rent/utilities
- owner-occupied fee waiver for new/renovation construction

Name: ROBERT STUART Phone: 407/425-2523

Company: Christian Service Center Email: rstuart@christianservicecenter.org

Address: City/State:

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 6/5 Event/Location Comment Submitted: Social Science / Celebration Cir.

1. Low Income = Bad Area - No Equity Build up for homeowners + No way out of Poor
2. 300 Scattered Housing Should be at least 95% Outside of Parramore.
3. Need to close down Most Homeless / Social Services in Parramore + have Whole Metro Area share Facility
4. Put up the Cameras in Residential Areas + Monitor.

Name: Phil Cowherd Phone: 407 835 9856

Company: Cowherd Realty Email: Phil@TCowherd

Address: 1101 W. Church St City/State: Orlando, Fla 32805

www.enhancecfl.org Email: enhanceparramore@gmail.com

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Social Services Forum
Dr. J.B. Callahan Community Center – June 5, 2014 - 3:00 pm – 5:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
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Larry Willis	750 S. OBT #30 Orlanl FL 32205	407 574 5430	williamskarry1688@yaha.	☐ Telephone ☐ Letter ☑ Email
SHARON WILEY	1416 L.B. McLEOD Rd	407 342-6477	swiley1@cfLrr.com	☐ Telephone ☐ Letter ☐ Email
HENRIETTA Center for Digital Inclusion	5051 NINTH LANE O.1 32808	407-697.2930	htice@cfdfl.com	☐ Telephone ☐ Letter ☑ Email
DeLisa Bonnparte	750 S. Orange Blossom trail ste #157 Orlando FL 32805	407.758 4910	delisabonnparte@gmail.com	☐ Telephone ☐ Letter ☑ Email

VHB

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Comprehensive Parramore Community Workshop
Social Services Forum
Dr. J.B. Callahan Community Center – June 5, 2014 - 3:00 pm – 5:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
ROBERT STUART CHRISTIAN SERVE CENTER	808 W CENTRAL BLVD 32805	407 425 2523		☐ Telephone ☐ Letter ☐ Email
Bahari BURNS Orange Blossom Family Health	232 N. OBI 32805	407-428 5751 ext. 332	bburns@ncch.org	☐ Telephone ☐ Letter ☐ Email
ERIK RANGE BFA Environmental	1230 Hillcrest St. Orlando, FL 32803	407-896-8608	erange@bfaenvironmental.com	☐ Telephone ☐ Letter ☐ Email
Chuck Kinyon	1101 W Church St 32805	4078598856	CKINYON@HOC.COM	☐ Telephone ☐ Letter ☐ Email
Pauline Davis	SBDC	407 420 4850	Pauline.davis@bus.ucf.edu	☐ Telephone ☐ Letter ☐ Email

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

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Dr. J.B. Callahan Community Center – June 5, 2014 - 3:00 pm – 5:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
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Carleen Flynn LYNX	455 N. Garland Orl FL 32801	407 254-6041	cflynn@golynx.com	☐ Telephone ☐ Letter ☒ Email
Phil Cowherd	1101 W. Church Orl 32805	407 7185300	Philip.Cowherd@usa.com	☐ Telephone ☐ Letter ☐ Email
WALTER HAWKINS	400 South Orange Orlando fl		walter.hawkins@cityoforlando	☐ Telephone ☐ Letter ☐ Email
Reggie McGill	400 S. Orange Ave Orl, FL 32801	(407) 246-2221	Reginald.McGill@cityofORLANDO.com	☐ Telephone ☐ Letter ☐ Email

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Dr. J.B. Callahan Community Center – June 5, 2014 - 3:00 pm – 5:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Marc Stanakis Jobs Partnership	4900 Millenia Blvd Orlando 32839	407 641-0755	MStanakis@JobspartnershipFL.org	☐ Telephone ☐ Letter ☑ Email
Mary Stuart Droz	400 S. Orange Ave. Orlando, Fl (32806)	407-246-3276	mary-stuart.droz@cityoforlando.net PROJECT DTO REP.	☐ Telephone ☐ Letter ☑ Email
David Outing Jobs Partnership	4900 Millenia Blvd. Orl. Fl. 32839	407-641-0755	DOuting@JobsPartnershipFl.org	☐ Telephone ☐ Letter ☑ Email
JOHN RUDZIK	ORANGE Co. Pub. Schools	407 318 3111	John.rudzik@ocps.net	☐ Telephone ☐ Letter ☑ Email
Kathy Shuler	OCPS	(407) 317 3200 ext. 2329	Kathryn.Shuler@ocps.net	☐ Telephone ☐ Letter ☑ Email

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Building A Community On Heritage

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Social Services Forum
Dr. J.B. Callahan Community Center – June 5, 2014 - 3:00 pm – 5:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Brent Trotter		407 426-1254	brent.trotter@cflhomeless.org	☐ Telephone ☐ Letter ☒ Email
Fabian DeLatSpriella			fabian.delatspriella@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
PAUL Lewis		407-246-3358	paul.lewis@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
Susan Harris	City of Orlando	4072462779	susan.harris@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
WILLIAM GRIDLEY		3212308668	bill@tandemconnects.com	☐ Telephone ☐ Letter ☒ Email

VHB

Parramore Comprehensive Neighborhood Plan
SUMMARY OF MEETING WITH WEST CHURCH STREET PROPERTY OWNERS
1016 West Church Street, Orlando, FL
June 5, 2014
6:00 p.m.

Paul Lewis (Chief Planning Manager, City of Orlando), as well as Jim Sellen and Curt Ostrodka from the VHB team, were invited to attend a meeting of the West Church Street property owners to discuss the Parramore Comprehensive Neighborhood Plan. The City/VHB team provided background on the planning effort to date and explained the Vision Plan concepts. Brad Cowherd, Jere Pile, and Brooks Weiss provided perspective and comments for the City/VHB team. Most of the discussion by the group dealt with land use issues and potential impacts of the plan on future property values. Mr. Lewis stated that the City's intent is not to in any way restrict current land use rights or entitlements, but instead to offer land use concepts that would allow for increased flexibility in the future.

As this meeting was called by the property owners, the City/VHB team did not collect a sign-in sheet.

The meeting was adjourned.

WEST CHURCH STREET PROPERTY OWNERS MEETING
JUNE 5, 2014 AT 1016 W. Church St

AGENDA

1. **Invocation;** Reverend Glendy Hamilton-Harvest Baptist Church

2. **Comments;** Commissioner Regina Hill

3. **What's This Plan For and What Property Owners Should Ask;** Brad Cowherd (Why Dad could be wrong)

4. **City/VHB Planners;** Plan Update and input gathering.

5. **Comments and Introduction of Developers;** Jere Pile

6. **Developer Comments and Suggestions;**

7. **Where to go from here;** Brooks Weiss Architect/Planner

8. **Suggestion of next meeting;** Subject, Time and Date

9. **Turn in comment/question sheets**

Parramore Comprehensive Neighborhood Plan
SUMMARY OF WRAP UP MEETING
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
June 11, 2014
6:00 p.m.

On June 11, 2014, City of Orlando staff and the VHB team met with residents, business owners, leaders and stakeholders of the Parramore community. They were invited to participate in the presentation of the draft final plan, including illustrations on how the plan had been designed with the Parramore community's input, and to confirm that the preliminary recommendations reflect the vision and goals of the community. The media was also in attendance, including Channel 13 and the Orlando Sentinel. The project team provided refreshments. This document summarizes key points and highlights from the meeting.

- Welcome and Invocation
- Draft Parramore Comprehensive Neighborhood Plan Overview
- Draft Plan Recommendations
- Discussion: What Other Programs and Projects are Needed to Revitalize Parramore?
- Schedule and Next Steps

1. **Welcome and Invocation**

   Walter Hawkins, City of Orlando, Downtown Development Board/Community Redevelopment Agency opened the meeting. Pastor Robert M. Spooney provided the invocation. Thereafter, Mr. Hawkins introduced Commissioner Regina Hill in her official capacity as the Commissioner of District 5. Commissioner Hill spoke of the rich heritage of Parramore and her excitement in seeing the outcome of the plans. She observed that the community had made progress in participating in the planning process.

2. **Project Overview**

   The Wrap Up Meeting had over 85 attendees. Curt Ostrodka, VHB Deputy Project Manager, asked the attendees who had attended every meeting to stand to be recognized. Numerous attendees were acknowledged. Mr. Ostrodka provided a general overview and explained the Parramore Comprehensive Neighborhood Plan goals as engaging the Parramore community in a visioning process that defines the community. There has been extensive community outreach to reach the vision and the plan with near and long term recommendations for revitalization that creates a Healthy Community.

- **Ten (10) Small Group Meetings –** Mr. Ostrodka informed the attendees that there had been 10 small group meetings, where the community gave their input. Representation came from various neighborhoods in Parramore (Callahan, Lake Dot, Holden/Parramore), and also including meetings with social service providers, faith community, and the youth. The project team also attended a meeting of the West Church Street property owners, at their invitation. There was also a walking audit.

- **Five (5) Community Workshops -** There were 5 Community Workshops including the Community Kickoff Meeting and Planning Fair (January 25, 2014); Community Workshop #1 - Health Community Principles (February 25, 2014); Community Workshop #2 - Revitalization Scenarios (March 25, 2014); Community Workshop #3 - Small Area Studies (May 14, 2014), followed by the Final Wrap Up Meeting tonight. The community established issues, concerns and discussed strategies during these workshops.

- **Healthy Community Design Principles**

  Mr. Ostrodka informed the attendees that the Healthy Principles upon which the Plan is based included:

  (1) Drive Economic Development by Creating a Unique Identity;
  (2) Improve Access to Job Opportunities;
  (3) Promote Social & Environmental Justice;
  (4) Increase Housing Opportunities;
  (5) Make Education the Cornerstone of Revitalization;
  (6) Empower Champions for a Healthy Community;
  (7) Promote Access to Healthy Foods;
  (8) Invest in People, Not Cars;
  (9) Maximize the Opportunity for all Resident to Get Physical Activities; and
  (10) Encourage Mixed Used Development.

  Mr. Ostrodka pointed at the maps displayed around the room as representative of the Healthy Community Design Principles.

- **Opportunities**

  Mr. Ostrodka informed the attendees that there are unique opportunities and assets in Parramore including the planned MLS Soccer Stadium, Police Headquarters, Creative Village, I-4 Interchange, SunRail & LYMMO improvements, K-8 School, I-4 Ultimate project, vacant parcels, public parcels and UCF downtown which could bring 10,000 to 15,000 students and teachers to Parramore. UCF has already allocated $2 million for a study.

Arizona State University has similar downtown, urban characteristics and is being studied by the City. LYNX is working on the SR-50 Corridor Study to evaluate the feasibility of bus rapid transit, potentially providing a new transportation option of Parramore residents. There is a separate transit feasibility study regarding connecting Parramore via rail or express bus to other communities such as Eustis, Apopka, etc.

- **Forecasted Growth**
  Mr. Ostrodka informed the attendees that Parramore's population has declined from 18,000 to 6,000 over the past 30-40 years. The currently forecasted growth for the area as depicted in the City's Growth Management Plan includes approximately 2,400 new residents over the next 30 years (8,575 total); 1,200 to 1,500 new residential units and 50,000 to 150,000 SF of retail and office space. However, assuming we as a community implement the ultimate full build-out potential inherent in the Parramore Vision Plan and assuming the presence of a significant UCF campus in Downtown, there could be as many as 7,000 new residential units (40% of downtown share) and 7,000,000 SF of non-residential growth (25% of downtown share). Mr. Ostrodka emphasized that the City wants to balance growth while preserving and enhancing the existing community.

- **Parramore Community Vision Plan**
  Mr. Ostrodka informed the attendees that the Plan is a hybrid of 3 plans which the community analyzed and voted on. The Plan includes:
  - Neighborhood Preservation and Enhancement
  - Arlington/Concord and Callahan Neighborhoods Connected
  - Orange Blossom Trail as the Regional Connector West of Parramore
  - Transit Oriented Development at Westmoreland and Amelia; and
  - New Educational Uses Built Around the Creative Village.

3. **Review Draft Plan Recommendations:** Mr. Ostrodka proceeded to go through each of the draft plan recommendations organized by Healthy Community Principle, asking attendees to provide feedback. Mr. Ostrodka provided an overview of the Turning Point Exercise and instructed the attendees on how to vote using the handheld keypad polling devices. The Turning Point exercise allowed attendees to see instant results. Mr. Ostrodka added that additional recommendations were welcomed and would be discussed at the end of the meeting.

Drive Economic Development by Creating a Unique Identity: *The problem is that there is a need for economic development and a need to improve the image of Parramore as a desirable place to live, work and play.*

- Recommendation: Expand Main Street Program by hiring a full time executive director; Retain existing businesses and replace vacant lots with residential uses; Schedule and fund community events in Heritage Park, Community Centers and Parramore Avenue Main Street District.
    - 75% agreed; 15% disagreed and 10% Neutral

- Recommendation: Schedule and fund cultural events, street festivals, health fairs, farmer's markets at Heritage Park, community centers and Parramore Avenue Main Street District.
    - 80% agreed; 10% disagreed and 10% Neutral

- Recommendation: Invest in the cultural and historical assets; establish a cultural and historical district along Parramore Avenue and South Street; live/work opportunities for artists; support the arts as a means of revitalizing the commercial center.
    - 66% agreed; 19% disagreed and 15% Neutral

An Attendee said that as it relates to business retention, some of the programs don't cover all of Parramore; programs stop at Westmoreland. Different programs have different areas.

Improve Access to Job Opportunities: *There is a barrier to employment to include getting to work, lack of jobs and job training.*

- Recommendations: Provide financial incentives to existing businesses to help them remain and grow. Establish a small business incubator with office space, information technology, access to professional support staff
    - 83% agreed; 13% disagreed and 4% Neutral

- Recommendation: Establish a full time Business Retention Coordinator to provide technical assistance to existing businesses to include business assistance program, Minority Entrepreneur Business Assistance Grants, Enterprise Zone, Orlando Economic Enhancement District and Small Business Façade Program.
    - 62% agreed; 26% disagreed and 11% Neutral

- Recommendation: Attract new businesses and continue to provide financial and development incentives; Work with Site Selectors to promote the benefits of Parramore
    - 75% agreed; 15% disagreed and 9% Neutral

Promote Social & Environmental Justice: *There is a problem of social and environmental concerns which includes safety or a perception of safety, environmental concerns, poverty and homelessness.*

- Recommendation: Install surveillance cameras
    - 72% agreed; 26% disagreed and 2% Neutral

- Recommendation: Establish community oriented policing and re-fund police on bicycle;
    - 85% agreed; 11% disagreed and 4% Neutral

- Recommendation: Increase code enforcement;
    - 53% agreed; 30% disagreed and 17% Neutral

- Recommendation: Require Crime Prevention Through Environmental Design;
    - 89% agreed; 9% disagreed and 2% Neutral

- Recommendation: Protect current residents from displacement through a Community Land Trust;
    - 47% agreed; 44% disagreed and 9% Neutral

- Recommendation: Protect current residents from displacement by increase funding to housing rehabilitation and maintenance assistance
    - 80% agreed; 14% disagreed and 6% Neutral

- Recommendation: Prioritize and implement a brownfield cleanup program for areas identified as contaminated properties; pursue additional federal and state funding
    - 96% agreed; 2% disagreed and 2% Neutral

- Recommendation: Reduce and prevent homelessness by increase funding for food and emergency assistance; establish a local Commission on Poverty focused on eradicating poverty
    - 69% agreed; 20% disagreed and 11% Neutral

- Recommendation: Reduce homelessness by using a scattered sites approach to reduce concentration of homeless people in Parramore to include transitional housing, permanent supportive housing for the chronically homeless and mobile case workers/supportive services
    - 70% agreed; 20% disagreed and 9% Neutral

An attendee said that the brownfields sites on private lands should be prioritized.

Increase Housing Opportunities: *The problem is a lack of homeownership in Parramore. Most people want a single family home and more housing choices, while maintaining the historic neighborhoods.*

- Recommendation: Preserve and strengthen existing residential housing; Pursue a Choice Neighborhood Grant. (A Plan is a prerequisite, soon Parramore will have the Plan);
    - 84% agreed; 12% disagreed and 4% Neutral

- Recommendation: Provide homeowner education and increased funding assistance to help people get into homes and to maintain them;
    - 75% agreed; 15% disagreed and 11% Neutral

- Recommendation: Adopt Fair Housing policies that require mixed income housing, including in Creative Village
    - 84% agreed; 13% disagreed and 4% Neutral

- Recommendation: Build 10 houses per year for 20 years; build new homes to support existing and potential new population; designate a specific percentage Community Redevelopment Area dollars for construction of new and the rehabilitation of existing homes.
    - 72% agreed; 25% disagreed and 4% Neutral

- Recommendation: Build new homes to support existing and potential new populations; continue to provide development incentives and bonuses for privately owned properties near existing or planned transit stops; encourage garage apartments and accessory apartments, prioritize housing assistance for recent college graduates from Parramore.
    - 85% agreed; 14% disagreed and 2% Neutral

An attendee wanted to know as it related to fair housing, whether the percentage mix would include different income levels?

Make Education the Cornerstone of Revitalization: *There is a problem with educational resources, where there is no public elementary school, Nap Ford Community School has a waiting list and the kids are bused out of the community to 8 different elementary schools.*

- Recommendation: Continue to build on PKZ Cradle to Career pipeline, Coordinate with UCF, Valencia College and Non-governmental organizations to establish an ongoing scholarship program for Parramore students and expand mentoring programs.
    - 91% agreed; 4% disagreed and 5% Neutral

- Recommendation: Plan the Downtown K-8 School as a community school, with family health services (medical, vision and dental) that are available to the community, adult education, training opportunities, communitywide recreational opportunities and afterschool/summer school programs
    - 87% agreed; 9% disagreed and 4% Neutral

- Recommendation: Establish a coordinator for Mayor's Matching Grant Funds for Schools and Non-profits;
    - 62% agreed; 25% disagreed and 13% Neutral

- Recommendation: Provide training for residents such as NeighborhoodWorks, Orange County Public Schools LifeStrides Programs and Goodwill Services.
    - 73% agreed; 20% disagreed and 7% Neutral

Empower Champions for Healthy Communities: *There is a lack of political power where residents and stakeholders say nothing gets done and people do not know what is happening at City Hall.*

- Recommendation: Establish a formal neighborhood association for Arlington Heights, Callahan, Holden/Parramore; Organize Neighborhood Watch Programs; Fund a coordinator position to apply for neighborhood enhancement projects and grants
    - 65% agreed; 23% disagreed and 12% Neutral

- Recommendation: Continue engagement of Parramore Comprehensive Neighborhood Plan. City to meet regularly to provide updates; provide transportation or training for City Council meetings
    - 84% agreed; 9% disagreed and 7% Neutral

An attendee said that there is a neighborhood organization in Arlington/Concord. They call themselves Arlington/Concord, but Arlington Heights sounds nice too.

Promote Access to Healthy Foods: *There is a problem with access to healthy foods, because the stores don't sell the foods, lack of farmer's markets and few community gardens.*

- Recommendation: Partner with Hebni Nutrition or other organizations to increase the capacity of the mobile farmers market and availability of fresh foods; the stores must accept SNAP, WIC and EBT
    - 89% agreed; 8% disagreed and 4% Neutral

- Recommendation: Develop a strategy to attract a neighborhood-serving grocery store
    - 93% agreed; 6% disagreed and 2% Neutral

- Recommendation: Transform vacant lots into community gardens maintained by neighborhood associations or non-governmental organization
    - 45% agreed; 40% disagreed and 15% Neutral

- Recommendation: Partner with local organizations such as Hebni Nutrition and Reduce Obesity in Central Florida Kids to hold classes and events focused on nutrition and healthy cooking.
    - 75% agreed; 16% disagreed and 9% Neutral

Prioritize People Over Cars: *There is a problem with pedestrian safety, LYNX bus stops infrequencies and bus transfer inadequacies.*

- Recommendation: Connect the network of neighborhood, schools, community centers, parks and playgrounds with bicycle lanes, cycle tracks and wide sidewalks
    - 87% agreed; 10% disagreed and 4% Neutral

- Recommendation: Improve pedestrian facilities by fixing sidewalks; improve pedestrian street crossing and street lighting

- 96% agreed; 4% disagreed and 0% Neutral

- Recommendation: Preserve and replace bricks on streets that the community identities as historically important
    - 47% agreed; 32% disagreed and 21% Neutral

- Recommendation: Coordinate with LYNX to increase public transit options, frequency of routes to employment centers and expansion of LYMMO routes
    - 86% agreed; 8% disagreed and 6% Neutral

Maximize the Opportunity for all Resident to Get Physical Activities: *Parramore has a lack of safe spaces for recreation such as walking trail, organized activities for adults and it has safety issues such as the need for more cross walks, sidewalk improvements and bike lanes.*

- Recommendation: Provide programs for all ages; Partner with non-governmental organizations to provide recreational activities (such as Orlando City Soccer); allow residents to use new K-8 school for recreational facilities and organize adult athletic leagues
    - 91% agreed; 7% disagreed and 2% Neutral

- Recommendation: Initiate a street tree planting program; prepare a landscape plan for Heritage Park to reinforce its cultural center and install trees and landscaping whenever road improvements are made, including I-4 improvements and Terry Avenue extension
    - 81% agreed; 9% disagreed and 9% Neutral

- Recommendation: Improve lighting, visibility and appearance of open spaces and recreation amenities.
    - 96% agreed; 2% disagreed and 2% Neutral

Encourage Mixed Used Development: *There is a separation of needs and services in Parramore. Jobs are not located in Parramore, lack of healthy food access, need restaurant diversity and there are not a lot of doctors.*

- Recommendation: Designate mixed-use infill development sites; mixed use development design standards; Amend the City of Orlando Comprehensive Plan, Land Development Code and Community Redevelopment Area Master Plan to be consistent with the Parramore Neighborhood Plan.

- 84% agreed; 8% disagreed and 8% Neutral

4. Discussion/Other Programs

Mr. Ostrodka asked the attendees if there is a specific strategy or program that should be included.

Other Programs that were suggested by the attendees included:

- Financial Literacy/Money Management is needed
- Pastor Hamilton's safety camera map needs to be included in the Plan
- Process for business funding takes too long; streamline the process
- Contaminated Site Map needs to be prioritized to include not just commercial, but residential too
- Sustainable Development (e.g. roof gardens, solar power, etc.) including in development bonus programs (e.g. density bonuses)
- Infrastructure Improvements
- Annual Community Celebration
- Everyone gets together and goes over what was done last year, and what is being done going forward

5. Schedule/Next Steps:

July 11, 2014 – Presentation of Draft Plan and Recommendations to Project Downtown Orlando (DTO) Task Force

August 4, 2014 – Presentation of Draft Plan and Recommendations to DTO Executive Advisory Committee. Project DTO will incorporate Parramore Plan recommendations into the new Advancing Downtown Orlando Vision Plan

Fall 2014 Workshops and Presentation to City Boards

The meeting was adjourned.

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Comprehensive Parramore Community Workshop
Community Forum – Wrap Up Meeting

Dr. J.B. Callahan Community Center – June 11, 2014 - 6:00 pm – 8:00 pm

Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Paul Lewis City of Orlando	400 S. Orange Ave	407-246-3358	paul.lewis@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
Phil Gowhard	401 W. Church St	407 8352858	PhilptGowhard@MSN.com	☐ Telephone ☐ Letter ☑ Email
Eddy Moratin	215 E. Central Blvd Orl. FL 32801	407.618.3697	eddy@liftorlando.org	☐ Telephone ☐ Letter ☑ Email
Jon Blumhagen jabdesigns	595 N. Church St. Apt. 401, Orlando 32805	(407) 383-5871	jabdesigns@mindspring.com	☐ Telephone ☐ Letter ☑ Email
Reagan Regaspi Realty Capital	605 E Robinson	407-690-3789	rregaspi@realtycapitalfl.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Chuck Kinyon	~~1801~~ 1016 W Church	407 4962684	CKinyon at AOL.com	☐ Telephone ☐ Letter ☑ Email
Beverly Burgess	112 Washington St #2 Orlando, FL 32805	407-682-5602	beverly7700@yahoo.com	☑ Telephone ☑ Letter ☑ Email
Blumhagen, E. God's Hands Agency, Inc	P.O. Box 585764 Orlando 32858	407. 448. 1987	ghac@mindspring.com	☐ Telephone ☐ Letter ☒ Email
Realty Capital	605 E. Robinson St/500	386 334 5437	TBIGGS@GMAIL.COM	☑ Telephone ☑ Letter ☑ Email
A-1 Engine Parts Stem Generating	1124 W. Church St Orl	407 999 9911	A1EnginePartsWarehouse@YAHOO.COM	☑ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Robert GENTRY	225. WESTMORELAND ORL 32805	407-649-3333	ROBGEN3@AOL.Com	☐ Telephone ☑ Letter ☐ Email
Nathaniel Scarbourgh	1026 W. Anderson St.	407-		☐ Telephone ☐ Letter ☐ Email
Coronet Scarbourgh	Same	423-5231		☑ Telephone ☑ Letter ☐ Email
MATT WIESENFELD	400 S. ORANGE AVE	246-2290	matthew.wiesenfeld@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
GEORGE PAPAGEORGIOU		(407)435-4209	georgiosgp@aol.com	☑ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
PALMER FEED STORE	912 W. CHURCH ST. ORLANDO 32805	407-841-8924	bill@palmerfeedstore.com	☐ Telephone ☐ Letter ☑ Email
Mildred Watson	4221 Charmetts of Parramore Community	407-422-7343	Charmettes12@yahoo.com	☐ Telephone ☐ Letter ☑ Email
LLOYD R. McDONOUGH	1240 W Anderson St	407839.1912	BASS181396@netscape.com	☑ Telephone ☐ Letter ☑ Email
LeRoy Pernell	201 Begg Ave FAMU LAW	407-254-3200	leroy.pernell@FAMU-EDU	☐ Telephone ☐ Letter ☑ Email
Shannea Akins		407-493-7124	naya_b2010@hotmail.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
AL SOSA ALJAN OF ORLANDO	613 JADEWOOD AVE	407-251-7790	ALDSOSA@yahoo.com	☐ Telephone ☒ Letter ☒ Email
Wayne Dunkelberger J.T	49 W Colonial Dr	407 926 3000	wdunkelberger@BakerBarrios.com	☐ Telephone ☐ Letter ☒ Email
J. HENRY	644 W. CHURCH ST.	407 745 7733		☐ ~~Telephone~~ ☐ Letter ☐ Email
Mata Dennis Orlando Day Nursery	626 Lake Dot Circle	407-422-5291	director@orlanddaynursery.org	☐ Telephone ☐ Letter ☑ Email
Madelyn Young	814 W. Concord St. 32805	407-649-4747	mattie814@yahoo.com	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
[illegible]		975-5224/08	[illegible]	☐ Telephone ☐ Letter ☑ Email
Reshell Smith AMES Financial			reshell2smith@yahoo	☐ Telephone ☐ Letter ☑ Email
DAVID WEAST	815 Arlington St. ORL, FL. 32805		Dweast@ratherco.com	☐ Telephone ☐ Letter ☑ Email
THOMAS CHATMON		407-246-3361		☑ Telephone ☐ Letter ☐ Email
Bruce Hossfield	City of Orlando	407-246-3355	bruce.hossfield@cityoforlando.net	☒ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Pam Woodley	342 N. Lee Ave	407-843-0746		☒ Telephone ☒ Letter ☐ Email
Veronica LaMay	310 S Division Ave Apt 203, Orl 32805	561 251-8078		☐ Telephone ☐ Letter ☐ Email
Amy Bram	1027 West Polk Orlando 32805	407-245-8825		☒ Telephone ☐ Letter ☐ Email
Ericka Burroughs-Girardi	6101 Lake Ellenor Orlando, FL 32809	407-858 1400 x 1217	Ericka.Burroughs-Girardi@FLhealth.gov	☐ Telephone ☐ Letter ☒ Email
Gaile Plowden	Orlando Hsg Auth	407 895 3300 x4002	gaile.plowden@orl-oha.org	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Patricia Newton City of Orlando	400 S. Orange Ave	407.246.3449	Patricia.newton@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
MYLES THOROUGHGOOD	1010 PALMER ST	407 398.4151	mytgood@gmail.com	☐ Telephone ☐ Letter ☒ Email
Tim McKinney	415 E. Pine St. #609 Orlando, FL 32801		tim@usgoz.org	☐ Telephone ☐ Letter ☒ Email
Braden Kay		602 550 1745	~~braden~~ braden.kay@cityoforlando.net	☐ Telephone ☐ Letter ☒ Email
Shannon Butler		407 530 4715	WFTV	☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Carleen Flynn LYNX	455 N. Garland Ave Orlando FL 32801	(407) 254-6041	cflynn@golynx.com	☐ Telephone ☐ Letter ☒ Email
Jim THOMAS				☐ Telephone ☐ Letter ☐ Email
Peggy Macin				☐ Telephone ☐ Letter ☐ Email
Bridget Monroe Resident	902 W Concord St ORL FL 32805	407 963-6310	bmonroe1@gmail.com	☒ Telephone ☒ Letter ☒ Email
Jason Reynolds	450 E South Street, Suite 450 Orlando, FL 32801	407 836 5547	Jason.Reynolds@ocfl.net	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Hiba George/ City of Orlando		(407) 246-3507	hiba.george@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
Natasha Dial City of Orlando			natasha.dial@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
GLEN PROVIDENCE PKZ/HEBN1		407 504 1695	glen.providence@gmail.com	☐ Telephone ☐ Letter ☐ Email
Jim Callahan		407 234-3744	JimCallahanorlando@gmail.com	☐ Telephone ☑ Letter ☐ Email
Aminah Hamdullah		407 929 7427	aminah@knowledgeforliving.org	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Jim MACON/ James MACON, Inc	750 S. O.B.T. #1 Orlando, FL	407 648-0022	JeMACON@BellSouth.Net	☐ Telephone ☐ Letter ☑ Email
MC Spratly	3318	352-267 6151	tigerhead1981@gmail	☐ Telephone ☐ Letter ☐ Email
Teneika Walker/ City of Orlando	400 S. Orange Ave 32801		teneika.walker@cityoforlando.net	☐ Telephone ☐ Letter ☐ Email
Laura Ate Orlando Sentinel	633 N Orange Ave	407 420 5120	late@orlandosentinel.com	☐ Telephone ☐ Letter ☐ Email
Cynthia Harris				☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Rich Lane Orlando Police			Richard.Lane@cityoforlando.net	☐ Telephone ☐ Letter ☑ Email
RAMI FAKHOURY	2317 Stone Cross Circle Orlando		Rfakhoury@yahoo.com	☐ Telephone ☐ Letter ☒ Email
Vernice Atkins Bradley Votum				☐ Telephone ☐ Letter ☐ Email
Karen Morales Resident	934 Arlington St Orlando 32805		kmorales@digitalbenefitadvisors.com	☐ Telephone ☐ Letter ☑ Email
Reggie McGill City of Orlando	400 S Orange Ave Orl, FL 32801			☐ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Angela Hill	930 Arlington St		Bangie64@hotmail.com	☐ Telephone ☑ Letter ☐ Email
Frankie Elliott	B30 Lee Rd 32810	407-513-7276	Frankie E@Orlandorealtors.org	☐ Telephone ☐ Letter ☑ Email
Sharon Wiley	~~1416~~ 4882 S. Semoran Blvd. 32822	407342-6477	swiley1@cfl.rr.com	☑ Telephone ☑ Letter ☑ Email
Thomas Alston	1950 Lee Road WP 32789	(407) 230-7124	TNAlston@Live.Com	☐ Telephone ☐ Letter ☑ Email
Jessma Lambert	X	X	Lamberjz@ocps.net	☐ Telephone ☐ Letter ☑ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Rene Vazquez / POLIS			rene@polisinstitute.org	☐ Telephone ☐ Letter ☒ Email
T-shirts and Tributes	1004 W. Robinson St.	407-641-2849		☐ Telephone ☐ Letter ☐ Email
Simon	1012 W. Jefferson	407 731-7158		☑ Telephone ☐ Letter ☐ Email
Brett Boncore / KAI	225 E. Robinson St. Suite 490 Orlando, FL	407-373-1112		☑ Telephone ☐ Letter ☐ Email
T-shirts and Tributes	1004 W. Robinson St	407 422-7624		☑ Telephone ☐ Letter ☐ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
DeLisa Bonnapate	750 S. Orb St Ste 157 Orlando FL 32805	904-5061975		☐ Telephone ☐ Letter ☐ Email
Pastor Nettie Williams				☐ Telephone ☐ Letter ☐ Email
Jamie Williams Jamie Williams				☐ Telephone ☐ Letter ☐ Email
Jan Allen	1008 W. Church St 32805	407-425-0545		☐ Telephone ☐ Letter ☐ Email
Richard Griffin	4/OT 407 Studios 704 Westmoreland	4073259625	griffin-richard@yahoo	☐ Telephone ☐ Letter ☒ Email

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Terell	—	(407) 221-4724	Mt_Delina@yahoo.com	☐ Telephone ☐ Letter ☑ Email
Akeem Anderson	—	407 401 0715	aucanderson 62 @gmail.com	☐ Telephone ☐ Letter ☑ Email
Lynda Johnson		407-406-7015	linda_2022johnson@yahoo.com	☑ Telephone ☐ Letter TEXT ☑ Email
Mercedes Beaudoin	—	321-412-8501	bmercedes@knights.ucf.edu	☐ Telephone ☐ Letter ☑ Email
Jerome Merriweather				☐ Telephone ☐ Letter ☐ Email

Red Eye ~~Issac~~ Isaac

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Name/Company Name	Address	Telephone Number	Email Address	Preferred Method of Contact
Mattie Perkins	602 19th Street Orlando Fla	407-307 6795		☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email
				☐ Telephone ☐ Letter ☐ Email

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 6-11-14 Event/Location Comment Submitted:

I think they should enforce Keeping the Community Clean. Buses Should Run Every 30 minutes on Sundays instead of Once a hour. When Anyway has a game Please Remove ROAD Signs After Each MAGIC Game So TAX payers in the Community can continue Catch Lynx Bus at Stops & Arrive on time FOR Work.

Name: Jamandia Phone: 407 552-1802

Company: Email:

Address: City/State: Orlando, Fl

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 6/11/14 Event/Location Comment Submitted: Carlshore Apts

Please make sure Flower + Anderson Corners locations are included in the plan and all maps + make sure the Corners are in Residential Areas and are Monitored By O.P.D. or Citizens -

Name: Phil Carlshore Phone: 407-835-9858

Company: Carlshore Realty Email: Philip@Carlshore@mac.com

Address: 1101 W. Church St City/State: Orlando, Fla 32805

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 6/11/14 Event/Location Comment Submitted: CALLAHAN CENTER

PLEASE ZONE THE PROPERTY FROM JACKSON ST. 901-920 THROUGH TO CHURCH ST. MIXED USED BECAUSE THAT PROPERTY IS ALSO OWNED BY PALMER FEED STORE.

Name: Bill PALMER Phone: 407-841-8924

Company: PALMER FEED STORE Email: bill@palmerfeedstore.com

Address: 912 W. CHURCH ST. City/State: ORLANDO, FL 32805

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www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 10/11/14 Event/Location Comment Submitted: Callahan

The community engagement process you used to develop this plan was very good. Cnt has done a great job. I hope that the ~~to~~ plan will truly reflect the community's input and that the City will adopt it. As a representative of the health department, I urge ~~to~~ you to make sure that nutrition access, physical activity options for people of all abilities, and social connectedness are paramount in your plan.

Name: Ericka Burroughs-Girardi Phone: 407-858-1400 x 1217

Company: FL Dept of Health in Orange Co. Email: Ericka.Burroughs-Girardi@FLhealth.gov

Address: 6101 Lake Ellenor Dr Orlando, FL 32809 City/State: Orlando, FL

www.enhancecfl.org Email: enhanceparramore@gmail.com

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COMMUNITY COMMENT CARD

PARRAMORE COMPREHENSIVE NEIGHBORHOOD PLAN

Date: 4/11/14

Event/Location Comment Submitted: Parramore Neighborhood Plan

Program I would like to see included in all planning is: Family/Parent involvement. I am a certified P.I. Education Specialist, and a resident of the area. My husband and I relocated to CityView 2 years ago.

Name: Earline Blumhagen

Phone: 407 448 1987

Company: GHA Inc. / God's Stands Agency

Email: ghaemindspring.com

Address: 595 W. Church St. #401 Orl 32805 or P.O. Box 585966 Orl 32858

City/State: Orlando

PROJECT DTO

ADVANCING DOWNTOWN ORLANDO

TASK FORCE MEETING MINUTES

The Project DTO Task Force Meeting was held on Friday, July 11, 2014, at City Hall, 400 South Orange Avenue, Overlook Room, 9th Floor, Orlando, Florida. Chairman, Fred Kittinger, called the meeting to order at 8:39 a.m.

Fred Kittinger, Chair of the Task Force, recapped that the journey of the Task Force started 90 days ago and the challenge for the Task Force is to think and dream big with their findings. He quoted John Keats, "The problems of the world cannot possibly be solved by skeptics or cynics whose horizons are limited by the obvious realities. We need men who can dream of things that never were." He reminded everyone of the August 8th, 2014 Task Force Meeting and September 12th, 2014 the Task Force will present their findings to the Executive Advisory Committee.

Mr. Kittinger introduced Paul Lewis, Chief Planning Manager/Project Manager of the Parramore Comprehensive Neighborhood Plan, City of Orlando, who explained how the Parramore Comprehensive Neighborhood Plan mayfit into the Project DTO process. Mr. Lewis said the people of Parramore need our love, respect and attention.

Mr. Lewis introduced James Sellen, Principal, Vanasse Hangen Brustlin, Inc. (VHB), who highlighted Dr. Richard Jackson's achievements and involvements with healthy living. Dr. Jackson gave a PowerPoint presentation on making the connection between community design, better health outcomes, healthy community principles and best practices. He presented statistics on how health and physical interaction has changed over the last few decades. Dr. Jackson turned over to Mr. Sellen, who explained that his team has been working hard on the Parramore Comprehensive Neighborhood Plan.

Mr. Sellen introduced Tyler Johnson, Community Planner, VHB, who gave a PowerPoint presentation regarding the catalytic projects included in the Parramore Comprehensive Neighborhood Plan that the team believes will make Parramore a better place, one that is friendly and welcoming for everyone. Mr. Johnson turned over to Mr. Sellen, who stated that the Parramore Comprehensive Neighborhood Plan should be considered in the work of Project DTO, and requested any suggestions or recommendations from the Task Force.

Mr. Sellen opened the floor for discussion and questions. Terry Delahunty asked if the plan lays out how to retain Parramore's African American history. Mr. Sellen said that the culture needs to be understood and the community and businesses will help to incorporate the history. Someone from the public asked if high-rise development was a part of the plan for the Parramore area. Mr. Sellen explained that there are certain areas where that type of development may be appropriate. Mr. Sellen turned over to Mr. Kittinger.

Mr. Kittinger reiterated that concepts from the Parramore plan may be incorporated into the Project DTO plans. He introduced Whit Blanton, Project DTO Consultant, Principal at Renaissance Planning Group, and Consultant Support for the Access Committee, who introduced a discussion to engage the committees and share ideas in three different areas, and would open the floor for questions or comments.

1. **Health & Wellness:**
   -Shelley Lauten, Access Committee, reiterated a theme of Dr. Jackson's presentation, the importance of keeping people first. Mr. Blanton asked the audience how that could be achieved. Ms. Lauten said by connecting neighborhoods together, being able to walk or bike through them, and also making all modes of transportation interconnected.
   -Eliza Harris, Access Committee, stated that within Downtown, no mode of transportation should be traveling faster than 20 mph.
   -Larry Mills, Downtown Identity Committee, felt that a collaborative venue between the two hospitals should be created Downtown, along with something health=-related, without being competitive.
   -Someone from the public said that transportation is not adequate if you cannot use it to get everywhere Downtown.
   -Mr. Blanton shared that the Access Committee would be hosting a Bike Tour on Saturday, July 12, 2014 at 9:00am, starting at the southeast corner of Lake Eola Park.
   -Catherine Price, Neighborhoods & Historic Preservation Committee, stated that in order to get businesses Downtown, the parking issues needed to be addressed, balancing that with public transportation.
   -Dr. Richard Jackson said that we need to consider involving the next generation, the community's children.
   -Thomas C. Chatmon, Jr., Executive Director of the Downtown Development Board and Community Redevelopment Agency, commented that the parking issues are consistently identified as a barrier Downtown, and that the City is working on ways to improve parking through the use of technology.

2. **Parks/Open Space, Connectivity and the Greening of Orlando**, Mr. Blanton asked what might be done with the I-4 Bridge District to make it livelier.
   - Jennifer Quigley, Arts & Culture Committee, expressed that her committee has been working on ways to make the I-4 Bridge District more warm and inviting.
   - Terry Delahunty, Neighborhoods & Historic Preservation Committee, expressed that more trees are needed throughout Downtown for shade.
   - L. Dianne Ketts, Access Committee, stated that if the community is designed with the disabled in mind, then access throughout Downtown will become easier for everyone.
   - Roger Cook, Urban Amenities and Open Space Committee, said his committee is working on a greenway spine for activities throughout downtown, maximizing green spaces and possibly adding more parks and open space.
   - Terry Olson felt that color should be incorporated throughout Downtown instead of gray concrete in order to increase human connectivity.
   - Jonathan Ippel, City staff support to the Sustainability Committee, suggested temporarily activating the unused areas in Downtown to potentially producing food, given the demand from restaurants to buy local food, and create opportunities to employ and educate people regarding the health benefits of food, embrace our cultural heritage centered on food, and incubate local food entrepreneurs.

3. **Strengthening our Social Fabric, Neighborhoods, and Identity**

-Catherine Price inquired about recreation opportunities.

-Jessica Burns, Downtown Identity Committee, expressed that her committee was considering the idea of an urban market in the Parramore area, which could also be a gateway to the area.

-Jennifer Quigley, Arts and Culture Committee, said that her committee feels that Downtown needs a district to celebrate various ethnicities, including food, art, performances, etc.

-Terry Olson added that there should be more diverse festivals Downtown.

-Andrae Bailey, Social Fabric Committee, feels there is a lack of a family amenities and things for a family to do Downtown.

-Philip Holt, Vice Chair of the Task Force, said three important guidelines should be considered as the committees are finalizing their findings: it should be the best, it should be unique, and it should be first.

Mr. Kittinger reiterated Dr. Jackson's assertions that the Committees should be looking at the issues from other standpoints (young, old, disabled, etc) and that everyone should consider vocabulary.

With no further comments or questions, Mr. Kittinger thanked the Committee members, Consultants and City Staff for attending the meeting. The meeting adjourned at 10:28 a.m.

_____

Shaniqua Rose, Recording Secretary

In computer ✓

PROJECT DTO

ADVANCING DOWNTOWN ORLANDO

Project DTO Task Force Sign-in
Meeting #4 July 11, 2014

Name:	Signature:
Mikael Audebert	
Andrae Bailey X	
Shanta Barton-Stubbs	Shanta Barton Stubbs
Lucas Boyce X	
John Burden	
Jessica Burns	
John Cabrera	
Carlos Carbonell	
Brandon Chandler	
Roger Cook X	
Lisa Cotter	
John Crossman	
Lisa Cuatt	
Amanda Day X	
Terry Delahunty	
Maylen Dominguez	
Paul Ellis	
Sean Frank	
David Friederich	
Jeff Gitto	
Ken Goldstone	
Eliza Harris X	
Karl Hodges X	
Philip Holt X	
Eric Jackson X	
Bobby Jones	
L. Dianne Ketts X	
Fred Kittinger X	
Deanna Kotch	
Shelley W. Lauten X	
Jefre Manuel	
John Martinez X	
Maritza Martinez	
Mitzi Maxwell	

Monica May	
Nan McCormick	
Allyson Meyers +	
Larry G. Mills	
Eddy Moratin	
Matt Morgan	
Richard Morrison	
Valerie Mundy	
Brooke Myers	
Cole NeSmith	
Stuart Newmark	Stuart Newmark
Lynn Nicholson	
Ben Noel	
Rob Nunziata	
Bob Ohrablo	
Gabriela Ortigoni	
Jonathan Perry	
Christina Pinto	
Gregg Pollack	
Catherine Price X	
Jennifer Quigley X	Jennifer Quigley
Kay Rawlins	
Greg Reynolds	
Jason Reynolds	
Julio Rocha	
Melissa Schumann	
Shawn Seipler	
Robert Spooney	
Paul Stevens	
Jacob Stuart Jr.	
David Swanson	
Michael Taramykin	
Doug Taylor	Doug Taylor
Falecia Williams	Falecia D Williams
David Yu	
Gene Zimmerman	

Katie Philp

Skip Moedinger — Skip Moedinger

BRIAN MORSE

PROJECT DTO

ADVANCING DOWNTOWN ORLANDO

EXECUTIVE ADVISORY COMMITTEE MEETING MINUTES

The Project DTO Executive Advisory Committee Meeting #2 was held on Monday, August 4, 2014, at the Downtown Library, 101 E. Central Blvd., the Melrose Center, 2nd Floor, Orlando, Florida.

Cari Coats, called the meeting to order at 4:20 p.m.

The attendees included members of the Executive Advisory Committee, Consultants, and City Staff.

The meeting began with introduction of the committee members and Ms. Cari Coats stating that the Task Force has been extremely busy putting together their context of needs, going out and doing their due diligence, talking to the public and obtaining important data. An additional meeting has been scheduled for Friday, August 8, 2014, at which the Task Force will share its findings. Ms. Coats expressed the importance of the committee members attending the August 8 Joint Committee Meeting and stated that this is the meeting when the committees are going to report their findings and it would give everyone the opportunity to ask questions, make comments and suggestions.

1. **Project DTO Status and Timeline** – Fred Kittinger

Mr. Fred Kittinger, Task Force Chairman, recognized Philip Holt, DTO Task Force Vice Chair, and Jennifer Quigley, Chair of the Arts & Culture Committee for all the hard work they've put into the Task Force and expressed his gratitude for their volunteerism and also thanked the Committees for all their work and diligence.

Mr. Kittinger stated that the committees are now able to define a direction for needs for the project by having the opportunity to scan and take information that has been obtained from the public, other cities and other markets and be able to create "Findings of Needs" reports. Mr. Kittinger also expressed the importance of all committee members attending the August 8, 2014 meeting.

Ms. Coats stated that the meeting that is scheduled for September 12th will be the meeting that the final report for "Needs" will be presented and the Committees will be asked to accept them and pass them to staff to begin the process of drafting the Vision Plan.

2. **Parramore Neighborhood Comprehensive Plan Project Introduction** – Paul Lewis, Chief Planning Manager for the City of Orlando.

Paul Lewis provided a brief overview for the Parramore Neighborhood Comprehensive Plan Project and stated that all the people of Parramore deserve the City's love, respect and attention. Provide the people of Parramore with the tools they need to obtain a brighter future.

Jim Sellen, VHB, presented a PowerPoint (see attached) as follows:

Parramore Comprehensive Neighborhood Plan

a) Healthy Community Principles and the Parramore Community Vision Plan – Jim Sellen
b) Market Study – Tom Lavash
c) Specific Recommendations – Jim Sellen
d) Financial Feasibility Study – Tom Lavash
e) Next Steps – Jim Sellen
f) Q&A – Cari Coats

At the end of the presentation, several questions were asked with regard to incentive programs for the school, the new school location and the neighborhood such as security, public safety, nutrition, etc.

Thomas Chatmon, Executive Director of the Downtown Development Board and Community Redevelopment Agency stated that the projections pointed out in the presentation are consistent with the City's observations and plans to move forward. He also noted that currently there is a developer interested in building a limited service hotel in the Parramore area. Mr. Chatmon continued to state that the CRA remains to have a healthy trust fund and that no one wants a more successful Parramore Project than Mayor Dyer. Mr. Chatmon also stated that the people of Parramore want to live homes and apartments within a safe neighborhood with their families.

Discussion ensued regarding public transportation, mobility, Lymmo service and transit lines accessible to the Parramore area.

3. **Distribution of Task Force Findings Summary** - Thomas Chatmon

Mr. Chatmon passed out a draft titled, "Big Idea Compilation." This report is a summary of the Findings of Needs, put together by the Task Force committees. The comprehensive draft reports will be provided on the August 8th Joint Committee Meeting.

4. **Next Steps** – Thomas Chatmon

a) Formation of Task Force SuperGroups
b) September 12 Joint Committee Meeting

5. **Appearance Request** – Jonathan Blount

Expressed his concerns and frustrations regarding the DTO Project and the fact the there aren't any Parramore residents, business owners or representatives that are part of the any of the Task Force Committees. He stated that there have been too many broken promises and too many plans for Parramore that have not worked and the only people who have benefitted from any of changes that have happened are the developers and the white community, but not the business owners or the residents who actually live

in Parramore. Mr. Blount also requested that more minority developers be included in the process than there have been in the past.

Ms. Coats reminded the committees to attend the Friday morning, August 8, 2014, Joint Committee meeting at 8:30 a.m. at City Hall in the City Council Chambers. The meeting adjourned at 5:30 p.m.

Diane Garcia

Diane Garcia – Recording Secretary
Project DTO

Attachments: PowerPoint – Parramore Comprehensive Neighborhood Plan
Big Idea Compilation – Thomas Chatmon
Appearance Request – Jonathan Blount
EAC Attendance

Big Idea Compilation

v.8.8.2014

Each of the Project DTO Task Force Committees was charged with discovering what people think about Downtown Orlando. What are our shortcomings? What can we do better? How do we advance our downtown? Committees used a variety of public outreach techniques, including social media, interviews with stakeholders, public opinion surveys, and collaboratives such as the Midday Mingle. Task force committees also researched urbanist trends in other cities and spent considerable time simply observing firsthand how downtown works. This "Big Idea Compilation" is a report of our findings. The purpose of this report is to give the Project DTO Executive Advisory Committee the information it needs to formulate policy recommendations to the City of Orlando and the Orlando Community Redevelopment Agency.

Key to the Committee Abbreviations:

A = Access
AC = Arts & Culture
EC = Economic Competitiveness
DI = Downtown Identity
NHP = Neighborhoods & Historic Preservation
SF = Social Fabric
S = Sustainability
UAOS = Urban Amenities & Open Space
ULT = Urban Lifestyle & Tourism

Pedestrian and Bike-oriented Downtown

Commit to walkability and creating the Nation's best pedestrian environments	AC, A, EC
Upgraded and enhanced pedestrian connections and crossings	UAOS, A, S
Connect walking/biking paths between neighborhoods, places, and districts	ULT, NHP, S
Create more shade to encourage pedestrian activity	ULT, EC, NHP, SF, S
Green spines connecting all of Downtown with Complete Streets--pedestrian and bike prioritized	UAOS, A, S
Reevaluate accessible pedestrian crossings and passages, especially adjacent to sidewalk cafes--pedestrian environment should be prioritized and maximized	A
Superior walking and bicycling experience	A
Wider, repaired sidewalks; more street trees and shade; enhanced LED street lighting	EC, SF, S
Ped and Bike Corridors linking areas of Downtown	UAOS, A
Complete Orlando Urban Trail and add more routes	NHP, S
Bike rental stations along Trails and biking corridors	NHP
Walkability around new MLS stadium to be prioritized	NHP
Bike amenities - parking/storage/shower hub	S

Events

Facilitate pop-up performances and arts showcase opportunities	AC
Event-friendly permitting process/City-environment	AC, ULT
Signature multi-day event drawing regional and national crowds	AC, ULT
Family-oriented events	ULT, SF
Special events on Church Street	ULT
Embrace our history and share it through Downtown tours	DI, NHP
Annual Parramore Jazz Festival	NHP
Bring baseball back to Tinker Field and add cluster of ballfields for tournaments	NHP
Annual "One Great Week for Downtown" volunteer event	SF
Host quarterly "meet your neighbors" events in various neighborhoods	SF
Annual diversity celebration event	SF
Events for seniors	SF

Plazas, Parks, and Open Space

More plazas	AC
Activate plazas with seating, food, events, and temp uses	AC, S
Bonuses for inclusion of plazas in new development	ULT
Pine/Orange is a key location for pocket park or space for pop-up retail	ULT, S
Pocket parks	ULT, S
Temporary uses for vacant lots in Parramore and South Eola	ULT
More playgrounds	ULT, NHP, SF
Dog Parks: Uptown and South Eola	ULT, NHP, S
Activate and connect Lake Lucerne to Downtown core	ULT
Activate Heritage Square	ULT
Complete path around Lake Ivanhoe	ULT
More green space	EC, NHP, S
Promote CNL Arts Plaza as a primary place in Downtown	EC
CNL Arts Plaza activated at all times, not just during events	EC
Plant more trees in the CRA	EC, NHP, S
Purchase Constitution Green for use as permanent park	UAOS, NHP
Increase City's tree canopy goal from 40% to 50%	NHP
Coordinated system/network of open space, parks, and green streets in Downtown, connecting places	UAOS
World-class, family-themed park	SF
Splashpad	SF, S
Demonstration Areas	S
Shade on Wall St Plaza	S
New open spaces north of Colonial Drive	S

Recreation

Active and passive recreation	UAOS, NHP, SF, S
Downtown sports leagues	ULT
Recreation fields/courts for sports leagues	UAOS
Youth sports programs	SF

Interactive, accessible play and exercise equipment	SF
Indoor spaces for families	S

Iconic Public Art	AC

Grand Boulevard/Pedestrian Mall	AC, UAOS, A, S
Magnolia Ave	UAOS, A
Washington St	UAOS, A, S
Orange Ave	UAOS
Pine St	UAOS

Lake Eola Park

Redesigned master plan including merchants, beach, art, etc.	AC, UAOS, S
New Amphitheater	AC
Redesigned Amphitheater	UAOS

Loch Haven Park

Redesigned master plan including merchants/dining, active park uses, etc.	AC
Multimodal transportation connection to Downtown core	AC

Branding/Marketing

Coordinate branding and marketing efforts with Visit Orlando, EDC, and Tourist Development Council	AC, ULT
World class cultural destination	AC
Orlando = Opportunity	DI
Authentic Orlando	DI
Communicating the holistic urban experience that Downtown offers	DI
Urban sophistication	DI
Accessible and intuitive to visitors	DI
Embrace our intimate city size	DI
Focus on being a Millennial Magnet	DI
Social media buzz	DI
Increase marketing budget to provide for a concerted, long-term marketing plan for Downtown	DI
Creativity - be as creative as our citizens	DI
Marketing campaign to promote our neighborhoods and historic districts	NHP
City and Downtown websites to include historic info, tour info, Downtown & Main St events, etc.	NHP
Promote the drop in crime in Parramore through a marketing program	NHP

Create an Urban Market	ULT, DI, SF, S

Partnerships

Alignment with Visit Orlando, EDC, and other agencies	AC, ULT, DI
Visible presence of Visit Orlando in Downtown	ULT
Strengthen coordination and alighment of priorities with FDOT	A
Partnerships with Orange County, LYNX, and State to establish consisten funding sources for transportation needs, operations and maintenance	A
Collaboration between Orange Blossom Trail CRA and Downtown CRA to promote economic development along OBT corridor	NHP
Hands on Orlando and Heart of Florida United Way to develop opportunities for civic involvement	SF

City roles and internal protocol

Create an Arts & Culture Department with professional administrators, annual revenue stream, and a new City Board to administer the budget	AC
Create an Event Programming staff position	UAOS
Make it customary for each meeting to begin with a "meet and greet"	SF
Create a Chief of Health position	SF

Urban Design

Redraft the Downtown Urban Design Guidelines	UA&OS
Include outdoor public space for arts and cultural amenities	AC
Requirements/incentives for iconic skyline and architecture	AC, DI
Updated Streetscape Design Guidelines	UA&OS

District Creation

Cultural Arts District(s)	AC
African American Cultural Heritage District in Parramore	AC
Redefine the Cultural Corridor as Church Street from Parramore to Magnolia and Magnolia St from DPC to Courthouse	ULT
Expansion of existing historic districts	NHP
Create new historic or conservation districts in Holden-Parramore, Arlington Heights/Lake Dot	NHP
Parramore Main Street and/or expand Church St Main Street westward	NHP

Downtown's Nighttime Presence

Wash buildings in color and lights	AC
Interactive digital art displays	AC
Permanent and Temporary digital art and media installations	AC

Bridge Districts - I-4 and 408

Create usable, active and recreational space in the Bridge Districts, no more surface parking	AC, UAOS, A, S
Activate space beneath 408 bridges	ULT

Education

Region's highest quality education in Downtown	SF
Create an arts magnet high school in Downtown	AC
Repurpose part of the Orlando Public Library for arts education	AC
K-8 school	ULT, SF
UCF Downtown Campus	ULT, EC
"Cradle to Career" education program	SF
Reconvene the Downtown Schools Consortium	SF
Lifelong learning opportunities available at a centralized online resource	SF
Schools as community hubs	SF

High-profile, distinctively designed museum in Downtown	AC

Historic Preservation

Adaptive reuse of city-owned historic buildings	NHP
Creation of a commemorative park where historic structures can be located to avoid loss	NHP
Update all of Downtown's Historic Surveys (Florida Master Site File)	NHP
Create new Historic Surveys (Florida Master Site File) for new areas	NHP
Historic plaque program	NHP
Neighborhood marketing program	NHP
Creation of a non-profit foundation to acquire, repurpose and rehab historic assets	NHP
Maintain existing zoning to ensure neighborhood compatibility of new developments	NHP

Catalyst Sites

Identify and purchase sites that connect places and fill in gaps, and market for redevelopment	NHP

Wayfinding UAOS, ULT, A

Dynamic, electronic, interactive wayfinding systems	ULT, A
Interactive kiosks that provide a police help-line in an emergency	DI

Iconic Gateways/Markers for Downtown and Neighborhoods/Districts	UAOS, NHP

Urban Agriculture	UAOS, S

Rooftops and Skyline

Iconic Skyline/Rooftop Activation	UAOS, DI
Incentivize or require iconic rooftops and/or rooftop activation	UAOS
Active Rooftop Program: active uses, solar panels, green roof/park, and/or urban agriculture	S

Lighting

Retrofit existing street lighting with white LED on key corridors	ULT
Decorative lighting along the redefined Cultural Corridor	ULT
Enhance lighting in public and private plazas	ULT
Conduct a light study of Downtown, fill in all poorly illuminated areas within areas of high density living and destinations of Downtown	A
Enhance and add lighting in Parramore to increase perception of safety	NHP

Bar Hours

Pilot Program: Test workability of extended hours with possibility of raising age to 21+ in the future	ULT

Conference/Meeting Facility

1,000 seated capacity	UL&T
Free/affordable meeting space venue/public gatherings spaces	EC

Transportation

Expand SunRail services during midday, evening and weekends	ULT, DI
Convert one-way streets to two-way traffic	ULT, A
Complete Streets network comprised of key corridors (East/West-Robinson and Washington, and North/South)	ULT, A
Eliminate regular vehicle travel on Magnolia (Lymmo only) and enhance the remaining ROW for pedestrian corridor	A
Transit connections between Downtown and Main Street Districts/surrounding neighborhoods	A
New Intermodal transit center to accommodate public and private transportation (Megabus, Red Bus, LYMMO, car and bike share programs, etc.) connected to a network of pedestrian and bicycle corridors	A
More bike racks	DI
Transit link between Downtown and OIA is critical	EC
Expand transit offerings	EC
East/West transit option to bring in people from outside of Downtown	NHP
Restore brick streets in neighborhoods	NHP

Parking

Dynamic parking systems to enhance user experience, through apps, smart meters, etc.	ULT, A
Expand Valet Parking Services	A
Valet expansion at Church St, Wall St, and DPC	ULT
Eliminate metered parking during lunch hours	DI
No meter fees on Saturdays	DI

Digital Services

Downtown Orlando app	ULT
Digital tour of Downtown app	ULT
Historic walking tour app	NHP
Historic tour videos provided to OC Regional History Center, online and schools	NHP
App for citizens to notify OPD of panhandlers	NHP
City online tool to match people with local volunteer opportunities	SF
Events app	SF

Public Restrooms

Add public restrooms in Downtown	ULT
Events should be required to provide trailer-style restrooms	ULT

Business Recruitment and Development

Drugstore	ULT
Create/encourage pop-up retail opportunities: book sales, hurricane supplies, Christmas market, Leu Gardens plant sale, Darden test market events	ULT
Parramore Farmer's Market in Fire Station #2	ULT
Business friendly City, easy permitting and easy for businesses to start up here	DI, EC
Streamlining permitting and M/WBE processes	DI
B2B mentorship program	DI
Information kiosks & digital architectural displays to promote local small businesses	DI
Aggressive promotion of incentives and business-friendly changes to market DTO as most business-friendly city in the Southeast	DI
Hoteliers, restauranteurs, retailers and cultural programming synonymous with sophistication	DI
Commit to Tech and Entrepreneurship	EC, DI
Accelerate high-growth companies/Grow a billion dollar company from Downtown roots	EC
Attract a Fortune 1000 company	EC
Capitalize on Downtown's location between two world-class hospitals	EC
Support private investment and place-making to create world-class downtown	EC
Ensure the success of Creative Village	EC
Promote Parramore as next redevelopment opportunity area	NHP

Ambassadors

Reinstitute formal Ambassador Program	ULT
Citizen volunteer program "Obassadors" as Downtown Ambassadors	DI

Homelessness & Aggressive Panhandling

Support the Rethink Homelessness effort	ULT, DI, SF
Support permanent supportive housing efforts	ULT, SF
Aggressive crack-down on panhandling	ULT, DI
Develop a public education program surrounding panhandling	DI, NHP
Crisis Intervention Training for OPD officers patrolling Downtown	SF
City support of Christian Service Center, Rescue Mission, Coalition for the Homeless and Salvation Army	SF
Development of database of homeless shelter availability	SF

Public Safety

Visible community policing to enhance the perception of safety	ULT, DI, NHP
Visibility of homeless creates a perceived safety issue; homeless is synonymous with Downtown Orlando	DI
Downtown Neighborhood Watch	DI
Transforming empty lots and blighted areas into transitional spaces for pop-up events	DI
Safety in Parramore: CPTED, code enforcement, visible policing, more lighting, more surveillance cameras	NHP
Police substation in CityView relocated to the Men's Service Center to combat safety perceptions	NHP

LYMMO

Expand hours of operation	ULT
More unique, recognizable vehicles	ULT
Connect service to surrounding neighborhoods	ULT
Expand service north and south of Downtown	ULT
Reevaluation operations, routes, and overall community impact of LYMMO	A
Evaluate possibility of connecting senior residential buildings to LYMMO	SF

Commercial ground floor activation

Not mandatory retail use (must allow other uses in the space)	ULT
Development that seeks bonuses should not require ground floor mixed-use space	ULT

Housing/Residential

Mixed-income housing, development bonuses	ULT
Infill vacant lots within Parramore neighborhoods	NHP
Residential along Church St, and in Creative Village & South Eola areas, Incentivize	ULT

Encourage market rate and mixed-income housing	NHP
Elevate stature of other historic areas, such as Arlington Concord	NHP
Programs to help residents make aesthetic improvements to homes	NHP
Neighborhood associations in Lake Dot, Holden/Parramore, and South Eola	NHP
Neighborhood aesthetic improvement program	NHP
More affordable housing for seniors	SF

Train hotel concierges on Downtown	ULT

Tactical Urbanism/Temporary Events AC, ULT, DI, SF, S

Support busking	AC, ULT
Blow-up Orlando Swan that visits surprise locales	ULT
Dependable, inspiring surprises	DI
Visible area of Downtown transformed as a social gathering space	SF

Consider moving Chamber of Commerce and EDC into a central location turning current location into a full-block park	ULT

Infrastructure

Invest in high-tech infrastructure (gigabit fiber optics) for competitive advantage of place	EC
Undergrounding of overhead utilities	NHP
Free wifi/broadband technology in Parramore	SF

Civic and Social Leadership

Foster collaboration between faith-based orgs, service orgs, and civic groups	SF
Create Downtown Faith Leaders Group	SF
Host a quarterly open-to-call civic lunch forum	SF
"Collective Impact" - addressing issues as a community to solve common issues	SF

Energy and Green Building Program

Incentives for energy efficiency and green building (new construction)	S
Create healthy workplaces	S
Implement property-assessed clean energy financing for voluntary energy financing	S
Resolve chilled water cost issues that prevent expansion/hinder development of new customer base	S
Develop iconic solar program for parking garages along I-4	S

Recycling program expanded for Downtown commercial and Multi-Family

Shared recycling space for Wall St and Lake Eola by 2015	S

Marketing materials on how to recycle downtown and concierge services by 2015	S
Better public recycling opportunities, associated with public art by 2016	S
phased-in recycling requirements for commercial and multi-family buildings by 2018	S

Low-Impact Development - Stormwater/green infrastructure demonstration project	S

Swimmable Lake

Improve water quality on at least one lake Downtown to allow for swimming, remote controlled boats, or hosting an event such as a triathlon	S
Beach	AC, S

Establish a Downtown eco district	S

CITY OF ORLANDO

Appearance Request

(Anyone addressing the Orlando City Council or a City Board must complete this form)

*** If you have any information which you wish to present to City Council for its consideration in formats such as PowerPoint, Video VHS, DVD, the presentation must be submitted to the City Clerk's office no later than the Wednesday immediately prior to the Council meeting in order to have the presentation facilitated for Council viewing and broadcast. If presentations are submitted after that deadline, it may not be possible for them to be played or displayed during the meeting, although hard copies can be submitted to the City Clerk for distribution to Council. Documents and presentations displayed during the City Council meeting shall become a public record and must be submitted to the City Clerk for retention. ***

Please follow these procedures when addressing the Council/Board: (City Code Section 2.44)

- At the microphone, give your name and address.
- Direct all remarks to the Council/Board, not to any one member.
- All discussions and questions must be directed to the presiding officer or request permission from the presiding officer to address a member of the Council/Board
- Limit address to (5) five minutes

Please Print:

Name: Jonathan Sebastion Blount	Telephone: 407 797-1890
Resident Address: 1916 29th St	
City: ORL FL	Zip Code: 32805
Council Meeting Date: 8-4-14	Agenda Date: 8.4.14
Regarding: DTO	
As a Proponent ☑ / As an Opponent ☐	For Information ☑

Check One:

☑ I will be speaking on my behalf

☐ I will be speaking as a representative of another individual, firm, associate, or business.
Orlando City Code 2.191 requires full disclosure.

Name of Person, business or association: _____

Address: _____ Telephone: _____

Signature: Jonathan Blount **Date:** 8-4-14

PROJECT DTO

ADVANCING DOWNTOWN ORLANDO

EAC Sign-in
August 4, 2014

Name:	Signature:
Vernice Atkins Bradley	X
Carlos Barrios	X
Jay Berlinsky	
Vivian Bryant	
Bertica Cabrera-Morris	
Roger Chapin	
Cari Coats	X
Kelly Cohen	X
Wendy Connor	
William (Bill) Dymond	
Steve Garrity	X
Linda Gonzalez	X
C.T. Hsu	
Sarah Kelly	X
Jim Kersey	
John Lewis	X
Paul Mears III	
Tiffany Moore-Russell	
Dean LeRoy Pernell	
Phil Rawlins	
Ken Robinson	X
Thomas Sittema	
Jacob Stuart	
Craig Ustler	X
Rick Weddle	
Jennifer Quigley	X

Attendance:

Vernice Atkins Bradley
Carlos Barrios
Kelly Cohen
Steve Garrity
Linda Landman Gonzalez
Sarah Kelly
John Lewis
Jennifer Quigley
Ken Robinson
Craig Utler
Cari Coats

Thomas Chatmon
Fred Kittinger
Jim Sellen
Tom Lavash / Scott Ferguson
Paul Lewis
Philip Holt
Whit Blanton
Stephanie Darden
Kelly Moody
Tamara Reynolds
Dean Grandin
Thierry Attis, intern
* Jonathan Blount
Bob Ansley
Fabian de la Espriella
* Abe Abrarga OBJ

Parramore Comprehensive Neighborhood Plan
SUMMARY OF FOCUS GROUP MEETING – MLS SOCCER STADIUM
J.B. Callahan Neighborhood Center
101 North Parramore Ave., Orlando, FL
October 6, 2014
6:00 p.m.

On October 6, 2014, City of Orlando staff and the VHB team met with community stakeholders to discuss how the relocation of the MLS Soccer Stadium one block west of its original location and how that move impacts the Parramore Plan vision.

VHB presented information noting that shifting the stadium created a parcel of land between Central Boulevard on the north, Church Street on the South, the stadium to the west, and Terry Street on the east. The revised stadium footprint results in a one-block interruption of Parramore Avenue, the historic main street of the community.

VHB presented several schematic alternatives for the new development parcel on Terry Avenue to obtain feedback from the group. One alternative depicted a park/open space on the northwest corner of Church Street and Terry Avenue, while another showed a second park to the south of Church Street. The general concensus of the group was that the southern park concept would not provide for enough business/redevelopment opportunities for the community.

Based on the feedback received at the meeting, VHB was directed to revise the Vision Plan map to show a one-park concept with a new redevelopment catalyst site directly to the north of the park. VHB was further directed to include this catalyst site in the Plan's market and financial feasibility analysis.

The meeting was adjourned.

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Parramore Comprehensive Neighborhood Plan—Sign In Sheet
MLS Soccer Stadium Relocation—Focus Group Meeting
Callahan Neighborhood Center—October 6, 2014, 6:00—7:30 p.m.

Name/Company Name	Address	Telephone	Email
Ann Brown	1027 West Polk St Orl 32805	407-245-1825	annie.brown@cpsnet
Fred Milch	309 Crown Point Blvd Alt. Sp 32701	407-716-8933	fmilch@ecfrpc.org
WALTER HAWK	200 South Orange Ave	407 246-3190	walter.hawk
J. E. Chatmon, Jr.	"	407.246.3361	
Vasken Sarkisian	VHB		
John Jennings	VHB		
Forrest Eber	Orlando City Soccer Club	407-274-6006	feber@orlandocitysc.com
Kay Rankins	" " "	407 4804706	krankins@orlandocitysc.com

VHB

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MLS Soccer Stadium Relocation—Focus Group Meeting
Callahan Neighborhood Center—October 6, 2014, 6:00—7:30 p.m.

Name/Company Name	Address	Telephone	Email
Falecia D. Williams Valencia College	1800 S. Kirkman Rd. Orlando, FL 32811	(407) 582-1235	fawilliams@valenciacollege.edu
Curt Ostrodka VHB	225 E. Robinson St Orlando FL 32801	407-839-4006	costrodka@vhb.com
FRANK LOSINA CITY OF ORLANDO		407.246.2114	frank.losina@cityoforlando.net
Eddy Morazin	215 E. Central Orl. FL. 32801	407. 618.3697	eddy@lifflorlando
Robert M. Spooney	535 W. Washington OR	407-924-1435	rmspooney@gmail.com
Commissioner Regina Hill	400 S. Orange Ave.	407-246-2005	Regina.Hill@CityofOrlando.net
Glendy Hoover	5242 Lotha St	4077704332	broglendya@juno.com
Laura Minns	455 N Garland Ave	407 245 8522	lminns@golynx.com

VHB

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PATHWAYS FOR PARRAMORE
Building A Community On Heritage

Parramore Comprehensive Neighborhood Plan—Sign In Sheet
MLS Soccer Stadium Relocation—Focus Group Meeting
Callahan Neighborhood Center—October 6, 2014, 6:00—7:30 p.m.

Name/Company Name	Address	Telephone	Email
Dean Grandin	400 S. Orange Ave	407-246-2120	
Pink Woodley	342 N. Lee Orl 32822	407-353-5398	
Pastor Nettie Williams True Gospel Holiness	907 W. South St Orlando, FLa	407-445-8621	
Brenda Mark	City of Orlando	407-246-4295	
John Hem			

VHB

The regular meeting of the Community Redevelopment Agency Advisory Board was held on Wednesday, October 22, 2014 at City Hall, Second Floor, Sustainability Conference Room, 400 South Orange Avenue, Orlando, Florida. Noting a quorum was present; Chair Roger Chapin called the meeting to order at 3:01 p.m.

MEMBERS PRESENT:	Roger Chapin, Chair Doug Taylor, Vice Chair Bill Dymond, arrived at 3:05 pm Wendy Connor Jessica Burns Terry Delahunty Commissioner Tiffany Moore-Russell
STAFF PRESENT:	Thomas C. Chatmon, Jr., Executive Director Walter Hawkins, Director of Urban Development David Barilla, Assistant Director Christel Brooks, Administrative Specialist Shaniqua Rose, Board Secretary Patricia Dellacona, Division Fiscal Manager Kelly Allen, Marketing and Communications Coordinator Sydney Gray, Social Media Coordinator Rose Garlick, Downtown Information Center Manager Bob Fish, Downtown Clean Team Manager Stacey Adams, Assistant City Attorney Mercedes Blanca, Economic Development Coordinator

Approval of Minutes - A motion was made by Terry Delahunty and seconded by Doug Taylor to approve the minutes of the September 24, 2014 CRA Advisory Board meeting. The motion carried unanimously.

Executive Director Report – None.

Parramore Update: Paul Lewis, City of Orlando Chief Planning Manager, gave a PowerPoint presentation updating the Board on the Parramore Comprehensive Neighborhood Plan. The Board thanked Mr. Lewis. Mr. Lewis introduced Curtis Ostrodka, Representative from Vanasse Hangen Brustlin, Inc. (VHB), who gave a PowerPoint presentation on various items the Parramore Comprehensive Plan would cover including, identifying possible catalyst sites and projects, increasing housing opportunities, promoting social and environmental justice, and achieving better health outcomes

by utilizing healthy community principles and best practices. The Board thanked Mr. Ostrodka for his presentation.

Public Comment:
Lawana Gelzer voiced concerns regarding the updated Parramore Comprehensive Neighborhood Plan. The Board thanked Ms. Gelzer for her input.

New Business:

a. Budget Amendment One for FY 2014-2015 - Downtown Façade and Stabilization Program - Patricia Dellacona, Division Fiscal Manager, requested an Amendment to the 2014-2015 Community Redevelopment Agency Budget to include $150,000 dollars for the Downtown Façade and Stabilization Program. Staff sought recommendation to the CRA for approval of the Community Redevelopment Agency Budget Amendment One and Budget Resolution One, amending the 2014-2015 Community Redevelopment Agency Budget as stated in the Resolution.

Terry Delahunty wanted to know if the funds for this amendment are in the current Fiscal Year budget. Ms. Dellacona explained that they are in the budget in contingency funds.

A motion was made by Terry Delahunty and seconded by Wendy Connor to recommend CRA approval of the Community Redevelopment Agency Budget Amendment One and Budget Resolution One, amending the 2014-2015 Community Redevelopment Agency Budget as stated in the Resolution. The motion carried unianimously.

Other Business:

Chairman Roger Chapin presented Commissioner Tiffany Moore-Russell with a recognition plaque to honor her years of service on the Community Redevelopment Agency Advisory Board.

Date of Next Meeting
The next scheduled meeting of the Community Redevelopment Agency Advisory Board is Wednesday, December 10, 2014, 3:00 p.m., at City Hall, Sustainability Conference Room, on the Second Floor.

Adjournment
There being no further business to come before the Community Redevelopment Agency Advisory Board, Chairman Roger Chapin adjourned the meeting at 3:38 p.m.

Thomas C. Chatmon, Jr.
Executive Director

Shaniqua Rose
Board Secretary

MUNICIPAL PLANNING BOARD

MINUTES NOVEMBER 18, 2014

MEETING INFORMATION

Location

City Council Chambers

2nd Floor, City Hall

One City Commons

400 South Orange Avenue

Time

8:30 a.m.

Members Present

Jennifer S. Tobin, Chairperson [2/2]

Jason Searl, Vice-Chairperson [2/2]

Karen Anderson [2/2]

Stuart Buchanan [2/2]

Bakari Burns [2/2]

Scott Martin, [1/2]

Tatiana Shermerhorn, [2/2]

Scott Skidelsky [2/2]

Mark Suarez [2/2]

Tyrone Smith, OCPS – Non-Voting [2/2]

Members Absent

None

Revised 11/24/2014

OPENING SESSION

- Jennifer Tobin, Chairperson, called the meeting to order at 8:34 a.m., after determination of a Quorum.
- The meeting was opened with the Pledge of Allegiance.
- Consideration of Minutes for Meeting of October 21, 2014.

Vice-Chairperson Searl MOVED approval of the Municipal Planning Board Meeting Minutes of October 21, 2014, as written. Board member Skidelsky SECONDED the motion, which was VOTED upon and PASSED by unanimous voice vote.

ANNOUNCEMENTS

- None

PUBLIC COMMENTS

- No speaker requests were received for items on the Consent Agenda.

AGENDA REVIEW

Dean Grandin, Executive Secretary, reviewed the Consent Agenda.

CONSENT AGENDA

1. RECOMMENDED APPROVAL, AT&T COMMUNICATION TOWER AT 4510 VINELAND ROAD

Applicant:	Mary Solik – Doty Solik Law
Owner:	Lori Kind, Leasing Manager – Public Storage
Location:	4510 Vineland Rd., located north of Conroy Rd., west of Vineland Rd., east of President Barack Obama Pkwy., and south of 36th St. (±3.25 acres).
District:	6
Project Planner:	Michaëlle Petion (407-246-3837, michaelle.petion@cityoforlando.net)
CUP2014-00020**	Conditional Use Permit request to allow a 160 ft. tall monopole communication tower.
	Recommended Action: Approval of the request, subject to the conditions in the staff report.

2. RECOMMENDED APPROVAL, EMERIL LAGASSE EDIBLE SCHOOL YARD AND KITCHEN

Applicant: Janice Banks, Board VP – Orlando Junior Academy

Owner: Katherine Deering, VP – Florida Conference Assoc.

Location: 18 & 28 E. King St., located south of King St., east of Musselwhite Ave., west of Formosa Ave., and north of E. Spruce St. (±0.30 acres).

District: 6

Project Planner: TeNeika Neasman, (407-246-4257, teneika.neasman@cityoforlando.net)

CUP2014-00021** Conditional Use Permit request to allow the Orlando Junior Academy to build a Kitchen House and Give-Back Garden.

Recommended Action: Approval of the request, subject to the conditions in the staff report.

3. RECOMMENDED DEFFERAL, LINGO LANE ANNEXATION

Applicant: Richard Frucci – Lingo Lane LLC

Owner: Lingo Lane LLC

Location: 2810 Lingo Ln., located south of Pershing Ave. and west of Lingo Ln. (±3.937 acres).

District: 2

Project Planner: Michelle Beamon, (407-246-3145, michelle.beamon@cityoforlando.net)

A) ANX2014-00014* Annex subject property;

B) GMP2014-00020* Assign the Residential Low Intensity future land use designation; and

C) ZON2014-00020* Initial zoning of R-3A/AN.

Recommended Action: Deferral to the December 16, 2014 MPB Hearing, per the applicant's request.

Vice-Chairperson Searl declared a conflict on Item #5 – Hyatt Place Downtown. The appropriate conflict form was filed with the Board secretary.

Board member Martin moved APPROVAL of the CONSENT AGENDA. Board member Buchanan SECONDED the MOTION, which was VOTED upon and PASSED by unanimous voice vote.

REGULAR AGENDA

4. RECOMMENDED APPROVAL, THE ORLANDO BALLET

Applicant: Mike Houseman – Baker Barrios Architects

Owner: City of Orlando

Location: 610 N. Lake Formosa Dr., located north of S. Lake Formosa Dr., south of N. Lake Formosa Dr., east of Alden Rd. and west of N. Mills Ave. (±2.33 acres).

District: 3

Project Planner: Michaëlle Petion, (407-246-3837, michaelle.petion@cityoforlando.net)

A) CUP2014-00022** Conditional Use Permit approval for a public benefit use (PBU), the Orlando Ballet, within the Public (P) zoning district; and

B) MPL2014-00035** Master Plan approval for a multi-phased redevelopment of the Loch Haven Neighborhood Center into the new home of the Orlando Ballet.

Recommended Action: Approval of the requests, subject to the conditions in the staff report.

This item was presented by Michaëlle Petion, Planner II, Land Development Studio, City Planning Division. Using PowerPoint, Ms. Petion discussed the requested action, land use and zoning, proposal timeframe, project phases, notable conditions of approval, and concluded with staff's recommendation.

Discussion ensued among the Board members and City staff in regards to whether on-site parking would be provided for the disabled. Mr. Grandin clarified that each phase of the development would require a Specific Parcel Master Plan (SPMP) submittal. Each SPMP would be individually evaluated and would need to meet City code in all aspects of the development, including requirements for handicap parking.

After further discussion, Chairperson Tobin opened the hearing to the public.

Mr. Jim Mitchell, 760 N. Westmoreland Dr., Orlando, FL 32804, representing the Orlando Ballet, stated he was available to answer any questions.

Having no other speaker requests, Chairperson Tobin closed the public hearing.

Vice-Chairperson Searl moved APPROVAL of the requests, CUP2014-00022 and MPL2014-00035, subject to the conditions in the staff report. Board member Skidelsky SECONDED the MOTION, which was VOTED upon and PASSED by unanimous voice vote.

5. RECOMMENDED APPROVAL, HYATT PLACE DOWNTOWN

Applicant: Steven Skelley – HP Orlando Downtown, LLC

Owner: TSLF Church Street Development, LLC

Location: 225 S. Garland Ave., located at the northeast corner of South St. and Garland Ave. (±1.7 acres).

District: 5

Project Planner: Karl Wielecki, (407-246-2726, karl.wielecki@cityoforlando.net)

MPL2014-00025** Master Plan approval to develop a 15-story, 212-room Hyatt Place hotel on the south portion of the subject property.

Recommended Action: Approval of the request, subject to the conditions in the staff report.

This item was presented by Karl Wielecki, Planning Manager, Land Development Studio, City Planning Division. Using PowerPoint, Mr. Wielecki discussed the project location, project basics, development plan, elevations and renderings, and concluded with staff's key conditions.

Mr. Wielecki noted that the required parking spaces for the hotel were 74, but the applicant was proposing 462 parking spaces, which would accommodate additional parking beyond the hotel's needs. Mr. Grandin clarified that the property was part of a larger Church Street Station development and that because the Church Street Station was deficient on

the overall parking, this would provide additional parking without any penalty. He also noted that the parking spaces could potentially be used for events for the Amway Center and surrounding venues.

Discussion continued regarding whether the garage would be screened with some type of façade. Mr. Doug Metzger, Planner III, Downtown Appearance Review Board, and Mr. Grandin confirmed that the elevations submitted by the developer met City code in regards to the garage being properly screened.

Chairperson Tobin opened the hearing to the public.

Having no speaker requests, Chairperson Tobin closed the public hearing.

Board member Skidelsky moved APPROVAL of the request, MPL2014-00025, subject to the conditions in the staff report. Board member Schermerhorn SECONDED the MOTION, which was VOTED upon and PASSED by unanimous voice vote (Searl abstained).

NEW BUSINESS

- Board member Karen Anderson was appointed as the MPB representative for the Housing Review Committee (HRC), with Board member Bakari Burns as the alternate.
- Workshop – Parramore Comprehensive Neighborhood Plan (PCNP) was presented by Mr. Paul Lewis, Chief Planning Manager, City Planning Division.
  - Mr. Jim Sellen, VHB, City's Consultant for the PCNP, and Commissioner Regina Hill, District 5, also addressed the Board and expressed their excitement for the Plan.

ADJOURNMENT

Having no other matters to bring before the Board, Chairperson Tobin adjourned the meeting at 10:05 a.m.

STAFF PRESENT

Dean Grandin, AICP, City Planning
Mark Cechman, AICP, City Planning
Paul Lewis, AICP, City Planning
Karl Wielecki, AICP, City Planning
Elisabeth Dang, AICP, City Planning
Holly Stenger, AIA, City Planning
Ken Pelham, RLA, City Planning
Jim Burnett, AICP, City Planning
Colandra Jones, AICP, City Planning
Michaëlle Petion, City Planning
Michelle Beamon, AICP, City Planning
TeNeika Neasman, City Planning
Doug Metzger, AICP, City Planning
Lourdes Diaz, City Planning
Kyle Shephard, City Attorneys' Office
David Bass, City Attorneys' Office
Audra Nordaby, Orlando Police Department
Keith Grayson, Permitting Services
Olivia Boykin, Permitting Services
John Groenendaal, Permitting Services
John Rhoades, Transportation Planning
Nancy Ottini, Transportation Planning
Matthew Wiesenfeld, Transportation Planning
Denise Riccio, Parks & Special Facilities
Commissioner Regina Hill, District 5

Dean Grandin, AICP, Executive Secretary

Lourdes Diaz, MPB Recording Secretary